# STATION WJKD-FM ISSUES/ PROGRAMS LIST FIRST QUARTER, 2013

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

### 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**BE MY VALENTINE SPECIAL NEEDS DANCE** 

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM TANIA ORTEGA-COWEN & PATRICIA MOODY; SUN-UP ARC BENEFIT CONCERT

## 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

TREASURE COAST YOUTH SYMPHONY
THE VIENNA BOYS
ART & ANTIQUED FESTIVAL
BEAD JEWELRY & GEM
5<sup>TH</sup> ANNUAL RIVERSIDE PARK ARTS & CRAFT FESTIVAL
PSL GREEN MARKET
PORT SALERNO SEAFOOD FESTIVAL
TASTE OF LITTLE ITALY
ITALIAN AMERICAN FOOD FESTIVAL
ACCORDIANFEST 2013
VERO MUSEUM CONCERT IN THE PARK
20<sup>TH</sup> ANNUAL RED WHITE & BLUE BANDS – VB HS
ARTIST GUILD GALLERY
SPACE COAST POP ORCHESTRA
MUSICFEST ON THE RIVERWALK

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM DON CROTEAU, AUDITORIUM DIRECTOR – "JAZZ AT EMERSON CENTER"; WILLENA VAUGHAN & ZURIN VILLANUEVA (ACTRESSES)- AIN'T MISBEHAVIN; CRYSTAL CORRIGAN, AUDITORIUM DIRECTOR- VBHS PERFORMING ART CENTER; VBTG ACTORS/ACTRESSES, VBTG OPENING SHOW "OKLAHAMA";

PENNY ALLIYETTI, VB ART CLUB- "IMPORTANCE OF ART"; LOREN SMITH, BOARD PRES. & EMILY SHERWOOD, BOARD MEMBER- VB CHORAL SOCIETY; MICHAEL CARTER, MUSICAL DIRECTOR- "HANDEL'S MESSIAH" BAPTIST CHURCH OF VB; DICK SUMMER, AUTHOR, HALL OF FAME RADIO PERSONALITY – "STAYING HAPPY, HEALTHY & HOT"; SUE HUNT, MARKETING DIRECTOR OF SUNRISE THEATRE – PROGRAMS & PRODUCTIONS @ SUNRISE THEATRE.

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM CINDY DEVINE, EX DIR., FL EQUESTRIAN FOUNDATION – RIDE TO REMEMBER, A SALUTE TO OUR HEROS

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

ROSES ON THE RIVER
ASTRONOMY DAY
GARDENFEST 2013
PSL GREEN MARKET
AFTERNOON MOVIE @HURSTON LIBRARY
SATURDAY AFTERNOO MOVIE AT CIVIC CENTER
FIND YOUR PATH IN LIFE & WORK - TALK W/ CHET MANCHESTER
EMERSON CENTER-FL SPACE PROGRAM

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM MICHAEL BARTON, DIR OF DEV EPILEPSY FOUNDATION-WALK THE TALK FOR EPILEPSY & SEIZURE DISORDERS; SPOKEPERSON FOR REINHARD BONNKE-GOSPEL FEST; KORY TAYLOR, NRA CERTIFIED INSTRUCTOR-IR CONCEALED CARRY, FIREARMS SAFETY FIRST; STEVE DORRANCE, EX DIR TCCH FOUNDATION-OCEANSIDE BUSINESS ASSC; EARL MORGAN, FACILITATOR-SOS(SURVIVAL OF SUCIDE); JIM DAVIS, PRES OF IRCNAMI-BRINGING HARLEM AMBASSADORS BASKETBALL TEAM; MISSY ELWARD & FRANK MANNINO, TEAM CAPT FOR EVENT- ST BALDRICK'S FOUNDATION; RETHA PUVOGEL - PUG RESCUE FOUNDATION; JOE SMITH, CHAIRMAN OF THE BOARD-THE MENTAL HEALTH ASSOC. OF IR COUNTY; ART CAISCA, DIR OF DEV., W/SAFESPACE - EVERY WOMAN IS YOUR SISTER; UN WOMEN FL EAST COAST CHAPTER - 3/8 BREAKFAST CELEBRATING UN WOMEN INTL DAY; DR ERIC HAURA & MARY EDITH THOMAS(PATIENT) - H LEE MOFFITT CANCER CTR RESEARCH; JAMES KEACH, ACTOR/DIRECTOR-SPECIAL FUNDRAISER BENEFIT, NATL ALZHEIMER'S FOUNDATION; TOBY TURNER, IRC FIREFIGHTER0- IRC FIREFIGHTER FAIR: DIRECTOR & CAST OF VB THEATRE GUILD- PERFORMANCE "BEAUTY & THE BEAST"; TOM HUMERT, VOCALIST & COMPOSER-MUSIC AS A HEALING TOOL, MUSIC THERAPY; CHET MANCHESTER-FIND YOUR PATH IN LIFE & WORK; U OF FLORIDA-STUDENT RESEARCH OPPORTUNITIES; PAT CASSELBERRY, CO-CHAIR OF 25TH - THE ELCO 3/30 BEACH CLEAN-UP & OTHER EVENTS; JOHN WALCOTT, EXERCISE THERAPIST- EXERCISE THERAPY & MEDIATION OPPORTUNITIES.

## **EVENTS THAT WE HOSTED INCLUDE:**

#### **5. THE ELDERLY**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM CHARLIE HARPER, EX DIR YOUTH FOR CHRIST-CHRISTIAN ESTATE PLANNING; HARRY GETOV, LOCAL WRITER-MY LONG STORY SHORT; BARBARA PETRILLO & CYNTHIA MONSOUR, CONTESTANTS – REGENCY PARK MS SENIOR FLORIDA PAGENT.

**EVENTS THAT WE HOSTED INCLUDE:** 

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**VERO COMMUNITY CHURCH RUMMAGE SALE** SUNSET SATURDAY NIGHT MASOUARADE PARTY **GOLDEN OLDIES DANCE PARTY SPOIL ISLAND CLEAN UP PINE SCHOOLS CAR SHOW PARTY IN THE PARK** PATRIOTS BOOSTERS 5K **GUIDED BEACH WALKS FLORIDA CRAFT BREW & WINGFEST** ST ANDREW'S 1ST ANNUAL CASINO NIGHT **MARCH FOR CANCER** KNIGHT OF COLUMBUS 5TH ANNUAL ST PATRICK DINNER ST BALDRICK HEAD SHAVING EVENT **RACING TO END HUNGER PONY UP** 15TH ANNUAL SWINGING FOR SCHLORSHIPS GOLF SCRAMBLE SEBASTIAN'S EARTH DAY FESTIVAL **TASTE OF ST LUCIE ALLEY OOP FOR DEMETRIUS** FRIENDS OF JULIA BBQ BENEFIT

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM SUSAN & FRAN ADAMS- FELLSMERE FROGLEG FESTIVAL; TANIA ORTEGA-COWEN, SINGER/MEMBER- VB OPERA 2013 SEASON; KENT ANNANHAITI PARTNERS; DOUG GRAYBILL, YALE CLUB MEMBER; MARY WYGONIK, GUILD PRES, VB THEATRE GUILD-VBTG FUNDRAISER; MEMBERS OF VB ROTARY CLUBFLORIDA CRAFT BEW & WINGFEST; LAUREL WOOD LENKER & AMY PATTERSON REESER - HIBISCUS CHILDREN CTR; STEVE SMITH & BRAD PHENNING-BARK IN THE PARK; ROBERT VOTAW, IRCE CITRUS MUSEUM -MOONLIGHT MARDI GRAS; THE WOMEN'S REPUBLICAN CLUB-ELEGANT ELEPHANTS; PAT CASSELBERRY & BILL FRIESEL, CO-CHAIRPERSONS-THE ENVIRONMENT LEARNING CENTER; DARRY BEYGROOVIN IN THE VINEYARD BENEFIT; LINDA KNOLL, PRES. & MARGARET ANN EVANS-AFTERNOON TEAS RECRUITMENT; ANNIE FAULKNER, THE SOURCE

FUNDRAISER- MASQUERADE PARTY; LEN & CHERYLANN GENGEL-BE LIKE BRITT HAITI ORPHANGE; ASHLEY & OSKAR – UP WITH PEOPLE; CHARLIE HARPER, EX DIR OF IR YOUTH FOR CHRIST-ANNUAL FUNDRAISER; ALICIA QUINN – UNDER THE OAKS, ART SHOW; STEVE DORRANCE, FOUNDATION DIRECTOR-TCCH FUNDRAISER; JUDI MILLER, EX DIR OF BIG BROTHERS/BIG SISTERS; VERONICA KOLIBAB, DIR OF SPECIAL EVENTS-14<sup>TH</sup> ANNUAL BLUE RIBBON LUNCHEON & FASHION SHOW; ANDY BOWLER, PRES/CEO HABITAT FOR HUMANITY- TROT TO HIGHER EDUCATION; STEVE DORRANCE, TCC FOUNDATIONO-RUBBER DUCK FUNDRAISER; NANCY STIEFEL, CHORISTER & DR JASON HOBRATSHK – ANNUAL FUNDRAISER.

**EVENTS THAT WE HOSTED INCLUDE:**