

**Text of Post-Filing Announcement for WXOW**

On July 30, 2021, WXOW-WQOW License, LLC, licensee of WXOW, R.F. channel 28, La Crosse, Wisconsin, filed an application with the Federal Communications Commission for license renewal. Members of the public wishing to view this application or obtain information about how to file comments and petitions on the application can visit [publicfiles.fcc.gov](http://publicfiles.fcc.gov) and search in WXOW's public file.

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**Certificate of Broadcast of  
Post-Filing Renewal Announcements for WXOW**

The undersigned hereby certifies that the on-air renewal announcements required by 47 C.F.R. § 73.3580 were broadcast on WXOW in the required form and on the dates and times indicated below:

<u>Date</u>	<u>Times</u>
8/4/21	8:53:36AM
8/6/21	4:11:54PM
8/10/21	3:28:09PM
8/19/21	9:27:50AM
8/23/21	10:13:23PM
8/27/21	10:29:11AM

Signature:

*Deborah K. Simonis*

Print Name: Deborah K. Simonis

Title: Program Director