



K a u a i ' s # 1 G r o u p o f S t a t i o n s



KONG Radio Group

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Quarterly Issues and Program List: January - March 2014
KQNG FM, KQNG AM, KSRF FM, KSHK FM, KUI AM

ISSUES:

1. Traffic
2. Civil Defense
3. Disaster Preparedness
4. Ocean / Water Safety
5. Health
6. Environmental Issues
7. Community Service
8. Culture and Art

1. **Traffic** – There were more than a few serious car accidents on Kauai roads, resulting in long traffic delays and many calls to our studio with updates and requests for information this quarter. We report all traffic alerts. We also report on traffic-related meetings, problems, and upcoming construction plans relayed to us from the Department of Public Works, the Public Information Office, the Kauai Police Department and our listeners. We also post upcoming meeting information from the Department of Transportation on our community calendar.
2. **Civil Defense** – KQNG AM and KQNG FM are the official civil defense stations for Kauai. We broadcast weekly and monthly civil defense tests from state civil defense headquarters on Oahu. All of our stations broadcast weather, surf, and tsunami watches and warnings from the National Weather Service whenever they occur.
3. **Disaster Preparedness** – In January, we announced a natural disaster preparation training session, and a Water Safety Task Force meeting. We publicized school evacuation drills held across the island, and informed the public of the siren testing on Kauai of upgraded equipment.
4. **Ocean / Water Safety** – We continue to air public safety announcements about the areas that are safe for surfing and snorkeling in the winter, the dangers of the ocean tides and activities near the ocean, the location of beach lifeguard stands and the importance of talking to the lifeguards about what areas are safe, and heeding their warnings.
5. **Health** – Through our website’s community calendar and on-air announcements, KONG Radio Group keeps Kauai County updated on health-related issues. This quarter, we publicized the Lions Club eyeglasses collection, Hearts 4 Kauai CPR training, the Kauai Wellness Expo, Hawaii Medical Services Association Well-Being meeting, the February Blood Bank of Hawaii blood drive on Kauai, Alzheimer’s Association caregiver training workshops, suicide prevention assistance, Community Emergency Response Team training, and information about the Affordable Care Act.

6. **Environmental Issues** – We have been making listeners aware of on-going events this quarter such as the cleanup of Po`ali Stream by the eradication of invasive mangrove trees, dates for Electronic Waste collection, an update at Kauai Community College about the impact on Kauai of the Japanese Tsunami and Fukushima Nuclear accident, and a lecture on humpback whales.
7. **Community Service** – We inform our listeners about non-profit events happening in the community: help with insurance planning, AARP driver safety and tax preparation classes, a meeting of candidates running for the Kauai Island Utility Cooperative, a playground unveiling, a financial assistance workshop at Kauai Community College, Women in Military event, and a Disabled Veterans benefits information seminar. We also publicized Toddler Story Time events, the PAWS for reading program for children, a talk given by a child rearing expert, Kauai Kindergarten registration and the Queen Lili`uokalani Children's Center assistance programs. We also publicized fundraisers like the Special Olympics' Polar Plunge, the Dine Out for Literacy program, the American Cancer Society's Hoedown for Hope and Colors for Cancer Run, the Zumbathon for Jason Cabot, the United Way Concert, and the Lion's Club Pancake Breakfast.
8. **Culture and Art** – Cultural celebration and art are very important to the people of Kauai. This quarter, we helped inform listeners about the Japanese Culture Festival, the Voices of Tonga celebration, a talk on the "Wisdom of Kupuna: Hula and Lei", the Kachi Kachi dance in Waimea, the Grove Farm tour and Old Time Games, the Keiki lei workshop, the Fine Art Festival by the Women Artists of Kauai, Girl's Day Celebration at the Kauai Museum, and various music festivals.