

QUARTERLY CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

Station: WMC

Quarter: 1st

Year: 2014

12-and-Under Children's Programming Titles

[List titles of all programs that were originally produced and broadcast primarily for an audience of children 12 years old and younger in the table below.]

<u>WMC Primary Programming</u>	<u>ThisTV</u>	<u>Bounce</u>
Justin Time Saturday 10-10:30am (1/1 – 3/31/14)		
Tree Fu Tom Saturday 10:30-11am (1/1 – 3/31/14)		
Lazytown Saturday 11-11:30am (1/1 – 3/31/14)		
Make Way For Noddy Saturday 11:30-12n (1/1 – 3/31/14)		
The Chica Show Sunday 10-10:30am (1/1 – 3/31/14)		
Noodle & Doodle Sunday 10:30-11am (1/1 – 3/31/14)		

During the quarter, the station did not air any programming on its primary or multicast channels that was originally produced and broadcast primarily for an audience of children 12 years old and younger. [Check box only if applicable to Station's programming. If box is checked, skip certifications 1, 2, and 3 below, then sign and date this certification and upload it to station's online public file.]

1. Station certifies that all 12-and-under children's TV programs carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670 of the FCC's rules (12 minutes per hour on weekdays and 10.5 minutes per hour on weekends).

X
Yes

No

2. Station certifies that there were no time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming. If no, attach an explanation.

X
Yes

No

3. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of website addresses. If no, attach an explanation.

X
Yes

No

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Signature: Jerry Kulicki

Date: 4/2/2014

[Attach any commercial certification or confirmation provided by network and program suppliers. Upload a copy of this certification to your online public file no later than April 10, July 10, October 10, and January 10.]

THIS TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
FIRST QUARTER 2014

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE PERIOD OF JANUARY 1, 2014 THROUGH MARCH 31, 2014. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2014, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Weekday Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

Children's Weekend Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

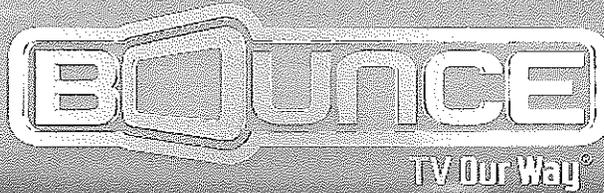
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ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2014, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED

ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:
TOM BOYD/ PROGRAMMING MANAGER - THIS TV NETWORK
4/2/14



COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION FIRST QUARTER 2014

During the first quarter of 2014 (January 1, 2014 through March 31, 2014) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Culture Click
Time: Saturdays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Animal Atlas
Time: Saturdays 10:30 AM - 11:30 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I

Program: Safari Tracks
Time: Saturdays 11:30 AM - 12:00 PM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Teen Kids News
Time: Sundays 10:00 AM - 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I