



**KATK**  
92.1 FM  
COUNTRY



**ESPN**  
**RADIO**

# CARLSBAD RADIO

## Political Candidate Rate Request

Name of Candidate or  
Representative:

ERNIE CARLSON

Phone:

E-mail:

Fax:

Seeking What Office:

County Commissioner Dist 1

Today's Date:

May 12<sup>TH</sup> 2018

Current Rates Were:

Discussed In Person ☒  
Faxed ☐  
E-mailed ☐  
Given Verbally ☐

Follow up will occur in what way?

Lisa Talked to ERNIE Today  
will have him come and Record next week  
Ads should start about 10 days B-4 Election

Salesperson:

Lisa Adair

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KLDY / KATK

Date:

5-26-18I, ERNIE CARLSONbeing on behalf of: \_\_\_\_\_, a legallyqualified candidate of the Republican politicalparty for the office of: County Commissioner District 1in the Generalelection to be held on: June 5

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

DNA

I represent that the payment for the above described broadcast time has been furnished by:

X ERNIE CARLSON

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X James Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

5-25-18

Date

X James Wilson

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Don Hight

Signature

Don Hight

Printed Name

GM

Title

CARLSBAD RADIO, INC  
PO Box 1538  
CARLSBAD, NM 88221

Order #: 2958-00005  
Description: County Commissioner  
Date Entered: 5/22/2018  
P.O.#:  
Salesperson: Adair, Lisa  
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

Ernie Carlson  
c/o Constructor's  
3003 Boyd Dr  
Carlsbad,, NM 88220

#### Other (Non-Spot) Charges

Start Date	End Date	Station	Description of Charge	Repeated	Qty	Rate	Total
1 5/22/2018	5/22/2018	KCDY-FM	County Commissioner Ads	Monthly	1	588.00	588.00

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/30/2018	6/5/2018	KATK-FM	05:00:00a to 08:00:00p	Weekly	:30	49	0.00	0.00	7	7	7	7	7	7	7
2 5/30/2018	6/5/2018	KCDY-FM	05:00:00a to 08:00:00p	Weekly	:30	49	0.00	0.00	7	7	7	7	7	7	7

Order Start Date: 5/22/2018 Order End Date: 6/5/2018 Spots: 98

Total Charges: \$588.00  
Taxes : \$44.96  
Total Net: \$632.96

#### Projected Calendar Month Billing Totals for Ernie Carlson / 2958-00005 :

		Spot Count	Net Billing
May	2018	28	\$588.00
June	2018	70	\$0.00
Total:		98	\$588.00

*Paid ck# 7070 G has ck*

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Ernie Carlson By:

Please Sign and Return One Copy

CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Ernie Carlson

Advertiser ID: 2958

Amount Paid

2958-00005-0000	5/31/2018	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

2958-00005-0000

O 5/31/2018

1

Ernie Carlson  
 c/o Constructor's  
 3003 Boyd Dr  
 Carlsbad, NM 88220

Purchase Order Number:

Est. Number:

Co-Op:

Description: County Commissioner

Salesperson: Adair, Lisa

Date	Day	Length		Qty	Rate	Total
5/22/2018	Tue		KCDY-FM County Commissioner Ads			\$588.00
5/30/2018	Wed	:30	KATK-FM 06:28:30 AM 07:42:15 AM 08:30:00 AM 11:51:00 AM 05:28:00 PM 06:28:00 PM 07:41:45 PM	7	\$0.00	\$0.00
5/31/2018	Thu	:30	KATK-FM 06:05:30 AM 06:42:45 AM 07:29:30 AM 12:29:00 PM 03:06:00 PM 03:42:15 PM 05:05:00 PM	7	\$0.00	\$0.00
5/30/2018	Wed	:30	KCDY-FM 06:20:00 AM 07:53:01 AM 11:20:01 AM 12:00:01 PM 01:52:31 PM 06:40:00 PM 07:52:31 PM	7	\$0.00	\$0.00
5/31/2018	Thu	:30	KCDY-FM 06:23:00 AM 08:02:01 AM 10:53:31 AM 12:20:01 PM 02:02:01 PM 05:36:00 PM 07:37:15 PM	7	\$0.00	\$0.00
5/31/2018			Sales Tax:			\$44.96

We appreciate your business!

Quantity	28	Total	\$588.00
TOTAL SALES TAX			\$44.96
<b>Total Due</b>			<b>\$632.96</b>

INVOICE