

WVOC-FM
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2013
07/02/2013

WVOC-FM
Quarterly Issues/Programs List

WVOC-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** AMERICAN LUNG ASSOCIATION
- **CELEBRATE FREEDOM:** CELEBRATE FREEDOM
- **CENTRAL CAROLINA COMMUNITY:** CENTRAL CAROLINA COMMUNITY
- **ICRC:** IRMO REC CENTER - SUMMER PROGRAMS
- **INVEST USA:** INVEST USA
- **PEACH FESTIVAL:** PEACH FESTIVAL
- **RIVERBANKS BOTANICAL GARDENS:** RIVERBANKS BOTANICAL GARDENS
- **SC AUTISM SOCIETY:** SC AUTISM SOCIETY
- **SC STATE MUSEUM:** SC STATE MUSEUM
- **SPARKLEBERRY FAIR:** SPARKLEBERRY FAIR
- **SUMMER WATER SAFETY:** SUMMER WATER SAFETY

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC AUTISM	CAROLINA	SC AUTISM	KIM SMITH	04/07/2013	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIETY	CARES	SOCIETY		07:30 AM	
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	04/14/2013 07:30 AM	029:50
SPARKLEBERRY FAIR	CAROLINA CARES	SPARKLEBERRY FAIR	PAUL TOWNS	04/21/2013 07:30 AM	029:49
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	04/28/2013 07:30 AM	029:49
SUMMER WATER SAFETY	CAROLINA CARES	SUMMER WATER SAFETY	BOYS AND GIRLS CLUB	05/05/2013 07:30 AM	029:50
INVEST USA	CAROLINA CARES	INVEST USA	MICHAEL LETTS	05/12/2013 07:30 AM	029:49
CENTRAL CAROLINA COMMUNITY	CAROLINA CARES	CENTRAL CAROLINA COMMUNITY	TONIA COCHRAN	05/19/2013 07:33 AM	029:49
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	AMERICAN LUNG ASSOCIATION	MELLISSA GOATFORTH	05/26/2013 07:30 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	06/02/2013 07:30 AM	029:50
ICRC	CAROLINA CARES	IRMO REC CENTER - SUMMER PROGRAMS	LAURIE SCHAFFER	06/09/2013 07:30 AM	029:50
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	RIVERBANKS BOTANICAL GARDENS	SUSAN O'CAIN	06/16/2013 07:30 AM	029:50
PEACH FESTIVAL	CAROLINA CARES	PEACH FESTIVAL	ROBIN MCCARTHA	06/23/2013 07:30 AM	029:49
CELEBRATE FREEDOM	CAROLINA CARES	CELEBRATE FREEDOM	STEVE PHILLIPS	06/30/2013 07:30 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	039
AMBER ALERT	AMBER ALERT	000:20	111
AMBER ALERT	AMBER ALERT	000:30	038
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	115
ARMED FORCES SUPPORT	USAF RESERVE	001:01	045
ARTS	SMITHSONIAN	000:31	029
AUTISIM	AD COUNCIL	000:59	040
AUTISIM	AD COUNCIL	001:00	037
BOY SCOUTS	BOY SCOUTS	000:13	005
BOY SCOUTS	BOY SCOUTS	000:15	015
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	038
CHILDHOOD ASTHMA	AD COUNCIL	000:59	037
CHILDHOOD ORAL HEALTH	AD COUNCIL	000:30	031
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	031
COMMUNITY HEALTH	AD COUNCIL	000:31	072
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	041
DATING ABUSE PREVENTION	AD COUNCIL	001:00	078
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	029
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	043
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
DISCOVERING NATURE	AD COUNCIL	000:30	037
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	073
ENERGY CONSERVATION	AD COUNCIL	001:00	041
ENERGY EFFECIENCY	AD COUNCIL	000:15	094

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENERGY EFFECIENCY	AD COUNCIL	000:29	034
FAIR HOUSING	AD COUNCIL	000:59	035
FAIR HOUSING	NFCC HOUSING	000:15	093
FAMILY CONNECTIONS	FAMILY CONNECTIONS	000:17	005
FATHERHOOD	AD COUNCIL	000:31	030
FATHERHOOD	FATHERHOOD INITITAVE	000:30	031
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	033
FEED THE PIG	AD COUNCIL	001:00	037
FEMA	FEMA	000:59	044
FINE ARTS	AD COUNCIL	000:58	039
FINE ARTS	CITY OF COLUMBIA	000:17	016
FOOD SAFETY	AD COUNCIL	000:30	034
FOOD SAFETY	AD COUNCIL	001:00	039
FOOD SAFETY	FOOD SAFETY	001:00	035
FORECLOSURE PREVENTION	AD COUNCIL	000:30	031
FORECLOSURE PREVENTION	AD COUNCIL	001:00	081
FREEDOM OF SPEECH	AD COUNCIL	000:15	094
GED ACHIEVEMEN	AD COUNCIL	000:15	093
HEALTH	AMERICAN RED CROSS	000:14	055
HEALTH	AMERICAN RED CROSS	000:15	018
HEALTH	AMERICAN RED CROSS	000:30	005
HEALTH	AUTISM	000:15	026
HEALTH	AUTISM	000:16	020
HEALTH	CAMP KEMO	000:15	006
HEALTH	DIABETES	000:16	006
HUNGER PREVENTION	A&E	001:00	036
HUNGER PREVENTION	AD COUNCIL	001:00	047
ID THIEVES	AD COUNCIL	000:30	030
ID THIEVES	AD COUNCIL	001:00	042

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ID THIEVES	PSA-ID THIEVES/60	001:00	001
LEAD POISONING	AD COUNCIL	000:30	031
LUNG CANCER	AD COUNCIL	000:31	031
MILITARY AND VETERANS	FISHER HOUSE	000:30	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	005
NUTRITION EDUCATION	AD COUNCIL	001:00	039
OCEANS AWARENESS	AD COUNCIL	000:58	039
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	036
ORGAN DONOR	AD COUNCIL	000:30	038
PET ADOPTON	AD COUNCIL	000:30	042
PET ADOPTON	ANIMAL SHELTER	000:16	014
POVERTY	SHARE OUR STRENGTH	000:31	043
PSA	SHOW YOUR STRIPES	000:30	119
PSA	SHOW YOUR STRIPES	000:31	014
READING	AD COUNCIL	001:00	037
ROTARY CLUB	ROTARY CLUB	000:15	095
SAVE THE CHILDREN	AD COUNCIL	001:00	034
SC BROADCASTSERS	SC BROADCASTERS	000:30	060
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	008
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:31	020
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:32	005
TEXTING AND DRIVING	AD COUNCIL	000:15	092
TEXTING AND DRIVING	AD COUNCIL	000:30	035
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	038
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	035
WILDFIRE PREVENTION	AD COUNCIL	000:29	038
YOURFOUNDATION.ORG	YOURFOUNDATION.ORG	000:15	007
YOURFOUNDATION.ORG	YOURFOUNDATION.ORG	000:16	003