

ORDER



Orders
Order / Rev: 185390
Alt Order #:
Product Desc: 09/14/2016 - 9/20/2016
Estimate: 2277
Flight Dates: 09/14/16 - 09/20/16
Original Date / Rev: 09/12/16 / 10/24/16
Order Type: GENERAL

KGUN

Primary AE: House Account
Sales Office: KGUNL
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kirkpatrick/Democrat/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/20/16	67	\$21,640.00	\$18,394.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	67	\$21,640.00	\$18,394.00	0.00
Totals	67	\$21,640.00	\$18,394.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Account			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	09/14/16	09/20/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$70.00	P-2	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$70.00		0.00			
		Week: 09/19/16	09/25/16	MT-----		2				\$70.00		0.00			
N 2	KGUN	09/14/16	09/20/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$250.00		0.00			
		Week: 09/19/16	09/25/16	MT-----		2				\$250.00		0.00			
N 3	KGUN	09/14/16	09/20/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		3				\$300.00		0.00			
		Week: 09/19/16	09/25/16	MT-----		2				\$300.00		0.00			
N 4	KGUN	09/14/16	09/20/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$135.00	P-2	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--WTF--		2				\$135.00		0.00			
		Week: 09/19/16	09/25/16	MT-----		1				\$135.00		0.00			
N 5	KGUN	09/14/16	09/20/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

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Advertiser: Kirkpatrick/Democrat/Senate
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 Estimate: 2277
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGUN	09/14/16	09/20/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		1			\$175.00			0.00			
	Week:	09/19/16	09/25/16	-----		0			\$0.00			0.00			
N 6	KGUN	09/14/16	09/20/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----		0			\$0.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		1			\$135.00			0.00			
N 7	KGUN	09/14/16	09/20/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----		0			\$0.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		1			\$20.00			0.00			
N 8	KGUN	09/14/16	09/20/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3			\$75.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		2			\$75.00			0.00			
N 9	KGUN	09/14/16	09/20/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	4	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3			\$225.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		1			\$225.00			0.00			
N 10	KGUN	09/14/16	09/20/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		1			\$225.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		2			\$225.00			0.00			
N 11	KGUN	09/14/16	09/20/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3			\$350.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		2			\$350.00			0.00			
N 12	KGUN	09/14/16	09/20/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3			\$350.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		2			\$350.00			0.00			
N 13	KGUN	09/17/16	09/17/16	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$250.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1-		1			\$250.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KGUN	09/12/16-09/18/16	Sa 5-530pm News		5-530pm	-----Sa--	:30	(\$250.00)	0.00	NM				
	Credited [credit na's]														
N 14	KGUN	09/14/16	09/20/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	--WTF--		3			\$400.00			0.00			
	Week:	09/19/16	09/25/16	MT-----		2			\$400.00			0.00			
N 15	KGUN	09/17/16	09/17/16	Sa 630-7pm Sa 630-7pm	CM	630-7pm	-----1-	:30	1	\$125.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1-		1			\$125.00			0.00			

