

WWDm 752570

WHT 572575

WARQ 752574

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jane H Murray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Russell Ott

Authorized committee:

Russell Ott for Senate

Agency requesting time (and contact information):

N/A Zimmerman & Murray Associates

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

SC State Senate

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Russell Ott

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Jane Murray

Name: Jane H. Murray

Signature:

Fobley

Name:

Felicia Cokley

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

5/16/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/16/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|--------------------------------------|--|--|
| Contract #: <u>752574/575/570</u> | Station Call Letters: <u>WARQ / WUDM / WHXT</u> | Date Received/Requested: <u>5/16/24</u> |
| Est. #: | Station Location: <u>COLUMBIA SC</u> | Run Start and End Dates: <u>5/20 - 6/16</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request The request was accepted #
 an election message request * rejected
 an issue request *

Candidate Named in Message: Russel Ott
Office Being Sought: SC State Senate
Election or Issue Referred to: Primary
Sponsor (or authorized candidate committee): _____
Treasurer of authorized candidate committee: _____
Person Ordering Advertising: Jane Murray

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

| | |
|--|--------------------|
| <u>Contract / Revision</u> 752574 / | <u>Alt Order #</u> |
|--|--------------------|

| | |
|---|--|
| <u>Advertiser</u> POL 24/ Russel Ott | <u>Original Date / Revision</u> 05/15/24 / 05/15/24 |
|---|--|

| | |
|--|-------------------|
| <u>Contract Dates</u> 05/20/24 - 06/16/24 | <u>Estimate #</u> |
|--|-------------------|

| |
|---|
| <u>Product</u> Russel Ott for State Senate |
|---|

And:

Zimmerman & Murray Associates, Inc.(SC)
 1286 University Avenue
 #245
 San Diego, CA 92103

| | | |
|---------------------------------|--------------------------------------|---------------------------|
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
|---------------------------------|--------------------------------------|---------------------------|

| | | |
|----------------------------|---|---------------------------------------|
| <u>Property</u> WARQ-FM | <u>Account Executive</u> Steven Powell | <u>Sales Office</u> Local-Columbia |
|----------------------------|---|---------------------------------------|

| |
|-------------------------|
| <u>Special Handling</u> |
|-------------------------|

| |
|----------------------------------|
| <u>Demographic</u> Households |
|----------------------------------|

| | | |
|--------------------|------------------------|--------------------|
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
|--------------------|------------------------|--------------------|

| | |
|-------------------|-----------------------|
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |
|-------------------|-----------------------|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | WARQ | 05/20/24 | 06/11/24 | Mo-Fr AM | 6a-10a | | :30 | | | NM | 17 | \$136.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$8.00 | | | |
| N 2 | WARQ | 05/20/24 | 06/11/24 | Mo-Fr Midday | 10a-3p | | :30 | | | NM | 17 | \$119.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$7.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$7.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$7.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$7.00 | | | |
| N 3 | WARQ | 05/20/24 | 06/10/24 | Mo-Fr PM | 3p-7p | | :30 | | | NM | 16 | \$128.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$8.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 1----- | | | | 1 | \$8.00 | | | |
| Totals | | | | | | | | | | | 50 | \$383.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 04/29/24 -05/26/24 | 15 | \$115.00 | (\$17.25) | \$97.75 |
| 05/27/24 -06/11/24 | 35 | \$268.00 | (\$40.20) | \$227.80 |
| Totals | 50 | \$383.00 | (\$57.45) | \$325.55 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

| | | |
|---|---|--|
| <u>Contract / Revision</u> 752575 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> POL 24/ Russel Ott | | <u>Original Date / Revision</u> 05/15/24 / 05/15/24 |
| <u>Contract Dates</u> 05/20/24 - 06/16/24 | <u>Estimate #</u> | |
| <u>Product</u> Russel Ott for State Senate | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WHXT-FM | <u>Account Executive</u> Steven Powell | <u>Sales Office</u> Local-Columbia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Zimmerman & Murray Associates, Inc.(SC)
 1286 University Avenue
 #245
 San Diego, CA 92103

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WHXT | 05/20/24 | 06/11/24 | Mo-Fr AM | 6a-10a | | :30 | | | NM | 17 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$25.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$25.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$25.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$25.00 | | | |
| N 2 | WHXT | 05/20/24 | 06/11/24 | Mo-Fr Midday | 10a-3p | | :30 | | | NM | 17 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$20.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$20.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$20.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$20.00 | | | |
| N 3 | WHXT | 05/20/24 | 06/10/24 | Mo-Fr PM | 3p-7p | | :30 | | | NM | 16 | \$448.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$28.00 | | | |
| | Week: | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$28.00 | | | |
| | Week: | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$28.00 | | | |
| | Week: | 06/10/24 | 06/16/24 | 1----- | | | | 1 | \$28.00 | | | |
| Totals | | | | | | | | | | | 50 | \$1,213.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 04/29/24 - 05/26/24 | 15 | \$365.00 | (\$54.75) | \$310.25 |
| 05/27/24 - 06/11/24 | 35 | \$848.00 | (\$127.20) | \$720.80 |
| Totals | 50 | \$1,213.00 | (\$181.95) | \$1,031.05 |

Signature: _____ Date: _____

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CONTRACT



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 Columbia, SC 29209
 (803) 695-8600

| | | |
|---|---|--|
| <u>Contract / Revision</u> 752570 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> POL 24/ Russel Ott | | <u>Original Date / Revision</u> 05/15/24 / 05/15/24 |
| <u>Contract Dates</u> 05/20/24 - 06/16/24 | <u>Estimate #</u> | |
| <u>Product</u> Russel Ott for State Senate | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WWDM-FM | <u>Account Executive</u> Steven Powell | <u>Sales Office</u> Local-Columbia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Zimmerman & Murray Associates, Inc.(SC)
 1286 University Avenue
 #245
 San Diego, CA 92103

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WWDM | 05/20/24 | 06/11/24 | Mo-Fr AM | 6a-10a | | :30 | | | NM | 17 | \$952.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$56.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$56.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$56.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$56.00 | | | |
| N 2 | WWDM | 05/20/24 | 06/11/24 | Mo-Fr Midday | 10a-3p | | :30 | | | NM | 17 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$30.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$30.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$30.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | 11----- | | | | 2 | \$30.00 | | | |
| N 3 | WWDM | 05/20/24 | 06/10/24 | Mo-Fr PM | 3p-7p | | :30 | | | NM | 16 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/20/24 | 05/26/24 | 11111-- | | | | 5 | \$50.00 | | | |
| Week: | | 05/27/24 | 06/02/24 | 11111-- | | | | 5 | \$50.00 | | | |
| Week: | | 06/03/24 | 06/09/24 | 11111-- | | | | 5 | \$50.00 | | | |
| Week: | | 06/10/24 | 06/16/24 | 1----- | | | | 1 | \$50.00 | | | |
| Totals | | | | | | | | | | | 50 | \$2,262.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 04/29/24 -05/26/24 | 15 | \$680.00 | (\$102.00) | \$578.00 |
| 05/27/24 -06/11/24 | 35 | \$1,582.00 | (\$237.30) | \$1,344.70 |
| Totals | 50 | \$2,262.00 | (\$339.30) | \$1,922.70 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

Momentum National - Russell Ott - Flight Dates 5/20/24 - 6/11/24

WWDM-FM 101.3 Urban AC

| STATION | DAY | TIME | DAYPART | LENGTH | 20-May | 27-May | 3-Jun | 10-Jun | Spot Total | Total Rate | Total |
|---------------|-----|------------|----------|--------|--------|--------|-------|--------|------------|------------|------------|
| WWDM-FM 101.3 | M-F | 6AM - 10AM | AM Drive | :30 | 5 | 5 | 5 | 2 | 17 | \$56.00 | \$952.00 |
| WWDM-FM 101.3 | M-F | 10AM - 3PM | Midday | :30 | 5 | 5 | 5 | 2 | 17 | \$30.00 | \$510.00 |
| WWDM-FM 101.3 | M-F | 3PM - 7PM | PM Drive | :30 | 5 | 5 | 5 | 1 | 16 | \$50.00 | \$800.00 |
| | | | | | 15 | 15 | 15 | 5 | 50 | | \$2,262.00 |

Momentum National - Russell Ott - Flight Dates 5/20/24 - 6/11/24

| WARQ-FM | | Top 40 | | 93.5 | | | | | | | | | | | | | |
|---------|-----|------------|----------|--------|--------|--------|-------|--------|------|------------|----------|--|--|--|--|--|--|
| Station | DAY | TIME | DAYPART | LENGTH | 20-May | 27-May | 3-Jun | 10-Jun | Spot | Total Rate | Total | | | | | | |
| WARQ-FM | M-F | 6AM - 10AM | AM Drive | :30 | 5 | 5 | 5 | 2 | 17 | \$8.00 | \$136.00 | | | | | | |
| WARQ-FM | M-F | 10AM - 3PM | Midday | :30 | 5 | 5 | 5 | 2 | 17 | \$7.00 | \$119.00 | | | | | | |
| WARQ-FM | M-F | 3PM - 7PM | PM Drive | :30 | 5 | 5 | 5 | 1 | 16 | \$8.00 | \$128.00 | | | | | | |
| | | | | | 15 | 15 | 15 | 5 | 50 | | \$383.00 | | | | | | |

Momentum National - Russell Ott - Flight Dates 5/20/24 - 6/11/24

| WHXT-FM | | Hip Hop | | 103.9 | | | | | | | | | | | | | |
|---------|-----|------------|----------|--------|--------|--------|-------|--------|------|------------|------------|--|--|--|--|--|--|
| Station | DAY | TIME | DAYPART | LENGTH | 20-May | 27-May | 3-Jun | 10-Jun | Spot | Total Rate | Total | | | | | | |
| WHXT-FM | M-F | 6AM - 10AM | AM Drive | :30 | 5 | 5 | 5 | 2 | 17 | \$25.00 | \$425.00 | | | | | | |
| WHXT-FM | M-F | 10AM - 3PM | Midday | :30 | 5 | 5 | 5 | 2 | 17 | \$20.00 | \$340.00 | | | | | | |
| WHXT-FM | M-F | 3PM - 7PM | PM Drive | :30 | 5 | 5 | 5 | 1 | 16 | \$28.00 | \$448.00 | | | | | | |
| | | | | | 15 | 15 | 15 | 5 | 50 | | \$1,213.00 | | | | | | |