

ADAMS RADIO GROUP, INC.
MODEL ISSUES AND PROGRAMS REPORT
ADAMS RADIO GROUP DELMARVA
JANUARY – MARCH 2018 QUARTERLY REPORT

**REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

ARGDP PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. DELMARVA NEWS NETWORK: Airs Mon-Fri 6:20am, 7:20am, 8:20am, 12pm, 4pm, 5pm, 6pm Produced by Chandler, Robert Johnson, Ryan and Big Redon local community issues on the Delmarva Peninsula.

2. ARGDP COMMUNITY CALENDAR: Airs Mon-Sun, various times Produced by EJ Foxx.

Thirty second rotating public service announcements of local concerns that runs on all stations.

3. VIEWPOINTS: Airs Sundays 6am Two hour nationally syndicated program on national issues
ISSUES OF CONCERN TO ARGDP

ADDRESSED IN RESPONSIVE PROGRAMMING IN Q1, 2018

ISSUE: HEALTH ISSUES

- I. PROCESSING UNIMAGINABLE GRIEF

ISSUE: ANIMAL ISSUES

- I. BATS: THEIR VALUE AND THEIR ENDANGERMENT

ISSUE: ARTS & HUMANITY

- I. SUPERBOWL ADS
- II. THE CHI
- III. LESSONS IN JOY
- IV. THE NEW ERA OF SCIENCE FICTION

- V. THE POWER OF THE WRITTEN WORD
- VI. LOOKING FORWARD TO THE FILMS OF 2018
- VII. DIVERSITY IN SCI-FI
- VIII. THE RINGER'S BINGE MODE PODCAST
- IX. SPRING 2018'S BIGGEST BOOKS
- X. THE GRADUATE: 50 YEARS LATER
- XI. THE BENEFITS OF MUSIC EDUCATION
- XII. HYPE FOR THE CRIMES OF GRINDELWALD AND JUDE LAW AS A YOUNG DUMBLEDORE

ISSUE: EDUCATION ISSUES

- I. MAKING PHILOSOPHY RELATABLE THROUGH HUMOR
- II. THE BENEFITS OF MUSIC EDUCATION

ISSUE: SCIENCE

- I. A FATHER AND SON DUO'S NEW CREEPY GHOST STORY
- II. OUR UNCONSCIOUS MINDS

ISSUE: FAMILY ISSUES

- I. UNCONVENTIONAL VACATION DESTINATIONS
- II. WORKING TO MAINTAIN A HEALTHY MARRIAGE

ISSUE: HISTORY

- I. THE REAL HISTORY BEHIND THE EVACUATION OF DUNKIRK

ISSUE: CULTURE

- I. YOUTUBE’S LOGAN PAUL PROBLEM
- II. RACISM IN 2018
- III. FINDING INSPIRATION IN OUR COMMUNITIES
- IV. STUDYING SCHOOL SHOOTINGS AND GUN VIOLENCE
- V. THE DIVISIVE THREE BILLBOARDS OUTSIDE EBBING, MISSOURI
- VI. AMERICAN CITIES: WHY THEY MATTER AND A PLAN TO SAVE THEM
- VII. THE STATE OF TELEVISION

ISSUE: GOVERNMENT

- I. AMERICAN BORDERS: HOW OUR STATES GOT THEIR SHAPES
- II. TERRORISM IN AMERICA, 1920

QUARTERLY ISSUES

1st Quarter 2018

(January 2018 – March 2018)

SIGNIFICANT COMMUNITY ISSUE RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY FOOD DRIVE

ARGDP Community Calendar:

WICOMICO CO INDOOR YARD SALE

Clean out your closets and the garage and get ready for the Eastern Shore's Largest INDOOR YARD Sale at The Wicomico Civic Center Saturday, **Jan. 13, from 7 a.m.-noon**. Tables are \$15 and booths are \$40. Reserve a spot by Jan. 12 For more information log on to our website and click on the community calendar. (contact Allen Swiger at 410-548-4900 x108 or aswiger@wicomiconcounty.org.)

JAN 13

THE BRITISH INVASION Jan 13

The British Invasion Experience pays tribute to t an entire genre that changed the face of music -- from The Beatles to The Who and from The Hollies to Led Zeppelin. For more information on The British Invasion Experience, visit www.thebritishinvasionexperience.com. Jan 13

The 21st Annual Lone Star Championship Rodeo presented by Cheerwine

Jan 19-20 The LONESTAR Rodeo starts at 7:30 p.m. each night, doors open to general admission at 6 p.m.

VIP experience starts at 5:30 p.m., tours will end promptly at 6:45 p.m. **The 21st annual event features eight rodeo events, including bareback riding, saddle bronc riding, tie-down roping, cowgirls' breakaway roping, steer**

wrestling, team roping, cowgirls' barrel racing and - of course - bull riding. The rodeo is co-sanctioned with the American Professional Rodeo Association and features professional and local cowboys and cowgirls from all over the region.. **Kids can participate in the best dressed cowboy and cowgirl contest and gold rush each night.** The VIP experience includes floorseats and the chance to get up close and personal with the livestock and cowboys. VIPs can take advantage of early entry starting at 5:30 p.m. to get a tour of the bucking chutes and learn about roping events. Guests will also hear about the myths of the rodeo world and learn just how well the animals have it on the rodeo trail. The experience includes a chance to meet the rodeo clown, specialty acts, contestants and riders and get autographs and pictures. VIPs will also

THE NO LIMITS MONSTER TRUCKS ARE BACK...

JANUARY 26 & 27 - Three shows in two days! FRIDAY 7:30 P.M., SATURDAY 1 P.M., SATURDAY 7:30 P.M. SEE THE Ghost Ryder Equalizer „Buck Shot„Shockwave, Girl Power AND MONSTER TRUCK RIDES. THERE'S EVEN A KIDS ZONE AND VIP PIT PARTY TX AVAILABLE. FOR MORE INFORMATION GO WICOMICOCIVICCENTER.ORG.

Jan 26-27

5th Annual Best Wings on the Shore Contest iSunday, January 28 the Crooked Hammock Brewery , in Lewes. The event will start promptly at noon and will feature some of the best wings from local area restaurants. **You get to be the Judge! Vote on Best Overall, Most Creative, and Hottest Wing. Admission is \$20/person at the door and will benefit the Cash for College Fund.**

Saturday, January 20 at 2 PM -

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The **Salted Vine Winery in Frankford** will host **The Annual CROCK OFF!** Any dish you can serve in a **CROCK POT is welcome.** Everyone who enters will a glass of wine & 15% off bottles of wine. For more info **visit saltedvines.com or call (302) 436-1500.**

Bingomania, the Eastern Shore's largest bingo cash prize event, returns to the **Wicomico Youth & Civic Center on Saturday, Feb. 3.** Doors open at 5 p.m. for early bird games and regular games begin at 7:30 p.m. Admission includes

all regular and special games, including the Jumbo Jackpot Game which pays a **maximum of \$10,000** depending upon attendance. Increase your chance to win by bringing 3 non-perishable food items and three additional cards for the first early bird game. **Tickets are \$45 per person in advance and \$55 per person at the door**; All proceeds benefit **the Mardela Middle and High School Bands**. For ticket info visit WicomicoCivicCenter.org and by phone at 410-548-4911

GET YOUR TEAM TOGETHER OR DO IT SOLO! TAKE A DIP IN THE ATLANTIC FEB 4 AT 1PM... **IT'S ANNUAL POLAR BEAR PLUNGE IN REHOBOTH TO BENEFIT DELAWARE SPECIAL OLYMPICS**. FOR MORE INFO VISIT DEPLUNGE.ORG.. 2/4

Feb 9-11 it's the Wool and Fiber Expo - Ocean City's Winter Festival of all Fibers, at the Ocean City Convention Center. This unique and upscale wool and fiber expo will be held for three days with one-of-a-kind hand created products, There will be on-going demonstrations on, knitting and weaving. or how wool is spun. Limited paid class offerings. Hours: Friday 11-5; Saturday 10-5; Sunday 10-3 Admission: \$5 weekend; \$3 day 2/11

The SEASIDE BOAT SHOW is The #1 indoor Boat Show on the Eastern Shore, featuring over 350 boats, electronics, dock builders, boat lifts, crafts, canvas, archery display, fishing rods, fishing tackle, paddle boards, artists, and food vendors. Feb 16-18. **All proceeds go to area youth**. For more information visit www.ocboatshow.com.

Friday - 11am to 7pm Saturday - 10am to 7 pm Sunday - 10am to 5pm Admission: \$10 for adults; \$1 for children 2/18

Feb 24 it's the Shore Craft Beer Fest: Shorecraftbeer.com and Seacrets, present the 3rd Annual Love on Tap Shore Craft Beer Festival, offering **ONLY LOCAL CRAFT BEER, live music, and lots of LOVE ON TAP**. There will be 14 local craft breweries, over 30 beers, spectacular views of the bay, and VIP tickets. VIP ticket holders will get a Seacrets Love on Tap T-shirt included in their ticket purchase price

SUN FEB 18, TAKE THE ENTIRE FAMILY TO SEE TONY AWARD WINNING BROADWAY SHOW, *Rodgers + Hammerstein's CINDERELLA*, AT THE

WICOMICO CIVIC CENTER. TX ARE ON SALE NOW AT THE CIVIC CENTER BOX OFFICE OR ON LINE AT WICOMICOCIVICCENTER.ORG

The Better Living Expo returns to the Wicomico Youth & Civic Center Feb. 24 and 25. The show is presented by **the Optimist Club of Salisbury** AND features area contractors with the newest innovations for home and garden, arts & crafts plus the kids will performances Carlos the juggler, clowns and animals from the Salisbury Zoo. **Show hours are Saturday from 10 a.m.-6 p.m. and Sunday from 11 a.m.-4 p.m.** All proceeds support Optimist programs for youth in the community. For more information, visit **www.salisburyoptimist.org**

SAT MAR 3 GET YOUR APPETITIE ON FOR A GOOD CAUSE. IT'S THE 8TH ANNUAL CHEFS FOR HABITAT GOURMET GALA AT THE REIGN RESTAURANT AND EVENT CENTER IN SALISBURY. SAMPLE FOOD FROM THE BEST CHEFS IN THE AREA WHILE BIDDING ON LIVE AND SILENT AUCTION ITEMS, LIVE MUSIC AND MORE. DOORS OPEN AT 5:30P FOR TICKET INFO VISIT WWW.CHEFSFORHABITAT.COM

The third annual Delmarva Kids Expo is coming to the Wicomico Youth & Civic Center on Saturday, March 3, from 10 a.m. to 4 p.m. The event brings together family-friendly businesses, nonprofits and other community resource tools in one convenient location. The Delmarva Kids Expo combines a pool of local resources,.... schools and day-care centers; summer camps; pediatricians; sports/dance/cheer clubs and facilities; tutoring; photographers; birthday party, and more. Admission at the door is \$5 for adults and \$2 for children (children under two are admitted free). delmarvakidsexpo.com or email delmarvakidsexpo@gmail.com.

Our first responders are always there for us, now let's be there for them. Support the SMOKE EATERS Fire Fighters Hockey Club to raise money for BURN UNIT EVERYWHERE. Let's help these guys win at the 2018 B-FIT Challenge. Each group is raising money for their charity of choice. Great Food, music, 50/50 raffles and more.

Feb 22

Annual LIGHTS OF LIFE GALA at Dover Downs Hotel and Casino... This years theme is DISCO NIGHTS. Put on your dancing shoes for a great night for a good cause. Live and silent auctions, dinner and more. for more info visit debreastcancer.org or call 302-778-1102 x1011

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Mon. Feb 26, Eat for a good cause at CHIPOTLE in Salisbury and Rehoboth, They will donate 50% of your check to the Humane Society of Wicomico Co. Just show the flyer from the Humane Society Website. or tell them you are there to benefit the Shelter. Wicomicohumane.org Feb 26

Fri. Feb. 23..Don't miss the 81st Annual All You Can Eat Oyster Eat to benefit the Georgetown Fire Company. \$27 in advance, \$30 at the door. Live music no minors please.

Get your paddles for the TEAM PHOENIX Quarter Auction to benefit FASTPITCH Programs. The event will be held at the Millsboro American Legion, Thursday, Feb. 22. Tx are \$10, \$15 at the door. Raffles and drawings... All proceeds benefit the tournament fees and travels expenses. 302-245-1998 or elliottsHNK@aol.com

March 7, Have lunch or dinner at Buffalo Wild Wings in Salisbury or Rehoboth for a good cause. 20% of your check will be donated to Operation we care...

March 8 is the Annual PINK RIBBON BINGO to benefit Women Supporting Women. for ticket info visit womensupportingwomen.org

March 25, enjoy a great dinner for a good cause! It's the 3rd Annual Dinner For Vets at the Salisbury Moose. \$15 per person, music, silent auction, 50/50 dinner. For more info call Mike at 443-964-4751

March 17, from 12n-6p it's the Annual Beef, Oyster and Sportsman Bash at the Mardella VFD. Prizes every 15 minutes... \$35 entry with Raffle, \$25 raffle only www.25wicomicodu.com Tickets always sell out so get yours today.

Take the entire family to The Ocean City Convention Center for the Annual Easter Kids Fair. Fun for the entire family with a visit from the Easter Bunny. Arts and Crafts, Egg Hunts and more. March 30-31. 10a-5p

VIEWPOINTS

1-7-18 PART 1: CULTURE CRASH 18-01: THE CHI

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

Screenwriter and actress Lena Waithe won an Emmy last year for her work on Aziz Ansari's *Master of None*. This year, she's branching out with a show she created called *The Chi*. *The Chi* will be set on Chicago's South Side, the epicenter of the violence crisis happening in the nation's third biggest city.

Waithe is a Chicago native herself, as her co-producer, the rapper Common. It's clear they want to shine a light on some of the real atrocities happening in Chicago, but they also have a palpable love for their hometown. The show is filmed in a way that manages to showcase the bright colors and beautiful street art of Chicago while still displaying the problems that have deep roots in the city.

The show centers on a group of young adults living in Chicago. The opening scene follows a boy on a bike riding around to the energetic music of Chance the Rapper. He cruises around the streets, bargaining for a discounted pop at the local convenience store, and having a pretty carefree day until he comes upon a dead body laying on the street. He checks for a pulse and when the cops come around, he's in handcuffs before he can even explain what he was doing there.

Though only one episode has been released, *The Chi* looks to be a promising show with an impressive cast taking on subject matter that is timely and heartbreaking.

The Chi airs Sunday nights on Showtime, starting tonight, January 7. The first episode is available to stream on Showtime's website or in the Showtime app.

1-7-18 PART 2: THE STATE OF TELEVISION

The world of television has never been busier. With more than 500 scripted shows airing in 2017, it's never been harder to keep up with the medium. We talk to TV critic Alan Sepinwall about staying on top of things, the trends of TV, and one of the great shows of the century so far, *Breaking Bad*.

Guest:

- Alan Sepinwall, TV critic for UPROXX.com and author, *Breaking Bad 101*

1-14-18 PART 1: LOOKING FORWARD TO THE FILMS OF 2018

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

It's a new year, which means there is plenty to look forward to on the entertainment horizon. 2017 may not be completely behind us quite yet—the Oscars are forthcoming, but the film calendar of 2018 is already filling up.

In the more immediate future, the new movie from Alex Garland, the man behind the movie *Ex Machina*, is coming in February. *Annihilation*, based on the best-selling Jeff Vandermeer book of the same name, stars Natalie Portman, Tessa Thompson, Gina Rodriguez, and Oscar Isaac.

Also coming in February is the hotly anticipated, *Black Panther*, which will finally allow a black superhero to take the reins and carry his own film. Then in May, *Black Panther* will join up with *The Avengers*, *The Guardians of the Galaxy*, and all of your Marvel cinematic favorites in *Infinity War*.

This year will also see the release of several high-profile biopics. Adam McKay, who directed the *Big Short* is making *Backseat*, a biographical drama starring Christian Bale as former Vice President Dick Cheney. 2018 will also

see Ryan Gosling star as Neil Armstrong in Damien Chazelle's film, *First Man*. And rounding out the biopics, Saoirse Ronan will play the title character in *Mary, Queen of Scots*.

In November, Warner Brothers will release the next installment of the Harry Potter wizarding world with *Fantastic Beasts: The Crimes of Grindelwald*, starring Jude Law as a young Dumbledore and controversially, Johnny Depp as Gellert Grindelwald.

Of course, countless other films will be coming this year including the next *Jurassic World* movie, *Fallen Kingdom*, Ava Duvernay's *A Wrinkle in Time* adaptation, *The Incredibles 2*, *Aquaman*, and a reimagining of the Oceans franchise starring a cast of diverse women led by Sandra Bullock called *Ocean's 8*.

Thankfully, the list just goes on and on. As with any year, some of the best movies of the year will be titles we've never heard of made by people we don't know about yet.

2017 was a fantastic year at the movies, here's to hoping 2018 can find a way to top it.

1-14-18 PART 2 – FINDING INSPIRATION IN OUR COMMUNITIES

The news typically shows us stories about the national government being stuck in a gridlock on most of the big, important issues. Sarah Van Gelder, co-founder of Yes! Magazine, went on a trip across America to see how change is being made at the local level and found inspirational stories and examples of community involvement solving big problems while paving the way for a better future.

Guest:

- Sarah van Gelder, author, *The Revolution Where You Live*

1-21-18 PART 1: THE DIVISIVE THREE BILLBOARDS OUTSIDE EBBING, MISSOURI

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

For a few months now, most experts have said this awards season would be full of wins for *Dunkirk*, *The Shape of Water*, *The Post*, *Call Me By Your Name*, *Get Out* and *Lady Bird*. Then, the Golden Globes threw a wrench in the plan by giving a number of awards, including best drama, to *Three Billboards Outside Ebbing, Missouri*.

But with *Three Billboards* comes a lot of controversy. The movie focuses on Frances McDormand's character, Mildred Hayes, who rents three billboards to call out the local police, who haven't solved the abduction, rape, and murder of her daughter. But this story takes a back seat for long stretches to tell the story of a supremely racist police officer, who has illegally tortured a black man in custody.

On one hand, many contend that Sam Rockwell's character, Officer Dixon, is never forced to reckon with his racism, or even denounce his actions, before the movie tries to make him a sympathetic hero. In an age of increased scrutiny on police officer's behavior toward black citizens, this movie tries to tackle a racist cop without including any black characters in its main cast. There are several black characters on the margins of the story, but none that really take center stage.

Others argue that the movie is about the toxicity of these racial biases, that we're supposed to disdain Dixon and the town that refuses to hold him accountable. As one character in the movie says, violence only begets more violence.

Three Billboards features a lot of violent characters, and ultimately, none of them are entirely good people.

I don't think anyone would argue that Frances McDormand and Sam Rockwell don't deliver exceptional performances. But the movie's script has left it open to debate over whether it is denouncing police brutality or accepting it as a part of American life.

Controversy can be a good thing for a film, but it will be interesting to see how the awards conversation around *Three Billboards* forms. Will the controversy allow it to thrive, or will its questionable race relations sink its chances? Only time will tell...and Oscar nominations will be released on Tuesday.

1-21-18 PART 2: OUR UNCONSCIOUS MINDS

We like to think we're in control of our own actions... but are we? We talk to Dr. John Bargh, a professor of psychology at Yale University and author of *Before You Know It: The unconscious reasons we do what we do*, to discuss just how much of what we do is dictated by our unconscious minds.

Guest:

- Dr. John Bargh, Professor of psychology at Yale University, author, *Before You Know It: The unconscious reasons we do what we do*

1-21-18 PART 3: AMERICAN CITIES: WHY THEY MATTER AND A PLAN TO SAVE THEM

Cities, from New York and Chicago to New Orleans and San Francisco, are a vital piece of our country. We talk about the reasons for cities, their role as cultural epicenters, and a radical plan to stop American cities from decaying under our very feet.

Guest:

- Joshua Jelly-Schapiro, co-author, *Nonstop Metropolis: A New York City Atlas*
- William Goldsmith, retired professor of city and regional planning at Cornell University and author, *Saving Out Cities: A progressive plan to transform urban America*

1-28-18 PART 1: THE RINGERS BINGE MODE PODCAST

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

One of the biggest trends over the last few years in our culture is our gravitation toward podcasts. They help us get through long commutes, they entertain us, inform us, and ever since season one of *Serial*, they have been obsessing us.

One podcast that is built for the obsessive fans among us is the Ringer podcast called *Binge Mode*.

It began last year with a quest: to recap and analyze every episode of *Game of Thrones* before the HBO fantasy show's seventh season. Hosts Jason Concepcion and Mallory Rubin are hardcore fans who have pored over every word of the books and every moment of the show multiple times. They guided listeners through all 60 previously aired episodes and then the entirety of season seven as it aired. For their work, they were lauded, even being named Time Magazine's best podcast of 2017.

This year, they were faced with a conundrum: *Game of Thrones* won't be airing until 2019, so how would they fill the time?

They decided to launch *Bing Mode* weekly, a more traditional format where they interrogate different subjects every week. One episode focused on coming of age stories and the film *Coco* and then a few weeks later, they were discussing what it means to be a hero or a villain within *Star Wars*.

But the secret to *Binge Mode*'s success is that they don't just recap and discuss. They truly inform the audience with their deep-dives. They don't just recount the story of *Coco*, they discuss the themes of family bonds, feeling like an outsider, and growing jaded by the cruelties of the world within the context of the Pixar family, comparing the film extensively to other Pixar movies like *Up*, *Wall-E*, and *Inside Out*.

Listening to *Binge Mode* feels less like listening to a pop culture podcast and more like going to a college-level course on storytelling.

In a world of hot takes and broad strokes, *Binge Mode* uses pop culture as a launching point for larger discussions relevant to the themes and ideas that serve as motivation for much of the art we all appreciate so much in the first place.

Binge Mode is available on Apple Podcasts and Stitcher.

1-28-18 PART 2: WORKING TO MAINTAIN A HEALTHY MARRIAGE

Maintaining a relationship or a marriage is a wonderful thing, but sometimes it can be tricky. We hear tips from an expert clinical psychologist on how couples can communicate better, understand each other more deeply, and work through some of the issues common in modern marriages.

Guest:

- Dr. Daphne de Marneffe, clinical psychologist and author, *The Rough Patch: Marriage and the Art of Living Together*

1-28-18 PART 3: THE REAL HISTORY BEHIND THE EVACUATION OF DUNKIRK

In the last year, two movies including Christopher Nolan's latest blockbuster have introduced the story of Dunkirk to American audiences. We talk to Michael Korda, a historian and author, who explains some of the real history, including why Hitler and Churchill acted the way they did throughout the ordeal.

Guest:

- Michael Korda, author, *Alone: Britain, Churchill, and Dunkirk: Defeat into Victory*

02-4-18 PART 1: SUPERBOWL ADS

With the Super Bowl quickly approaching, many people are excited about the big game, but far more find the commercials just as appealing as the game itself. While the Super Bowl is one of the most expensive times for a company to run an ad, many companies invest not only in an ad slot, but expensive production for the ad, too. Aaron Goldman, Chief Marketing Officer for 4C Insights, addresses this explaining that the Super Bowl is an appealing time to run an ad for a company because it is one of the only times to get a message across to a massive audience in real time which has become more rare in recent years.

Even though the commercial is guaranteed to reach a large audience, companies cannot always predict the effectiveness of their ads. David Stewart, President's Professor of Marketing at Loyola Marymount University in Los Angeles, says that smaller companies typically benefit the most from Super Bowl ads because it increases the attention and positive awareness. However, it is important that these companies use social media to maintain and enhance this positive engagement before and after the ad airs.

But before companies can reap the benefits of their Super Bowl commercial, they must make an ad that will appeal to a large audience, specifically those watching the Super Bowl. Richard Krevolin, branding consultant and author of the book, *The Hook: How To Share Your Brand's Unique Story to Engage Customers, Boost Sales, and Achieve Heartfelt Success*, explains the importance of using the ad to tell a story, one that is meaningful and emotional to their brand and the viewers. Stewart also says that it is important for brands to focus their ad on a general campaign that the company can continue to market after the ad has aired during the Super Bowl. While there is no way to predict if an ad will be effective, brands can increase the likeliness of this by appealing to the emotions of the audience and making an ad that is unforgettable.

Guest:

- Aaron Goldman, Chief Marketing Officer for 4C Insights
- David Stewart, President's Professor of Marketing at Loyola Marymount University in Los Angeles
- Richard Krevolin, branding consultant and author of the book, *The Hook: How To Share Your Brand's Unique Story to Engage Customers, Boost Sales, and Achieve Heartfelt Success*

2-4-18 PART 2: REWORKING A CLASSIC

Many directors and authors have used Alfred Hitchcock's *Rear Window* as a frame for their own story line. The plot details the events of a person who is spying on their neighbor and witnesses a murder. A.J. Finn, author of *The Woman in the Window*, talks about his book that follows a similar narrative, and how he used his personal experience to make it a story of his own.

Despite sharing some of the same details with other books, Finn wanted his version to rely on the emotional aspects of the story because of his experience with mental illness. He explains, "...I plugged into the narrative this character who had experienced much of what I've experienced, who had struggled much as I had struggled, whose grief felt to me comparable in intensity even though our circumstances were different, and if *The Woman in the Window* is notable for anything, and I hope it is, I would like it to be the emotional resonance." Listen to Finn tell us more about the inspiration behind his debut novel, as well as his own story of mental illness.

Guest:

- A.J. Finn, Author of *The Woman in the Window*

2-11-18 PART 1: YOU TUBE'S LOGAN PAUL PROBLEM

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

Tweens, teens, and young adults aren't lining up to buy DVD box sets anymore. By and large, they're watching things exclusively online. Netflix shows like *Stranger Things* are big, sure, but one of the biggest entertainment spectacles of all for today's high school crowd are YouTube vlogs.

YouTubers like Tyler Oakley or Miranda Sings have millions of subscribers and they typically release videos weekly. Those videos regularly rack up hundreds of thousands of views, and occasionally hit the millions, views driven primarily or entirely by 13 to 25 year olds. This videos can mean big money for YouTube stars thanks to ads and sponsors.

The biggest of these stars is- or was- Logan Paul. Paul is internet-famous for his prank and parody videos. In the final week of 2017, Paul was in Japan filming his usual brand of videos: in one, he and his friends dressed up as Pokemon characters and pretended to be playing for real on a busy street corner.

His channel was occasionally criticized for racism or misogyny but mainly, his fans kept watching and those who disliked him simply ignored him. But in the first week of the new year, he uploaded a video many say made light of suicide. He and his friends were in Japan's notorious Sea of Trees or Suicide Forest when they stumbled upon a dead body- a man who had apparently committed suicide hours earlier. Instead of deleting the tape and leaving the forest, Paul posted the video, including footage of the body itself and of Paul laughing and joking around in the moments after finding the body.

The backlash was quick and fierce. Within a few days, he removed the video from his channel and issued an apology. But forgiveness hasn't come so quickly- many internet users have called for Paul to be banned from YouTube. Though YouTube has said he won't be banned for this, over a month later, Paul still hasn't returned to his regular schedule of making silly vlogs.

In the age of internet viral-videos, entertainers are constantly trying to push the envelope. Logan Paul's situation offers us a look at how the internet marketplace will regulate itself without typical FCC or network executives overseeing content creation. How and when Paul is able to put his suicide forest video behind him will set a benchmark for what it takes to overcome controversy in the wild wild West of internet memes.

Resources for people contemplating suicide are available at suicidepreventionlifeline.org.

2-11-18 PART 2: NORWICH – VERMONT'S OLYMPIC FORMULA

During the Olympics, most of the focus is on the talent and success of the individual athletes. Yet, Karen Crouse, a writer for the New York Times and author of *Norwich: One Tiny Vermont Town's Secret to Happiness and Excellence*, believes that one small town deserves the same attention.

Norwich, Vermont, a town with a population of 3,000, has produced eleven Olympians since 1984. Inspired by the instant connection she felt with the tiny town because of her personal experiences as a swimmer in Santa Clara, California, another Olympic powerhouse, Crouse wanted to discover just what it was that was helping Norwich become so successful.

After talking with the athletes and their families, she noticed two factors that contributed to these athletes' successes. The first was a domino effect, when one individual witnesses the excellence of another, it normalizes the experience and allows the goal to appear more attainable. Another reason Crouse attributes to Norwich's success is the role that the adults play in the athletes' lives. They do not tell them what to do, but rather, encourage them to make their own choices. These practices have allowed Norwich to create a community that promotes a healthy environment that breeds future success.

Guest:

- Karen Crouse, writer for New York Times and author of *Norwich: One Tiny Vermont Town's Secret to Happiness and Excellence*

2-11-18 PART 1: MAKING PHILOSOPHY RELATABLE THROUGH HUMOR

Philosophy is not often considered a light conversational topic, and it even more rarely is associated with being humorous. However, Thomas Cathcart and Daniel Klein, authors of *Plato and a Platypus Walk Into a Bar: Understanding Philosophy Through Jokes*, would disagree.

"It's not that philosophy's so funny, it's that the jokes explain philosophical ideas, and somehow make it funny," said Klein. Cathcart and Klein use the storylines of jokes that do not initially appear to have any relation to philosophy, and then find a way to apply a philosophical belief to it allowing for the meaning to become more clear. According to Cathcart the study of philosophy arms people with the skills needed to think, argue, and make a point more clearly. Listen to Klein and Cathcart explain some philosophical thought by using jokes, and hear their opinion on whether they think the deepest thinkers of the past would have benefitted from using jokes to explain their ideas.

Guest:

- Thomas Cathcart, co-author of *Plato and a Platypus Walk Into a Bar: Understanding Philosophy Through Jokes*
- Daniel Klein, co-author of *Plato and a Platypus Walk Into a Bar: Understanding Philosophy Through Jokes*

2-18-18 PART 2: THE NEW ERA OF SCIENCE FICTION

Welcome to *Culture Crash*, where we examine American culture. What's new and old in books, film, and entertainment.

Stand-alone science fiction stories are having a moment. In the past few years, smart sci-fi has gone from something of a forgotten genre to at the forefront of the streaming wars and the cineplex.

Netflix's *Black Mirror* pumps out unique, interesting stand-alone episodes imagining the future of technology.

Amazon's recently released *Electric Dreams* is trying something similar with a twist: they're modernizing some of the great stories written by Philip K. Dick, as an anthology show of their own.

Even at the movies, stand-alone science fiction is making a comeback in an unlikely place: The *Cloverfield* franchise. Movie franchises these days are almost entirely serialized: Each Marvel movie builds on everything that came before it. But *Cloverfield* may be JJ Abram's most clever trick, because the movies are hardly related. *Cloverfield* was released in 2008 to high marks from critics and made its budget back over 6 times. Then, in 2016, a mysterious sequel was announced. Except...it wasn't really a sequel at all. It was a previously written script that they tweaked a few things here and there to make into a "Cloverfield" movie called *10 Cloverfield Lane*. Essentially, it's an entirely stand-alone movie shoe-horned into a franchise so it could be made. The Super Bowl-surprise movie *The Cloverfield Paradox* was a similar story. As is *Overlord*, the franchise's next entry coming to theaters later this year. All 4 of the *Cloverfield* movies that have been announced or released so far come from different writers and starring entirely new casts, making this a franchise unlike any other.

In a time when big budget tentpoles have to be part of a larger universe, Abrams has found a way to disguise interesting projects he's producing into name brand, helping these movies get seen and helping original sci-fi find its seat at the table again.

2-18-18 PART 1: THE POWER OF THE WRITTEN WORD

With technology constantly changing, new ways of documenting stories are being used to allow people access to reading them. These new inventions have led many people to wonder just how storytelling happened in the past, and what changes have allowed for stories to continue to be told over time.

Storytelling has always been an important part of human communication. In the past, stories relied on oral communication. Martin Puchner, Professor of English and Comparative Literature at Harvard University and author of *The Written Word: The Power of Stories to Shape People, History, Civilization* explains that before written word, stories had to be able to withstand being told from one generation to the next by remaining relevant. He also explains that there were rare exceptions to this rule, in which some stories were lost and then rediscovered, a feat that Dr. Puchner says is very lucky. The only way to ensure that a text survived from one generation to the next was to continue to verbally communicate the story.

Since then, many technologies have been created that increased the accessibility to written text. These developments have allowed for new writing techniques to surface. One of these elements of modern writing that Dr. Puchner explains is introspection, which was not always important in literature, but emerged about a thousand years ago when the first novel was written, and since then, it has become an important aspect of storytelling. The written word has had many other significant impacts, not just on the way humans write, but also on how humans understand the world. Guest:

- Martin Puchner, Professor of English and Comparative Literature at Harvard University and author of *The Written Word: The Power of Stories to Shape People, History, Civilization*

2-18-18 PART 2: THE GRADUATE: 50 YEARS LATER

Even after 50 years, *The Graduate* is a film that has managed to maintain a significant place in American culture for many generations. While its consistent popularity over time could be due to a number of factors, Beverly Gray, author of *Seduced By Mrs. Robinson* talks with us about some of these elements that she truly felt has made the film so important.

When talking about the impact of this film, Gray believes that it benefits from a few different components. First, many Baby Boomers, herself included, felt that the film addressed some of their own confusion with the world, as kids entering adulthood looking to do something different with their lives than their parents. Not only is this a feeling that the Baby Boomer generation experienced, it is also an universal one that generations growing up today can relate to as well. Other factors that Gray uses to explain this movie's impact is the time in which it came about, but also the revolutionary choices made in respect to film.

To hear more about these different elements, listen to Gray further discuss these ideas and check out her book *Seduced By Mrs. Robinson*.

Guest:

- Beverly Gray, author of *Seduced By Mrs. Robinson*

Links for more information:

- beverlygray.com
- [*Seduced By Mrs. Robinson*](#)

2-25-18 PART 1: PROCESSING UNIMAGINABLE GRIEF

While grief is an innate part of human life and something everybody experiences, the way in which people manage this grief is different. Some people choose to sulk, others choose to listen to music. But, Tom Malmquist, author of *In Every Moment We Are Still Alive*, chose to write a novel after the death of his partner to deal with the pain he was feeling. Through the novel, he was able to create something meaningful out of his grief.

Despite being based on real events, *In Every Moment We Are Still Alive* is not a memoir or an autobiography.

Malmquist explains that he wrote this story as a novel because he made conscious decisions to include or add certain events, while leaving out others, and by choosing to focus more on some details than others. In sharing his grief in

this novel, he hopes that other grieving people will read his book and realize that they are not alone. Listen in to hear Malmquist tell us more about his experiences with grief, and pick up a copy of his book.

Guest:

- Tom Malmquist, author of *In Every Moment We Are Still Alive*

Links for more information:

- [*In Every Moment We Are Still Alive*](#)

□

2-25-18 PART 2: OBSESSIVE COMPULSIVE DISORDER: A DELIBITATING AND MISUNDERSTOOD MALADY

Like other mental illnesses, Obsessive Compulsive Disorder (OCD) is highly misunderstood within the culture. Many people believe that the disorder is just behaviors, such as persistent organization, washing one's hands all the time, or checking the lock on the door constantly. But, what people do not realize is that OCD is a lot more than just these behavioral actions.

The misconceptions overlook one prevalent aspect of Obsessive Compulsive Disorder. David Adam, reporter at Nature and author of *The Man Who Couldn't Stop: OCD and the True Story of a Life Lost in Thought*, explains that OCD begins with an obsession, which is usually a disturbing thought that will not stop, and a compulsion is usually a repetitive behavior in response to the thought. Once someone acts on this thought, they increase the likelihood that the thought will return which creates a cycle. Adam explains that this cycle is what defines the obsession and compulsion as a disorder because it has the ability to affect the person's quality of life. This cycle often makes the disorder debilitating for those who suffer from it.

Despite the severity of the disorder, it is undermined in society because its understanding is manifested through jokes. The ideas and depictions of OCD presented by these jokes has much larger consequences than many people realize. Adam explains that these expressions of the disorder can be harmful to those actually suffering from OCD because they are not able to recognize the symptoms.

Guest:

- David Adam, reporter at Nature and author of *The Man Who Couldn't Stop: OCD and the True Story of a Life Lost in Thought*

3-4-18 PART 1: THE VALUE OF GRIT

While there are a number of factors that can affect the success that an individual will have in the pursuit of a goal, grit is one with high value. Angela Duckworth, Professor of Psychology at the University of Pennsylvania, Scientific Director of the Character Lab, and author of *Grit: The Power of Passion and Perseverance*, defines grit as a combination of two things: perseverance in the pursuit of a long-term goal and passion for that goal.

While talent is an important determinant in achieving a goal, passion for that talent plays a role, too. Duckworth explains that it could take many years for an individual to develop their passion, but that it usually is something an individual finds interesting and meaningful. Without passion, an individual may lack the drive to persevere through obstacles.

Finding a passion may be difficult, but grit is something that can heavily influence how an individual deals with life. Duckworth believes that adults can instill in children the grit to achieve their goals from a young age. She explains that adults must model what it means to struggle and overcome obstacles. Particularly that struggling is not necessarily a bad thing because children often mimic the characteristics of their parents and role-models.

Guest:

- Angela Duckworth, Professor of Psychology at the University of Pennsylvania, Scientific Director of the Character Lab, and author of *Grit: The Power of Passion and Perseverance*

3-4-18 PART 2: EMPOWERING STUDENTS TO BECOME LEADERS

In the last few years, many high school teachers have changed how they are teaching civics in their classrooms. Rather than straying away from political discussions, many are using innovations in teaching to make their classrooms a space for students to engage with each other while discussing these controversial topics. Diana E. Hess, Dean of the School of Education at University of Wisconsin-Madison, and co-author of the book *The Political Classroom: Evidence and Ethics in Democratic Education*, and co-author Paula McAvoy, Program Director for the Centers for Ethics & Education at University of Wisconsin-Madison, studied how classrooms engage in these activities. Their goal was to find out how to best facilitate these discussions and the positive benefits that they had on students.

During their research, Hess and McAvoy observed different ways to make class discussions conducive to learning. Hess explains that one way to ensure that students had a good experience was to inform the students beforehand of the topic, so they could do research and prepare. She also noticed that students had an understanding of how to engage in controversial discussions with each other, but still maintain relationships with each other after class. Hess states that it was also essential that teachers were capable of directing the conversations to ensure that all views were being expressed. Most importantly, instructors had to make sure that offensive statements were omitted. In order for political discussions to work properly in the classroom, both the teachers and the students had to understand how to interact with each other in a mature and educational manner.

So, what are the long-term effects that these discussions have on students? McAvoy explains that it encourages young people to get more involved with campaigns and take political action much earlier on in their lives. By encouraging students to think critically about controversial and political topics, teachers are able to foster development and excitement for political conversation in younger generations.

Guest:

- Diana E. Hess, Dean of the School of Education at University of Wisconsin-Madison, and co-author of *The Political Classroom: Evidence and Ethics in Democratic Education*
- Paula McAvoy, Program Director for the Centers for Ethics and Education at University of Wisconsin-Madison, and co-author of *The Political Classroom: Evidence and Ethics in Democratic Education*

3-11-18 PART 1: THE SPANISH FLU OF 1918

Often times, events that affect an entire population are not easily forgotten. But, the Spanish Flu is one of those that has not received as much attention as other events of similar merit. Susan Meissner, author of *As Bright As Heaven*, explains that 100 years ago in 1918, the Spanish Flu travelled around the world killing around 50 million people. Despite its death toll, it is one of the few diseases that many people know very little about.

How did a disease with such a massive death toll garner so little attention? Meissner believes that the lack of media attention at the time when the Spanish Flu occurred is part of the reason why it was forgotten. However, she also explains that the Spanish Flu began during World War I and ended around the same time, and people dealt with the combined death toll of both of these events by disregarding the pain entirely. Due to the immense feeling of loss during the 1920s, the Spanish Flu became almost absent in history.

In her novel, Meissner gives details about the flu by contextualizing it in the midst of a modern day story. With her novel, Meissner explains that her main goal is to acknowledge the emotions embedded within the Spanish Flu that affected the entire world. Check out her novel *As Bright as Heaven*, and listen to her explain more about the Spanish Flu in this week's show.

Guest:

- Susan Meissner, author of *As Bright As Heaven*

3-11-18 PART 2: EDUCATION FOR STUDENTS WITH AUTISM

Due to federal law, all kids are guaranteed the right to an education. But, this education has proven to be limited for students with special needs, especially students with autism. With the increased number of autism diagnoses, it is becoming more important to provide these children with an education that will benefit their future.

With special education, not all students require the same curriculum. Mark Claypool, CEO of ChanceLight Behavioral Health and co-author of *How Autism is Reshaping Special Education*, explains that students with autism would benefit from much more intensive services that are often applied in behavioral therapy, as well as other services, like speech and language therapy. He further explains that studies show that if you begin working with an autistic child early in their life that it can help the child grow into an independent adult. However, the current structure of school days do not allow for these services to easily fit into a regular school day.

Yet, this should not hinder the education system from working to change their special needs programs. Claypool believes that pursuing a better system is a worthwhile endeavor because special needs education already benefits from teachers who truly want to be there and the inclusivity of these programs. In order to aid autistic children in reaching their full potential, it is important that they are given the opportunity to receive a beneficial education.

Guest:

- Mark Claypool, CEO of ChanceLight Behavioral Health and co-author of *How Autism is Reshaping Special Education*

3-18-18 PART 1: SPRING 2018'S BIGGEST BOOKS

As the season's change, the thought on a lot of minds may be warmer weather or Spring-cleaning, but recently this time of year has also been marked by a surge in book releases. One such book is Matt Haig's *How to Stop Time*. It is based on the premise of the main character being burdened with a disease that causes him to age extremely slowly, so that every fifteen years he ages roughly one year. Haig said this allowed him to delve into the topic of depression, an issue with which the author has had personal struggles. Haig has a specific interest in how mental health was viewed and treated in previous time periods and, because the protagonist ages so slowly, Haig was able to visit fourteen different time periods. He took the time to meticulously research all the settings and their stance towards mental health, so take the time to check out *How to Stop Time* this Spring.

A second book that will grab your attention this Spring is *The Immoralists*, written by Chloe Benjamin. Benjamin explores the psychology of mortality, as well as the complex nature of sibling bonds. This is just Benjamin's second published piece, but she displays a maturity of a very experienced writer. Benjamin says the best part of the response to her book is the discussion it's sparked among readers. She hopes it will continue to serve as a bridge to an in-depth discussion about the issues we often choose to ignore.

The final book you can't miss out on this Spring is *The Chalk Man*, from the first-time author, CJ Tudor. With a backdrop of 1980's Britain, Tudor described a group of adolescents who find themselves in a very precarious situation. The author then refocuses the reader on the same group, but now in modern times, as they attempt to fully understand what went wrong so many years ago. The thriller has been compared to recent hits, such as *Stranger Things* and *It*. Tudor chalks this up to her multiple 1980's influences, such as *The Goonies*, Stephen King, and Spielberg. She makes sure to mention that her book isn't simply another story piggybacking on the recent crime/thriller phenomenon. In fact, Stephen King himself gave the seal of approval to Tudor's debut novel. For more information on all three books, see the links below.

Guest:

- Matt Haig, author, *How to Stop Time*
- Chloe Benjamin, author, *The Immoralists*
- CJ Tudor, author, *The Chalk Man*

3-18-18 PART 2: STUDYING SCHOOL SHOOTINGS AND GUN VIOLENCE

The recent shooting in Parkland, Florida has ignited a public debate over gun reform, but what are the real facts about gun violence in America? And, who is actually researching the phenomenon?

Adam Pah, Clinical Assistant Professor at the Kellogg School of Management at Northwestern University and gun violence researcher, has attempted to cut through the rhetoric and organize the essential data points, which he says should be used in policy decision-making. Pah explains the Federal Government not only does not but also cannot fund research on gun violence, due to the 1996 Dickey Amendment. The Amendment, which bars the Centers for Disease Control and Prevention (CDC) from funding any research on gun violence, lobbied for by the National Rifle

Association (NRA) and, ultimately, passed by Congress. Due to these restrictions, Pah began researching gun violence independently, assisted by a research team at Northwestern University. What he found was the statistics on school shootings were scarce and had no consistent standard of what constituted an incident. Pah and his team decided the definition of school shooting should entail there was actual danger present to the people on a school campus, not just the discharge of a weapon, which was the standard for most of the previous research, or violence on the way to or from a school campus.

Pah and his team ultimately concluded there was a strong correlation between the shootings and indicators of economic security, such as unemployment and consumer confidence. He argues these indicators can and should be used to predict rises in mass shootings. Further research is desperately needed. Mainly, research into what types of intervention can be used once the violence is predicted. Without Federal funding, independent researchers like Pah are all that we have to uncover the facts associated with the devastating reality of gun violence in America.

Guest:

- Adam Pah, Clinical assistant professor at the Kellogg School of Management at Northwestern University

3-28-18 PART 1: THE BENEFITS OF MUSIC EDUCATION

Over the years, school budgets have faced detrimental cuts that have forced schools to eliminate programs that are not necessary in meeting state curriculums. In many instances, one of the first programs removed from schools is music education. While music education is not a requirement in many state curriculums, researchers believe that educators may want to rethink this decision because of the many benefits that learning an instrument can have on the development of a child.

While learning how to play an instrument is a good hobby for children to take on, it can actually have many more positive benefits than simply being an activity. Dr. Nina Kraus, Director of the Auditory Neuroscience Laboratory at Northwestern University, explains that there is evidence that supports the belief that music education can help students become better learners in a number of tasks. Furthermore, Dr. Aniruddh Patel, Professor of Psychology at Tufts University, states that learning a musical instrument can enhance the brain's ability to process the sounds of speech which can play a role in the development of reading abilities, hearing and noise, and memory and attention. This is caused by a biological effect that music can have on the nervous system, as well as the brain. In one study conducted by Dr. Kraus, it showed that trained musicians were better at interpreting emotional sounds which Dr. Kraus explains is due to aspects of music, such as pitch and timing, having a role in speech, too. Dr. Patel supports this evidence by stating that many people who have taken music education have a larger capacity with some verbal and linguistic tasks.

However, in order to cultivate these different developments, it is not enough to just hear music. Dr. Kraus explains that the biological changes found in studies are more prevalent in individuals who actively participated in playing and creating music. Even a minimal amount of music training has been shown to impact brain development. Dr. Kraus states that less than five years of music education still had an impact on many individuals. In order to obtain the most from music, an individual must embark on the task of learning an instrument instead of just listening to it.

Guest:

- Dr. Nina Kraus, Director of the Auditory Neuroscience Laboratory at Northwestern University
- Dr. Aniruddh Patel, Professor of Psychology at Tufts University

3-28-18 PART 2: RACISM IN 2018

Even though America's founding fathers established in the Constitution that all men are created equal, and slavery was abolished not long after, many still question if we truly do live in a society guided by true equality. While some people would argue that we do, studies have shown that may not entirely be true. Paul Kivel, activist and author

of *Uprooting Racism: How White People Can Work For Racial Justice*, states that there are persistent levels of racism that are deeply-rooted in American society from the education system to job markets and housing. Racial discrimination and marginalization still seem to play a large role in determining an individual's ability to reap benefits and be successful in American society.

One reason that racism is still found in society today is that some people believe we live in a post-racial era. Kivel believes this idea stems from the fact that the United States had a two-term black president. Since Obama was elected as president, it has been hard for some people to understand that placing a person of color in a position of power was not the beginning of a post-racial society. Bruce Haynes, professor of sociology at the University of California-Davis and author of *Down the Up Staircase: Three Generations of a Harlem Family*, explains that this is a flawed belief because it is more of an exception in current culture rather than a much broader rule. Simply because one person of color was given an advantage that made them capable of maneuvering upwards in politics; it's not an indication that all people of color have similar opportunities for success. Haynes explains that there are instances where white skin enables an individual to walk certain paths, while black skin often cannot. In order to achieve a post-racial culture, all people need to become less racially biased in all instances, not just in a few.

So, what should people be doing in order to be an ally to people of color? Kivel explains that it is usually people of color who are educating the public on movements, but that there has never been a majority of white individuals, in powerful positions working together. He states that silence in the white community is doing more harm than overt racism. Yet, it is difficult for people to identify an appropriate way to be more active. Kivel explains that one way to begin overcoming the issue of silent complacency is to not let other people's comments that have racist undertones be overlooked. At the time that it happens, the person may not understand the problem with their comment, but by addressing the racist statement that individual may later reflect on the comment, or it could even encourage others who heard the interaction to think about the repercussions of their own comments in the future. Despite the strides that have been made to combat racism, it is more important than ever to continue to fight the racism *and* silence in the United States.

Guest:

- Paul Kivel, activist and author of *Uprooting Racism: How White People Can Work For Racial Justice*
- Bruce Haynes, professor of sociology at the University of California-Davis and author of *Down the Up Staircase: Three Generations of a Harlem Family*

Q1 COMMUNITY STATION EVENTS

WOCQ WGBG

WKHI

January 18th – Prohibition Bash – Children's House By The Sea - Ocean City, MD

March 26th – US Kennels in studio – Helps pair Vets with rescue animals

Every Monday – Pet of the Week (Wicomico County Humane Society)

WZBH

February 4th - POLAR BEAR PLUNGE – SPECIAL OLYMPICS DELAWARE

ALL STATION EVENTS

- February 22nd - SMOKE EATERS HOCKEY CLUB - BURN CARE...EVERYWHERE FOUNDATION
- March 24th - Bubble Ball Competition - Salisbury Sunrise Rotary Club