



125 West 55th St
New York, NY 10019

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| Contract # 26023273 | Changes as of: 5/30/2018 at 11:31 AM | Version: Original Order |
| CPE: 351/439/4137 | Flight: 5/30/18 - 6/5/18 | Station: WFVX |
| Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009 | Advertiser: Mason, Garrett - Gov ME Product: Candidate Agency Order #: 7390740 Buyer: Irvin, Michelle | Market: Bangor Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ |
| | Salesperson: REBECCA TONNE 202-955-5342 | Con Type: POLITICAL/VOTE Total \$: \$1,280.00 Total Spots: 20 Total CPP: \$0.00 Total GRP: |
| | Separation: | Assistant: REBECCA TONNE 202-955-5342 |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 5/30 - 6/5 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|-------------------|----|--------------------|----------|-----|------------|----------|----------|----------|----------|----------|----------|-------------|-------------------|---------------|------------|
| | | | | | | 5/30 | 5/31 | 6/1 | 6/2 | 6/3 | 6/4 | 6/5 | | | | |
| 1 | W-F,M-Tu 7a-7:30a | | Fox 22 News At 7AM | \$25.00 | 30 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | | \$75.00 | \$0.00 | 0.0 |
| 2 | W-F,M-Tu 7:30a-8a | | Fox 22 News At 7AM | \$25.00 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | | \$75.00 | \$0.00 | 0.0 |
| 3 | Su 10a-11a | | Fox News Sunday | \$50.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | \$50.00 | \$0.00 | 0.0 |
| 4 | W-F,M-Tu 6:30p-7p | | Two And A Half Men | \$50.00 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | | \$100.00 | \$0.00 | 0.0 |
| 5 | W-F,M-Tu 7p-7:30p | | Last Man Standing | \$80.00 | 30 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | | \$240.00 | \$0.00 | 0.0 |
| 6 | W-F,M-Tu 7:30p-8p | | Last Man Standing | \$80.00 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | | \$240.00 | \$0.00 | 0.0 |
| 7 | W-Tu 10p-11p | | Fox 22 News At 10 | \$100.00 | 30 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | | \$500.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 0 | 5 | 4 | 1 | 2 | 4 | 4 | 20 | \$1,280.00 | \$0.00 | 0.0 |



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| | Buyer: Irvin, Michelle | Service: Nielsen | Total CPP: \$0.00 |
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| | Separation: | Assistant: REBECCA TONNE 202-955-5342 | |

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| Special Instructions | |
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| Order Level Comments | | |
|----------------------|---------------|----------------|
| Date/Time | Added by | Comment |
| 05/30/18 11:34 AM | REBECCA TONNE | Separation: 30 |
| 05/30/18 11:34 AM | REBECCA TONNE | Separation: 30 |

| Competitive Information | |
|-------------------------|-----------------|
| Market Budget: | \$25,600 |
| WFVX Share: | 5% |
| Comment: | |
| WABI: | 46% |
| WLBZ: | 28% |
| WVII: | 21% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 20 | \$1,280.00 | N/A | 0.0 |
| Total | 100% | 20 | \$1,280.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2018-Jun | 20 | \$1,280.00 |
| Total | 20 | \$1,280.00 |

| Transaction History | | | | | | | | |
|---------------------|------------------|---------------|---------|-------|-------|------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 5/30/18 11:34 AM | REBECCA TONNE | Revised | | 4 | \$-5.00 | \$1,275.00 | Changes: Calculated Dollars from \$1,280.00 to \$1,275.00, Competitive Market Budget from \$25,600 to \$25,500, Total Spots from 20 to 16, Origuser Entered Dollars to \$1,280.00, User Entered \$ from \$0.00 to \$1,275.00, Demo Meta to [R16], Total \$ from \$1,280.00 to \$1,275.00. 5 buylines added or modified. |
| New | 5/30/18 11:31 AM | REBECCA TONNE | New | 20 | | \$1,280.00 | \$1,280.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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