

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2057681-1	11/06/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
POL/Dewine, M/R/Gov/OH	DEWINE 4 GOVERNOR	1678

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	2057681	09222939

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	210	572

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/04/18	11/04/18	NFL on FOX Game 2	NFL on FOX	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	11/04/18	6:47 PM	NFL on FOX Game 2	NFL on FOX	:30	TGOHDEWI 1807H	\$1,300.00 NM
4	10/30/18	11/05/18	Fox Toledo News at 10P	10-11p	MTW-F--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTW-F-- 5 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WUPW	Tu	10/30/18	10:43 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
1	WUPW	W	10/31/18	10:54 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
5	WUPW	F	11/02/18	10:22 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
2	WUPW	F	11/02/18	10:46 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
3	WUPW	M	11/05/18	10:35 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
5	11/03/18	11/03/18	Late Run News M-SUN	Late Run News M-S	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	11/03/18	11:53 PM	Late Run News M-SUN	Late Run News M-S	:30	TGOHDEWI 1807H	\$325.00 NM
6	11/03/18	11/03/18	NET CFB Local Market Game	Various	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S- 2 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	Sa	11/03/18	11:55 AM	NET CFB Local Market Game	Various	:30	TGOHDEWI 1807H	\$2,500.00 NM
1	WUPW	Sa	11/03/18	2:54 PM	NET CFB Local Market Game	Various	:30	TGOHDEWI 1807H	\$2,500.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
2057681-1	11/06/18	November 2018	10/29/18 - 11/05/18
Advertiser	Product	Estimate Number	
POL/Dewine, M/R/Gov/OH	DEWINE 4 GOVERNOR	1678	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/18	11/03/18	NET CFB Local Market G Various ame		-----S-	:30	2	\$2,500.00	NM
8	11/04/18	11/04/18	NFL on FOX Game 2	NFL on FOX	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$1,300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Su	11/04/18	5:00 PM	NFL on FOX Game 2	NFL on FOX	:30	TGOHDEWI 1807H	\$1,300.00 NM
11	11/04/18	11/04/18	Detroit Lions	1258P-8P	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Su	11/04/18	4:22 PM	Detroit Lions	1258P-8P	:30	TGOHDEWI 1807H	\$1,200.00 NM
12	11/05/18	11/05/18	Mon Hour 2	9-10p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 M----- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	11/05/18	10:00 PM	Mon Hour 2	9-10p	:30	TGOHDEWI 1807H	\$450.00 NM
13	11/04/18	11/04/18	NFL on FOX Game 2	NFL on FOX	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$1,300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Su	11/04/18	7:37 PM	NFL on FOX Game 2	NFL on FOX	:30	TGOHDEWI 1807H	\$1,300.00 NM
14	10/31/18	11/02/18	RI M-F	12-1230xm	--WTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --WTF-- 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	F	11/02/18	12:24 AM	RI M-F	12-1230xm	:30	TGOHDEWI 1807H	\$40.00 NM
15	11/04/18	11/04/18	SYN Sun 11p-1130p	11-1130p	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$35.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Su	11/04/18	11:29 PM	SYN Sun 11p-1130p	11-1130p	:30	TGOHDEWI 1807H	\$35.00 NM
16	10/31/18	11/02/18	11-1130pm M-F	M-F 11-1130 PM	--WTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --WTF-- 1 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/31/18	11:14 PM	11-1130pm M-F	M-F 11-1130 PM	:30	TGOHDEWI 1807H	\$125.00 NM
17	10/31/18	11/02/18	1130p-12am M-F	M-F 1130p-12am	--WTF--	:30	1	\$125.00	NM

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POL/Dewine, M/R/Gov/OH	DEWINE 4 GOVERNOR	1678	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --WTF-- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/31/18	11:47 PM	1130p-12am M-F	M-F 1130p-12am	:30	TGOHDEWI 1807H	\$125.00 NM
18	10/31/18	11/02/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	--WTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --WTF-- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	11/02/18	7:19 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TGOHDEWI 1807H	\$125.00 NM
19	10/31/18	11/05/18	Fox Toledo News at 10P	10-11p	M-WTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 M-WTF-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/31/18	10:34 PM	Fox Toledo News at 10PM	10-11p	:30	TGOHDEWI 1807H	\$350.00 NM
20	11/01/18	11/01/18	NFL Thursday Night	8-1130p	---1---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ---1--- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	11/01/18	7:46 PM	NFL Thursday Night	8-1130p	:30	TGOHDEWI 1807H	\$1,100.00 NM
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,525.00
<u>Agency Commission</u>	\$2,178.75
<u>Net Amount Due</u>	\$12,346.25

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