

Pres Primary Election Window Jan 20 - Mar 5 2024

SummitMedia			Non Preemptible (P1)		Preemptible With Notice (P2)		Immediately Preemptible (P3)	
Political Candidate LUR Card			60 LUR	30 LUR	60 LUR	30 LUR	60 LUR	30 LUR
Richmond	WJSR-FM	M-F 6a-10a	\$88	\$66	\$76	\$58	\$67	\$50
		M-F 10a-3p	\$88	\$66	\$76	\$58	\$67	\$50
		M-F 3p-7p	\$88	\$66	\$76	\$58	\$67	\$50
		M-F 7p-12x	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 6a-10a	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 3p-7p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 7p-12x	\$35	\$26	\$31	\$23	\$27	\$20
		Sun 6a-10a	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 3p-7p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 7p-12x	\$35	\$26	\$31	\$23	\$27	\$20
Richmond	WKHK-F2	M-F 6a-10a	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 10a-3p	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 3p-7p	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 7p-12x	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 6a-10a	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 3p-7p	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 7p-12x	\$26	\$20	\$23	\$17	\$20	\$15
		Sun 6a-10a	\$35	\$26	\$31	\$23	\$27	\$20
		Sun 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 3p-7p	\$35	\$26	\$31	\$23	\$27	\$20
		Sun 7p-12x	\$26	\$20	\$23	\$17	\$20	\$15
Richmond	WKHK-FM	M-F 6a-10a	\$220	\$165	\$191	\$144	\$166	\$125
		M-F 10a-3p	\$220	\$165	\$191	\$144	\$166	\$125
		M-F 3p-7p	\$220	\$165	\$191	\$144	\$166	\$125
		M-F 7p-12x	\$70	\$53	\$61	\$46	\$53	\$40
		Sat 6a-10a	\$106	\$79	\$92	\$69	\$80	\$60
		Sat 10a-3p	\$123	\$93	\$107	\$81	\$93	\$70
		Sat 3p-7p	\$114	\$86	\$99	\$75	\$86	\$65
		Sat 7p-12x	\$70	\$53	\$61	\$46	\$53	\$40
		Sun 6a-10a	\$106	\$79	\$92	\$69	\$80	\$60
		Sun 10a-3p	\$123	\$93	\$107	\$81	\$93	\$70
		Sun 3p-7p	\$114	\$86	\$99	\$75	\$86	\$65
		Sun 7p-12x	\$70	\$53	\$61	\$46	\$53	\$40
Richmond	WKLR-FM	M-F 6a-10a	\$132	\$99	\$115	\$86	\$100	\$75
		M-F 10a-3p	\$132	\$99	\$115	\$86	\$100	\$75
		M-F 3p-7p	\$132	\$99	\$115	\$86	\$100	\$75
		M-F 7p-12x	\$70	\$53	\$61	\$46	\$53	\$40

		Sat 6a-10a	\$62	\$46	\$54	\$40	\$47	\$35
		Sat 10a-3p	\$79	\$60	\$69	\$52	\$60	\$45
		Sat 3p-7p	\$70	\$53	\$61	\$46	\$53	\$40
		Sat 7p-12x	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 6a-10a	\$62	\$46	\$54	\$40	\$47	\$35
		Sun 10a-3p	\$79	\$60	\$69	\$52	\$60	\$45
		Sun 3p-7p	\$70	\$53	\$61	\$46	\$53	\$40
		Sun 7p-12x	\$44	\$33	\$38	\$29	\$33	\$25
Richmond	WURV-F2	M-F 6a-10a	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 10a-3p	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 3p-7p	\$62	\$46	\$54	\$40	\$47	\$35
		M-F 7p-12x	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 6a-10a	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 3p-7p	\$35	\$26	\$31	\$23	\$27	\$20
		Sat 7p-12x	\$26	\$20	\$23	\$17	\$20	\$15
		Sun 6a-10a	\$35	\$26	\$31	\$23	\$27	\$20
		Sun 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 3p-7p	\$35	\$26	\$31	\$23	\$27	\$20
		Sun 7p-12x	\$26	\$20	\$23	\$17	\$20	\$15
Richmond	WURV-FM	M-F 6a-10a	\$106	\$79	\$92	\$69	\$80	\$60
		M-F 10a-3p	\$99	\$79	\$86	\$69	\$75	\$60
		M-F 3p-7p	\$106	\$79	\$92	\$69	\$80	\$60
		M-F 7p-12x	\$53	\$40	\$46	\$35	\$40	\$30
		Sat 6a-10a	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 3p-7p	\$44	\$33	\$38	\$29	\$33	\$25
		Sat 7p-12x	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 6a-10a	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 10a-3p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 3p-7p	\$44	\$33	\$38	\$29	\$33	\$25
		Sun 7p-12x	\$44	\$33	\$38	\$29	\$33	\$25