

KIXW-AM

4TH Quarter 2022

QUARTERLY ISSUES AND PROGRAM REPORT

During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. COVID-19 Updates**
- 2. Socks, Shoes & Salvation Foot Washing Event**
- 3. Phelan/Pinon Hills Free Community Classes**
- 4. Victor Valley College Football New Stadium**
- 5. Town of Apple Valley Historical Society**
- 6. Home for the Pawlidays Pet Adoption**
- 7. Pine Needles Quilt Guild**
- 8. CHAN Holiday Events and Food/Toy Giveaway**
- 9. Adopt A Senior Holiday Program**
- 10. CHiPs For Kids Holiday Toy Drive**
- 11. Hesperia Residential Decorating Contest**
- 12. Spark of Love Toy Drive**
- 13. Victor Valley Rescue Mission Thanksgiving Banquet**

CALL LETTERS: KIXW-AM

4th Qtr 2022 Quarterly Issues and Program Report

Community Calendar

AIR DATE

TIME

LENGTH:

10/1/22-12/31/22

(Daily)

30 SEC

Highlights/Featured Events:

10/1-12/31= OUR RADIO STATIONS CONTINUE TO FEATURE PUBLIC SERVICE ANNOUNCEMENTS, HEALTH INFORMATION AND NEWS UPDATES ABOUT COVID 19, ON AIR, AND UPDATES ON OUR SOCIAL MEDIA PAGES DURING THE NEXT PHASE OF THE COVID 19 PANDEMIC/ENDEMIC STAGE WORLDWIDE.

INFORMATION ON COUNTY COVID 19 TESTING, COVID 19 VACCINE/BOOSTER DISTRIBUTION AND STATE INCENTIVE PROGRAMS, BLOOD DRIVES, FOOD DISTRIBUTIONS, SCHOOL INFORMATION, CITY AND STATE RESOURCES THAT ARE OPEN TO THE PUBLIC, CONTINUE TO BE POSTED AND REPORTED.

DURING OCTOBER-DECEMBER 2022, THESE EVENTS WERE POSTED TO OUR COMMUNITY CALENDAR-

15TH ANNUAL PAWS N CLAWS PET FAIR, VICTOR VALLEY COLLEGE FOOTBALL AUG-NOV 2022, SOCKS, SHOES AND SALVATION FOOT WASHING EVENT, KIDS BAKING CLASS-PHELAN-PINON HILLS, BAKERS BOOK CLUB READING EVENT OCT-NOV 2022, TOWN OF APPLE VALLEY HISTORICAL ADVISORY COMMITTEE MEETING, SANTA'S NORTH POLE MAILBOX DROP OFF EVENT 2022, SILVERADO HIGH SCHOOL DRAMA CLUB PRESENTS ADVENTURES OF ALICE, VICTOR VALLEY RESCUE MISSION 16TH ANNUAL THANKSGIVING BANQUET, CHIPS FOR KIDS TOY DRIVE 2022, PINE NEEDLES QUILT GUILD 26TH ANNUAL HOLIDAY TOUR AND BOUTIQUE, HOME FOR THE PAWLIDAYS ADOPTION EVENT-VVAPL, RYSE GIFT GIVEAWAY 2022, VVC STUDENT ART SHOW 2022, SPARK OF LOVE CHRISTMAS TOY DRIVE 2022, CITY OF HESPERIA RESIDENTIAL DECORATING CONTEST 2022, PAINT IN THE PARK-PHELAN PINON HILLS, APPLE VALLEY SENIOR CITIZENS CLUB NEW YEARS EVE EVENT 2022

CALL LETTERS: KIXW-AM

4th Qtr 2022 Quarterly Issues and Program Report

Public Information

AIR DATE

10/1/22-12/31/22

TIME

(Daily)

LENGTH:

30 SEC

LOCAL PUBLIC SERVICE ANNOUNCEMENTS/NEWS UPDATES-

PSA- HD DAILY NEWS-MCDONALD'S FOOD DONATION
PSA- A BETTER WAY TREE DEDICATION
PSA- HDD- A BETTER WAY TREE DEDICATION EVENT PT 1 AND 2
PSA- HD DAILY NEWS- THANKSGIVING REPORT
PSA- HD DAILY NEWS- VVC CAREER FAIR 2022
PSA- HD DAILY NEWS- PARANORMAL CIRCUS
PSA- HD DAILY NEWS- CHRISTMAS TREES 2022
PSA- HDD- COLEEN WITH HIGH DESERT SECOND CHANCE PT 1 AND 2
PSA- APPLE VALLEY SENIOR CITIZENS CLUB EVENT- NEW YEARS EVE
PSA- HDD- CITY OF VICTORVILLE CLOSE 2022 PT 1-3
PSA- HD DAILY NEWS- HARVEY WEINSTEIN RULING
PSA- HD DAILY NEWS- CALIFORNIA BUSINESS
PSA- HD DAILY NEWS- CALIFORNIA NEWS-AMAZON DRIVER
PSA- HD DAILY NEWS- SOUTHERN CALIFORNIA DROUGHT 2022
PSA- HD DAILY NEWS- CA TAX REFUND- DEBIT CARDS- GAS STIMULUS
PSA- HD DAILY NEWS- CA BILL PSYCH DRUG USE
PSA- HD DAILY NEWS- EARTHQUAKE UPDATE DEC 20, 2022
PSA- HD DAILY NEWS- WET WEATHER CLOSE 2022
PSA- HD DAILY NEWS- SOUTHWEST TRAVEL NIGHTMARE CHRISTMAS 2022
PSA- HD DAILY NEWS- SOUTHWEST TRAVEL UPDATE 12-28-22
PSA- HD DAILY NEWS- DISNEYLAND COURTESY WARNING
PSA- HD DAILY NEWS- IMMIGRANT SOUTHWEST 12-30-22

CALL LETTERS: KIXW-AM

4th Qtr 2022 Quarterly Issues and Program Report

PUBLIC AFFAIRS PROGRAM- HIGH DESERT DIALOGUE

AIR DATE & TIME

*10/01/2022
-12/31/2022

LENGTH:

2-3 min.
Segments

ISSUE: PUBLIC INFORMATION

SHOW GUEST

NON PROFIT GROUPS/ORGANIZATIONS-SERVICES,
EVENTS/FUNDRAISERS IN THE HIGH DESERT

HIGH DESERT DIALOGUE
2-3 MIN. SEGMENTS

1. CITY OF VICTORVILLE ENVIRONMENTAL PROGRAMS-CLOSE 2022-
EARLY 2023 PT. 1-3

DANA-ENVIRONMENTAL PROGRAMS MANAGER JOINS THIS DISCUSSION,
AS WE HIGHLIGHT EXISTING PROGRAMS FROM THE CITY OF
VICTORVILLE TO CLOSE OUT 2022. WE ALSO TALK ABOUT A FEW
THINGS UPCOMING FOR THE NEW YEAR THAT RESIDENTS CAN LOOK
FORWARD TO, INCLUDING A NEW OGRANICS RECYCLING PROGRAM IN
2023.



Quarterly Report of Compliancy Issues & Programs List 2022-Q4 (October - December) Viewpoints Radio

KIXW-AM

- Addiction
- African American History
- Agricultural Innovation
- American History
- Army
- Arts
- Auto Manufacturing
- Baking
- Biodiversity
- Business
- Capitalism
- Career
- Child Development
- Civil Rights
- Clean Technology
- Climate Change
- Communication
- Consumer Science
- Consumerism
- Cooking
- Culinary Arts
- Culture
- Cyber Security
- Death
- Debt
- Diet
- Discrimination
- Education
- Education Policy
- Endangered Species
- Engineering
- Entertainment
- Environmental Policy
- Equal Access
- Equality
- Equity
- Ethics
- Exercise
- Extinction
- Fiction
- Film
- Food Production
- Food Science
- Geography
- Government
- Government Policy
- Government Subsidizing
- Grief
- Health
- Healthcare
- Higher Education
- Hiring
- History
- Homeland Security
- Human Resources
- Incarceration
- Industry
- Inequality
- Infrastructure
- Innovation
- Internet
- Invention
- Journalism
- Labor Issues
- Labor Rights
- Labor Trends
- Leadership
- Literature
- Loss
- Media
- Medication
- Mental Health
- Military
- Military Recruitment
- Music
- Natural Resources
- News
- Obesity
- Oral Communication
- Organization
- Parenting
- Personal Finance
- Personal Growth and Development
- Philosophy
- Photography
- Politics
- Psychology
- Race
- Rehabilitation
- Relationships
- Science
- Segregation
- Self-Development
- Sleep Health
- Social Media
- Societal Norms
- Space
- Sports
- Sugar
- Technology
- Time Management
- Transportation
- Trauma
- Travel
- TV
- Urban Culture
- Voting
- War
- Wealth Distribution
- Wellness
- Wildlife Protection
- Women's Issues
- Writing

Program 22-40**Air Week:** 10/2/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WORKERS ARE FED UP: THE CONTINUING STRIKES & UNIONIZATIONS IN THE U.S.****Time:** 1:47**Duration:** 9:37

Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation.**Compliance issues:** Wealth Distribution, Labor Issues, Labor Rights, Career, Health, Equity**Links for more info:**

Daisy Pitkin - Workman Publishing

Maxford Nelsen (@MaxfordNelsen) / Twitter

U.S. Approval of Labor Unions at Highest Point Since 1965

SEGMENT 2: THE POWER OF PHOTOGRAPHY**Time:** 13:26**Duration:** 8:10

Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Philip Allen, activist, author of *The Prophetic Lens: The Camera and Black Moral Agency From MLK to Darnella Frazier*.**Compliance issues:** Civil Rights, Segregation, Arts, History, Discrimination, Photography**Links for more info:**

Emmett Till's Open Casket Funeral Reignited the Civil Rights Movement | At the Smithsonian

Photography's Power in the Civil Rights Movement Had a Tragic Side

The Prophetic Lens: The Camera and Black Moral Agency from MLK to Darnella Frazier by Phil Allen Jr., Hardcover | Barnes & Noble®

CULTURE CRASH: A REVIEW OF "THE PATIENT"**Time:** 24:22**Duration:** 2:35**Synopsis:** The new Hulu drama series, "The Patient" stars Steve Carrell and Domhnall Gleeson. We review the first few episodes of Season 1.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** TV, Culture

Program 22-41**Air Week:** 10/9/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE STATE OF JOURNALISM: A NEW, EXPANDING FORMAT****Time:** 1:47**Duration:** 8:38

Synopsis: Americans are increasingly busy, and there's more content than ever before vying for a piece of their time. In this new landscape, many media outlets are shifting their formats to better compete with social media and Americans' reduced attention spans. Co-founder of Axios, Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Roy Schwartz, co-founder, president, Axios, author of *Smart Brevity: The Power of Saying More With Less*.

Compliance issues: Writing, Technology, Oral Communication, Journalism, Media, Social Media

Links for more info:[Axios](#)[Smart Brevity: The Power of Saying More with Less](#)**SEGMENT 2: PHONE GUIDELINES FOR KIDS****Time:** 12:27**Duration:** 8:22

Synopsis: It seems like every preteen has their own cell phone these days. Just last week, I saw a kid (possibly 9 or 10 years old) walking down the street talking to someone through their smartwatch. Who would've thought? With more young people owning tech at an earlier age, it's important for both parents and kids to sit down from the get-go and talk about how to stay safe online, minimize social media use and more.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Catherine Pearlman, licensed social worker, author of *First Phone: A Child's Guide to Digital Responsibility, Safety and Etiquette*.

Compliance issues: Parenting, Technology, Cyber Security, Addiction, Child Development

Links for more info:[How to Use the Parental Controls on a Smartphone - Consumer Reports](#)[Instagram Parental Controls | Internet Matters](#)[The best parental control apps for Android and iPhone 2022 | Tom's Guide](#)[Use parental controls on your child's iPhone, iPad, and iPod touch - Apple Support](#)

CULTURE CRASH: THE DECLINE OF AMERICA'S FAVORITE PASTIME**Time:** 23:51**Duration:** 2:33**Synopsis:** More Americans are watching less baseball these days. What changed? We discuss some theories as to why the sport is seeing a downturn.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** Sports, TV, Culture

Program 22-42**Air Week:** 10/16/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: ELECTRIC VEHICLES: REDUCING SKY HIGH COSTS & A LACK OF ACCESSIBILITY****Time:** 1:47**Duration:** 7:05

Synopsis: The electric vehicle market is booming. Nearly every automaker is pledging to invest in this technology and is rolling out sleek new models with all the bells and whistles. While electric is seen as the future, for many Americans these newer cars are often out of reach because of the hefty price tag. We speak with two experts about this current market and what progress is being made to make EV's more available to all.

Host: Gary Price**Producer:** Grace Galante

Guests: Alessandra Carreon, manager, Carbon-Free Mobility Team, Rocky Mountain Institute; Kristin Dzikczek, automotive policy advisor, Federal Reserve Bank of Chicago's Detroit Branch.

Compliance issues: Transportation, Climate Change, Environmental Policy, Auto Manufacturing, Clean Technology

Links for more info:

Auto companies are racing to meet an electric future, and transforming the workforce

Kristin Dzikczek - Center for Automotive Research

Alessandra R. Carreon - RMI

Buy now or wait? What the new electric vehicle credits mean for you.

Most electric car buyers don't switch back to gas

SEGMENT 2: DISCOVERING DEATH: ANSWERS FROM A MORTICIAN**Time:** 10:54**Duration:** 10:54

Synopsis: What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Caitlin Doughty, mortician, author of Will My Cat Eat My Eyeballs? Big Questions from Tiny Mortals About Death.

Compliance issues: Death, Literature, Culture, Career, Grief, History, Societal Norms

Links for more info:

Will My Cat Eat My Eyeballs?: Big Questions from Tiny Mortals About Death

CULTURE CRASH: A NEW LOOK AT DAHMER**Time:** 24:22**Duration:** 2:06

Synopsis: The recent Netflix series, "Dahmer – Monster: The Jeffrey Dahmer Story" has been met with mixed reviews. We discuss some of the differing opinions on this new true crime series.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Culture, TV

Program 22-43**Air Week:** 10/23/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FEEDING MORE MOUTHS MORE SUSTAINABLY****Time:** 1:47**Duration:** 8:13

Synopsis: Scientists are thinking big to voyage to Mars and one day possibly inhabit the far away planet. One big challenge is building a food production model from the ground up. We speak with one food scientist about how these food systems and people's diets on Mars may look one day and what we can learn from these advancements to improve our current food systems on Earth.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Lenore Newman, food scientist, director, Food and Agriculture Institute, University of the Fraser Valley, British Columbia, Canada, co-author of Dinner on Mars.

Compliance issues: Engineering, Food Production, Food Science, Natural Resources, Agricultural Innovation, Science, Space

Links for more info:

Dinner on Mars: The Technologies That Will Feed the Red Planet and Transform Agriculture on Earth
Lenore Newman, PhD - Food and Agriculture Institute

SEGMENT 2: GETTING ORGANIZED: FINDING THE TIME**Time:** 12:02**Duration:** 9:44

Synopsis: Constantly crossing off items from your daily or weekly 'To-Do List' but feel like you never actually have time to do the things you really want to do? Acclaimed time management expert Laura Vanderkam joins us this week to share some unique tips on how to get through your mundane tasks quicker and regain more of your time.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Laura Vanderkam, time management expert, author of Tranquility By Tuesday.

Compliance issues: Health, Organization, Personal Growth and Development, Relationships, Career, Mental Health, Time Management

Links for more info:

Amazon.com: Tranquility by Tuesday: 9 Ways to Calm the Chaos and Make Time for What Matters
eBook : Vanderkam, Laura
Laura Vanderkam (@lvanderkam) / Twitter

CULTURE CRASH: THREE HALLOWEEN HORROR PICKS**Time:** 24:19**Duration:** 2:09

Synopsis: We highlight three spooky (and very scary) Halloween films that will leave you needing to keep the bedroom light on at night.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Film, Culture

Program 22-44**Air Week:** 10/30/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: AFRICAN AMERICANS IN WWII****Time:** 1:47**Duration:** 8:29

Synopsis: More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Matthew Delmont, professor, history, Dartmouth College, author of *Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad*.

Compliance issues: Civil Rights, Race, War, Inequality, History, African American History

Links for more info:

Matthew F. Delmont | Department of History

Matt Delmont (@mattdelmont) / Twitter

Half American by Matthew F. Delmont: 9781984880390 | PenguinRandomHouse.com: Books

African Americans in World War II | The National WWII Museum | New Orleans

Black Americans Who Served in WWII Faced Segregation Abroad and at Home - HISTORY

SEGMENT 2: THE FUTURE OF REMOTE WORK**Time:** 12:18**Duration:** 8:55

Synopsis: Of all job holders in America, 58 percent – or 92 million people – say they have the option to work their positions remotely at least part of the week, according to a recent nationwide survey conducted by consulting firm, McKinsey & Co. Will this way of working continue long term? What are some of the challenges that companies are facing in this still relatively new landscape? We answer these questions and more this week on Viewpoints.

Host: Marty Peterson**Producer:** Grace Galante

Guests: Gleb Tsipursky, human resource expert, CEO, Disaster Avoidance Experts.

Compliance issues: Human Resources, Labor Trends, Career, Hiring, Technology, Culture

Links for more info:

The future of work: What's the future of in-person work? | University Of Cincinnati

Remote work changed their lives. They're not going back to the office.

Disaster Avoidance Experts

CULTURE CRASH: AN OVERFLOW OF LEGACY SEQUELS**Time:** 24:14**Duration:** 2:14**Synopsis:** Starting to feel like there's an overflow of superhero releases? Or a constantly new extension to the Star Wars world? We touch on a few picks that, in our opinion, have been overdone.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 22-45**Air Week:** 11/6/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 1****Time:** 1:48**Duration:** 8:23

Synopsis: Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden's administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn't) and what solutions are needed to solve this problem long-term.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.**Compliance issues:** Personal Finance, Higher Education, Politics, Government, Career, Education policy**Links for more info:**

Debt Relief | Application | Federal Student Aid

One-time Federal Student Loan Debt Relief

Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet

Sandy Baum | Urban Institute

SEGMENT 2: NEW YORK: A PEOPLE'S HISTORY**Time:** 12:13**Duration:** 9:15

Synopsis: New York is America's largest metropolis with a population of more than eight million people. Longtime resident and New York Times journalist, Sam Roberts joins us this week to highlight the stories behind some of the remarkable people who made the Big Apple the innovative and bustling city it is today.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Sam Roberts, journalist, The New York Times, author, The New Yorkers: 31 Remarkable People, 400 Years and the Untold Biography of the World's Greatest City.**Compliance issues:** Geography, Urban Culture, Industry, American History, Discrimination, Arts**Links for more info:**

31 New Yorkers You Should Know About but Don't

Sam Roberts (@samrob12) / Twitter

CULTURE CRASH: A RETURN TO T-SWIFT**Time:** 24:17**Duration:** 2:09

Synopsis: Taylor Swift's new collection titled, *Midnights*, has created a global frenzy over the last couple of weeks. We dive into this new release and what we like about this cohesive album.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Culture, Music

Program 22-46**Air Week:** 11/13/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 2****Time:** 1:47**Duration:** 8:14

Synopsis: The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it's not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Mark Kantrowitz, financial aid expert; Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Compliance issues: Higher Education, Debt, Personal Finance, Government Policy, Equality, Equal Access

Links for more info:

Issue Brief: Doubling the Maximum Pell Grant

One-time Federal Student Loan Debt Relief

Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet

Sandy Baum | Urban Institute

SEGMENT 2: EXPLORING THE QUESTIONS THAT HAVE NO RIGHT ANSWER**Time:** 12:03**Duration:** 8:53

Synopsis: Dr. Gregory Stock who's made a living asking questions that sometimes have no hard and fast answers. In all reality, sometimes the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson**Producer:** Amirah Zaveri | Pat Reuter

Guests: Dr. Gregory Stock, bioethicist, author of The Book of Questions.

Compliance issues: Philosophy, Communication, Psychology, Ethics, Relationships, Personal Growth and Development

Links for more info:

The Book of Questions: Revised and Updated: Stock Ph.D., Gregory

CULTURE CRASH: A PERFECT POST-MEAL HOLIDAY MOVIE**Time:** 24:18**Duration:** 2:10

Synopsis: There's a lot of films that fit the bill for Halloween and countless for Christmas, but what about Thanksgiving? We offer up a classic rom com that we love but not many movie lovers know about.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Culture, Film

Program 22-47

Air Week: 11/20/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: IN PURSUIT OF BETTER SLEEP

Time: 1:47

Duration: 9:21

Synopsis: About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Aric Prather, sleep expert, psychologist, author, *The Sleep Prescription: Seven Days to Unlocking Your Best Rest*.

Compliance issues: Sleep Health, Psychology, Wellness, Mental Health, Medication, Technology

Links for more info:

Aric Prather | UCSF Profiles

The Sleep Prescription: Seven Days to Unlocking Your Best Rest (The Seven Days Series Book 2) - Kindle edition by Prather, Aric A.. Health, Fitness & Dieting Kindle eBooks @ Amazon.com.

Insomnia treatment: Cognitive behavioral therapy instead of sleeping pills - Mayo Clinic

SEGMENT 2: CELEBRITY GOSSIP: ITS EVOLUTION INTO A MULTI-BILLION DOLLAR INDUSTRY

Time: 13:10

Duration: 8:30

Synopsis: Millions of people follow celebrity culture sites, social accounts, and outlets. How did this industry of celebrity news become the billion-dollar machine it is today? We speak with two media experts about its evolution and pros and cons to this form of entertainment.

Host: Marty Peterson

Producer: Amirah Zaveri | Grace Galante

Guests: Sharon Marcus, professor, English and Comparative Literature, Columbia University; Frank McAndrew, professor, psychology, Knox College.

Compliance issues: Media, News, Entertainment, Culture, History, Business, Psychology, Social Media

Links for more info:

Deuxmoi and the future of Instagram celebrity gossip - Vox

Frank McAndrew - Faculty - Knox College

Sharon Marcus | The Department of English and Comparative Literature

CULTURE CRASH: AN IRISH DRAMA

Time: 24:18

Duration: 2:08

Synopsis: We review the new movie, "The Banshees of Inisherin" by acclaimed writer and director Martin McDonagh.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Film

Program 22-48**Air Week:** 11/27/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE 2024 PRESIDENTIAL ELECTION****Time:** 1:47**Duration:** 6:57**Synopsis:** With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Ronald Gruner, presidential historian, author, *We the Presidents: How American Presidents Shaped the Last Century*.**Compliance issues:** Government, Psychology, Communication, Culture, American History, Politics, Voting**Links for more info:**[We the Presidents: How American Presidents Shaped the Last Century: Gruner, Ronald: Books](#)[Former President Donald Trump announces a White House bid for 2024](#)[Donald Trump, Grover Cleveland, and the History of Trying to Win Back the White House](#)**SEGMENT 2: THE MILITARY'S MOST CHALLENGING RECRUITING YEAR YET****Time:** 10:46**Duration:** 10:45**Synopsis:** We speak with military expert Katherine Kuzminski about what's feeding into less Americans signing up and how the government aims to kickstart interest.**Host:** Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Katherine Kuzminski, senior fellow, director, Military Veterans of Society Program, Center for a New American Security.**Compliance issues:** Culture, Homeland Security, Military, Army, Military Recruitment, War, Politics**Links for more info:**[Katherine L. Kuzminski | Center for a New American Security \(en-US\)](#)[Facts and Figures](#)[Kate \(Kidder\) Kuzminski \(@klkuzminski\) / Twitter](#)**CULTURE CRASH: A REVIEW OF "DON'T WORRY DARLING"****Time:** 24:07**Duration:** 2:18**Synopsis:** We review the new film "Don't Worry Darling" which boasts an all-star cast starring Florence Pugh, Harry Styles, Olivia Wilde and more.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** Film, Culture

Program 22-49**Air Week:** 12/4/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE RISE & FALL OF GENERAL ELECTRIC****Time:** 1:47**Duration:** 10:36

Synopsis: General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: William D. Cohan, financial journalist, author, *Power Failure: The Rise and Fall of an American Icon*.

Compliance issues: Business, Leadership, History, Culture, Innovation, Invention

Links for more info:

Power Failure: The Rise and Fall of an American Icon

SEGMENT 2: LEARNING TO BAKE FOR THE HOLIDAYS**Time:** 14:25**Duration:** 7:05

Synopsis: Boozy Pecan, French Silk, Key Lime Pie. The many pie flavors out there are endless – and just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can learn to bake this dish.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Ken Haedrich, food writer, cookbook author, *Pie Academy*.

Compliance issues: Cooking, Self-Development, Consumer Science, Literature, Culinary Arts

Links for more info:

Recipes and Videos

'The Great British Baking Show: Holidays' Is Back! Here's What You Need To Know

CULTURE CRASH: FEELING FESTIVE WITH SOME CLASSIC TUNES**Time:** 23:53**Duration:** 2:30

Synopsis: We highlight some of our favorite odes to Christmas that never get old.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Music, Culture

Program 22-50**Air Week:** 12/11/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE EFFECTS OF EXTREME WEATHER FELT ACROSS THE GLOBE****Time:** 1:48**Duration:** 9:45**Synopsis:** From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Dr. Colin Phillips, assistant professor of civil and environmental engineering, Utah State University; Dr. Daniel Swain, climate scientist, University of California Los Angeles's Institute of the Environment and Sustainability**Compliance issues:** Climate Change, Engineering, Infrastructure, Science, Innovation**Links for more info:**

Daniel Swain, Ph.D.

Weather West

Colin Phillips | Civil and Environmental Engineering | USU

Daniel Swain (@Weather_West) / Twitter

SEGMENT 2: GRIEVING AMIDST THE HOLIDAYS**Time:** 13:35**Duration:** 8:07**Synopsis:** Just because it's the holidays doesn't mean it's a time of joy and happiness for everyone. Millions of Americans during this period struggle to just make it through the commitments, pressure, and difficult memories that these months bring. We speak with psychologist Mary Lamia about how to sit with your emotions, communicate with loved ones and set realistic expectations this month.**Host:** Marty Peterson**Producer:** Amirah Zaveri | Polly Hansen**Guests:** Mary Lamia, practicing clinical psychologist, professor, Wright Institute.**Compliance issues:** Communication, Loss, Mental Health, Grief, Self-Development, Travel, Psychology**Links for more info:**

Mary Lamia

Psy.D. Program Faculty: Mary Lamia, PhD | The Wright Institute

Grief, Holidays, and Sensory Memories | Psychology Today

CULTURE CRASH: A REVIEW OF "THE FABELMANS"**Time:** 24:06**Duration:** 2:21**Synopsis:** We discuss Steven Spielberg's latest film "The Fabelmans" which gives an inside look at the director's journey into moviemaking.**Host:** Evan Rook**Producer:** Amirah Zaveri**Compliance issues:** Film, Culture

Program 22-51**Air Week:** 12/18/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: HOW TO SKIP THE SUGAR WITHOUT GIVING UP DESSERT****Time:** 1:47**Duration:** 8:49

Synopsis: Many people think leading a healthy lifestyle means giving up sweets, but our two guests today prove them wrong. They explain how you can make easy substitutes when baking that produce decadent desserts without all the calories and sugar.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Elif Yamangil, Blogger, Mini Batch Baker & Plenty Sweet; Jennifer Tyler Lee, Author, Half the Sugar All the Love.**Compliance issues:** Diet, Health, Obesity, Baking, Sugar, Exercise, Cooking**Links for more info:**Plenty Sweet - Healthy Sweets with less than 200 cal per serving. (plentysweetblog) - Profile | Pinterest
Mini Batch Baker

Plenty Sweet

Elif Yamangil (@elifyamangil) • Instagram photos and videos

Jennifer Tyler Lee

Jennifer Tyler Lee (@jennifertyleerlee) • Instagram photos and videos

SEGMENT 2: IS LIVING IN THE AGE OF THE INTERNET A RIGHT OR PRIVILEGE?**Time:** 12:39**Duration:** 8:29

Synopsis: Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet

Host: Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Dr. Merten Reglitz, Senior Lecturer in Global Ethics, University of Birmingham.**Compliance issues:** Politics, Education, Capitalism, Government Subsidizing, Internet, Consumerism**Links for more info:**

Affordable Connectivity Program

Merten Reglitz - Senior Lecturer in Global Ethics - University of Birmingham | LinkedIn

Dr Merten Reglitz - Department of Philosophy - University of Birmingham

CULTURE CRASH: CAN AUTHORS PREDICT THE FUTURE?**Time:** 23:54**Duration:** 2:33

Synopsis: Amazon has recruited popular authors to take a stab at creating a Twilight Zone-esq, six-part book series.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Fiction, Culture

Program 22-52**Air Week:** 12/25/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: GIVING BIRTH BEHIND BARS****Time:** 1:47**Duration:** 7:40

Synopsis: Dr. Carolyn Sufrin worked for years as an OB/GYN for inmates at a San Francisco Jail. She joins us this week to talk about the challenges pregnant prisoners face and what needs to change to make the prison system more humane, compassionate, and rehabilitation-focused for women in this situation.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Dr. Carolyn Sufrin, medical anthropologist, assistant professor, gynecology & obstetrics, Johns Hopkins University.

Compliance issues: Women's Issues, Healthcare, Trauma, Mental Health, Rehabilitation, Incarceration

Links for more info:

Pregnancy in Prison Statistics (PIPS) Project – ARRWIP

Carolyn Sufrin, Associate Director

SEGMENT 2: THE FIGHT TO SURVIVE ON THE BRINK OF EXTINCTION**Time:** 11:29**Duration:** 10:29

Synopsis: Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Michael Webster, professor, practice, Department of Environmental Studies, New York University, author, *The Rescue Effect: The Key to Saving Life on Earth*.

Compliance issues: Wildlife Protection, Endangered Species, Biodiversity, Climate Change, Extinction

Links for more info:

The Rescue Effect: The Key to Saving Life on Earth

Species | Protecting Wildlife

Our Impact - Jane Goodall Institute USA

International Rhino Foundation

CULTURE CRASH: TIM BURTON STRIKES AGAIN**Time:** 24:21**Duration:** 2:05

Synopsis: The new show, "Wednesday" is topping Netflix charts this season. We explore why this TV spinoff of "The Addams Family" movie is faring so well with younger audiences.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Culture, TV