

## Issues Programs List

Quarterly Issues Programs List for Station – WLCA

January 1 – March 31, 2023

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By Station Manager, Mike Lemons

### Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **Voter Registration:** Information on registering to vote in advance of county elections in April
- B. **People in Black History:** Highlighting significant historical and culture figures in black history.
- C. **Diversity Counsel Events:** Diversity events planned for the spring 2023 semester
- D. **Tax Help for Area Residents:** Alton Area Tax Project offering free tax preparation.
- E. **School Shootings and Campus Safety:** Mass shooter training planned on campus.

### Section II. Responsive Programs

The station has broadcast programming dealing with each of these issues. Programming details are listed below.

- A. **Voter Registration**  
**Length:** 60 second PSA (85 Total)  
**Dates/Times:** Various (ROS)

WLCA aired public service announcements with information on how to register to vote. Many municipalities in the listening area have several contested elections in April.

- B. **Diversity Counsel Events**  
**Length:** 15 Minutes  
**Dates/Times:** 1/22 & 1/29 @ 10:00am

Lewis and Clark Diversity Counsel Chair, Peter Hussey provided information on the council and the events they have planned for the spring 2023 semester. The council's objective is to develop initiatives that increase awareness of diversity issues and reflect the diverse society in which we live and work; promote cross-cultural understanding and communications; broaden and expand opportunities for positive (constructive and instructive) diversity experiences on campus; and promote an atmosphere of tolerance and mutual respect, one that respects differences and encourages inclusiveness.

**C. Black History Month**

**Length:** (28) 90 second features

**Date/Time:** 5 times each day (various) in February.

Radio broadcast students worked with the Minority Affairs Department at Lewis and Clark to write and produce twenty-eight, 90 second features on significant people and moments in black history. African-American faculty and faculty and staff, as well as leaders in the black community voiced the features.

**D. Tax Help for Area Residents**

**Length:** Updated recorded and live reads

**Dates/Times:** Daily March 22-31 @ 7:45am & 3:45 pm

The Alton Area Tax Project is part of the Gateway EITC Community Coalition (GECC). GECC is a non-profit organization dedicated to preparing tax returns free of charge for low to moderate-income families. Anyone making less than \$60,000 per year can have his or her state and federal taxes prepared free. Appointments will be required to have your taxes completed at the Lewis and Clark (LCCC) site.

**E. School Shootings and Campus Safety**

**Length:** 15 Minutes

**Dates/Times:** 3/12 & 3/19 @ 9:30am

Brad Raish, Director of Campus Security and Safety appeared as a guest on "Discovering Lewis and Clark." Security Policies and Procedures were detailed along with information on how to report incidents and crime on campus. The tragic event that occurred this year at Michigan State University, along with additional mass shootings this year have brought to the forefront the need to offer another active shooter training on campus. Campus Safety will conduct a two-hour training on **Friday, April 21st, at 9 am in Trimpe 141** and all team members are invited and encouraged to attend.