

WMFP, Foxborough, MA
CHILDREN'S PROGRAMMING*
COMMERCIAL LIMIT CERTIFICATION
(Pursuant to FCC 73.3526(e)(11)(ii) and FCC 73.670)

Certification Period: 2nd Quarter 2019

During the above referenced period, the programs listed on Exhibit A were subject to the commercial limits imposed by Section 73.670 of the FCC's rules. Specifically, the Children's Television Act and the FCC's rules require that Children's Programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's Programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither Children's Programming nor commercials aired during Children's Programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

The programs identified in Exhibit A were supplied by the indicated networks. This station has received certifications from the providers that they, as a standard practice, format these Children's Programs to comply with the Act's statutory commercial limits and the FCC's rules for Children's Programs. This station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits or otherwise violate the FCC's rules for Children's Programs.

This station has also received certification from the respective supplying networks that they, as a standard practice, format their Children's Programs to comply with the Commission's Website Display rules. This station did not add any website addresses to these Children's Programs which would cause a violation of the Commission's Website Display rules.

After due review of internal station records and documentation provided to us by program suppliers, I hereby certify that WMFP complied fully with the FCC's commercial limits with respect to all Children's Programs that were subject to those requirements during this Certification Period.

Doreen Damico
FCC Reporting Coordinator, WMFP

* "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 years old and under

Exhibit A: Children’s Programming on WMFP

Program	Supplier
WMFP-DT1 Generation of the Cross Crossfire Youth Ministries Service	SonLife Broadcasting Network SonLife Broadcasting Network



SonLife Broadcasting Network
Children's TV Commercial Compliance Certification
Certification of Websites Appearing in Children's Television Programs
2Q1 2019

SonLife Broadcasting Network certifies that for the 2nd quarter of 2019, all programs produced and broadcast for children ages 12 and under were formatted for not more than 10.5 minutes per hour of commercial time, the limit for weekend telecasts. The programs were:

CROSSFIRE YOUTH MINISTRIES

GENERATION OF THE CROSS

There was no commercial time available for SonLife Broadcasting Network affiliates in or between these programs. Thus, the programs were formatted in compliance with the Children's Television Act of 1990 and applicable Federal Communications Commission rules. In addition, the programs as delivered are in compliance with Sections 73.670(a) through (d) of the Commission's Rules, including restrictions on host selling and displays (if any) of website addresses.

Signed and dated this 1st day of July 2019

Jennifer Mansur

Jennifer Mansur
SBN Program Director