

WJKD 2023 Quarterly Issues and Programs List - 3TH QUARTER

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
10/01-10/31/23	:30	131	Family Services	Charity: American Cancer Society Event: Making Strides Against Breast Cancer Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
10/01-10/31/23	:30	160	Family Health Services	Charity: Boys and Girls Club of St. Lucie County Event: Glitz and Glam B&G Club transforms the lives of young people, fostering their potential, and empowering them to become responsible, caring, and productive citizens. By offering a safe and supportive space, they encourage kids to overcome challenges, build meaningful relationships, and develop essential life skills. The campaign was used to promote their annual fundraiser - Glitz and Glam.
10/01-12/31/23	:30/:60	510	Health Services	Florida Dept Of Health runs a Tobacco Free Florida campaign to promote services and support to help people quit smoking.
10/01-12/31/23	:30	257	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
11/01-11/30/23	:30	100	Environmental Services	Event: Indian River Science Festival Mission: To help people realize that science is relevant, interesting, fun, and an important part of their lives by promoting community knowledge and experience with science-based organizations in the local area.
11/01/23 - 12/31/23	:30	150	Community Awareness	Organization: Indian River County Sheriff's Department Campaign: Promoting their new app to keep community aware of crime and safety

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10/01-12/31/23	:15/5	605	Mental Health Services	<p>Organization: Mental Health Collaboration of Indian River County Mission is to establish a continuum of care for mental health made up of private and public funders, mental health providers and individuals who work in collaboration to increase access, decrease duplication, and facilitate community wide support of mental health issues.</p> <p>The Collaborative seeks to engage and build trust among individuals, funders, government agencies, law enforcement and mental health providers to transform the continuum of care into an effective system. The vision of the Collaborative is succeeding because of the inclusive, cross-sector approach adopted by its founders and members. The campaign focuses on promoting mental health.</p>
10/01-11/30/23	:30	126	Arts & Cultural	<p>Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.</p>
10/01-11/30/23	:05/:15	400	Community Awareness/Family Event	<p>Sebastian Clambake is a non profit corporation that organizes a festival with the process dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.</p>
11/01-11/30/23	:30	73	Community Awareness/Family Event	<p>Stuart Air Show- Advertising to sell tickets to the air show honoring the history of American aviation and veterans.</p>
10/01-12/31/23	:30	240	Arts & Cultural	<p>Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.</p>

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10/01-10/31/23	:30	64	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.
11/01-11/30/23	:30	96	Community Awareness & Family Services	United Against Poverty serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on a community Job Fair for both employers and job seekers.
	:30		Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.
11/01-11/30/23	30	27	Community Awareness & Family Services	Organization: Vero Beach Amateur Ham Radio Club The Vero Beach amateur radio club participates in an annual exhibit of emergency preparedness. We are grateful to Treasure and Space Coast Radio for announcing this to the public to encourage people to participate in this annual event, which was a great success, primarily because of the extensive promotion on Treasure and Space Coast Radio. The amateur radio operators have been active for over 100 years and over 60 years along the treasure coast, which is very key because of the weather.
10/01-11/30/23	:30	15	Community Awareness	Organization: The Vero Beach Police Department Event: Tactical 10k & 2 Mile Race The Tactical 10k and 2 mile was created to help the Vero Beach Police Department acquire equipment their normal budget does not support. During the inaugural event our goal was to raise funds to purchase a tactical pole camera system for members of the Critical Response Team who respond to calls that require special weapons and tactics. This equipment has now been put into service when members are called to search a residence for an armed suspect. By deploying this device the team is able to gain an advantage and observe potential threats before entering the dangerous environment. The campaign focused on getting runners signed up for the race.

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10/01-12/31/23	:15/:30	384	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.
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**DOCUMENTATION PROVIDED UPON REQUEST**