

**STATION WJKD-FM
ISSUES/ PROGRAMS LIST
FIRST QUARTER, 2014**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

GENE LOFTON WALKATHON

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM TANIA ORTEGA-COWEN & PATRICIA MOODY; SUN-UP ARC BENEFIT CONCERT

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SUNSET SATURDAY NIGHTS
OPERATION PROM
HOBE SOUND ARTS FESTIVAL
FOOD TRUCK INVASION – SLC CIVIC CENTER
PARADE OF HOMES**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM DON CROTEAU, AUDITORIUM DIRECTOR – “JAZZ AT EMERSON CENTER”; WILLENA VAUGHAN & ZURIN VILLANUEVA (ACTRESSES)- AIN’T MISBEHAVIN; CRYSTAL CORRIGAN, AUDITORIUM DIRECTOR- VBHS PERFORMING ART CENTER; VBTG ACTORS/ACTRESSES, VBTG OPENING SHOW “OKLAHAMA”; PENNY ALLIYETTI, VB ART CLUB- “IMPORTANCE OF ART”; LOREN SMITH, BOARD PRES. & EMILY SHERWOOD, BOARD MEMBER- VB CHORAL SOCIETY; MICHAEL CARTER, MUSICAL DIRECTOR- “HANDEL’S MESSIAH” BAPTIST CHURCH OF VB; DICK SUMMER, AUTHOR, HALL OF FAME RADIO PERSONALITY – “STAYING HAPPY, HEALTHY & HOT”; SUE HUNT, MARKETING DIRECTOR OF SUNRISE THEATRE – PROGRAMS & PRODUCTIONS @ SUNRISE THEATRE.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
TOUR DE FORCE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM TOM BERRY, FOUNDER/PRESIDENT OF NATL BLUE ALERT SYSTEM-NBAS & THE FLORIDA TOUR DE FORCE BIKE RIDE THRU SO. FL; "RESTORATION HOUSE"-FLORIDAY; VICKI PHILLIPS -"TEACHING IN AN ERA OF CHANGE"; ERIC FLOWERS, IRSO PUBLIC INFO OFFICER- UPDATE ON LAW ENFORCEMENT; SUZY BROMWELL, IR GENEALOGICAL SOCIETY PR CHAIR- IRGS FEB MEETING; FORMER LT JASON REDMAN, AUTHOR (NAVYSEAL)-TRIDENT, THE FORGING AND REFORGING OF A NAVY SEAL LEADER; MR JENNINGS-IMMIGRATION ATTORNEY-IMMIGRATION LAW; KEVIN LOWRY, VISTOR SERVICES MANAGER, US FISH & WILDLIFE-SEBASTIAN PIONEER FESTIVAL; RODY JOHNSON, LOCAL AUTHOR-WW 11 U-BOAT ATTACK OF VERO BEACH.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SOCK HOP FOR BREAST CANCER
SUMMIT FOR PARENTS
RED FEATHER PUBLISHIBG SCHISM BATTLE FOR DAR
DUNK YOUR KICKS- TASTE OF NEW ORLEANS
VB RUMMAGE SALE
VB GYMNASTICS SIGNUP
11TH ANNUAL MOTHER/DAUGHTER TEA PARTY
PICINIC TIME CAPSULE CELBRTION**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM CHUCK BRADLEY, EX DIRECTOR – SUNUP ARC GROUNDBREAKING; ROSEMARY BADGER, NATURALIST – THE ELEC FAIRY HOUSE BUILDING PROGRAM & SUMMER CAMPS; HELENA PEARSON, MEMBER OF GARDEN CLUB, FLOWER SHOP "AN ISLAND IN TIME"; IRC FIRE FIGHTERS FAIR; REVEREND ERIK KOLBELL, MSW AUTHOR "WHEN YOUR LIFE IS ON FIRE, WHAT WOULD YOU SAVE?"; STEVE MASSEY, PRES. & RUTH STANDBRIDGE-22ND ANNUAL PELICAN ISLAND PRESERVATION SOCIETY FESTIVAL; ADAN SCHENLL, ARTISTIC DIRECTOR-BALLET VERO BEACH; JOHN MAY, IRC HEALTH DEPARTMENT- EVENTS RE: HIV AIDS AWARENESS; BEVERLY PARIS, PR & CITY REC DEPT REP- COMMUNITY OPEN HOUSE; JOEL TYSON, FELLSMERE COUNCILMAN-NATL ELEPHANT CENTER; DR JORDAN GELLER & SHANNON ROESGEN "THYROID AWARENESS MONTH"; DON LAURIE, DLS COMMITTEE COL., LEAD FOR DEBATES-RIVERSIDE THEATRE'S DISTINGUISHED LECTURER SERCIES; CHRIS CROWLEY & JEN SACHECK, PHD (AUTHORS)-"THINNER THIS YEAR", LIVING STRONG, FIT & SEXY

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

ST HELEN DANCE

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CAROL STRAUSS- AAUW SENIOR MOMENTS PLAY EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**4H – 5K HUSTLE
5TH ANNUAL SHAMROCK SHUFFLE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM SUSAN & FRAN ADAMS- FELLSMERE FROGLEG FESTIVAL; TANIA ORTEGA-COWEN, SINGER/MEMBER- VB OPERA 2013 SEASON; KENT ANNAN-HAITI PARTNERS; DOUG GRAYBILL, YALE CLUB MEMBER; MARY WYGONIK, GUILD PRES, VB THEATRE GUILD-VBTG FUNDRAISER; MEMBERS OF VB ROTARY CLUB-FLORIDA CRAFT BEW & WINGFEST; LAUREL WOOD LENKER & AMY PATTERSON REESER – HIBISCUS CHILDREN CTR; STEVE SMITH & BRAD PHENNING-BARK IN THE PARK; ROBERT VOTAW, IRCE CITRUS MUSEUM –MOONLIGHT MARDI GRAS; THE WOMEN’S REPUBLICAN CLUB-ELEGANT ELEPHANTS; PAT CASSELBERRY & BILL FRIESEL, CO-CHAIRPERSONS-THE ENVIRONMENT LEARNING CENTER; DARRY BEY-GROOVIN IN THE VINEYARD BENEFIT;LINDA KNOLL, PRES. & MARGARET ANN EVANS-AFTERNOON TEAS RECRUITMENT;ANNIE FAULKNER, THE SOURCE FUNDRAISER- MASQUERADE PARTY; LEN & CHERYLANN GENDEL-BE LIKE BRITT HAITI ORPHANGE; ASHLEY & OSKAR – UP WITH PEOPLE; CHARLIE HARPER, EX DIR OF IR YOUTH FOR CHRIST-ANNUAL FUNDRAISER; ALICIA QUINN – UNDER THE OAKS, ART SHOW; STEVE DORRANCE, FOUNDATION DIRECTOR-TCCH FUNDRAISER; JUDI MILLER, EX DIR OF BIG BROTHERS/BIG SISTERS; VERONICA KOLIBAB, DIR OF SPECIAL EVENTS-14TH ANNUAL BLUE RIBBON LUNCHEON & FASHION SHOW; ANDY BOWLER, PRES/CEO HABITAT FOR HUMANITY- TROT TO HIGHER EDUCATION; STEVE DORRANCE, TCC FOUNDATION0-RUBBER DUCK FUNDRAISER; NANCY STIEFEL, CHORISTER & DR JASON HOBRATSHK – ANNUAL FUNDRAISER.

EVENTS THAT WE HOSTED INCLUDE: