ORDER WORKSHEET

Rep Order# 10355716 Ver# 3 Status Revised Traffic Order# Printed: 07/18/14 10:52 AM
EC'd Yes Last Received: 07/18/14 10:19 AM
Showing Buylines: All Lines

11627

Station WCOV-TV MONTGOMERY,AL
Advertiser (NW80) POLITICAL
Product LUTHER STRANGE
Estimate# 127
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---
ALABAMIANS FOR LUTHER STRANGE
**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
LN7-12 CORRECTED

COPY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	4P-5P	ELLEN	30	-	-	$25.00	10/27-10/27	1	1	$25.00
2	Tu	4P-5P	ELLEN	30	-	-	$25.00	10/28-10/28	1	1	$25.00
3	W	4P-5P	ELLEN	30	-	-	$25.00	10/29-10/29	1	1	$25.00
4	Th	4P-5P	ELLEN	30	-	-	$25.00	10/30-10/30	1	1	$25.00
5	F	4P-5P	ELLEN	30	-	-	$25.00	10/31-10/31	1	1	$25.00
6	M	4P-5P	ELLEN	30	-	-	$25.00	11/03-11/03	1	1	$25.00
7*	M	6P-630P	MIKE AND MOLLY	30	-	-	$50.00	10/27-10/27	1	1	$50.00
		Sales remark: V3 .									
		V3 Program Name Change, Comment Changed									
8*	Tu	6P-630P	MIKE AND MOLLY	30	-	-	$50.00	10/28-10/28	1	1	$50.00
		Sales remark: V3 .									
		V3 Program Name Change, Comment Changed									

COPY

TP 7/18/14

ORDER WORKSHEET

Rep Order# 10355716 Ver# 3 Status Revised Traffic Order# Printed: 07/18/14 10:52 AM
Sent Yes Last Received: 07/18/14 10:19 AM
Showing Buylines: All Lines

Station WCOV TV MONTGOMERY,AL
Advertiser (NWS0) POLITICAL
Product LUTHER STRANGE
Estimate# 127
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Line	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
[illegible]	W	6P-630P	MIKE AND MOLLY	30	-	-	$50.00	10/29-10/29	1	1	$50.00
		Sales remark: V3 .									
		V3 Program Name Change, Comment Changed									
[illegible]	Th	6P 630P	MIKE AND MOLLY	30	-	-	$50.00	10/30-10/30	1	1	$50.00
		Sales remark: V3 .									
		V3 Program Name Change, Comment Changed									
[illegible]	F	6P-630P	MIKE AND MOLLY	30	-	-	$50.00	10/31-10/31	1	1	$50.00
		Sales remark: V3 .									
		V3 Program Name Change, Comment Changed									
[illegible]	M	6P-630P	MIKE AND MOLLY	30	-	-	$50.00	11/03-11/03	1	1	$50.00
		Sales remark: V3 0									
		V3 Program Name Change, Comment Changed									
[illegible]	M	9P 935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	$75.00	10/27-10/27	1	1	$75.00
[illegible]	Tu	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	$75.00	10/28-10/28	1	1	$75.00
[illegible]	Th	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	$75.00	10/30-10/30	1	1	$75.00
[illegible]	M	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	$75.00	11/03-11/03	1	1	$75.00
[illegible]	W	7P-8P	HELL'S KITCHEN	30	-	-	$200.00	10/29-10/29	1	1	$200.00
[illegible]	Th	7P 8P	BONES	30	-	-	$225.00	10/30-10/30	1	1	$225.00

--REPORT TOTALS--
Report Totals: 18 / $1,175.00

ORDER WORKSHEET

Rep Order# 10355716 Ver# 3 **Status** Revised **Traffic Order#**
Rev? Yes

Printed: 07/18/14 10:52 AM
Last Received: 07/18/14 10:19 AM
Showing Buylines: All Lines

Station WCOV TV MONTGOMERY,AL
Advertiser (NW80) POLITICAL
Product LUTHER STRANGE
Estimate# 121
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--SALES MONTHLY TOTALS---

Rev Orig: 18/ $1,175.00

Order Totals: 18 / $1,175.00 Total GRPS: 0.0

COMPETITIVE ---

Market Totals	$12,675.30	CABL	.00%	UNKN	.00%	WAKA	42.98%	WBMM	.00%	WBMY	.00%
		WCOV	9.27%	WJRM	.00%	WNCF	2.21%	WSFA	45.54%		

Words [null]
Times RA35+

-- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10.7.14

I, Meredith Morton - Pinpoint Media,

being/on behalf of: Alabamians for Luther Strange,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 4 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

I represent that the payment for the above described broadcast time has been furnished by:

Alabamians for Luther Strange

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.7.14	
Date	**Signature**

To Be Signed By Station Representative

☒ Accepted	☐ Accepted in Part	☐ Rejected
	Drew Woods	NSA
Signature	**Printed Name**	**Title**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

Contract Agreement Between:

CONTRACT

WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

Contract / Revision	Alt Order #
11627 /	10355716

Product
LUTHER STRANGE

Contract Dates	Estimate #
10/27/14 - 11/04/14	127

Advertiser	Original Date / Revision
Political/Luther Strange	07/18/14 / 10/14/14

And:

Pinpoint Media (PPME)
1707 Osage St. #103
Alexandria, VA 22302

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WCOV-TV	Luke Willingham	Millennium Was

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	11	12

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCOV	10/27/14	10/27/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays M------	Spots/Week 1	Rate $25.00							
N 2	WCOV	10/28/14	10/28/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays -T-----	Spots/Week 1	Rate $25.00							
N 3	WCOV	10/29/14	10/29/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays --W----	Spots/Week 1	Rate $25.00							
N 4	WCOV	10/30/14	10/30/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---T---	Spots/Week 1	Rate $25.00							
N 5	WCOV	10/31/14	10/31/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ----F--	Spots/Week 1	Rate $25.00							
N 6	WCOV	11/03/14	11/03/14	M-F 4p-5p Ellen	4p-5p		:30			NM	1	$25.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays M------	Spots/Week 1	Rate $25.00							
N 7	WCOV	10/27/14	10/27/14	M-F 6p-630p	6p-630p		:30			NM	1	$50.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays M------	Spots/Week 1	Rate $50.00							
N 8	WCOV	10/28/14	10/28/14	M-F 6p-630p	6p-630p		:30			NM	1	$50.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays -T-----	Spots/Week 1	Rate $50.00							
N 9	WCOV	10/29/14	10/29/14	M-F 6p-630p Two	6p-630p		:30			NM	1	$50.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays --W----	Spots/Week 1	Rate $50.00							
N 10	WCOV	10/30/14	10/30/14	M-F 6p-630p	6p-630p		:30			NM	1	$50.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---T---	Spots/Week 1	Rate $50.00							
N 11	WCOV	10/31/14	10/31/14	M-F 6p-630p	6p-630p		:30			NM	1	$50.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ----F--	Spots/Week 1	Rate $50.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Not withstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

Contract Agreement Between:

WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

Contract / Revision	Alt Order #
11627 /	10355716

Contract Dates	Product	Estimate #
10/27/14 - 11/04/14	LUTHER STRANGE	**127**

Advertiser	Original Date / Revision
Political/Luther Strange	07/18/14 / 10/14/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WCOV	11/03/14	11/03/14	M-F 6p-630p	6p-630p		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/03/14	11/09/14	M------	1	$50.00						
N 13	WCOV	10/27/14	10/27/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/27/14	11/02/14	M------	1	$75.00						
N 14	WCOV	10/28/14	10/28/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/27/14	11/02/14	-T-----	1	$75.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WCOV*	*10/27/14-11/02/14*		*M-F 9p-935p Late News*	*9p-935p*	-Tu--------	*:30*		*~~$75.00~~*	*NM*		
See MG 14.2												
2	WCOV	10/28/14-10/28/14		M-Su 10-1105p Late News	10-11105p	-Tu--------	:30		$75.00	NM		
Ⓜ	MG for 14.1 10/28											
N 15	WCOV	10/30/14	10/30/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/27/14	11/02/14	---T---	1	$75.00						
N 16	WCOV	11/03/14	11/03/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/03/14	11/09/14	M------	1	$75.00						
N 17	WCOV	10/29/14	10/29/14	Wed 7p-8p	7p-8p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/27/14	11/02/14	--W----	1	$200.00						
N 18	WCOV	10/30/14	10/30/14	Thurs 7p-8p	7p-8p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/27/14	11/02/14	---T---	1	$225.00						
									Totals		18	$1,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 -11/03/14	18	$1,175.00	($176.25)	$998.75
Totals	18	$1,175.00	($176.25)	$998.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Not withstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

ORDER

WCOV-TV

Orders

Order / Rev:	**11627**		
Alt Order #:	10355716		
Product Desc:	LUTHER STRANGE		
Estimate:	127		
Flight Dates:	10/27/14 - 11/04/14	Primary AE:	Luke Willingham
Original Date / Rev:	07/18/14 / 10/14/14	Sales Office:	WASH
Order Type:	GENERAL	Sales Region:	NAT

Agency

Name:	**Pinpoint Media (PPME)**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1707 Osage St. #103	Billing Cycle:	EOM/EOC
	Alexandria, VA 22302	Agency Commission:	15%

Advertiser

Name:	**Political/Luther Strange**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	$0	Advertiser External ID:	
Revenue Codes:	AGY, GEN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	18	$1,175.00	$998.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	18	$1,175.00	$998.75	0.00
Totals	18	$1,175.00	$998.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luke Willingham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WCOV	10/27/14	10/27/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	M------	:30	1	$25.00	L-4	0.00 NM	1	$25.00
ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/27/14	11/02/14	M------	1	$25.00	0.00								
E 2	WCOV	10/28/14	10/28/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	-T-----	:30	1	$25.00	L-4	0.00 NM	1	$25.00
ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/27/14	11/02/14	-T-----	1	$25.00	0.00								
E 3	WCOV	10/29/14	10/29/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	1	$25.00	L-4	0.00 NM	1	$25.00
ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/27/14	11/02/14	--W----	1	$25.00	0.00								
E 4	WCOV	10/30/14	10/30/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	1	$25.00	L-4	0.00 NM	1	$25.00
ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/27/14	11/02/14	---T---	1	$25.00	0.00								
E 5	WCOV	10/31/14	10/31/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	$25.00	L-4	0.00 NM	1	$25.00
ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/27/14	11/02/14	----F--	1	$25.00	0.00								

Order / Rev: 11627
Alt Order #: 10355716
Flight Dates: 10/27/14 - 11/04/14

Advertiser: Political/Luther Strange
Product Desc: LUTHER STRANGE
Estimate: 127

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	WCOV	11/03/14	11/03/14	Court 4p-5p M-F 4p-5p Ellen	CM	4p-5p	M------	:30	1	$25.00	L-4	0.00 NM	1	$25.00

ELLEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/03/14	11/09/14	M------	1	$25.00	0.00

E 7	WCOV	10/27/14	10/27/14	M-F 6p-630p M-F 6p-630p	CM	6p-630p	M------	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	M------	1	$50.00	0.00

E 8	WCOV	10/28/14	10/28/14	M-F 6p-630p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	-T-----	1	$50.00	0.00

E 9	WCOV	10/29/14	10/29/14	M-F 6p-630p M-F 6p-630p Two	CM	6p-630p	--W----	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	--W----	1	$50.00	0.00

E 10	WCOV	10/30/14	10/30/14	M-F 6p-630p M-F 6p-630p	CM	6p-630p	---T---	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	---T---	1	$50.00	0.00

E 11	WCOV	10/31/14	10/31/14	M-F 6p-630p M-F 6p-630p	CM	6p-630p	----F--	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	----F--	1	$50.00	0.00

E 12	WCOV	11/03/14	11/03/14	M-F 6p-630p M-F 6p-630p	CM	6p-630p	M------	:30	1	$50.00	L-4	0.00 NM	1	$50.00

TWO AND A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/03/14	11/09/14	M------	1	$50.00	0.00

E 13	WCOV	10/27/14	10/27/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M------	:30	1	$75.00	L-4	0.00 NM	1	$75.00

WCOV 9 O'CLOCK LOCAL NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	M------	1	$75.00	0.00

E 14	WCOV	10/28/14	10/28/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	$75.00	L-4	0.00 NM	1	$75.00

WCOV 9 O'CLOCK LOCAL NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	-T-----	1	$75.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WCOV	10/27/14-11/02/14	*M-F 9p-935p Late News*	9p-935p	-T--------	*:30*	*~~($75.00)~~*	0.00	*NM*

See MG 14.2

[NEWS IS NOW AIRING AT 10PM AFTER WS--IF YOU PUT SPOTS BACK IN USE THE CORRECT INVENTORY CODE (10-1105PM NEWS INVENTORY CODE)]

2	WCOV	10/28/14-10/28/14	M-SU 10-1105PM Late News	10-11105p	-T--------	:30	$75.00	0.00 NM

(H) MG for 14.1 10/28

E 15	WCOV	10/30/14	10/30/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	$75.00	L-4	0.00 NM	1	$75.00

WCOV 9 O'CLOCK LOCAL NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/27/14	11/02/14	---T---	1	$75.00	0.00

E 16	WCOV	11/03/14	11/03/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M------	:30	1	$75.00	L-4	0.00 NM	1	$75.00

WCOV 9 O'CLOCK LOCAL NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev:	11627	Advertiser:	Political/Luther Strange
Alt Order #:	10355716	Product Desc:	LUTHER STRANGE
Flight Dates:	10/27/14 - 11/04/14	Estimate:	127

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WCOV	11/03/14	11/03/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M------	:30	1	$75.00	L-4	0.00 NM	1	$75.00
	WCOV 9 O'CLOCK LOCAL NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 11/03/14	11/09/14	M------	1	$75.00	0.00								
E 17	WCOV	10/29/14	10/29/14	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	:30	1	$200.00	L-4	0.00 NM	1	$200.00
	HELL'S KITCHEN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/27/14	11/02/14	--W----	1	$200.00	0.00								
E 18	WCOV	10/30/14	10/30/14	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	$225.00	L-4	0.00 NM	1	$225.00
	BONES													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/27/14	11/02/14	---T---	1	$225.00	0.00								
												Totals	18	$1,175.00