

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMBS AM - Monroe, LA	Date: 8.26.19
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I, Arsement Media Group,
John Bel Edwards
 being/on behalf of: _____,
 _____ Democratic
 a legally qualified candidate of the _____
 _____ Governor
 political party for the office of: _____
 _____ Primary
 in the _____
 _____ October 12, 2019
 election to be held on: _____
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.	6a-10a 10a-3p 3p-7p	10	POL	15	2

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.26.19

C. Garsement

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Chuck Rodda

C.M.

Signature

Printed Name

Title

JBE_Radio 8.27-9.8

Date: 8/26/2019

Client: John Bel Edwards
Media: Radio
Product: John Bel Edwards

Flight Start Date: 08/26/2019
Flight End Date: 09/08/2019
Buyer: Kalyrn Simon
Email: kalyrn@arsegmentmedia.com

Vendor: KMBS-AM
 613 N 5TH STREET
 P.O. BOX 547
 West Monroe, LA 71291
Format: Adult Standards

Market/System: MONROE, LA

Line No	Daypart Program	STN Gross	STN Net	Dur	Wks 8/26 9/2	Total Spots
KMBS-AM						
16	MTuWThF 6:00a-10:00a	\$32.94	\$28.00	60	5 5	10
17	MTuWThF 10:00a- 3:00p	\$32.94	\$28.00	60	5 5	10
18	MTuWThF 3:00p- 7:00p	\$32.94	\$28.00	60	5 5	10
Total Cost:		\$988.20			Total Spots: 15 15	30
					\$840.00	30

Summary by Station

Date: 8/26/2019

Client: John Bel Edwards
 Media: Radio
 Product: John Bel Edwards

Flight Start Date: 08/26/2019
 Flight End Date: 09/08/2019
 Buyer: Kalyn Simon
 Email: kalyn@arsegmentmedia.com

Market/System:	MONROE, LA	Total Spots	STN Gross	PCT	STN Net	PCT
Station	KMBS-AM	30	\$988.20	100%	\$840.00	100%
Market Total:		30	\$988.20		\$840.00	