

WVOC-FM  
Columbia, SC  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/07/2014

WVOC-FM  
Quarterly Issues/Programs List

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WVOC-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** The effects of Lung Cancer in South Carolina. How do you prevent lung cancer in your family. Climb for life event.
- **AMERICAN RED CROSS:** What does the red cross do on the battle lines to help our soldiers.
- **DISCOVERY PROGRAM:** Educational programs in the midlands for teachers who work with students with special needs.
- **DYSFUNCTIONAL VETS:** Veterans support at the VA hospital.
- **EDVENTURE CHILDRENS MUSEUM:** Childrens spring reading programs set up for kindergartners.
- **INVEST USA:** Police officer bulletproof vest event. How can you help a police officer get the Kevlar vest he needs to stay safe.
- **SC AUTISM SOCIETY:** New numbers on Children with Autism in our state. How to determine if your child needs to be evaluated for Autism.
- **SC BAR:** Why is the SC BAR important to you? How does the SC BAR help you with finding an attorney for Pro-bono work.
- **SC STATE MUSEUM:** New confederate soldier wing opening up. Windows to New Worlds project to broaden the stretch of the museum across the state.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC STATE MUSEUM	CAROLINA CARES	New art work from South Carolina Artists and Palmetto astronomy evenings.	TUT UNDERWOOD	01/05/2014 07:32 AM	029:50
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	The effects of Lung Cancer in South Carolina. How do you prevent lung cancer in your family. Climb for life event.	MELLISSA GOATFORTH	01/12/2014 07:30 AM	029:50
SC AUTISM SOCIETY	CAROLINA CARES	New numbers on Children with Autism in our state. How to determine if your child needs to be evaluated for Autism.	KIM THOMAS	01/19/2014 07:30 AM	029:50
DISCOVERY PROGRAM	CAROLINA CARES	Educational programs in the midlands for teachers who work with students with special needs.	DONNA WESTON	01/26/2014 07:30 AM	029:50
DISCOVERY PROGRAM	CAROLINA CARES	Down Syndrome education and integration of children with special needs into regular classrooms.	DONNA WESTON	02/02/2014 07:30 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	Cluster wide Blood Drive. Why should you give blood? What will disqualify you from giving blood?	JAMIE MULDROW	02/09/2014 07:30 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	What does the red cross do on the battle lines to help our soldiers.	JAY HARTWIG	02/16/2014 07:30 AM	029:50
SC BAR	CAROLINA CARES	Why is the SC BAR important to you? How does the SC BAR help you with finding an attorney for Pro-bono work.	ALICE PAILER	02/23/2014 07:30 AM	029:50
INVEST USA	CAROLINA CARES	Police officer bulletproof vest event. How can you help a police officer get the	MICHAEL LETTS	03/02/2014 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Kevlar vest he needs to stay safe.			
AMERICAN RED CROSS	CAROLINA CARES	Red Cross Month. What does the Red Cross due on the natural disaster front.	JAMIE MULDROW	03/09/2014 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Childrens spring reading programs set up for kindergartners.	KRISTY BARNES	03/16/2014 07:30 AM	029:50
DYSFUNCTIONAL VETS	CAROLINA CARES	Veterans support at the VA hospital.	FRITZ SHURMUR	03/23/2014 07:30 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	New confederate soldier wing opening up. Windows to New Worlds project to broaden the stretch of the museum across the state.	TUT UNDERWOOD	03/30/2014 07:30 AM	029:50

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	051
ADOPTION	AD COUNCIL	001:00	057
AMBER ALERT	AMBER ALERT	000:20	100

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMBER ALERT	AMBER ALERT	000:30	024
AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:16	008
AMERICAN RED CROSS	AMERICAN RED CROSS	000:15	059
AMERICAN RED CROSS	DONATE BLOOD	000:30	072
AMERICAN RED CROSS	FIRE SAFETY	000:16	009
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	191
ARMED FORCES SUPPORT	USAF RESERVE	001:01	067
AUTISIM	AD COUNCIL	000:59	002
AUTISIM	AD COUNCIL	001:00	123
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	065
CHILDHOOD ASTHMA	AD COUNCIL	000:59	061
CHILDHOOD ORAL HEALTH	AD COUNCIL	000:30	001
CITY OF COLUMBIA	WARMING STATIONS	000:16	002
COLUMBIA MUSEUM	COLUMBIA MUSEUM	000:15	021
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	026
COMMUNITY HEALTH	AD COUNCIL	000:31	064
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	064
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	033
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	002
DIGITAL LITERACY	AD COUNCIL	001:00	053
DISCOVERING NATURE	AD COUNCIL	000:30	027
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	056
ENERGY CONSERVATION	AD COUNCIL	001:00	064
ENERGY EFFECIENCY	AD COUNCIL	000:15	101
ENERGY EFFECIENCY	AD COUNCIL	000:29	031
FAIR HOUSING	AD COUNCIL	000:59	003
FAIR HOUSING	NFCC HOUSING	000:15	092
FATHERHOOD	AD COUNCIL	000:31	036

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
FATHERHOOD	FATHERHOOD INITITAVE	000:30	033
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	032
FEED THE PIG	AD COUNCIL	001:00	067
FEMA	FEMA	000:59	063
FINE ARTS	AD COUNCIL	000:58	062
FOOD SAFETY	AD COUNCIL	000:30	031
FOOD SAFETY	AD COUNCIL	001:00	068
FOOD SAFETY	FOOD SAFETY	001:00	070
FORECLOSURE PREVENTION	AD COUNCIL	000:30	023
FORECLOSURE PREVENTION	AD COUNCIL	001:00	121
FREEDOM OF SPEECH	AD COUNCIL	000:15	084
GED ACHIEVEMEN	AD COUNCIL	000:15	104
HEALTH	AUTISM	000:15	028
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	025
HUNGER PREVENTION	A&E	001:00	061
HUNGER PREVENTION	AD COUNCIL	001:00	056
ID THIEVES	AD COUNCIL	000:30	031
ID THIEVES	AD COUNCIL	001:00	062
LEAD POISONING	AD COUNCIL	000:30	024
LUNG CANCER	AD COUNCIL	000:31	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	106
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	226
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
NUTRITION EDUCATION	AD COUNCIL	001:00	063
OCEANS AWARENESS	AD COUNCIL	000:58	063
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	062
ORGAN DONOR	AD COUNCIL	000:30	026
PET ADOPTON	AD COUNCIL	000:30	052
PSA	SHOW YOUR STRIPES	000:30	043

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
PSA	SHOW YOUR STRIPES	000:31	013
READING	AD COUNCIL	001:00	066
ROTARY CLUB	ROTARY CLUB	000:15	094
SAVE THE CHILDREN	AD COUNCIL	001:00	050
SC BROADCASTSERS	SC BROADCASTERS	000:30	053
TEXTING AND DRIVING	AD COUNCIL	000:15	090
TEXTING AND DRIVING	AD COUNCIL	000:30	022
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	025
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	062
VOTER REGISTRATION	VOTE	000:28	002
VOTER REGISTRATION	VOTE	000:29	003
VOTER REGISTRATION	VOTE	000:30	020
WILDFIRE PREVENTION	AD COUNCIL	000:29	027