



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

And:

CONTRACT

<u>Contract / Revision</u> 1802848 /		<u>Alt Order #</u> 09286221
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 7352 CT APPEALS/BO	
<u>Advertiser</u> Bogardus/D/Judge		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 1160	<u>Product 1/2</u> 1173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 4	KOAT	10/20/18	10/20/18	Action 7 News @ 530p	530-6p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----1-	Spots/Week 1			Rate \$225.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type					
1	KOAT	10/15/18-10/21/18		Action 7 News @ 530p	530-6p	-----Sa--	:30	\$225.00	NM					
Credited														
N 14	KOAT	10/19/18	10/19/18	M-F A7N This AM @ 4430-5a			:30			P-1		NM	1	\$125.00
Class of Time - Fixed Non Pre-emptible														
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ----F--	Spots/Week 1			Rate \$125.00						
N 15	KOAT	10/20/18	10/20/18	RIZZOLI & ISLES WKISA 1130P-1230A			:30			P-5		NM	1	\$60.00
Class of Time - Pre-emptible with notice														
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----1-	Spots/Week 1			Rate \$60.00						
N 16	KOAT	10/21/18	10/21/18	CASTLE SUN LF Sun 1230-130xm			:30			P-5		NM	1	\$30.00
Class of Time - Pre-emptible with notice														
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----1	Spots/Week 1			Rate \$30.00						
Totals													16	\$5,740.00
*Tax 1 Note: New Mexico Tax Rate 7.875%.														
Time Period		# of Spots		Gross Amount		Agency Comm.		Net Amount		*Tax 1		Total		
10/01/18 - 10/22/18		16		\$5,740.00		(\$861.00)		\$4,879.00		\$384.22		\$5,263.22		
Totals		16		\$5,740.00		(\$861.00)		\$4,879.00		\$384.22		\$5,263.22		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/22/18	16	\$5,740.00	(\$861.00)	\$4,879.00	\$384.22	\$5,263.22
Totals	16	\$5,740.00	(\$861.00)	\$4,879.00	\$384.22	\$5,263.22

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP: TEL# 610-293-4100
ORDER WORKSHEET

ADV # ADV. NAME POLI/K BOGARDUS/D/JUG/NM

REP.# OFF.# SALESMAN # _____

AGY #	AGY. NAME	BUYING TIME, LLC
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BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE.N.W. #210

SALES PRSN PH- MARY TRICOLI

WASHINGTON, DC 20001

ORDER #	CONTRACT # 9286221	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	CT	APPEALS/BOGARDUS	EST#7352	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/18 OCT22/18 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT18/18 09.37
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REP: M1 APPLIED - MKGD ON LN 18-20
TOTAL IS \$5,740
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NM COURT OF APPEALS /BOGARDUS

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END	:SPTS:	WEEK :	DAYS	:TOTL:
:	LINE#:	:	:	:	:	:	DATE	DATE	:/WK:	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 1160
AGENCY PRODUCT CODE = 1173

AGENCY EST# = 7352

4	S	530P-600P	30	\$225.00	10/20	10/20	0	SAT	0
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PROGRAM : ACTION7 NEWS LIVE AT 6
CON COM1: ACTION7 NEWS LIVE AT 6
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18	A	430P-500P	30	\$125.00	10/18	10/19	1	TH-F	1
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PROGRAM : NEWS

ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS. WE WILL HAVE \$10 ON THE BOOKS TO

ORD COM2: SPEND LATER.

THIS IS A MAKE-GOOD FOR OCT20 ON LINE-4 FOR 1 SPOT/WK

REP HEADLINE# 9286221 TRF# 1802848
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT18/18 09.37
CHANGES *** KOAT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

19	A		1130P-1230A	30		\$60.00	10/20	10/20	1		SAT	1
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PROGRAM : RIZZOLI & ISLES
ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS. WE WILL HAVE \$10 ON THE BOOKS TO
ORD COM2: SPEND LATER.
PART OF A MAKEGOOD MADE UP OF LINES 18-20

20	A		1230A-130A	30		\$30.00	10/21	10/21	1		SUN	1
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PROGRAM : CASTLE
ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS. WE WILL HAVE \$10 ON THE BOOKS TO
ORD COM2: SPEND LATER.
PART OF A MAKEGOOD MADE UP OF LINES 18-20

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#4	MISSED: SAT/530P-600P	OCT20	30S	\$225.00	(OCT18/18)
			OFFER: TH-F/430P-500P	OCT18	30S	\$125.00	PLS ADVISE.
			& SAT/1130P-1230A	OCT20	30S	\$60.00	
			& SUN/1230A-130A	OCT21	30S	\$30.00	
			CMT: PLEASE ADVISE ASAP ON MG OFFERS. WE WILL HAVE \$10 ON THE BOOKS TO				
			CMT: SPEND LATER.				

OCT/18 \$5,740.00

CONTRACT TOTAL \$5,740.00
TOTAL SPOTS 16

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9286221 TRF# 1802848
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT17/18 13.46
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/K BOGARDUS/D/JUG/NM
AGY # _____ AGY. NAME BUYING TIME, LLC
650 MASSACHUSETTS AVE.N.W. #210
WASHINGTON, DC 20001

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CATHIE HERRICK
SALES PRSN PH- MARY TRICOLI

ORDER # _____ CONTRACT # 9286221 CLASS: NATL. LOCAL REGIONAL
PRDCT CT APPEALS/BOGARDUS EST#7352 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT16/18 OCT22/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/18 13.46

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NM COURT OF APPEALS /BOGARDUS

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#4	MISSED:SAT/530P-600P	OCT20	30S	\$225.00	(OCT17/18)
			OFFER:TH-F/430P-500P	OCT18	30S	\$125.00	PLS ADVISE.
			& SAT/1130P-1230A	OCT20	30S	\$60.00	
			& SUN/1230A-130A	OCT21	30S	\$30.00	
CMT:PLEASE ADVISE ASAP ON MG OFFERS. WE WILL HAVE \$10 ON THE BOOKS TO							
CMT:SPEND LATER.							

CONTRACT TOTAL \$5,750.00
TOTAL SPOTS 14