

WVOC-FM
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/03/2013

WVOC-FM
Quarterly Issues/Programs List

WVOC-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** SC State Fair / Agriculture
- **Arts:** Fine Arts Center
- **Blood Drive:** American Red Cross Blood Drive
- **Community:** SC State Museum / State Holiday Traditions
- **Conservation:** Riverbanks Zoo
- **Education:** Farmville Children's exhibit - Education
- **Health:** Festival of Trees / Children's Hospital benefit
- **Homeless Kids:** Children's Chance - Homeless Kids
- **State History:** SC State Museum - State History

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Agriculture	Carolina Cares	SC State Fair / Agriculture	Fritz Shurmur	10/07/2012 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
State History	Carolina Cares	SC State Museum - State History	Tut Underwood	10/14/2012 07:30 AM	029:50
Education	Carolina Cares	Farmville Children's exhibit - Education	Wayne Thornley	10/21/2012 07:30 AM	029:50
Health	Carolina Cares	Festival of Trees / Children's Hospital benefit	Jaleeza Jolly	10/28/2012 07:30 AM	029:50
Homeless Kids	Carolina Cares	Children's Chance - Homeless Kids	Tom McGee	11/04/2012 07:30 AM	029:50
Community	Carolina Cares	Boy Scouts - Scouting / Community	Doug Stone	11/11/2012 07:30 AM	029:50
Arts	Carolina Cares	Fine Arts Center	Jane Peterson	11/18/2012 07:30 AM	029:50
Arts	Carolina Cares	Columbia City Ballet	William Starrett	11/25/2012 07:30 AM	029:50
Community	Carolina Cares	Irmo Chapin Recreation Comm / Holiday events	Laurie Schaffer	12/02/2012 07:30 AM	029:50
Conservation	Carolina Cares	Riverbanks Zoo	Susan O'Cain	12/09/2012 07:30 AM	029:50
Community	Carolina Cares	SC State Museum / State Holiday Traditions	Tut Underwood	12/16/2012 07:30 AM	029:50
Health	Carolina Cares	Elgin Lights / Holiday Cancer Lights	Tom Towson	12/23/2012 07:30 AM	029:50
Blood Drive	Carolina Cares	American Red Cross Blood Drive	Jamie Bowman	12/30/2012 07:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:15	001
AD COUNCIL	AD COUNCIL	000:59	001
AD COUNCIL	FEMA	000:59	001
AD COUNCIL	NFCC DEBT	001:03	001
AD COUNCIL	NFCC HOUSING	000:33	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	123
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	051
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	064
AMBER ALERT	AMBER ALERT	000:20	162
AMBER ALERT	AMBER ALERT	000:30	055
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	098
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	300
ARMED FORCES SUPPORT	USAF RESERVE	001:01	105
ARTS	SMITHSONIAN	000:31	003
AUTISIM	AD COUNCIL	001:00	211
CARE/WOMEN	CARE/WOMEN	000:30	049
CARE/WOMEN	CARE/WOMEN	001:00	105
CHILDHOOD ASTHMA	AD COUNCIL	000:34	053
CHILDHOOD ASTHMA	AD COUNCIL	001:04	105
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	135
COLLEGE ACCESS	AD COUNCIL	000:59	106
COMMUNITY HEALTH	AD COUNCIL	000:31	102
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	048
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	212
CYBER BULLING	AD COUNCIL	001:00	103
DEAF AND DYSLEXIC	AD COUNCIL	000:31	057

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	054
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	099
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	104
DIABETES FOUNDATION	DIABETES	001:00	104
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	124
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	051
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	109
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	109
ENERGY CONSERVATION	AD COUNCIL	001:00	108
FAIR HOUSING	AD COUNCIL	000:59	107
FAIR HOUSING	NFCC HOUSING	000:15	121
FAIR HOUSING	NFCC HOUSING	000:33	050
FAIR HOUSING	NFCC HOUSING	001:01	106
FATHERHOOD	AD COUNCIL	000:31	058
FATHERHOOD	FATHERHOOD INITITAVE	000:30	054
FEED THE PIG	AD COUNCIL	001:00	101
FEMA	FEMA	000:59	103
FINE ARTS	AD COUNCIL	000:58	102
FOOD SAFETY	FOOD SAFETY	001:00	105
FORECLOSURE PREVENTION	AD COUNCIL	000:30	057
FORECLOSURE PREVENTION	AD COUNCIL	001:00	107
FREEDOM OF SPEECH	AD COUNCIL	000:15	115
GED ACHIEVEMEN	AD COUNCIL	000:15	002
HUNGER PREVENTION	A&E	001:00	103
ID THIEVES	AD COUNCIL	000:30	053
ID THIEVES	AD COUNCIL	001:00	106
LUNG CANCER	AD COUNCIL	000:31	054
MAKE A WISH	MAKE A WISH	001:00	106

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	109
ORGAN DONOR	AD COUNCIL	000:30	052
PTA	PTA	000:29	057
ROTARY CLUB	ROTARY CLUB	000:15	128
ROTAVIRUS	AD COUNCIL	000:30	056
ROTAVIRUS	AD COUNCIL	000:59	105
SC BROADCASTSERS	SC BROADCASTERS	000:30	105
SELF ESTEEM	SPECIAL OLYMPICS	000:24	004
SELF ESTEEM	SPECIAL OLYMPICS	000:30	051
SELF ESTEEM	SPECIAL OLYMPICS	000:31	017
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	047
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	108