# STATION WJKD-FM ISSUES/ PROGRAMS LIST THIRD QUARTER, 2017

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

### 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KENNETH GEORGE, COM & PR DIRECTOR-IR CHARTER HIGH SCHOOL; KEVIN QUILLINAN, RCT DRAMA TEACHER-SUMMER PROGRAMS FOR RIVERSIDE THEATRE; CHUCK BRADLEY, EX DIR & PATRICIA MOODY-THE ARC; MICHELE GRIFFIN, JAIME JACKSON & ANNABEL- UNITED AGAINST POVERTY; HOMER – TREASURE COAST FOOD BANK; DR MARCOS DANIEL FLORES, DIR WORSHIP ART- CHRIST BY THE SEA UNITED METHODIST; DEBBIE BUTLER, PRES. BOARD OF DIRECTORS-GUARDIANS FOR NEW FUTURES; MIKE REDSTONE, IRC RECREATION CENTER DIRECTOR-HOSTING SPECIAL OLYMPICS; DR JAMES SCHAFER, PARKINSON/ALZEHEIMER EVENTS FOR KIDS.

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KYLE PIPER-YOUNG LOCAL AUTHOR; JOHN CORAPI, THE ELC DEVELOPMENT DIRECTOR-DONATING & BUSINESS PARTNER OPPORTUNITIES; ADAM SCHNELL, ARTISITIC DIR & CEO-BALLET VERO BEACH; DON BESTOR, JR PRES -FT JAZZ & BLUES SOCIETY; DAN RICHEY, PRES & CEO RIVERFRONT GROVES- IRC CITRUS INDUSTRY; LEW WEISS-TALK RADIO HOST.

**EVENTS THAT WE HOSTED INCLUDE:** 

## 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM STANFORD ERICSON, OP ED WRITER "THE COUNTRY MAY NEED A BULLY"; DR ROBERT BRUGNOLI, EX DIR MHAIRC- CELEBRATING VETERANS; ERIC BOLLING, AUTHOR & HOST OF FOX NEWS- "THE SWAMP"; ROB SLEZAK, DIR COVB REC DEPT- CITY OF VB PARKS; RICK KAISER, EX DIR & ELAINE RYAN, MKT & MEDIA DIR – US NAVY SEAL MUSEUM; DICK MORRIS, AUTHOR & COMMENTATOR- ROGUE SPOOK.

**EVENTS THAT WE HOSTED INCLUDE:** 

## 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM DR ROBERT MARX, AUTHOR-DEADLY PRESCRIPTIONS; DR ROBERT BRUGNOLI, EX DIR OF MHAIRC- MENTAL HEALTH; DR TAUK, MAYO CLINIC-STROKES & ADVANCEMENTS IN MEDICINE; LALITA JANKE, CAMP HAVEN BOARD MEMBER- MISSION OF CAMP HAVEN; CHARLES LANKTREE, PRES/CEO OF EGGLAND BEST- NATIONAL EGG DAY; ELAINE JONES, EX DIR MAIN STREET – MAIN STREET EVENTS; PAUL KELLY, VOX LIFE REP-VOX SOX; SIR ROBERT MARX-FIT LECTURE SERIES.

#### 5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN, EX DIR CC OF IRC-CULTURAL COUNCIL ACTIVITIES; DR MARIA CARRILLO, CHIEF SCIENCE OFFICER- THE FIGHT AGAINST ALZEHEMER'S DISEASE; NATE BRUCKNER & EVE BALANCE, UNITED WAY-FREE WORKSHOPS FOR SENIORS.

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM LEE OLSEN, MGR OF WALDO'S -BAREFOOT BEACH BALL; LYNN MULLER, TROOP LEADER W/DAUGHTER- AWARDS & ACCOMPLISHMENTS; MARK WYGONIC, PRES/CO-DIR VBTG-60<sup>TH</sup> ANNIVERSARY SHOW; MARGARET KEARNEY, ELC GUEST SERVICES-SUMMER AT ELC; CHARLIE HAYEK & RON WHITEHEAD, TCYSF-SAILING FOUNDATION; JENNY DAVIS, MEDIA CONTACT - MAKING STRIDES AGAINST BREAST CANCER WALK; CYNTHIA FALARDEAU, EX DIR EDUCATION-BACK TO SCHOOL PARTY; TRIANNA ROMERO, COMM DIR- TCFOOD BAK; PAUL PEARSON, MELISSA ALEXANDER OF FTP- DANCING W/OUR PALS; NANCE HATCH, DIR OF COMM-NATIONAL ESTUARUES DAY; BOB HYDE, SUNRISE ROTARY CLUB-RING OF FIRE CHILI CHALLENGE.

**EVENTS THAT WE HOSTED INCLUDE:**