

**STATION WJKD-FM  
ISSUES/ PROGRAMS LIST  
SECOND QUARTER, 2012**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM EVENTS THAT WE HOSTED INCLUDE: NOREEN DAVIS, MRK DIRECTOR & CHUCK BRADLEY, EX DIR – ARC; WILLIAM PROCTOR- "USING THE PRESIDENTS BLOOPERS TO IMPROVE YOUR GRAMMER"; MELISSA BARTON-MOTHER & DISABILITIES ADVOCATE "LAWSUIT CLAIMS TEACHER BULLIED HER SON"**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**TREASURE COAST FILM FESTIVAL  
SPACE COAST WATERFEST  
BREVARD COUNTY GOLF COURSES  
DOWNTOWN MELBOURNE ART FESTIVAL  
FIGHT LIKE A GIRL FISH TOURNAMENT  
FLORIDA SPORTSMAN BASH  
SPACE COAST WATERFEST  
PSL HURRICAN EXPO  
IR FEDERAL CREDIT UNION CRAZY FROG READING  
SUMMER ART FEST  
PSL CIVIC CENTER HURRICANE EXPO  
ELKS LODGE FATHER'S DAY CAR SHOW  
SATURDAY AFTERNOON MOVIE  
BREVARD HOUSEHOLD ELECTRONICS COLLECTION  
SUNRISE THEATRE SUMMER CAMPS  
PSL ONE STOP SHOP SALE  
STUART STAR SPANGLED  
STUART GREEN MARKET  
TOUCH TANK ENCOUNTER @ ENVIRONMENTAL LEARNING CENTER  
SPACE COAST TRANSIT "DUMP THE PUMP"  
IRC/SRA DUMP THE PUMP  
STORYTIME @ ENVIRONMENTAL LEARNING CENTER**

## **BARKIN FOR A PARK**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM OSCAR SALES-RIVERSIDE THEATRE UPCOMING EVENTS & NEXT SEASON; BRUCE ANDERSON- CYBERCRIME EXPERT "PREVENTING CYBERCRIME ON THE INTERNET"**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**MEMORIAL DAY PARADE - STUART**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM: ALMA LEE LOY - NAMING OF THE BRIDGE; BRICE FACKRELL & WIFE - SONG WRITTEN BY THEIR SISTER FOR THEIR BROTHER THAT SERVED VIETNAM; BARRY FARBER, BROADCASTER- BOOK "COCKTAILS WITH MOLOTOV"; HIMANCHU MEHTA, IRC RECYCLING COORDINATOR - RULES & REGULATIONS OF RECYCLING; CRAIG WASKOW - BPOE & VIETNAM VETS FATHER'S DAY CAR SHOW 7 COOKOUT;**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**HAITI CLINIC CASINO NIGHT - HEALTH 4 HAITI  
RELAY FOR LIFE CANCER RESEARCH  
SUNRISE THEATRE FOUNDATION GOLF TOURNAMENT  
ROCKIN RIVERWALK MUSIC SERIES  
TC BBQ FOR HUMANE SOCIETY OF SLC  
MOM NIGHT OUT - IR MALL  
DOWNTOWN STUART CRAFT FAIR  
TUESDAY JAZZ JAM @ THE SUNRISE  
MURDER MYSTERY DINNER THEATRE @ PSL CIVIC CENTER  
PSL RELAY FOR LIFE  
YAPPY HOUR 4.0 - INDIAN RIVER ESTATES  
OCEANSIDE BUSINESS ASSOC. CONCERT SERIES  
DINING TO MAKE A DIFFERENCE - HARBOR CHASE  
FT PIERCE RELAY FOR LIFE  
INDIAN RIVER RELAY FOR LIFE  
BUSINESS FAIR FOR AMERICAN CANCER SOCIETY  
HARBOR CHASE FATHER'S DAY CLASSIC CARS  
ENVIRONMENTAL LEARNING CENTER SUMMER ECOLOGY ADVENTURES  
FREE SUMMER CPR COURSE FOR GRANDPARENTS/PARENTS  
EARLY LEARNING COALITION ENROLLING 4 YEAR OLDS  
JENSEN BEACH COMMUNITY CLEANUP  
EXCHANGE CLUB BLUEWATER OPEN**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM: RIVERSIDE THEATRE, SECOND STAGE SHOW; CATHERINE LAMBERT, TITANTIC LUNCH @ OAK HARBOR & GIRL SCOUTS; ASHLEY FRANKE, YOUTH GUIDANCE HELI-DROP BALL BASH & BBQ; PENNY CHANDLER, IR CHAMBER OF COMMERCE & ERIC MENDER, AIRPORT DIRECTOR – APPEARANCE OF 1926 VINTAGE AIRCRAFT; MIKAEL PERNIFORS – IR TENNIS FOUNDATION, SUMMER CAMPS; STEVE DORRANCE, EX DIRECTOR OF TCCH- TREASURE COAST COMMUNITY HEALTH FOUNDATION EVENTS; CRYSTAL CORRIGAN, AUDITORIUM DIRECTOR- “AROUND THE WORLD IN 80 DAYS OR LESS”; RAY ADAMS, MUSIC DIRECTOR, IRCHS-VAPA SPRING COLLECTION & ART SHOW; PAMELA DRUCKERMAN, AUTHOR – “BRINGING UP BEBE”; KEN READ, SKIPPER- THE VOLVO OCEAN RACE; ROSEMARIE FRIGERIO, EX DIR. – ASSOC, OF MEDICAL PROFESSIONALS FUNDRAISER; ROBIN TERRY, SR EDITOR @ NATL GEOGRAPHIC KIDS – “125 TRUE STORIES OF AMAZING ANIMALS; GAY & TOM KING, BREATH OF LIFE MINISTRIES**

**EVENTS THAT WE HOSTED INCLUDE:**

#### **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM: JOHN CORAPI, DIR OF DEVELOPMENT-THE SALVATION ARMY ANNUAL BENEFIT DINNER; DEBORAH BORFITZ & JASON HOBRATSKY. ASST DIR – MEN, ART DEBUT – VERO BEACH CHORAL SOCIETY SPRING CONCERT.; CAST MEMBERS OF “FUNNY THING HAPPENED; LENNY SMALLACOMBE, FL ELKS ASSOC.- PRESIDENTIAL MEMORIAL CERTIFICATE PROGRAM; KEVIN QUILLINAN, RIVERSIDE CHILDRENS THEATRE, SUMMER CAMPS; JOAN KLIMM- ELC VOLUNTEER- GUIDED NATURE WALKS & SUMMER PROGRAMS; BARBARA SCHLITT-FORD, EX DIR YOUTH GUIDANCE “35<sup>TH</sup> ANNUAL TROPICAL NIGHT LUAU; MICHAEL CARTER, MUSIC DIRECTOR OF TC CHORALE “TC CHORALE CELEBRATES MEMORIAL DAY”; BECKY ALLEN, STAMP OUT HUNGER; LARRY THOMPSON, VBTG ACTOR – “BELL, BOOK & CANDLE”; LARRY COOPER, FOUNDER & EX DIR. “STARTING LIFE OVER – MEN’S REHABILITATION”; MICHAEL NATALE, TOURNAMENT CHAIRMAN- 19<sup>TH</sup> ANNUAL BLUE WATER OPEN “FISH TO HELP THE KIDS”; PAULINE, SUNRISE THEATRE SUMMER CAMPS; RICHARD BELLANGER, DIR OF ORCHESTRE- BRIDGES & BAYOUS BENEFIT CONCERT; HEATHER STAPLETON, EDUCATION DIR @ ELC, 4<sup>TH</sup> GRADE LAGOON DAYS/VOLUNTEER ; FREDERICK BOWERS, BOARD MEMBER-CULTURAL COUNCIL OF IR; RIVERSIDE CHILDREN’S THEATRE-SUMMER CAMPS; CRAIG WASKOW – BPOE & VIETNAM VETS FATHER’S DAY CAR SHOW 7 COOKOUT**

**EVENTS THAT WE HOSTED INCLUDE:**

#### **6. CHARITIES/ VOLUNTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**HIBISCUS CHILDRENS CENTER OFFSHORE BIG 3  
INDIAN RIVER COUNTY DAY OF SERVICE  
MARSHALL FAMILY FUNDRAISER  
VBCBA DINE & DONATE  
LEUKEMIA & LYMPHOMA SOCIETY TRIATHLON  
TREASURE COAST BIKE FEST DOWNTOWN STUART  
OSLO STORM GROVE MIDDLE SCHOOL ORCHESTRA**

**INDIAN RIVER BLOOD BANK SUMMER KICKOFF  
SANDY PAWS CLEANUP**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM: KARA HENSEN-VB THEATRE GUILD "BORN YESTERDAY"; TANIA ORTEGA-COWEN-VB OPERA; MEMBERS OF CAST OF FULL MONTY- RIVERSIDE THEATRE; EMMA WALTON HAMILTON- GUEST SPEAKER "STARFEST" FUNDRAISER; MARTHA LEMASTERS – INDIAN RIVER "IMPACT 100"; REBECCA RICKEY-HERITAGE CENTER, A HERITAGE CELEBRATION & HERITAGE ROCKS; MEMBERS OF YOUTH GUIDANCE OF IRC-HELI DROP BALL BASH & BBQ; KEVIN QUILLINAN-RIVERSIDE CHILDRENS THEATRE "FLAT STANLEY"; SUE SCHRAGER-COMMUNITY CHURCH WOMEN'S GROUP, RUMMAGE SALE; MEMBERS OF THE RIVERSIDE THEATRE CAST OF "MUSIC MAN"; CATHERINE LAMBERT- GIRL SCOUT OF AMERCIA; PAT CASSELBERRY & PATTY GARRAD- MAKING A DIFFERENCE IN MY WORLD, ART CONTEST; ACTORS OF RIVERSIDE THEATRE – CAST OF "THE GIN GAME"; GARY KITCHELL – TENNIS TRAINER, RECENT TRIP TO TRAIN WORLD CLASS TENNIS PLAYERS; ROSEMARY BADGER- ELC NATURALIST, ELC SUMMER ECOLOGY; CANDACE LAWRENCE- IRCHS STUDENT, INVOLVEMENT IN RELAY FOR LIFE; JOHN CORAPI-SALVATION ARMY, DIRECTOR OF DEVELOPMENT; DEBORAH BORFITZ-VB CHORAL SOCIETY, SPRING CONCERT; CAST MEMBERS OF "FUNNY THING HAPPENED"; LENNY SMALLACOMBE- FLORIDA STATE ELKS ASSOC; DONA OLINGER, DIR OF PROGRAMS @ IRC CAMPUS- IRC HARVEST FOOD & OUTREACH; JANICE BRODA, NATIVE PLANTS SOCIETY; SUSAN PHILLIPS, AUTHOR, ARTIST, HISTORIAN "HER LATEST BOOK AND WATER LILLIES; KRISTIN LEVINE, PR DIR OF SPACA IN TAMPA- "KEEPING YOUR PETS HEALTHY, HAPPY & SAFE IN SUMMER; ADAM SCHNELL, DIR OF RCT DANCE CONSERVATORY – "RIVERSIDE DANCE FESTIVAL".**

**EVENTS THAT WE HOSTED INCLUDE:**