

ORDER



Orders
Order / Rev: 201717
Alt Order #:
Product Desc: 10/26/2016 - 11/01/2016
Estimate: 2887
Flight Dates: 10/26/16 - 11/01/16
Original Date / Rev: 10/24/16 / 11/05/16
Order Type: GENERAL

KGUN

Primary AE: House Account
Sales Office: KGUNL
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kirkpatrick/Democrat/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	33	\$9,875.00	\$8,393.75
10/31/16	11/01/16	20	\$7,130.00	\$6,060.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	33	\$9,875.00	\$8,393.75	0.00
November 2016	20	\$7,130.00	\$6,060.50	0.00
Totals	53	\$17,005.00	\$14,454.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Account			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	10/26/16	11/01/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	- 1 - - 1 - -	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- - - - 1 - -		1				\$70.00		0.00			
		Week: 10/31/16	11/06/16	- 1 - - - - -		1				\$70.00		0.00			
N 2	KGUN	10/26/16	11/01/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	1 1 1 1 1 - -	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- - 1 1 1 - -		3				\$250.00		0.00			
		Week: 10/31/16	11/06/16	1 1 - - - - -		2				\$250.00		0.00			
N 3	KGUN	10/26/16	11/01/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	1 1 1 1 1 - -	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- - 1 1 1 - -		3				\$300.00		0.00			
		Week: 10/31/16	11/06/16	1 1 - - - - -		2				\$300.00		0.00			
N 4	KGUN	10/26/16	11/01/16	M-F 9-10am M-F 9-10am	CM	9-10am	1 - - 1 - -	:30	2	\$135.00	P-2	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- - - 1 - - -		1				\$135.00		0.00			
		Week: 10/31/16	11/06/16	1 - - - - -		1				\$135.00		0.00			
N 5	KGUN	10/26/16	11/01/16		CM	10-11am	- - 1 - - - -	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

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KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11am											
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----					1	\$175.00		0.00			
Week:		10/31/16	11/06/16	-----					0	\$175.00		0.00			
N 6	KGUN	10/26/16	11/01/16	M-F 1-2pm	CM	1-2pm	---- 1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---- 1--					1	\$350.00		0.00			
Week:		10/31/16	11/06/16	-----					0	\$135.00		0.00			
N 7	KGUN	10/26/16	11/01/16	M-F 2-3pm	CM	2-3pm	---- 1--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---- 1--					1	\$20.00		0.00			
Week:		10/31/16	11/06/16	-----					0	\$20.00		0.00			
N 8	KGUN	10/26/16	11/01/16	M-F 3-4pm	CM	3-4pm	11111--	:30	5	\$75.00	P-3	0.00	NM	4	\$300.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 111--					3	\$75.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KGUN	10/31/16-11/06/16		M-F 3-4pm	3-4pm		MT-----	:30		(\$75.00)		0.00	NM		
Credited [credit na's]															
N 9	KGUN	10/26/16	11/01/16	M-F 4-430pm	CM	4-430pm	--- 1---	:30	1	\$225.00	P-2	0.00	NM	2	\$450.00
				M-F 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---					1	\$225.00		0.00			
Week:		10/31/16	11/06/16	- 1-----					1	\$225.00		0.00			
N 10	KGUN	10/26/16	11/01/16	M-F 430-5pm	CM	430-5pm	- 11- 1--	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
				M-F 430-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1- 1--					2	\$225.00		0.00			
Week:		10/31/16	11/06/16	- 1-----					1	\$225.00		0.00			
N 11	KGUN	10/26/16	11/01/16	M-F 5-530pm News	CM	5-530pm	11- 11--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 11--					2	\$350.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$350.00		0.00			
N 12	KGUN	10/26/16	11/01/16	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 111--					3	\$350.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$350.00		0.00			
N 13	KGUN	10/26/16	11/01/16	Su 5-530pm News	CM	5-530pm	----- 1	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----- 1					1	\$275.00		0.00			
Week:		10/31/16	11/06/16	-----					0	\$275.00		0.00			
N 14	KGUN	10/26/16	11/01/16	M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				M-F 630-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 111--					3	\$400.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$400.00		0.00			
N 15	KGUN	10/26/16	11/01/16	Monday Prime C	CM	9-10pm	1-----	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				Monday Prime All Access N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----					0	\$1,150.00		0.00			
Week:		10/31/16	11/06/16	1-----					1	\$1,150.00		0.00			
N 16	KGUN	10/26/16	11/01/16	Tuesday Prime B	CM	8-9pm	- 1-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tuesday Prime Boat/Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----					0	\$1,100.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$1,100.00		0.00			
N17	KGUN	10/26/16	11/01/16	Wednesday Prime C	CM	9-10pm	--1----	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
Wednesday Prime Designate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----					1	\$1,100.00		0.00			
		Week: 10/31/16	11/06/16	-----					0	\$450.00		0.00			
N18	KGUN	10/26/16	11/01/16	Thursday Prime C	CM	9-10pm	---1---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
Thursday Prime HTGAWM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$900.00		0.00			
		Week: 10/31/16	11/06/16	-----					0	\$900.00		0.00			
N20	KGUN	10/26/16	11/01/16	M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
M-F 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--					3	\$350.00		0.00			
		Week: 10/31/16	11/06/16	11-----					2	\$350.00		0.00			
N21	KGUN	10/26/16	11/01/16	Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
Sa 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-					1	\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----					0	\$150.00		0.00			
N22	KGUN	10/26/16	11/01/16	M-F 1035-1137pm	CM	1035-1137pm	-11----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----					1	\$150.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$150.00		0.00			
													Totals	53	\$17,005.00