



K a u a i ' s # 1 G r o u p o f S t a t i o n s



KONG Radio Group • 4271 Halenani St. Lihue, HI 96766 • Office: 808-245-9527 • Fax: 808-245-3563

**Quarterly Issues and Program List: October - December 2014
KQNG FM, KQNG AM, KSRF FM, KSHK FM, KUAI AM
January 2, 2015**

ISSUES

1. Disaster Preparedness
2. Traffic
3. Ocean / Water Safety
4. Health and Wellness
5. Environmental Issues
6. Community Service
7. Education

1. **Disaster Preparedness**

KQNG AM and KQNG FM are the official civil defense stations for Kauai, broadcasting weekly and monthly civil defense tests from State Civil Defense headquarters on Oahu. All of our stations announce weather and surf information, and relay National Weather Service tsunami watches and warnings. We made the public aware of each of the six evacuation drills held in October and November at Kauai school campuses. In mid-October when hurricane Ana threatened Hawaii, KONG Radio Group aired information about the hurricane and updates regarding Red Cross shelter locations on Kauai.

2. **Traffic**

KONG Radio Group reports all traffic alerts and road construction plans relayed to us from the Department of Public Works, the Kauai Police Department, other Kauai County agencies, and our listeners. During the 4th quarter of 2014, we announced information about the South Kauai and East Kauai Community Plans, Hardy Street Project, Nawiliwili Road improvements, future plans for Rice Street, restoration of Coco Palms, and Haleko Road construction. With schools in session, we informed the public of “safe routes” and “walk to school days” enacted at Kauai’s elementary, middle, and high schools during October and November.

3. **Ocean / Water Safety**

This quarter, on a regular basis, we aired public safety announcements regarding beach safety and the location of lifeguard stands, conditions for surfing and snorkeling, and the potential dangers of ocean tides. We also informed the public of beach closures due to weather conditions, such as at the end of December when the Ocean Safety Bureau announced flash flood conditions. Subsequently, Hanalei Bridge was closed, as well as all beaches north of the town of Hanalei. The Red Cross established a shelter for those who were stranded.

4. **Health and Wellness**

KONG Radio Group's website and on-air public service announcements keep our listeners updated on health and wellness activities on Kauai. For instance, some of the events and sponsors we promoted in October were:

- Kauai Committee on Status of Women – breast cancer awareness walk
- Wilcox Memorial Hospital – arthritis health
- Kilauea Outreach Day – outreach services from Hawaii Health Connector, Public Health Nursing, Legal Aid of Hawaii, Agency on Elderly Affairs, Child and Family Service, Mental Health Kokua
- In December, we aired information about the YWCA's candlelight vigil intended to help make the public aware of the victims and survivors of domestic violence and sex assault.

5. **Environmental Issues**

On an island, energy usage and disposal methods are important concerns, and throughout 4th Quarter 2014 we made listeners aware of environmental-related activities on Kauai, such as regularly scheduled e-waste collections, Land Use Commission meetings, and a Hawaii Farmers Union conference encompassing energy systems, solar programs, and agriculture waste plastic recycling. KONG Radio Group relayed information about island cleanup workdays taking place at Kealia Beach, Waipa community, Nukoli'i Beach, and Halulu Fishpond. Conservation activities also included predator-proof fencing at the Kilauea Point National Wildlife Refuge.

6. **Community Service**

Much of our broadcasting effort is focused on community service. In October, KONG Radio Group promoted political forums and voter registration deadlines for the November elections. This Quarter we informed our listeners about events which address a variety of needs and interests of Kauai's population: workshops about health insurance enrollment, Lions Club annual eyeglasses collecting, a seminar on credit history, the Salvation Army's free Thanksgiving luncheons. The monthly Women in Business meetings, held in October and November, were sponsored and facilitated by KONG Radio Group.

7. **Education**

Education is very important to the Kauai community and KONG Radio Group announced a variety of events and presentations during 4th Quarter 2014 that offered diverse educational opportunities. October was national safety month --- a child car seat inspection was offered, plus sessions on household safety and fire prevention. During the last months of 2014 we aired information about a workshop for caregivers, an AARP safe driver course, a College and Career Fair, Kapaa High School college workshop and early college program and an information night for parents of students at Chiefess Kamakahelei Middle School.