

ORDER



Orders
Order / Rev: 444356
Alt Order #:
Product Desc: 11/3-11/8 5292
Estimate: 5292
Flight Dates: 11/03/16 - 11/08/16
Original Date / Rev: 11/02/16 / 11/03/16
Order Type: NORMAL

ESAW
Primary AE: Wausau House
Sales Office: WAUN
Sales Region: National

Agency
Name: Greer Margolis Mitchell-GMMB
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hillary for America
Demographic: HH
Product Codes: Candidate - National - President
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 136955
Agency External ID: 5282
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	30	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	30	\$950.00	\$807.50	0.00
Totals	30	\$950.00	\$807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ESAW	11/03/16	11/08/16	Daytime Rotator Daytime Rotator	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	22-11--	:30	6	\$30.00	P-01	0.00	NM	6	\$180.00
				crime watch daily											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---11--		2				\$30.00		0.00			
		Week: 11/07/16	11/13/16	22-----		4				\$30.00		0.00			
N 2	ESAW	11/03/16	11/08/16	Daytime Rotator Daytime Rotator	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	21-12--	:30	6	\$30.00	P-01	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---12--		3				\$30.00		0.00			
		Week: 11/07/16	11/13/16	21-----		3				\$30.00		0.00			
N 3	ESAW	11/03/16	11/08/16	Early Fringe Rotator Early Fringe Rotator	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	2--22--	:30	6	\$20.00	P-01	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---22--		4				\$20.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$20.00		0.00			
				Emergency!											
N 4	ESAW	11/03/16	11/08/16	Prime Access Rotator MGM Prime Access Rotator M-Su		6p-7p	2--22--	:30	6	\$20.00	P-01	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---22--		4				\$20.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$20.00		0.00			
N 5	ESAW	11/03/16	11/08/16	Monday Prime Rotator Monday Prime Rotator	CM	7p-9p	2-----	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Hillary for America
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 Estimate: 5292

ESAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	ESAW	11/03/16	11/08/16	Monday Prime Rotator	CM	7p-9p	2-----	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
				Monday Prime Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----					0	\$50.00		0.00			
		Week: 11/07/16	11/13/16	2-----					2	\$50.00		0.00			
N 6	ESAW	11/03/16	11/08/16	Thursday Prime Rotator	CM	7p-9p	---2---	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
				Thursday Prime Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---2---					2	\$50.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$50.00		0.00			
N 7	ESAW	11/03/16	11/08/16	Saturday Prime Hr 1	CM	7p-8p	-----1-	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
				Saturday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-					1	\$100.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$100.00		0.00			
N 8	ESAW	11/03/16	11/08/16	Friday Prime Rotator	CM	7p-9p	----1--	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
				Friday Prime Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--					1	\$50.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$50.00		0.00			
													Totals	30	\$950.00