

INVOICE



WNBW
 1703 NW 80th Blvd
 Gainesville, FL 32606
 Main: (352) 332-1128
 Billing: (352) 332-1128 ext 145

Invoice #	Invoice Date	Invoice Month	Invoice Period
647491-1	10/30/16	October 2016	10/24/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNBW	House House-Gainesville FL	Local-Gainesville	Local

Advertiser	Product	Estimate Number
Murphy for Senate-D	Murphy for Senate-D	2891

Billing Address:

Screen Strategies Media-Fairfax
 Attention: Accounts Payable
 11150 Fairfax Blvd Ste 505
 Fairfax, VA 22030

Flight Dates	Order #	Alt Order #
10/26/16 - 10/30/16	647491	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	86244

Send Payment To:

WNBW
 REMIT TO Sinclair Broadcast Group
 c/o WNBW
 PO Box 206270
 Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/16	10/30/16	Today Show I	7:00 AM-8:00 AM	--WTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --WTF-- 3 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNBW	W	10/26/16	7:21 AM	Today Show I	7:00 AM-8:00 AM	:30	6PMFLSN013TH	\$20.00 NM
2	WNBW	Th	10/27/16	7:27 AM	Today Show I	7:00 AM-8:00 AM	:30	6PMFLSN013TH	\$20.00 NM
3	WNBW	F	10/28/16	7:28 AM	Today Show I	7:00 AM-8:00 AM	:30	6PMFLSN013TH	\$20.00 NM
2	10/26/16	10/30/16	Today Show I	8:00 AM-9:00 AM	--WTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --WTF-- 3 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNBW	W	10/26/16	8:39 AM	Today Show I	8:00 AM-9:00 AM	:30	6PMFLSN013TH	\$20.00 NM
2	WNBW	Th	10/27/16	8:57 AM	Today Show I	8:00 AM-9:00 AM	:30	6PMFLSN013TH	\$20.00 NM
3	WNBW	F	10/28/16	8:53 AM	Today Show I	8:00 AM-9:00 AM	:30	6PMFLSN013TH	\$20.00 NM
3	10/26/16	10/30/16	Sa Today Show	7:00 AM-8:00 AM	-----S-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNBW	Sa	10/29/16	7:51 AM	Sa Today Show	7:00 AM-8:00 AM	:30	6PMFLSN013TH	\$15.00 NM
4	10/30/16	10/30/16	Su Today Show	8a-9a	-----S	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNBW	Su	10/30/16	8:50 AM	Su Today Show	8a-9a	:30	6PMFLSN013TH	\$15.00 NM
5	10/27/16	10/27/16	oday Show II	9a-10a	---T---	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---T--- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNBW	Th	10/27/16	9:28 AM	oday Show II	9a-10a	:30	6PMFLSN013TH	\$20.00 NM

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Advertiser	Product	Estimate Number
Murphy for Senate-D	Murphy for Senate-D	2891

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/27/16	10/27/16	oday Show II	9a-10a	---T---	:30	1	\$20.00	NM
6	10/28/16	10/28/16	Today Show III	10a-11a	----F--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$20.00									
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1	WNBW	F	10/28/16	10:54 AM	Today Show III	10a-11a	:30	6PMFLSN013TH	\$20.00 NM
7	10/26/16	10/28/16	M-F Local CBS4 News@6p-630p		--WTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --WTF-- 3 \$20.00									
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1	WNBW	W	10/26/16	6:24 PM	M-F Local CBS4 News@6pm	6p-630p	:30	6PMFLSN013TH	\$20.00 NM
2	WNBW	Th	10/27/16	6:26 PM	M-F Local CBS4 News@6pm	6p-630p	:30	6PMFLSN013TH	\$20.00 NM
3	WNBW	F	10/28/16	6:27 PM	M-F Local CBS4 News@6pm	6p-630p	:30	6PMFLSN013TH	\$20.00 NM
8	10/26/16	10/28/16	M-F NBC Nightly News	630p-7p	--WTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --WTF-- 3 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNBW	W	10/26/16	6:59 PM	M-F NBC Nightly News	630p-7p	:30	6PMFLSN013TH	\$50.00 NM
3	WNBW	Th	10/27/16	6:50 PM	M-F NBC Nightly News	630p-7p	:30	6PMFLSN013TH	\$50.00 NM
2	WNBW	F	10/28/16	6:46 PM	M-F NBC Nightly News	630p-7p	:30	6PMFLSN013TH	\$50.00 NM
9	10/29/16	10/29/16	Sa NBC Nightly News	630p-7p	-----S-	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$60.00									
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1	WNBW	Sa	10/29/16		Sa NBC Nightly News	630p-7p	:00		\$60.00 NM
					Credited				
10	10/30/16	10/30/16	Su NBC Nightly News	630p-7p	-----S	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$80.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNBW	Su	10/30/16	6:29 PM	Su NBC Nightly News	630p-7p	:30	6PMFLSN013TH	\$80.00 NM
11	10/26/16	10/26/16	Wed 9p-10p	9p-10p	--W----	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --W---- 1 \$210.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WNBW	W	10/26/16	9:18 PM	Wed 9p-10p	9p-10p	:30	6PMFLSN013TH	\$210.00 NM
12	10/28/16	10/28/16	Fri Prime Other	9:00 PM-11:00 PM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----F-- 1 \$50.00									
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1	WNBW	F	10/28/16	9:38 PM	Fri Prime Other	9:00 PM-11:00 PM	:30	6PMFLSN013TH	\$50.00 NM
13	10/26/16	10/28/16	M-F Local CBS4 News@11p-1135p		--WTF--	:30	3	\$20.00	NM

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14	10/26/16	10/28/16	Tonight Show	1135p-1235a	--WTF--	:30	3	\$20.00	NM																																																												
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1	WNBW	Sa	10/29/16	11:11 PM	Sat 11p-1130p	11p-1130p	:30	6PMFLSN013TH	\$35.00 NM																																																												
Total Spots							26																																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$895.00
<u>Agency Commission</u>	\$134.25
<u>Net Amount Due</u>	\$760.75

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