

# CONTRACT



**Townsquare Media Boise**  
 827 E. Park Blvd  
 Suite 100  
 Boise, ID 83712  
 wopayments3@townsquaremedia.com  
 (208) 344-6363

<u>Contract / Revision</u> 4843115 / 3		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Chooses Life -D		<u>Original Date / Revision</u> 05/14/24 / 05/15/24
<u>Contract Dates</u> 05/15/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> May 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KAWO-FM	<u>Account Executive</u> Betsy Bolland	<u>Sales Office</u> Local Boise
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Idaho Chooses Life -D**  
 PO Box 8172  
 Boise, ID 83707

## KAWO-FM - 4843115A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KAWO	05/15/24	05/17/24	M-F AM Drive	6A-10A		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				2	\$110.00			
2	KAWO	05/15/24	05/17/24	M-F Midday	10A-3P		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				2	\$110.00			
3	KAWO	05/15/24	05/17/24	M-F PM Drive	3P-7P		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				2	\$110.00			
4	KAWO	05/20/24	05/21/24	M-F AM Drive	6A-10A		1:00			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				3	\$110.00			
5	KAWO	05/20/24	05/20/24	M-F Midday	10A-3P		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				2	\$110.00			
6	KAWO	05/20/24	05/20/24	M-F PM Drive	3P-7P		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				2	\$110.00			
7	KAWO	05/21/24	05/21/24	M-F AM Drive	6A-10A		1:00			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				2	\$110.00			
<b>Totals</b>											15	\$1,650.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 - 05/21/24	15	\$1,650.00	\$1,650.00
<b>Totals</b>	15	\$1,650.00	\$1,650.00

## KIDO-AM - 4843115B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIDO	05/15/24	05/17/24	M-F AM Drive	6A-10A		1:00			NM	6	\$870.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Idaho Chooses Life -D		<u>Original Date / Revision</u> 05/14/24 / 05/15/24
<u>Contract Dates</u> 05/15/24 - 05/21/24	<u>Product</u> May 2024	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				6	\$145.00			
2	KIDO	05/15/24	05/17/24	M-F Midday	10A-3P		1:00			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				5	\$145.00			
3	KIDO	05/15/24	05/17/24	M-F PM Drive	3P-7P		1:00			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--WTF--				5	\$145.00			
4	KIDO	05/20/24	05/21/24	M-F AM Drive	6A-10A		1:00			NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				5	\$145.00			
5	KIDO	05/20/24	05/20/24	M-F Midday	10A-3P		1:00			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				3	\$145.00			
6	KIDO	05/20/24	05/20/24	M-F PM Drive	3P-7P		1:00			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				3	\$145.00			
7	KIDO	05/21/24	05/21/24	M-F AM Drive	6A-10A		1:00			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-T-----				2	\$145.00			
<b>Totals</b>											29	\$4,205.00
<b>Contract Totals</b>											44	\$5,855.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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