

WVOC-FM
Columbia, SC
Quarterly Issues/Programs List
Third Quarter, 2012
10/02/2012

WVOC-FM
Quarterly Issues/Programs List

WVOC-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** AMERICAN RED CROSS
 - **BUDDY WALK:** BUDDY WALK
 - **CHILD HUNGER:** CHILDRENS TRUST
 - **CHILDRENS TRUST:** CHILDRENS TRUST
 - **COMMUNITY HEALTH:** WALK FOR LIFE
 - **FAMILY CONNECTIONS:** STAND UP TO CANCER
 - **FISHER HOUSE:** FISHER HOUSE
 - **MUSEUM ROAD SHOW:** MUSEUM ROAD SHOW
 - **NATIONAL NIGHT OUT:** NATIONAL NIGHT OUT
 - **OKRA STRUT:** OKRA STRUT
 - **PEACH FESTIVAL:** PEACH FESTIVAL
 - **STAND UP TO CANCER:** STAND UP TO CANCER
 - **STATE HISTORY:** SC STATE MUSEUM
 - **VOTER REGISTRATION:** VOTER REGISTRATION
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PEACH FESTIVAL	CAROLINA CARES	PEACH FESTIVAL	ROBIN MCCARTHA	07/01/2012 07:30 AM	029:50
FISHER HOUSE	CAROLINA CARES	FISHER HOUSE	FISHER HOUSE	07/08/2012 07:30 AM	030:00
MUSEUM ROAD SHOW	CAROLINA CARES	MUSEUM ROAD SHOW	CELESTE WIZOLA	07/15/2012 07:30 AM	029:50
NATIONAL NIGHT OUT	CAROLINA CARES	NATIONAL NIGHT OUT	CHRIS COWAN	07/22/2012 07:30 AM	029:50
CHILDRENS TRUST	CAROLINA CARES	CHILDRENS TRUST	BETT WILLIAMS	07/29/2012 07:30 AM	029:49
OKRA STRUT	CAROLINA CARES	OKRA STRUT	BARRY WALKER	08/05/2012 07:30 AM	029:49
CHILD HUNGER	CAROLINA CARES	CHILDRENS TRUST	BETT WILLIAMS	08/12/2012 07:30 AM	029:49
STATE HISTORY	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	08/19/2012 07:30 AM	029:49
AMERICAN RED CROSS	CAROLINA CARES	AMERICAN RED CROSS	LAUREN WRAY	08/26/2012 07:30 AM	029:50
STAND UP TO CANCER	CAROLINA CARES	STAND UP TO CANCER	STAND UP TO CANCER	09/02/2012 07:30 AM	029:52
FAMILY CONNECTIONS	CAROLINA CARES/FAMILY CONNECTIONS	STAND UP TO CANCER	STEPHANIE BRIDGES	09/09/2012 07:30 AM	029:50
BUDDY WALK	CAROLINA CARES/FAMILY CONNECTIONS	BUDDY WALK	ROBIN BAILEY	09/16/2012 07:30 AM	029:49
VOTER REGISTRATION	CAROLINA CARES/FAMILY CONNECTIONS	VOTER REGISTRATION	CHRIS WHITMIRE	09/23/2012 07:30 AM	029:50
COMMUNITY HEALTH	CAROLINA CARES WALK FOR LIFE	WALK FOR LIFE	ANDREA MARKS	09/30/2012 07:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	AD COUNCIL	000:59	001
HEALTH	AD COUNCIL	001:00	003
MILITARY	ARMY NATIONAL GUARD	000:58	001
HEALTH	CARE/WOMEN	001:00	001
EDUCATION	COLLEGE ACCESS	001:00	001
FINANCE	CREDITFAIRY.ORG	001:00	001
HEALTH	DIABETES	001:00	001
HEALTH	DIABETES FOUNDATION	000:30	001
HEALTH	FOOD SAFETY	001:00	001
ANIMAL ADOPTION	PSA 60 - ANIMAL ADOPTION	001:00	001
PUBLIC SAFETY	PSA 60 - SC DNR	001:00	001
PUBLIC SAFETY	PSA-AMBER ALERT/30	000:30	001
HEALTH	PSA-AUTISM	001:00	001
EDUCATION	PSA-COLLEGE ACCESS	001:00	001
FINANCE	PSA-CREDITFAIRY.ORG	001:00	002
HEALTH	PSA-DIABETES	001:00	001
HEALTH	PSA-DIABETES FOUNDATION/60	000:58	001
HEALTH	PSA-HUNGER PREVENTION	001:00	001
FINANCE	PSA-ID THIEVES/60	001:00	002
MAKE A WISH	PSA-MAKE A WISH	001:00	001
FINANCE	PSA-NFCC DEBT-60	001:03	001
EDUCATION	PSA-PTA	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY	PSA/9/11 DAY	000:30	001
ARTS	PSA/FINE ARTS	000:58	002
HEALTH	PSA/ROTAVIRUS-60	000:59	002
EDUCATION	PTA	000:29	001
FINANCE	USAF RESERVE	001:01	001
VOLUNTEERS OF AMERICA	VOLUNTEERS OF AMERICA	000:59	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	122
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	059
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	062
AMBER ALERT	AMBER ALERT	000:20	217
AMBER ALERT	AMBER ALERT	000:30	057
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	123
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	369
ARMED FORCES SUPPORT	USAF RESERVE	001:01	117
AUTISIM	AD COUNCIL	001:00	246
CARE/WOMEN	CARE/WOMEN	000:30	058
CARE/WOMEN	CARE/WOMEN	001:00	118
CHILDHOOD ASTHMA	AD COUNCIL	000:34	061
CHILDHOOD ASTHMA	AD COUNCIL	001:04	112
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	158
COLLEGE ACCESS	AD COUNCIL	000:59	119
COLLEGE ACCESS	COLLEGE ACCESS	001:00	104
COMMUNITY HEALTH	AD COUNCIL	000:31	126
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	088
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	022
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	063
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	241
CYBER BULLING	AD COUNCIL	001:00	131
DEAF AND DYSLEXIC	AD COUNCIL	000:31	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	060
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	118
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	125
DIABETES FOUNDATION	DIABETES	001:00	120
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	127
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	064
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	118
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	125
ENERGY CONSERVATION	AD COUNCIL	001:00	129
FAIR HOUSING	AD COUNCIL	000:59	118
FAIR HOUSING	NFCC HOUSING	000:15	131
FAIR HOUSING	NFCC HOUSING	000:33	065
FAIR HOUSING	NFCC HOUSING	001:01	119
FATHERHOOD	AD COUNCIL	000:31	060
FATHERHOOD	FATHERHOOD INITITAVE	000:30	063
FEED THE PIG	AD COUNCIL	001:00	121
FEMA	FEMA	000:59	119
FINE ARTS	AD COUNCIL	000:58	120
FOOD SAFETY	FOOD SAFETY	001:00	119
FORECLOSURE PREVENTION	AD COUNCIL	000:30	059
FORECLOSURE PREVENTION	AD COUNCIL	001:00	119
FREEDOM OF SPEECH	AD COUNCIL	000:15	121
GED ACHIEVEMENT	AD COUNCIL	000:30	037
HEALTH AND FITNESS	AD COUNCIL	000:30	095
HEALTH AND FITNESS	AD COUNCIL	000:31	062
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	028
HUNGER PREVENTION	A&E	001:00	124
ID THIEVES	AD COUNCIL	000:30	062

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ID THIEVES	AD COUNCIL	001:00	120
LUNG CANCER	AD COUNCIL	000:31	067
MAKE A WISH	MAKE A WISH	001:00	129
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	118
ORGAN DONOR	AD COUNCIL	000:30	060
PTA	PTA	000:29	068
ROTARY CLUB	ROTARY CLUB	000:15	129
ROTAVIRUS	AD COUNCIL	000:30	062
ROTAVIRUS	AD COUNCIL	000:59	123
SC BROADCASTSERS	SC BROADCASTERS	000:30	117
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	066
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	120