



WDEF
3300 Broad Street
Chattanooga, TN 37408

Main Street Media Group
P.O. Box 25093
Alexandria, VA 22313

Contract # 196031

Schedule Dates

11/01/18-11/05/18

Advertiser

POL - Senate Leadership Fund - Issue (15746)

Agency

Main Street Media Group (3861)

Product

Pol- Political Issue (1081)

Brand

26224404 (60212)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Stepha, Maroney,

Phone/Fax

(703) 574-3044 /

CPE

155/422/155/422/4606

Account Types

National/Political-Issue

Billing Type

Standard

Comments

Date Entered 10/17/18
Last Modified 10/17/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26224404
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,202.25
Net Total \$6,812.75
Sales Tax

WDEF (WDEF)		
By Broadcast Month	Spots	Rate
Nov. 2018	31	\$8,015.00
Grand Total:	31	\$8,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/18-11/01/18	1	:30	6A-7A (EST)	1					X			1	\$70.00	\$70.00	WDEF (WDEF)	NEWS 12 MORNING	10/17/18
2.0	Normal Line / SPOT	11/02/18-11/02/18	1	:30	6A-7A (EST)	1						X		1	\$70.00	\$70.00	WDEF (WDEF)	NEWS 12 MORNING	10/17/18
3.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	6A-7A (EST)	1	X							1	\$70.00	\$70.00	WDEF (WDEF)	NEWS 12 MORNING	10/17/18
4.0	Normal Line / SPOT	11/01/18-11/01/18	2	:30	7A- CBS THIS MORNING	1					X			1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
5.0	Normal Line / SPOT	11/02/18-11/02/18	2	:30	7A- CBS THIS MORNING	1					X			1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
6.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	7A- CBS THIS MORNING	1	X							1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
7.0	Normal Line / SPOT	11/01/18-11/01/18	2	:30	8A- CBS THIS MORNING	1					X			1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
8.0	Normal Line / SPOT	11/02/18-11/02/18	2	:30	8A- CBS THIS MORNING	1					X			1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
9.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	8A- CBS THIS MORNING	1	X							1	\$90.00	\$90.00	WDEF (WDEF)	CBS EARLY SHOW	10/17/18
10.0	Normal Line / SPOT	11/01/18-11/01/18	2	:30	12:30-1P- 2P (EST)	1					X			1	\$220.00	\$220.00	WDEF (WDEF)	CBS SOAP ROTATION	10/17/18
11.0	Normal Line / SPOT	11/02/18-11/02/18	2	:30	12:30-1P- 2P (EST)	1					X			1	\$220.00	\$220.00	WDEF (WDEF)	CBS SOAP ROTATION	10/17/18
12.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	12:30-1P- 2P (EST)	1	X							1	\$220.00	\$220.00	WDEF (WDEF)	CBS SOAP ROTATION	10/17/18
13.0	Normal Line / SPOT	11/01/18-11/01/18	2	:30	5:58-56P- NEWS 12 @ 6P	1					X			1	\$240.00	\$240.00	WDEF (WDEF)	NEWS 12 AT 6PM	10/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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Brand

26224404 (60212)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

Stepha, Maroney,

Phone/Fax

(703) 574-3044 /

CPE

155/422/155/422/4606

Account Types

National/Political-Issue

Billing Type

Standard

Comments

10/17/18

Date Entered

10/17/18

Last Modified

Kailee Bodnar

Entered By

No

CO-OP

ECR26224404

Headline #

Normal

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$1,202.25

Net Total

\$6,812.75

Sales Tax

WDEF (WDEF)

By Broadcast Month

Spots

Rate

Nov. 2018

31

\$8,015.00

Grand Total:

31

\$8,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/01/18-11/02/18	2	:30	5:58-56P- NEWS 12 @ 6P	1						X		1	\$240.00	\$240.00	WDEF (WDEF)	NEWS 12 AT 6PM	10/17/18
15.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	5:58-56P- NEWS 12 @ 6P	1	X							1	\$240.00	\$240.00	WDEF (WDEF)	NEWS 12 AT 6PM	10/17/18
16.0	Normal Line / SPOT	11/02/18-11/02/18	2	:30	6:30-01P- CBS EVENING NEWS	1					X			1	\$240.00	\$240.00	WDEF (WDEF)	CBS EVENING NEWS	10/17/18
17.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	6:30-01P- CBS EVENING NEWS	1	X							1	\$240.00	\$240.00	WDEF (WDEF)	CBS EVENING NEWS	10/17/18
18.0	Normal Line / SPOT	11/01/18-11/01/18	2	:30	6:59-01P- PRIME NEWS @ 7	1				X				1	\$240.00	\$240.00	WDEF (WDEF)	PRIME NEWS @ 7	10/17/18
19.0	Normal Line / SPOT	11/02/18-11/02/18	2	:30	6:59-01P- PRIME NEWS @ 7	1					X			1	\$240.00	\$240.00	WDEF (WDEF)	PRIME NEWS @ 7	10/17/18
20.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	6:59-01P- PRIME NEWS @ 7	1	X							1	\$240.00	\$240.00	WDEF (WDEF)	PRIME NEWS @ 7	10/17/18
21.0	Normal Line / SPOT	11/01/18-11/01/18	1	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1					X			1	\$80.00	\$80.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/17/18
22.0	Normal Line / SPOT	11/02/18-11/02/18	1	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1					X			1	\$80.00	\$80.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/17/18
23.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$80.00	\$80.00	WDEF (WDEF)	THE LATE SHOW-CBS	10/17/18
24.0	Normal Line / SPOT	11/01/18-11/01/18	1	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	THE LATE LATE SHOW-CBS	10/17/18

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Date:

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Last Modified 10/17/18

Entered By Kalle Bodnar

CO-OP No

Headline # ECR26224404

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,202.25

Net Total \$6,812.75

Sales Tax

WDEF (WDEF)

By Broadcast Month

Nov. 2018 31 \$8,015.00

Grand Total: 31 \$8,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	11/02/18-11/02/18	1	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	THE LATE LATE SHOW-CBS	10/17/18
26.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1	X							1	\$50.00	\$50.00	WDEF (WDEF)	THE LATE LATE SHOW-CBS	10/17/18
27.0	Normal Line / SPOT	11/02/18-11/02/18	1	:30	9P- HAWAII FIVE-0	1					X			1	\$1,275.00	\$1,275.00	WDEF (WDEF)	HAWAII FIVE-0-CBS	10/17/18
28.0	Normal Line / SPOT	11/02/18-11/02/18	1	:30	10:00-11P- BLUE BLOODS	1					X			1	\$1,275.00	\$1,275.00	WDEF (WDEF)	BLUE BLOODS-CBS	10/17/18
29.0	Normal Line / SPOT	11/03/18-11/03/18	1	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$235.00	\$235.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY/SUNDAY	10/17/18
30.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$235.00	\$235.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY/SUNDAY	10/17/18
31.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	10P- MADAM SECRETARY	1							X	1	\$1,275.00	\$1,275.00	WDEF (WDEF)	MADAM SECRETARY-CBS	10/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 2622404
CPE: 155/422/4606
Agency: MAIN STREET MEDIA
GRP
PO BOX 25093
Alexandria, VA 22314

Changes as of: 10/16/2018 at 8:42 PM
Flight: 10/30/18 - 11/5/18
Advertiser: Senate Leadership Fund
Product: Tennessee
Agency Order #: 7859648
Buyer: Maroney, Stephanie
Salesperson: FRAN BROWN
215-563-5400

Version: Current State Version 1
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: FRAN BROWN
Assistant: 215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$8,015.00
Total Spots: 31
Total CPP: \$0.00
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	Tu-F,M 6a-7a		NEWS 12 MORNING	\$70.00	30	0	0	1	1	0	0	1	3	\$210.00	\$0.00	0.0
2	Tu-F,M 7a-8a		CBS EARLY SHOW	\$90.00	30	0	0	1	1	0	0	1	3	\$270.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS EARLY SHOW	\$90.00	30	0	0	1	1	0	0	1	3	\$270.00	\$0.00	0.0
4	Tu-F,M 12:30p-2p		CBS SOAP ROTATION	\$220.00	30	0	0	1	1	0	0	1	3	\$660.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		NEWS 12 AT 6PM	\$240.00	30	0	0	1	1	0	0	1	3	\$720.00	\$0.00	0.0
6	W,F,M 6:30p-7p		CBS EVENING NEWS	\$240.00	30	0	0	0	1	0	0	1	2	\$480.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		PRIME NEWS @7	\$240.00	30	0	0	1	1	0	0	1	3	\$720.00	\$0.00	0.0
8	Tu-F,M 11:35p-12:35a		THE LATE SHOW-CBS	\$80.00	30	0	0	1	1	0	0	1	3	\$240.00	\$0.00	0.0
9	Tu-F,M 12:35a-1:35a		THE LATE LATE SHOW-CBS	\$50.00	30	0	0	1	1	0	0	1	3	\$150.00	\$0.00	0.0
10	F 9p-10p		HAWAII FIVE-0-CBS	\$1,275.00	30	0	0	0	1	0	0	0	1	\$1,275.00	\$0.00	0.0
11	F 10p-11p		BLUE BLOODS-CBS	\$1,275.00	30	0	0	0	1	0	0	0	1	\$1,275.00	\$0.00	0.0
12	Sa-Su 11p-11:35p		NEWS 12 NOW SATURDAY/SUNDAY	\$235.00	30	0	0	0	0	1	1	0	2	\$470.00	\$0.00	0.0
13	Su 10p-11p		MADAM SECRETARY-CBS	\$1,275.00	30	0	0	0	0	0	1	0	1	\$1,275.00	\$0.00	0.0
TOTALS:						0	0	8	11	1	2	9	31	\$8,015.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26224404
CPE: 155/422/4606
Agency: MAIN STREET MEDIA
GRP
PO BOX 25093
Alexandria, VA 22314

Changes as of: 10/16/2018 at 8:42 PM
Flight: 10/30/18 - 11/5/18
Advertiser: Senate Leadership Fund
Product: Tennessee
Agency Order #: 7859648
Buyer: Maroney, Stephanie
Salesperson: FRAN BROWN
215-563-5400

Version: Current State Version 1
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: FRAN BROWN
Assistant: 215-563-5400

Con Type: POLITICAL/VOTE
Total \$: \$8,015.00
Total Spots: 31
Total CPP: \$0.00
Total GRP:

Separation: 30

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/16/18 8:42 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget: \$44,528	
WDEF Share: 18%	
Comment:	
Unknown: 82%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	31	\$8,015.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	31	\$8,015.00
Total	31	\$8,015.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/16/18 8:42 PM	FRAN BROWN	New	
			Spot+	\$ Chg Contract \$ Comment
			31	\$8,015.00 \$8,015.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDEF-TV Chattanooga TN	Date: 10/17/18
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-574-3044
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

02/12/2018

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Tommy Youngblood

Printed Name

GSMM

Title

10/17/18

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>See Attached</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.