

QUARTERLY ISSUES AND PROGRAMS REPORT
FOR
STATION WUSN-HD2
4th QUARTER, 2015
(October 1, 2015 – December 31, 2015)

Prepared by:

Laura Botten, Production Director

**Issues of Concern to Chicago, IL
Addressed in Responsive Programming in the
4th Quarter, 2015**

<i>Subject</i>	<i>Description of Issue of Concern</i>
Career Development	Job opportunities for 2016
Financial Planning	Causes of financial stress, millennials' money habits, overcoming debt
Health	Fighting Diabetes, flu prevention, interval-style workout benefits
History	The evolution of safety in bobsledding, how Tom Petty's Native-American background influenced his music, female empowerment through fashion
Local Events	Chicagoland events of interest benefitting various organizations
Nutrition	The ugly truth about processed foods, avoiding holiday weight gain
Pet Adoption	Finding homes for Chicago's homeless shelter pets
Sexual Assault	Uncovering the truth about sexual assault on college campuses and beyond
Veteran Assistance	How one t-shirt company is giving vets a second chance, Fold of Honor's scholarship program for veterans' families

**WUSN-HD2 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2015**

<i>Public Affairs Program</i>	<i>Schedule and Description</i>
1. Weekend Journal	(Sundays) Interviews and educates with topics about the community, health, politics, and the environment, hosted by Laura Botten and other staff members

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Career Development

Date	Time	Duration	Guest	Details
12/27/2015	6:00 AM	16:59	Dr. Tracey Wilen, author of <u>Employed for Life: 21st Century Career Trends</u>	Dr. Wilen shares her predictions for the career landscape of 2016. From jobs in senior care, security, technology, blue collar skills, and entrepreneurial positions, there's never been more opportunity to have the career you want! Learn more at traceywilen.com .

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Financial Planning

Date	Time	Duration	Guest	Details
10/11/2015	6:00 AM	8:33	Eleanor Blayney, Consumer Advocate for the Certified Financial Planner (CFP) Board of Standards	With the holidays just around the corner, our spending is about to go into overdrive, causing lots of financial-related stress! Eleanor shares the results of the CFP's latest survey which identifies the most common causes of financial stress and ways to resolve them. Among the survey highlights include: debt tops the causes of financial stress, having a knowledgeable plan can reduce the stress, and budgeting is key. Learn more at letsmakeaplan.org . (<i>Second airing: first aired 4/19/15</i>)
11/1/2015	6:00 AM	10:02	Gigi Dixon, Senior Vice President of Wells Fargo	According to a new survey, millennials are the most optimistic about their finances among any other age group. They're also the most confident when it comes to purchasing their own home within the next three years. Gigi tells us why millennials are so good with their money, and shares her tips on how to be smarter about our credit. Learn more at wellsfargo.com .
12/20/2015	6:00 AM	10:27	Chris Rojas, National Debt Relief	Holiday shopping is fun... until the credit card bill comes. It's easy to lose track of how much we spend during the holidays. Chris shares his tips to help keep your finances in check when buying those gifts.

12/27/2015	6:00 AM	9:50	Gigi Dixon, Senior Vice President of Wells Fargo	<p>According to a new survey, millennials are the most optimistic about their finances among any other age group. They're also the most confident when it comes to purchasing their own home within the next three years. Gigi tells us why millennials are so good with their money, and shares her tips on how to be smarter about our credit. Learn more at wellsfargo.com. <i>(Second airing; first aired 11/1/15)</i></p>
------------	---------	------	--	--

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Health

Date	Time	Duration	Guest	Details
10/25/2015	6:00 AM	5:41	Tim McGraw, country music star and spokesperson for the American Diabetes Association	30 million Americans are living with Diabetes. Tim tells us about the importance of living a healthy lifestyle and invites us to join him and the American Diabetes Association at americadiabeteschallenge.com
11/29/2015	6:00 AM	19:52	Dr. Felicia Stoler, dietitian and author of <i>Living Skinny in Fat Genes: The Healthy Way to Lose Weight and Feel Great</i>	With the holidays comes the flu. Dr. Stoler offers her tips on how to bounce back from the flu. She covers what to do when you've been sidelined by the virus, and how you can work to prevent getting it in the future or spreading it to others. She also reminds us of the difference between the common cold and influenza. Learn more at feliciastoler.com . <i>(Second airing; first aired 1/4/15)</i>
12/6/2015	6:00 AM	10:19	Sean Foy, author of <i>The Burst! Workout: The Power of 10-Minute Interval Training</i>	Time is the number one thing standing in our way of working out on a regular basis. But by using interval-style training, we can optimize our workout in as little as ten minutes. Sean explains how we should break down those ten minutes, and why this style of exercise is so beneficial. Learn more at burstworkout.com . <i>(Third airing; last aired 4/19/15)</i>

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: History

Date	Time	Duration	Guest	Details
11/15/2015	6:00 AM	7:21	Andy Bull, senior sportswriter for the Guardian and author of <u>Speed Kings</u>	The sport of bobsledding has been around since the 1920's, and was first showcased in the Olympics at Lake Placid in 1932. The dangers of the sport were extreme, often injuring or killing both the athletes and spectators. Andy explains these dangers and how the sport and its safety has improved over the years.
11/22/2015	6:00 AM	7:56	Warren Zanes, author of Petty: The Biography	Tom Petty's is truly an American experience. Zanes tells us how having Cherokee roots, an abusive father, and a dream to be a musician shaped the life and music of one of the most influential songwriters of our time. He also discusses Petty's influence on country music.

12/6/2015 6:00 AM

10:57

C. W. Gortner, author
of Mademoiselle
Chanel

After tirelessly researching the life and influence of fashion icon Gabrielle "Coco" Chanel, best-selling author C. W. Gortner has brought the life of this powerful woman to novel form in his latest book. He shares how her groundbreaking decisions to go against the trends of the early 1900s shaped the fashion industry. He also discusses the struggles of her personal life and how she empowered women by encouraging them to choose what they wanted to be, not settle for what was expected of them. Learn more at cwgortner.com.
(Second airing; first aired 3/19/15)

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Local Events

Date	Time	Duration	Guest	Details
10/4/2015	6:00 AM	4:02	Christine Lach Bachman, JDRF Spokesperson	208,000 Americans under the age of 20 are living with Diabetes. Join the Juvenile Diabetes Research Foundation in their fight to end childhood diabetes. Christine tells us about her 9-year-old daughter who lives with Type 1, and is taking part in the Busse Woods walk today in Schaumburg, just one of six walks happening today throughout Chicagoland. Learn more at jdrf.org .
10/4/2015	6:00 AM	:45	Around Chicagoland	The Northern Illinois Food Bank is looking for volunteers to reach its goal of serving its 75th million meal by 2020. Learn more at solvehungertoday.org .
10/18/2015	6:00 AM	10:34	Stephanie Hoffman, Community and Donor Development Coordinator for Heartland Animal Shelter	Heartland Animal Shelter in Northbrook is hosting its biggest fundraiser of the year on November 14th: The Golden Paw Gala! Stephanie tells us about this fun event which takes place at Pinstripes in Northbrook to raise money for the animals at the shelter. She also tells us about their volunteer opportunities. Learn more at heartlandanimalshelter.net .

10/18/2015	6:00 AM	10:51	Susan Noble, Founder of the Epilepsy Warrior Foundation	More than three million Americans suffer from Epilepsy, costing over 15 billion dollars! Since November, Epilepsy Awareness Month, is right around the corner, Susan came on the show to talk about her Foundation, different types of seizures, preventive measures people can take, and the Bridge of Hope fundraiser coming up on November 2nd in Streamwood. Learn more at epilepsywarriors.org .
10/18/2015	6:00 AM	1:07	Around Chicagoland	The Anti-Cruelty Society is hosting two adoption events with waived adoption fees! Come out on October 24th for the Subaru Love a Pet Adoption Event during which Subaru will cover all adoption fees. And past and current members of the military can enjoy waived adoption fees on November 5th at Pets for Vets. Learn more at anticruelty.org .
10/25/2015	6:00 AM	10:24	Stephanie Hoffman, Community and Donor Development Coordinator for Heartland Animal Shelter	Heartland Animal Shelter in Northbrook is hosting its biggest fundraiser of the year on November 14th: The Golden Paw Gala! Stephanie tells us about this fun event which takes place at Pinstripes in Northbrook to raise money for the animals at the shelter. She also tells us about their volunteer opportunities. Learn more at heartlandanimalshelter.net . <i>(Second airing; first aired 10/18/15)</i>

11/1/2015	6:00 AM	10:33	Susan Noble, Founder of the Epilepsy Warrior Foundation	More than three million Americans suffer from Epilepsy, costing over 15 billion dollars! Since November is Epilepsy Awareness Month, so Susan came on the show to talk about her Foundation, different types of seizures, preventive measures people can take, and the Bridge of Hope fundraiser coming up on November 2nd in Streamwood. Learn more at epilepsyawarriors.org. <i>(Second airing; first aired 10/18/15)</i>
11/1/2015	6:00 AM	8:34	Stephanie Hoffman, Community and Donor Development Coordinator for Heartland Animal Shelter	Heartland Animal Shelter in Northbrook is hosting its biggest fundraiser of the year on November 14th: The Golden Paw Gala! Stephanie tells us about this fun event which takes place at Pinstripes in Northbrook to raise money for the animals at the shelter. She also tells us about their volunteer opportunities. Learn more at heartlandanimalshelter.net. <i>(Third airing; first aired 10/18/15)</i>
11/8/2015	6:00 AM	10:17	Stephanie Hoffman, Community and Donor Development Coordinator for Heartland Animal Shelter	Heartland Animal Shelter in Northbrook is hosting its biggest fundraiser of the year on November 14th: The Golden Paw Gala! Stephanie tells us about this fun event which takes place at Pinstripes in Northbrook to raise money for the animals at the shelter. She also tells us about their volunteer opportunities. Learn more at heartlandanimalshelter.net. <i>(Fourth airing; first aired 10/18/15)</i>

12/13/2015	6:00 AM	7:44	Sharon Fine, Executive Director of the Long Grove Business and Community Partners	Every weekend leading up to Christmas is a festive one at historic and charming Long Grove! Sharon tells us when to see Santa and what shops are offering holiday discounts and specials. Shop local during the holidays at Long Grove, and while you're there, consider donating to the Smitten with Mittens drive or holiday coat drive. Learn more at visitolonggrove.com .
12/20/2015	6:00 AM	:60	Around Chicagoland	Events covered include the PAWS Chicago Holiday Donation Match and Heartland Animal Shelter's All-You-Can-Eat Pancake Breakfast benefit.

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Nutrition

Date	Time	Duration	Guest	Details
10/11/2015	6:00 AM	14:09	Dr. Felicia Stoler, dietitian and author of <u>Living Skinny in Fat Genes: The Healthy Way to Lose Weight and Feel Great</u>	Feeling great starts with what we eat. Dr. Stoler reminds us that avoiding trans fats and other unhealthy ingredients in processed foods will result in greater health. She offers tips for what foods to reach for and which ones to avoid when shopping at the grocery store. Learn more at feliciastoler.com. (<i>Second airing; first aired 9/6/15</i>)
11/22/2015	6:00 AM	12:52	Dr. Janet Angel, nutritional biochemist and wellness expert	Americans seem to be busier than ever which greatly impacts our diet. More people reach for convenient, processed foods or fast food. Dr. Janet Angel offers her seven rules for healthy eating. (<i>Third airing; first aired 2/15/15</i>)
12/13/2015	6:00 AM	12:45	Lisa Lynn, Founder of LynFit and author of <u>The Metabolism Solution</u>	It's estimated that 10% of Americans will gain at least five pounds between Thanksgiving and New Years. Lisa shares her tips to prevent holiday weight gain, such as keeping a food diary and limiting your alcohol intake. Plus, how often should we step on the scale? How can we increase our metabolism? Learn more at lynfit.com.

12/20/2015	6:00 AM	12:45	Lisa Lymn, Founder of LynFit and author of <u>The Metabolism Solution</u>	<p>It's estimated that 10% of Americans will gain at least five pounds between Thanksgiving and New Years. Lisa shares her tips to prevent holiday weight gain, such as keeping a food diary and limiting your alcohol intake. Plus, how often should we step on the scale? How can we increase our metabolism? Learn more at lynfit.com. <i>(Second airing, first aired 12/13/15)</i></p>
------------	---------	-------	---	--

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Pet Adoption

Date	Time	Duration	Guest	Details
10/25/2015	6:00 AM	5:59	Amanda Bickell, co-founder of the Bryan and Amanda Bickell Foundation	The Bryan and Amanda Bickell Foundation creates awareness for "pit bull" type dogs and works with them to assist abused children. Through their "Bick's Pits" program, they find a special dog every month who needs a home. October's dog is Tully, a sweet girl who gets along with other dogs and kids. Amanda also tells us about the Luxe Be a Lady Charity Fashion Show on November 7th. Learn more at bickellfoundation.org .

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Sexual Assault

Date	Time	Duration	Guest	Details
10/4/2015	6:00 AM	13:12	Aspen Matis, author of Girl in the Woods	According to a recent Boston Globe report, nearly a quarter of undergraduate women have been sexually assaulted. Even scarier, less than a third of all sexual assaults are reported. Aspen knows all too well about sexual violence on college campuses, as she was raped just two days after enrolling. She didn't get the proper support from her school officials or from her family, but when she called the Rape, Abuse, and Incest National Network (RAINN), she was given back some hope. From there, she set out to hike the Pacific Crest Trail to regain her independence and strength. She tells her story in her new book, and is donating a portion of the proceeds to RAINN. Learn more at aspenmatis.com and rainn.org .

Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)

ISSUE: Veteran Assistance

Date	Time	Duration	Guest	Details
11/8/2015	6:00 AM	10:31	Mark Doyle, Founder of Rags of Honor	Rags of Honor is a custom silk screen and apparel company based in Chicago started by Mark Doyle. Upon returning to the U.S. after a 2-year stay in Afghanistan, Mark noticed veterans don't have the opportunities they so deserve. His company employs nearly 30 vets full-time, giving them the tools they need to make a living wage, and he hopes to further grow the company with more veterans. See their new designs and learn more at ragsofhonor.us .
11/15/2015	6:00 AM	15:49	Stephen Haworth, Folds of Honor Board President, and Sarah White, Folds of Honor 1st College Graduate and Folds of Honor Employee	Folds of Honor is a non-profit dedicated to honoring the sacrifice of U.S. fallen and wounded soldiers by providing educational support to their spouses and children. They've been giving out scholarships since they started in 2007, and Sarah tells us about her experience. Steve explains the three types of scholarships they give out, and what it means to be a Folds of Honor "Wingman." Learn more at foldsofhonor.org .

**Public Service Announcements
4th Quarter, 2015
(October 1, 2015 – December 31, 2015)**

Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues.

Representative examples of such PSAs include the following:

Date	Length	Topic
10/4/15	:60	Teacher Recruitment
10/4/15	:60	Adopt Illinois Kids
10/4/15	:60	Center for Disease Control
10/4/15	:30	Wildcat Sanctuary
10/4/15	:30	Binge Eating Disorder
10/4/15	:60	Save the Children
10/4/15	:30	Youth Outreach Services
10/4/15	:30	Alliance for Illinois Manufacturing
10/4/15	:60	Brain Health
10/4/15	:30	Companion Animal Protection Society
10/11/15	:60	Teacher Recruitment
10/11/15	:60	National Fair Housing Alliance
10/11/15	:60	Save the Children
10/11/15	:30	Youth Outreach Services
10/11/15	:30	Companion Animal Protection Society
10/18/15	:60	Teacher Recruitment
10/18/15	:30	Companion Animal Protection Society
10/18/15	:60	Save the Children
10/18/15	:30	Youth Outreach Services
10/25/15	:60	Teacher Recruitment
10/25/15	:30	Companion Animal Protection Society
10/25/15	:60	Save the Children

10/25/15	:30	Youth Outreach Services
11/1/15	:30	Great Clips Veterans Day Promotion
11/1/15	:15	Teacher Recruitment
11/1/15	:30	Chicago Diversity Career Fair
11/8/15	:30	Folds of Honor
11/8/15	:30	Chicago Diversity Career Fair
11/8/15	:30	Youth Outreach Services
11/8/15	:30	Folds of Honor
11/8/15	:60	Teacher Recruitment
11/8/15	:60	National Institutes of Health- COPD
11/8/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
11/15/15	:60	Teacher Recruitment
11/15/15	:30	Folds of Honor
11/15/15	:30	Folds of Honor
11/15/15	:30	Youth Outreach Services
11/15/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
11/22/15	:60	Department of Homeland Security
11/22/15	:60	Brain Health
11/22/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
11/22/15	:30	Folds of Honor
11/22/15	:60	National Fair Housing Alliance
11/22/15	:30	Folds of Honor
11/22/15	:30	Youth Outreach Services
11/29/15	:60	Save the Children
11/29/15	:60	National Fair Housing Alliance
11/29/15	:30	Folds of Honor
11/29/15	:60	Center for Disease Control
11/29/15	:30	Companion Animal Protection Society
11/29/15	:30	Youth Outreach Services
11/29/15	:30	Wildcat Sanctuary

11/29/15	:30	Save the Manatee Club
11/29/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
11/29/15	:30	Folds of Honor
12/6/15	:60	National Institutes of Health- COPD
12/6/15	:60	National Fair Housing Alliance
12/6/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
12/6/15	:30	Youth Outreach Services
12/6/15	:60	Wounded Warrior Project
12/6/15	:60	Save the Children
12/6/15	:30	Folds of Honor
12/13/15	:60	National Fair Housing Alliance
12/13/15	:60	Save the Children
12/13/15	:30	Youth Outreach Services
12/13/15	:30	Folds of Honor
12/13/15	:30	Binge Eating Disorder
12/13/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
12/13/15	:60	National Association of Insurance Commissioners
12/13/15	:60	Brain Health
12/13/15	:30	Companion Animal Protection Society
12/13/15	:30	Wildcat Sanctuary
12/20/15	:30	Youth Outreach Services
12/20/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
12/20/15	:30	St. Jude Children's Research Hospital
12/20/15	:30	Folds of Honor
12/20/15	:30	Binge Eating Disorder
12/27/15	:30	Companion Animal Protection Society
12/27/15	:15	Memorial Sloan-Kettering Cancer Center- Cycle for Survival
12/27/15	:15	Save the Children

###