

WVOC-FM
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2012
07/03/2012

WVOC-FM
Quarterly Issues/Programs List

WVOC-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** LUNG ASSOCIATON
- **BOYS AND GIRLS CLUB:** BOYS AND GIRLS CLUB
- **CITY OF COLUMBIA:** ICRC
- **COLUMBIA GREEN:** COLUMBIA GREEN
- **CONGAREE ART FESTIVAL:** CONGAREE ARTS FESTIVAL
- **CRIME:** CRIMESTOPPERS
- **KIDS SUMMER PROGRAMS:** ICRC
- **RIVERBANKS BOTANICAL GARDENS:** RIVERBANKS ZOO
- **SC STATE MUSEUM:** STATE MUSEUM
- **SPARKLEBERRY FAIR:** SPARKLEBERRY COMMUNITY FAIR
- **YMCA:** ICRC

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CONGAREE ART FESTIVAL	CAROLINA CARES	CONGAREE ARTS FESTIVAL	PAUL MATHENEY	04/01/2012 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
04/01/2011					
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	LUNG ASSOCIATION	MELLISSA GOATFORTH	04/08/2012 07:30 AM	029:49
SPARKLEBERRY FAIR	CAROLINA CARES	SPARKLEBERRY COMMUNITY FAIR	TOM TOWSON	04/15/2012 07:30 AM	029:50
CRIME	CAROLINA CARES	CRIMESTOPPERS	CHRIS COWAN	04/22/2012 07:30 AM	029:49
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	LUNG ASSOCIATION	MELLISSA GOATFORTH	04/29/2012 07:30 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	STATE MUSEUM	TUT UNDERWOOD	05/06/2012 07:30 AM	029:49
KIDS SUMMER PROGRAMS	CAROLINA CARES	ICRC	LAURIE SCHAFFER	05/13/2012 07:30 AM	029:49
CITY OF COLUMBIA	CAROLINA CARES	ICRC	RAY GRAY	05/20/2012 07:30 AM	029:50
YMCA	CAROLINA CARES	ICRC	JASON VOKURUL	05/27/2012 07:30 AM	029:49
CRIME	CAROLINA CARES	CRIMESTOPPERS	CHRIS COWAN	06/03/2012 07:30 AM	029:49
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	RIVERBANKS ZOO	SUSAN O'CAIN	06/10/2012 07:30 AM	029:50
COLUMBIA GREEN	CAROLINA CARES	COLUMBIA GREEN	JOHN WILLIAMS	06/17/2012 07:30 AM	029:49
BOYS AND GIRLS CLUB	CAROLINA CARES	BOYS AND GIRLS CLUB	CARTER CLARK	06/24/2012 07:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AD COUNCIL	000:30	001
HEALTH AND FITNESS	AD COUNCIL	001:00	002
EDUCATION	AD COUNCIL	001:04	001
MILITARY	ARMY NATIONAL GUARD	000:58	001
GOVERNMENT	DEPARTMENT OF NATURAL RESOURC	001:00	001
HEALTH	DIABETES	001:00	001
HEALTH	FOOD SAFETY	001:00	001
FINANCE	NFCC HOUSING	001:01	001
HEALTH	VACCINATIONS	000:27	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	095
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	055
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	066
AD COUNCIL VACCINATIONS	VACCINATIONS	001:00	052
AMBER ALERT	AMBER ALERT	000:20	156
AMBER ALERT	AMBER ALERT	000:30	055
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	099
ARMED FORCES SUPPORT	ARMED FORCES RELIEF TRUST	000:31	026
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	149
ARMED FORCES SUPPORT	USAF RESERVE	001:01	105
AUTISIM	AD COUNCIL	001:00	218
CARE/WOMEN	CARE/WOMEN	000:30	050
CARE/WOMEN	CARE/WOMEN	001:00	110
CHILDHOOD ASTHMA	AD COUNCIL	000:34	048
CHILDHOOD ASTHMA	AD COUNCIL	001:04	106
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	131

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COLLEGE ACCESS	AD COUNCIL	000:59	086
COLLEGE ACCESS	AD COUNCIL	001:00	011
COLLEGE ACCESS	COLLEGE ACCESS	001:00	107
COMMUNITY HEALTH	AD COUNCIL	000:31	109
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	050
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	206
CYBER BULLING	AD COUNCIL	001:00	107
DEAF AND DYSLEXIC	AD COUNCIL	000:31	048
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	053
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	108
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	117
DIABETES FOUNDATION	DIABETES	001:00	108
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	101
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	055
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	105
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	103
ENERGY CONSERVATION	AD COUNCIL	001:00	112
FAIR HOUSING	AD COUNCIL	000:59	111
FAIR HOUSING	NFCC HOUSING	000:15	105
FAIR HOUSING	NFCC HOUSING	000:33	052
FAIR HOUSING	NFCC HOUSING	001:01	103
FATHERHOOD	AD COUNCIL	000:31	057
FATHERHOOD	FATHERHOOD INITITAVE	000:30	059
FEED THE PIG	AD COUNCIL	001:00	104
FEMA	FEMA	000:59	123
FINE ARTS	AD COUNCIL	000:58	111
FOOD SAFETY	FOOD SAFETY	001:00	092
FORECLOSURE PREVENTION	AD COUNCIL	000:30	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FORECLOSURE PREVENTION	AD COUNCIL	000:34	007
FORECLOSURE PREVENTION	AD COUNCIL	001:00	089
FORECLOSURE PREVENTION	AD COUNCIL	001:04	014
FREEDOM OF SPEECH	AD COUNCIL	000:15	100
GED ACHIEVEMENT	AD COUNCIL	000:30	046
HEALTH AND FITNESS	AD COUNCIL	000:29	071
HEALTH AND FITNESS	AD COUNCIL	000:30	123
HEALTH AND FITNESS	AD COUNCIL	000:31	137
HEALTH AND FITNESS	CITY OF HOPE	000:30	006
HEALTH AND FITNESS	CITY OF HOPE	000:31	014
HEALTH AND FITNESS	CITY OF HOPE	000:32	004
HUNGER PREVENTION	A&E	001:00	113
ID THIEVES	AD COUNCIL	000:30	054
ID THIEVES	AD COUNCIL	001:00	102
LUNG CANCER	AD COUNCIL	000:31	057
MAKE A WISH	MAKE A WISH	001:00	110
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	085
ORGAN DONOR	AD COUNCIL	000:30	053
PTA	PTA	000:29	050
ROTARY CLUB	ROTARY CLUB	000:15	116
ROTAVIRUS	AD COUNCIL	000:30	057
ROTAVIRUS	AD COUNCIL	000:59	102
SC BROADCASTSERS	SC BROADCASTERS	000:30	055
STROKE/HEADACHE RELIEF	NATIONAL HEADACHE FOUNDATION	000:31	005
UNDERAGE DRINKING	AD COUNCIL UNDERAGE DRINKING	001:00	013
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	052
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	102
WILDLIFE PRESERVATION	WILDLIFE	000:30	030