

Problems Issues Needs 3rd Quarter 2008 Report

4
74

	CRIME / GANGS	DRUGS	ECONOMY	GROWTH	TRANSPORTATION
Local 500a News					
Local 530a News					
Local 600a News					
Local 630a News					
Local Noon News					
Local 400p News					
Local 500p News					
Local 530p News					
Local 1000p News					
CBS The Early Show					
CBS Evening News					
60 Minutes					
48 Hours Mstery					
Dr. Phil					
Total Count on Topic	129	28	53	12	10

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	CRIME / GANGS	DRUGS	ECONOMY	GROWTH	TRANSPORTATION
Local 500a News					
Local 530a News					
Local 600a News					
Local 630a News					
Local Noon News					
Local 400p News					
Local 500p News					
Local 530p News					
Local 1000p News					
CBS The Early Show					
CBS Evening News					
60 Minutes					
48 Hours Mystery					
Dr. Phil					
Total Count on Topic	70		25		

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	CRIME / GANGS	DRUGS	ECONOMY	GROWTH	TRANSPORTATION
Local 500a News					
Local 530a News					
Local 600a News					
Local 630a News					
Local Noon News					
Local 400p News					
Local 500p News					
Local 530p News					
Local 1000p News					
CBS The Early Show					
CBS Evening News					
60 Minutes					
48 Hours Mystery					
Dr. Phil					
Total Count on Topic	54		4		

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	CRIME / GANGS	DRUGS	ECONOMY	GROWTH	TRANSPORTATION
Local 500a News					
Local 530a News					
Local 600a News					
Local 630a News					
Local Noon News					
Local 400p News					
Local 500p News					
Local 530p News					
Local 1000p News					
CBS The Early Show					
CBS Evening News					
60 Minutes					
48 Hours Mystery					
Dr. Phil					
Total Count on Topic	30				

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	CRIME / GANGS	DRUGS	ECONOMY	GROWTH	TRANSPORTATION
Local 500a News					
Local 530a News					
Local 600a News					
Local 630a News					
Local Noon News					
Local 400p News					
Local 500p News					
Local 530p News					
Local 1000p News					
CBS The Early Show					
CBS Evening News					
60 Minutes					
48 Hours Mystery					
Dr. Phil					
Total Count on Topic	??				

3rd QUARTER 2008

<u>TITLE</u>	<u>LENGTH</u>	<u>COUNT</u>
AAD - INDOOR TRAINING IS OUT	30	33
AD COUNCIL – AIRPLANE COLLEGE ACCESS	30	20
AD COUNCIL – ADVERTISED AMBER ALERT	30	21
AD COUNCIL - COFFEE SHOP	30	16
AD COUNCIL – SARAH WATKINS/ED	30	22
AD COUNCIL – ELEVATOR	15	4
AD COUNCIL – ALMOST FED	30	16
AD COUNCIL – ROCKET REV	15	3
AD COUNCIL – MEN IN GOWNS	30	25
AD COUNCIL – CREDIT SCORE (COUPLE)	30	16
AD COUNCIL – CREDIT SCORE (VIDEO GAME)	30	23
AD COUNCIL – NUTRITION ED	30	2
AMERICAN RED CROSS	30	13
AMERICORP – FIGHT POVERTY	30	23
AMERICORP – FIGHT POVERTY	60	1
AMERICORP – FIGHT POVERTY	15	5
ARBOR DAY FOUNDATION	20	3
ARBOR DAY FOUNDATION	60	1
ARBOR DAY FOUNDATION	10	2
ARBOR DAY FOUNDATION	30	16
ARBOR DAY FOUNDATION	15	2
BOISE RIVER VOLUNTEERS	30	53
BOISE RIVER VOLUNTEERS	10	2
COMMUNITY NEWS 1	30	177
COMMUNITY NEWS 2	30	140
COMMUNITY NEWS 3	30	134
COMMUNITY NEWS 4	30	126
DEQ – CLEAN AIR ZONE	30	32

DISABLED AMERICAN VETS	30	5
EASTER SEALS/GOODWILL – CLOSING DOORS	30	9
ENTERTAINMENT IND FOUNDATION	30	73
FIREWISE – EVERYONE’S RESPONSIBLE	30	12
FIREWISE – THE DIFFERENCE	30	5
GOODWILL – CIRCLE OF HOPE	30	5
ISBA – COPS AND GUNS	30	17
LEAGUE OF WOMEN VOTERS	20	2
NATL CASA – HOME AFTER HOME	30	6
NCADD – YESTERDAY	30	7
NCPC – CYBER BULLY CHICKEN	30	26
NEGLIGENT DRIVING	30	10
NIH SENIOR HEALTH – SR. FRIENDLY WEB	30	3
PROJECT CATCH	30	122
PROJECT GREEN SOLUTION	30	84
ROTARY – PEACE	15	5
ROTARY – PEACE	30	43
ROTARY – A POLIO FREE WORLD	60	78
SOCIAL SECURITY ADMIN	30	2
SPECIAL OLYMPICS – FIRST FRIDAY #1	30	94
SPECIAL OLYMPICS – GVNR OTTER #2	30	47
SPECIAL OLYMPICS – IT’S FANTASTIC	45	6
UN AID – DARFUR CAN’T WAIT	30	15
UN AID – PEOPLE ARE DYING	30	18
UNICEF – H2O CAMPAIGN “WATER”	20	1
US FISH & WILDLIFE - GET NATURE KIDS	30	50
US YOUTH SOCCER – GET OUT & IN GAME	30	47
VOLUNTEERS OF AMERICA	30	33