

Quarterly Issues / Programs List

There follows a listing of some of the significant issues responded to by Station KBRL-AM McCook, Nebraska, along with the most significant programming treatment of those issues for the period October 1, 2014 to October 31, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Flu Shots are Now Available	News/Print	10-2	7 a.m. 12 p.m. 5 p.m.	:60	"Flu shots are now available at Southwest Nebraska Public Health Department (SWNPHD)," reports Melissa Propp, RN at SWNPHD. "We added a new vaccine this year for people who are allergic to eggs and this shot does not contain any preservatives."
4th Quarter Honor Business Award	News/Print	10-3	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Chamber of Commerce will be presenting the 2014 4th Quarter Honor Business Award to Red Willow Aviation, 1900 Airport Road on Wednesday, October 8 at 10:00 a.m.
Pink Out Night at MCC	News/Print	10-14	7 a.m. 12 p.m. 5 p.m.	:60	Pink has become the primary color of the McCook Community College campus for the past three Octobers thanks to Phi Theta Kappa. The group's annual "Pink Out" night at MCC is set for Oct. 21 at the Pete and Deloris Graff Event Center and this year's looks to top last years efforts..
Hormel Entrepreneurship Competition	News/Print	10-17	7 a.m. 12 p.m. 5 p.m.	:60	A popular business development contest which helped start up a number of successful McCook Ventures is back with major changes that officials believe will make it better and even more enticing
36th Annual Coat Closet	News/Print	10-30	7 a.m. 12 p.m. 5 p.m.	:60	Distributions continue today for the 36th Annual McCook Area Coat Closet at the McCook City Auditorium. Distribution time today is from 8am-7pm and tomorrow from 8am-noon.

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Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Prizes for Pokes	News/Print	11-6	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital Health Foundation and Community Hospital join partners with Team Abby and Team Darin to help collect and distribute Prizes for Pokes. Working with the mothers of the two children, the foundation promoted and collected prizes to fill more that three-18 gallon totes from hospital employees.
Diabetes Awareness Month	News/Print	11-7	7 a.m. 12 p.m. 5 p.m.	:60	Since November is diabetes awareness moth, Community Hospital would like to provide awareness to this ever growing chronic illness. So, what is diabetes? Diabetes is a disease in which blood glucose levels are above normal.
MCC's "A Christmas Carol"	News/Print	11-11	7 a.m. 12 p.m. 5 p.m.	:60	This year's production of McCook Community College's "A Christmas Carol" is less than two weeks away and a new crop of actors are excited about bringing a new twist to a long-time holiday classic in McCook. Since 1993 the college has presented the Charles Dickens classic at least every other year.
AWS Showcase in McCook	News/Print	11-12	7 a.m. 12 p.m. 5 p.m.	:60	One of America's oldest art groups has selected McCook as a location to showcase a selected group of juried watercolor work from artists throughout the world. The American Watercolor Society (AWS), which began in 1866, will showcase 40 pieces at McCook Community College's Wrightstone Fine Art Gallery.
Kick Off The Holiday Season	News/Print	11-26	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Area Chamber of Commerce has several events happening on Saturday, December 6 to kick off the holiday season here in McCook! First we invite you to bring your Santa fans, to the Ben Nelson Regional Airport at 10:00 am to see him fly in from the North Pole..

Quarterly Issues / Programs List

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Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Santa's Day Off	News/Print	12-5	7 a.m. 12 p.m. 5 p.m.	:60	Santa is taking the day off today, but Wagner Chevrolet Buick and High Plains Radio are stepping and taking over. Stop by Wagner Chevrolet Buick until 6 pm with a food item for the McCook Food Pantry and automatically enter yourself into a drawing for a free TV!
MCC Students "Eaten Up"	News/Print	12-8	7 a.m. 12 p.m. 5 p.m.	:60	For the past three months, the spare time of three McCook Community College students were practically "eaten up" by roly polies, those small bugs you find under landscape timbers and flower pots. The bugs are the subject of a newly developed Scientific Research class this year at MCC.
Bellamy Brothers Christmas Concert	News/Print	12-16	7 a.m. 12 p.m. 5 p.m.	:60	Tickets are still available for the Bellamy Brothers Christmas concert in McCook on December 21. Only \$30 each, the tickets can be purchased at McCook National Bank, Cowboy Up Tack, Hershberger's Music and Community Hospital Health Foundation located at 711 East 11th Street, Suite B.
Board Approves Pay for Kitchen Equipment	News/Print	12-18	7 a.m. 12 p.m. 5 p.m.	:60	The Mid Plain Community College Board of Governors met for its regularly scheduled meeting last night in North Platte. The Board approved a recommendation to pay Institution Services, Inc. \$215,177 for kitchen equipment in the Brooks Hall Cafeteria.
Lock Down at Southwest Public Schools	News/Print	12-23	7 a.m. 12 p.m. 5 p.m.	:60	Southwest Public Schools took precautions yesterday after receiving a threatening letter in the mail. In a release from Superintendent of School R. Todd Porter, he said they received a letter in the mail making threats against students at the High School in Bartley.