



125 West 55th St
New York, NY 10019

Contract # 26023273	Changes as of: 5/30/2018 at 11:31 AM	Version: Original Order
CPE: 351/439/4137	Flight: 5/30/18 - 6/5/18	Station: WFVX
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Mason, Garrett - Gov ME Product: Candidate	Market: Bangor
Agency Order #: 7390740	Buyer: Irvin, Michelle	Office: WASHINGTON
Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342	Service: Nielsen Primary Demo: Adults 35+
Separation:		Con Type: POLITICAL/VOTE Total \$: \$1,280.00 Total Spots: 20 Total CPP: \$0.00 Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
						5/30	5/31	6/1	6/2	6/3	6/4	6/5				
1	W-F,M-Tu 7a-7:30a		Fox 22 News At 7AM	\$25.00	30	0	1	1	0	0	1	0	3	\$75.00	\$0.00	0.0
2	W-F,M-Tu 7:30a-8a		Fox 22 News At 7AM	\$25.00	30	0	1	1	0	0	0	1	3	\$75.00	\$0.00	0.0
3	Su 10a-11a		Fox News Sunday	\$50.00	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
4	W-F,M-Tu 6:30p-7p		Two And A Half Men	\$50.00	30	0	1	0	0	0	1	0	2	\$100.00	\$0.00	0.0
5	W-F,M-Tu 7p-7:30p		Last Man Standing	\$80.00	30	0	0	1	0	0	1	1	3	\$240.00	\$0.00	0.0
6	W-F,M-Tu 7:30p-8p		Last Man Standing	\$80.00	30	0	1	0	0	0	1	1	3	\$240.00	\$0.00	0.0
7	W-Tu 10p-11p		Fox 22 News At 10	\$100.00	30	0	1	1	1	1	0	1	5	\$500.00	\$0.00	0.0
TOTALS:						0	5	4	1	2	4	4	20	\$1,280.00	\$0.00	0.0



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		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/30/18 11:34 AM	REBECCA TONNE	Separation: 30
05/30/18 11:34 AM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$25,600
WFVX Share:	5%
Comment:	
WABI:	46%
WLBZ:	28%
WVII:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$1,280.00	N/A	0.0
Total	100%	20	\$1,280.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	20	\$1,280.00
Total	20	\$1,280.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	5/30/18 11:34 AM	REBECCA TONNE	Revised		4	\$-5.00	\$1,275.00	Changes: Calculated Dollars from \$1,280.00 to \$1,275.00, Competitive Market Budget from \$25,600 to \$25,500, Total Spots from 20 to 16, Origuser Entered Dollars to \$1,280.00, User Entered \$ from \$0.00 to \$1,275.00, Demo Meta to [R16], Total \$ from \$1,280.00 to \$1,275.00. 5 buylines added or modified.	
New	5/30/18 11:31 AM	REBECCA TONNE	New	20		\$1,280.00	\$1,280.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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