

Idaho Chooses Life 2024



From: betsy bolland
 Phone: (208) 914-5739
 Email: betsy.bolland@townsquaremedia.com
 5/13/2024 6:30 PM

Flight Dates: 05/15/2024 - 05/21/2024
 Demo: P 35+

Radio Market: BOISE
 Survey: FA23
 Geography: Metro

ScheduleDescription:
 KIDO and KAWO FM

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost
KAWO-FM			44		\$133.07	\$5,855.00
Flight A - 1 wk (05/13)			15		\$110.00	\$1,650.00
One Week Total			6		\$110.00	\$660.00
	W-F 6A-10A		6		\$110.00	\$660.00
	W-F 10A-3P		2	30	\$110.00	\$220.00
	W-F 3P-7P		2	30	\$110.00	\$220.00
Flight A - 1 wk (05/20)			2		\$110.00	\$220.00
One Week Total			9		\$110.00	\$990.00
	M-Tu 6A-10A		9		\$110.00	\$990.00
	M 10A-3P		3	30	\$110.00	\$330.00
	M 3P-7P		2	30	\$110.00	\$220.00
	Tu 6A-10A		2	30	\$110.00	\$220.00
KIDO-AM			29		\$145.00	\$4,205.00
Flight A - 1 wk (05/13)			16		\$145.00	\$2,320.00
One Week Total			16		\$145.00	\$2,320.00
	W-F 6A-10A		6	30	\$145.00	\$870.00
	W-F 10A-3P		5	30	\$145.00	\$725.00
	W-F 3P-7P		5	30	\$145.00	\$725.00
Flight A - 1 wk (05/20)			13		\$145.00	\$1,885.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: BOISE; FA23; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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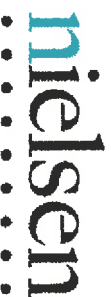


From: betsy bollard
 Phone: (208) 914-5739
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KIDO-AM (continued)	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost
One Week Total			13		\$145.00	\$1,885.00
	M-Tu 6A-10A		13		\$145.00	\$1,885.00
	M 10A-3P		5	60	\$145.00	\$725.00
	M 3P-7P		3	60	\$145.00	\$435.00
	Tu 6A-10A		2	60	\$145.00	\$290.00

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From: **betsy bolland**
 Phone: (208) 914-5739
 Email: betsy.bolland@townsquaremedia.com
 5/13/2024 6:30 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost
Radio Total	44	\$131.07	\$5,854.00
KAWO-FM	15	\$110.00	\$1,650.00
KIDO-AM	29	\$145.00	\$4,205.00

Accepted by Station

Date

DocuSigned by:

David Kibbey

5/13/2024

CAAG6099A82448 Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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TOWNSQUARE RADIO DETAIL

On-Air or Online	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals		Spot Type
		Start	End				Weeks	Total Spots	
On-Air 5/13	W-F	6a	10a	:60	2	\$ 110.00	1	2	Produced Commercial
On-Air 5/13	W-F	10a	3p	:60	2	\$ 110.00	1	2	Produced Commercial
On-Air 5/13	W-F	3p	7p	:60	2	\$ 110.00	1	2	Produced Commercial
On-Air 5/20	M-Tu	6a	10a	:60	3	\$ 110.00	1	3	Produced Commercial
On-Air 5/20	M	10a	3p	:60	2	\$ 110.00	1	2	Produced Commercial
On-Air 5/20	M	3p	7p	:60	2	\$ 110.00	1	2	Produced Commercial
On-Air 5/20	Tu	6a	10a	:60	2	\$ 110.00	1	2	Produced Commercial
FLIGHT WEEKS:		5/13 - 5/21							
						\$ 1,650.00			

On-Air or Online	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals		Spot Type
		Start	End				Weeks	Total Spots	
On-Air 5/13	W-F	6a	10a	:60	6	\$ 145.00	1	6	Produced Commercial
On-Air 5/13	W-F	10a	3p	:60	5	\$ 145.00	1	5	Produced Commercial
On-Air 5/13	W-F	3p	7p	:60	5	\$ 145.00	1	5	Produced Commercial
On-Air 5/20	M-Tu	6a	10a	:60	5	\$ 145.00	1	5	Produced Commercial
On-Air 5/20	M	10a	3p	:60	3	\$ 145.00	1	3	Produced Commercial
On-Air 5/20	M	3p	7p	:60	3	\$ 145.00	1	3	Produced Commercial
On-Air 5/20	Tu	6a	10a	:60	2	\$ 145.00	1	2	Produced Commercial
FLIGHT WEEKS:		5/13 - 5/21							
						\$ 870.00			

TOTAL INVESTMENT: \$ 5,855.00

\$ 4,205.00

- New business Calendar billing Broadcast calendar billing Agency Political
- LE Local Event Code: Boise Music Festival Spirit of Boise Balloon Classic Idaho's Largest Garage Canyon County Kids Expo
- Ignite business assist Jason Longley Ignite no assist
- Broadcast: Traffic now :15 :30 :60 MIX :30/:60 :60 Remote live Breaks
- Amped Trade Non-Profit
- Endorsement Talent: _____



AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KIDO Am/Fm Boise, ID KXLT	Date: 5/13/24
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I, _____
do hereby request station time concerning the following issue:

Pro-Life
 Anti-Abortion

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Attached					

This broadcast time will be used by: 5/21/24

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Idaho Chooses Life
P.O. Box 8172 Boise, ID 83707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Marla Polatis, Treasurer
Bill Teske, Chairman
Wendy Ripley, Secretary

