

Remit Address:**KPLR-TV******* New Remit To Address *******12848 Collection Center Drive****Chicago, IL 60693-0128****Main: (314) 213-2222****Billing:**Billing Address:

Screen Strategies Media
Attention: Accounts Payable
15409 Whitechapel Court
Centreville, VA 20120

INVOICE

DUPLICATE

Advertiser	Hensley/D/Attorney General/MO
Product	Hensley Est #2834
Estimate Number	Est #2834

Invoice #	401516-1
Invoice Date	11/08/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/08/16

Station	KPLR-TV
Account Executive	National KPLR/KPLR11.2
Sales Office	National House
Sales Region	National

Order #	401516
Alt Order #	
Deal #	
Order Flight	11/01/16 - 11/08/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	11	6a News Spon	6:00 AM-6:05 AM								
					10/31/16 to 11/06/16	1x	- T- - - - -				
	11			Tu	11/01/16	:30	6:01 AM	THT1603H	\$125.00		1
2	11	6a News Spon	6:00 AM-6:05 AM								
					10/31/16 to 11/06/16	1x	- - - T- - -				
	11			Th	11/03/16	:30	6:01 AM	THT1604H	\$125.00		1
3	11	M-F 7p-8p	7:00 PM-7:30 PM								
					10/31/16 to 11/06/16	1x	- T- - - - -				
	11			Tu	11/01/16	:30	7:23 PM	THT1603H	\$450.00		1
4	11	M-F 7p-8p	7:00 PM-7:30 PM								
					10/31/16 to 11/06/16	1x	- - W- - - -				
	11			W	11/02/16	:30	7:13 PM	THT1604H	\$450.00		1
5	11	M-F 7p-8p	7:00 PM-7:30 PM								
					10/31/16 to 11/06/16	1x	- - - T- - -				
	11			Th	11/03/16	:30	7:15 PM	THT1604H	\$450.00		1
6	11	M-F 7p-8p	7:00 PM-7:30 PM								
					10/31/16 to 11/06/16	1x	- - - - F- -				
	11			F	11/04/16	:30	7:14 PM	THT1606H	\$450.00		1
7	11	M-F 7p-8p	7:00 PM-7:30 PM								
					11/01/16 to 11/07/16	1x	M- - - - -				
	11			M	11/07/16	:30	7:21 PM	THT1604H	\$450.00		1
8	11	M-F 7p-8p	7:30 PM-8:00 PM								
					10/31/16 to 11/06/16	1x	- - W- - - -				
	11			W	11/02/16	:30	7:51 PM	THT1604H	\$450.00		1
9	11	M-F 7p-8p	7:30 PM-8:00 PM								
					10/31/16 to 11/06/16	1x	- - - - F- -				
	11			F	11/04/16	:30	7:40 PM	THT1604H	\$450.00		1
10	11	M-F 7p-8p	7:30 PM-8:00 PM								
					11/01/16 to 11/07/16	1x	M- - - - -				
	11			M	11/07/16	:30	7:46 PM	THT1604H	\$450.00		1

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11	11	M-F 6p-630p	6p-630p		10/31/16 to 11/06/16	1x	--W----				
	11			W	11/02/16	:30	6:29 PM	THT1604H	\$1,350.00		1
12	11	M-F 6p-630p	6p-630p		10/31/16 to 11/06/16	1x	----F--				
	11			F	11/04/16	:30	6:16 PM	THT1604H	\$1,350.00		1
13	11	M-F 630p-7p	630p-7p		10/31/16 to 11/06/16	1x	-T-----				
	11			Tu	11/01/16	:30	6:47 PM	THT1603H	\$1,350.00		1
14	11	M-F 630p-7p	630p-7p		10/31/16 to 11/06/16	1x	---T---				
	11			Th	11/03/16	:30	6:40 PM	THT1604H	\$1,350.00		1
15	11	M-F 630p-7p	630p-7p		11/01/16 to 11/07/16	1x	M-----				
	11			M	11/07/16	:30	6:45 PM	THT1606H	\$1,350.00		1
16	11	Sa Non-Net Prime Hour 2	9p-10p		10/31/16 to 11/06/16	1x	-----S-				
	11			Sa	11/05/16	:30	9:47 PM	THT1604H	\$275.00		1
17	11	10p Weather Spon	10:00 PM-10:10 PM		10/31/16 to 11/06/16	1x	--W----				
	11			W	11/02/16	:30	10:14 PM	THT1604H	\$575.00		1
18	11	10p Weather Spon	10:00 PM-10:10 PM		11/01/16 to 11/07/16	1x	M-----				
	11			M	11/07/16	:30	10:12 PM	THT1604H	\$575.00		1
19	11	M-F 10p-1030p	10p-1030p		10/31/16 to 11/06/16	1x	-T-----				
	11			Tu	11/01/16	:30	10:14 PM	THT1603H	\$450.00		1
20	11	M-F 10p-1030p	10p-1030p		10/31/16 to 11/06/16	1x	---T---				
	11			Th	11/03/16	:30	10:16 PM	THT1604H	\$450.00		1

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Sales Region	National	Order Flight	11/01/16 - 11/08/16

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21	11	M-F 10p-1030p	10p-1030p		11/01/16 to 11/07/16	1x	M- - - - -				
	11			M	11/07/16	:30	10:27 PM	THT1606H	\$450.00		1
22	11	M-F 1030p-11p	1030p-11p		10/31/16 to 11/06/16	1x	- - W- - - -				
	11			W	11/02/16	:30	10:58 PM	THT1604H	\$500.00		1
23	11	M-F 1030p-11p	1030p-11p		10/31/16 to 11/06/16	1x	- - - - F- -				
	11			F	11/04/16	:30	10:43 PM	THT1604H	\$500.00		1
24	11	6a News Spon	6:00 AM-6:05 AM		11/07/16 to 11/13/16	1x	- T- - - - -				
	11			Tu	11/08/16	:30	6:01 AM	THT1604H	\$125.00		1

Aired Spots**24**

<u>Gross Total</u>	\$14,500.00	
<u>Agency Commission</u>	\$2,175.00	
<u>Net Amount Due</u>	\$12,325.00	<u>Payment Terms 30 Days</u>