



Remit Address:

WROC
PO Box 419779
Boston, MA 02241-9779
Main: (585) 288-8400
Billing: (214) 765-4100

DUPLICATE INVOICE

Advertiser	POL/Long Term Care Advocacy Project	Invoice #	4418978-1
Order Brand		Invoice Date	04/28/24
Product	Long Term Care	Invoice Month	April 2024
Estimate Number	1721	Invoice Period	04/01/24 - 04/28/24

Property	WROC	Order #	4418978
Account Executive	Katz Political	Alt Order #	28385975
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/01/24 - 04/14/24

Billing Calendar	Broadcast	Agency Code	9923365
Billing Type	Cash	Advertiser Code	369
Special Handling		Product 1/2	399

Agency Ref	SP9947
Advertiser Ref	

Billing Address:

Political Communications Advertising
Attention: Accounts Payable
11 E 44th Street
Room 301
New York, NY 10017

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WROC	CBS This Morning	7-9a								
					04/01/24 to 04/07/24	4x	MTWTF--				
	WROC			M	04/01/24	:30	8:53 AM	LTCXCUSEB0H	\$135.00		4
	WROC			Tu	04/02/24	:30	8:44 AM	LTCAPIII0H	\$135.00		1
	WROC			Th	04/04/24	:30	8:37 AM	LTCAPIII0H	\$135.00		2
	WROC			F	04/05/24	:30	8:18 AM	LTCAPIII0H	\$135.00		3
					04/08/24 to 04/14/24	4x	MTWTF--				
	WROC			Tu	04/09/24	:30	8:48 AM	LTCAPIII0H	\$135.00		6
	WROC			W	04/10/24	:30	8:41 AM	LTCAPIII0H	\$135.00		7
	WROC			Th	04/11/24	:30	8:47 AM	LTCAPIII0H	\$135.00		8
	WROC			F	04/12/24	:30	8:46 AM	LTCAPIII0H	\$135.00		5
2	WROC	News 8 @ Noon	12p-1230p								
					04/01/24 to 04/07/24	4x	MTWTF--				
	WROC			M	04/01/24	:30	12:28 PM	LTCXCUSEB0H	\$350.00		3
	WROC			Tu	04/02/24	:30	12:22 PM	LTCAPIII0H	\$350.00		2
	WROC			Th	04/04/24	:30	12:21 PM	LTCAPIII0H	\$350.00		1
	WROC			F	04/05/24	:30	12:24 PM	LTCAPIII0H	\$350.00		4
					04/08/24 to 04/14/24	4x	MTWTF--				
	WROC			Tu	04/09/24	:30	12:29 PM	LTCAPIII0H	\$350.00		6
	WROC			W	04/10/24	:30	12:25 PM	LTCAPIII0H	\$350.00		7
	WROC			Th	04/11/24	:30	12:14 PM	LTCAPIII0H	\$350.00		5
	WROC			F	04/12/24	:30	12:14 PM	LTCAPIII0H	\$350.00		8
3	WROC	Face the Nation	Face the Nation								
					04/01/24 to 04/07/24	1x	-----S				
	WROC			Su	04/07/24	:30	11:20 AM	LTCAPIII0H	\$225.00		1
					04/08/24 to 04/14/24	1x	-----S				

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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www.nexstar.tv/advertisingterms



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WROC	Face the Nation	Face the Nation	Su	04/14/24	:30	11:29 AM	LTCAPIII0H	\$225.00		2
4	WROC	News 8 @ 6p Sunday	6p-630p		04/01/24 to 04/07/24	1x	-----S				
	WROC			Su	04/07/24	:30	6:17 PM	LTCAPIII0H	\$375.00		1
					04/08/24 to 04/14/24	1x	-----S				
	WROC	News 8 @6p Sat Late Run	News 8 @6p Sat Late	Sa	04/13/24	:30	7:29 PM	LTCAPIII0H	\$375.00	MG for 4.2 04/14	3
	WROC			Su	04/14/24	:00			\$375.00	See MG 4.3	2
				Aired Spots	20						

Gross Total	\$5,080.00	Payment Terms 30 Days
Agency Commission	\$762.00	
Net Amount Due	\$4,318.00	

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