

Client: POMPEO FOR CONGRESS 4TH DISTRICT KS **Station Order**  
 Product:  
 Campaign: 2014 TV 0709-071514

The Media Source, Inc.  
 2702 Maxwell  
 Wichita, KS 67217-0588  
 (316) 945-9455

Rev #: 0  
 Flight From: 07/09/2014 to 07/15/2014

Estimate No.:  
 Contract No.:  
 Job No.:

Buyer Name: Diana Fredelake  
 Sweeps: Share Feb 2014 -> HUT/PUT Jul 13

Market: WICHITA-HUTCHINSON PLUS  
 Station: KSAS+  
 Station Contact: Jeff McCausland

Actg. Order No.: 786  
 WS Order No.: 8098  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 07	Jul 14	Total Spots	DMA P 50+ (R)
1	-----Su 10:00A-11:00A	DT 30	FOX NWS SUNDAY	\$31.00 \$62.00	2	·	2	1.2 \$25.83
2	--W--- 09:00P-09:30P	LN 30	FOX KS NEWS@9	\$175.00 \$175.00	1	·	1	1.5 \$116.67
3	---R--- 09:00P-09:30P	LN 30	FOX KS NEWS@9	\$175.00 \$175.00	1	·	1	1.9 \$92.11
4	---F--- 09:00P-09:30P	LN 30	FOX 1ST NE	\$175.00 \$175.00	1	·	1	1.2 \$145.83
5	-----Su 09:00P-09:30P	LN 30	FOX KS NEWS@9	\$188.00 \$188.00	1	·	1	5.4 \$34.81
6	M----- 09:00P-09:30P	LN 30	FOX KS NEWS@9	\$175.00 \$175.00	·	1	1	1.2 \$145.83
7	-T----- 09:00P-09:30P	LN 30	FOX KS NEWS@9	\$175.00 \$175.00	·	1	1	1.3 \$134.62
				\$1,125.00	6	2	8	

12.4  
 2.5

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Jul	8	14.9	\$1,125.00	\$75.50
	8	14.9	\$1,125.00	\$75.50

Comments

Station Remarks:

:30 "Susan's Boots" follows by 2pm Tuesday, 7/8, checks may be picked up anytime after 8am. I have no idea where I filed your rates--so if the spot rate is wrong, we will have to work with switching spots etc. Sorry--I just couldn't find the 3rd quarter rates.

By: \_\_\_\_\_



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Media Source-Wichita  
PO Box 17588  
Wichita, KS 67217-0588

## Contract # 1878742

Schedule Dates 07/09/14-07/15/14  
Advertiser Pompeo for Congress 4th District KS-R (91279)  
Agency Media Source-Wichita (13487)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 2014 TV 0709-071514 (645439)  
Salesperson HOUSE-WICHITA, KSAS/KAAS/KMTW (3321)  
Sales Office KSAS/KAAS/KMTW  
Buyer Name /  
Phone/Fax /  
CPE N/A  
Account Types Local/Political Candidate Agency BRD  
Billing Type Standard  
Comments 2014 TV 0709-071514

Date Entered 07/08/14  
Last Modified 07/08/14  
Entered By Julie King  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$168.75  
Net Total \$956.25  
Sales Tax

KSAS+KAAS Combo (K )  
By Broadcast Month Spots Rate  
Jul. 2014 9 \$1,125.00  
Grand Total: 9 \$1,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/13/14-07/13/14	2	:30	10A- 11A (CST)	1							2	2	\$31.00	\$62.00	KSAS+KAAS Combo (KSAS+)	Fox News Sun	7/8/14
2.0	Normal Line / SPOT	07/09/14-07/09/14	2	:30	9P- 9:30P (CST)	1		1						1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
3.0	Normal Line / SPOT	07/10/14-07/10/14	2	:30	9P- 9:30P (CST)	1				1				1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
4.0	Normal Line / SPOT	07/11/14-07/11/14	2	:30	9P- 9:30P (CST)	1					1			1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
5.0	Normal Line / SPOT	07/14/14-07/14/14	2	:30	9P- 9:30P (CST)	1	1							1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
6.0	Normal Line / SPOT	07/15/14-07/15/14	2	:30	9P- 9:30P (CST)	1		1						1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
7.0	Normal Line / SPOT	07/12/14-07/12/14	2	:30	9P- 9:30P (CST)	1						1		1	\$83.00	\$83.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14
8.0	Normal Line / SPOT	07/13/14-07/13/14	2	:30	9P- 9:30P (CST)	1							1	1	\$105.00	\$105.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	7/8/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: