

ISSUES – DESCRIPTION OF PROGRAMS REPORT

FOR

STATION KLDO

LAREDO, TX

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 2, 2011

APRIL 1 TO JUNE 31, 2011

**STATION KLDO HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTHCARE**
- 2. IMMIGRATION**
- 3. EDUCATION**
- 4. PUBLIC SAFETY**
- 5. LOCAL AND NATIONAL ECONOMY**
- 6. LOCAL POLITICS AND GOVERNMENT**

**STATION KLDO ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING DESCRIPTION OF PROGRAMS, NEWS DESCRIPTION OF
PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS**

ISSUE:
HEALTHCARE

Infertility

Program: Evening News

When: April 28, 2011 at 10:00 PM

Description of Program:

Infertility is a condition that can be caused by one or multiple factors related to both sexes. Infertility is caused 50% of the time as a problem associated with the woman, 40% by man & 10% is unknown or combined.

Technical Marketing

Program: Evening News

When: April 29, 2011 at 5:00 PM

Description of Program:

The federal government has proposed stricter rules in the way to sell baby food products and internet advertising. The guidelines are voluntary but many companies say that they are already working to make their products healthier.

ISSUE:
IMMIGRATION

Mexican Consulate Event

Program: Evening News

When: June 6, 2011 at 5:00 PM

Description of Program:

Today the border liaison meeting was held with authorities from both Laredos. The session takes place two times a year aims to discuss the issues and needs that both cities have. Issues such as the economy, tourism, and migration among others were discussed.

ISSUE:
EDUCATION

Dedication Johnson

Program: Evening News

When: April 19, 2011 at 10:00 PM

Description of Program:

UISD Auditorium will take the name of Bill Johnson, who is known as one of the leaders in leading local education having served 16 years as a member of the Board. Johnson is a local that has stood out for always fighting to improve the quality and the education programs for future generations.

ISSUE:
PUBLIC SAFETY

Prison Gate

Program: Evening News

When: May 31, 2011 at 5:00 PM

Description of Program:

The Webb County jail has been fenced for safety in their parking lot and entrance. Sheriff Martin Cuellar this morning reviewed the work that aims to control the entry and exit of people to the jail. Surveillance cameras have also been installed and a guard will monitor the parking lot.

ISSUE:

LOCAL AND NATIONAL ECONOMY

Downtown Business

Program: Evening News

When: June 1, 2011 at 5:00 PM

Description of Program:

Patricia Barrera is requesting that the commissioners court to consider building a new building for the Webb County Tax office. The Department is located on the first floor of the Justice Center, but people that come daily to the building find parking impossible. Barrera says the commissioners' court has not placed the item on the agenda but she is asking tax payers to submit complaints to the commissioners so they hear the request.

ISSUE:

LOCAL POLITICS AND GOVERNMENT

Voting

Program: Evening News

When: May 31, 2011 at 5:00 PM

Description of Program:

Starting from the first Wednesday of June the residents of District 7 may vote early in the special elections to choose a mayor. An average of 12,000 people are registered in that district.