

**STATION WJKD-FM
ISSUES/ PROGRAMS LIST
SECOND QUARTER, 2013**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SEBASTIAN EXCHANGE CLUB - PROCEEDS SUPPORT PREVENTION OF CHILD ABUSE
JOE COHEN FOOTBALL CAMP - DRIVE FOR UNDERPRIVILEGED CHILDREN
CHILDREN'S HOME SOCIETY OF FLORIDA**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM CYNTHIA FLAIG& DENISE SMITH- VP & DIRECTOR (TRIO UPWARD BOUND PARENT ASSOC, ORG PAGENT); JANET WINIKOFF-DIRECTOR OF EDUCATION "CHILDRENS VETERINARY CLASS AT HUMANE SOCIETY";MICHAEL NATALE-SEB. EXCHANGE BLUE WATER OPEN; ROBERT PARTLIN-CIRCUIT 19 COMMUNITY DEV.DIR "FOSTER CARE AWARENESS MONTH"; RICHARD BALLINGER & BOBBY YANG - OSLO & STORM GROVE MIDDLE SCHOOL ORCHESTRAS; MARY LEE WEIR-DIR/PROD & MARSHAY WILLIAMS- HIBISCUS CHILDREN CENTER "UNTIL THEY TURN EIGHTEEN"; WILLIAM FRIESELL-ELC CHAIRMAN OF BOARD (ELC WILD & SCENIC FIL FESTIVAL)

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**RAGGAE FESTIVAL
ST ANDREW'S 5K
KIDS FOR NATURE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM CRYSTAL CORRIGAN-AUDITORIUM DIR. "UPCOMING & SUMMER EVENTS; KEVIN QUILLINAN-RIVERSIDE CHILDREN THEATRE DIR.; JAY DESMARTEAU-TD BANKING "MAY IS NATL SMALL BUSINESS MONTH"; CHARLIE NEWMAN-AUTHOR "GETTING FROM YOU AND ME TO WE"; BRIAN HARTMAN-PRES. CBA "COMMUNITY BUSINESS ALLIANCE"; CHRIS MOHARDT-PHARUS GROUP "5TH ANNUAL TC BUSINESS SUMMIT"; SHANE WRIGHT & ROGER VANDYKE "SELF-SOLAR ENERGY LOAN CENTER"; CLIFF MORRIS-CEO OF FL ORGANIC AQUACULTURE

**"GROUND BREAKING CEREMONY FOR MAJOR CO." OSCAR SALES-RIVERSIDE
THEATRE "GREASE"**

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**THE FALLEN SOLDIER MEMORIAL PROJECT
RED, WHITE AND BLUE – A STAR SPANGLED SALUTE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED
COMMENTARY FROM VANESSA CARTER SOLOMON-IRC CODE ENFORCER; PAM
COOPER-SUP GENEALOGY DEPT IRC MAIN LIBRARY "ACHIVES OF LOCAL
HISTORICAL PLACES"; REYNOLD TAN-PHD FDA SCIENTIST "FDA NEW RULES
GOVERNING SUNSCREEN LABELING"; JOEL TYSON & RICHARD VOTOPKA "HISTORY
OF FELLSMERE & ANNIVERSARY"; SUE DINENNO & PATTY HOWARD-IRC
RECREATION "SUPPORT OF THE LOCAL COUNTY RECREATION DEPARTMENT"; SUSAN
GRANDPIERRE – "OLD VERO ICE AGE SITES COMMITTEE.**

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**WALDO'S BENEFIT FOR ASHLEE CRUSH
KIRK MARKETPLACE AT IR MALL**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED
COMMENTARY FROM MICHAEL BARTON, DIR OF DEV EPILEPSY FOUNDATION-WALK
THE TALK FOR EPILEPSY & SEIZURE DISORDERS; SPOKEPERSON FOR REINHARD
BONNKE-GOSPEL FEST; KORY TAYLOR, NRA CERTIFIED INSTRUCTOR-IR CONCEALED
CARRY, FIREARMS SAFETY FIRST; STEVE DORRANCE, EX DIR TCCH FOUNDATION-
OCEANSIDE BUSINESS ASSC; EARL MORGAN, FACILITATOR-SOS(SURVIVAL OF
SUCIDE); JIM DAVIS, PRES OF IRCNAMI-BRINGING HARLEM AMBASSADORS
BASKETBALL TEAM; MISSY ELWARD & FRANK MANNINO, TEAM CAPT FOR EVENT- ST
BALDRICK'S FOUNDATION; RETHA PUVOGEL – PUG RESCUE FOUNDATION; JOE
SMITH, CHAIRMAN OF THE BOARD-THE MENTAL HEALTH ASSOC. OF IR COUNTY; ART
CAISCA, DIR OF DEV., W/SAFESPACE – EVERY WOMAN IS YOUR SISTER; UN WOMEN
FL EAST COAST CHAPTER – 3/8 BREAKFAST CELEBRATING UN WOMEN INTL DAY; DR
ERIC HAURA & MARY EDITH THOMAS(PATIENT) – H LEE MOFFITT CANCER CTR
RESEARCH; JAMES KEACH, ACTOR/DIRECTOR-SPECIAL FUNDRAISER BENEFIT, NATL
ALZHEIMER'S FOUNDATION; TOBY TURNER, IRC FIREFIGHTER0- IRC FIREFIGHTER
FAIR; DIRECTOR & CAST OF VB THEATRE GUILD- PERFORMANCE "BEAUTY & THE
BEAST"; TOM HUMERT, VOCALIST & COMPOSER-MUSIC AS A HEALING TOOL, MUSIC
THERAPY; CHET MANCHESTER-FIND YOUR PATH IN LIFE & WORK; U OF FLORIDA-
STUDENT RESEARCH OPPORTUNITIES; PAT CASSELBERRY, CO-CHAIR OF 25TH – THE
ELCO 3/30 BEACH CLEAN-UP & OTHER EVENTS; JOHN WALCOTT, EXERCISE
THERAPIST- EXERCISE THERAPY & MEDIATION OPPORTUNITIES.**

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DIANE BUTLER-DIR OF COMMUNITY OUTREACH "HOME INSTEAD SENIOR CARE"

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**DAN MCCARTY 5K
BURGER BATTLE & ICE CREAM CHURN OFF
SEBASTIAN EAGLES HARITY POKER RUN
WILD GAME FEAST
TC FAMILIES W/JULIETTE THE COW
HURRICANE HANGAR
GREAT DUCK DERBY
NALC STAMP OUT HUNGER**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM MICHAEL BRADLEY-VETERAN "THE FALLEN SOLDIER MEMORIAL" ; GRANT WITHERS-ELC CANOE GUIDE "CANOE EXCURSIONS OFFERED BY ELCE" ; BARBARA - CAT'S MEOW NO KILL CAT SHELTER "FUNDRAISER"; JOAN EDWARDS-NATURE GUIDE "ENVIRNOMENTAL LEARNING CENTER"; BEN EARMAN "IMPORTANCEOF BEING ERNEST; BECKY ALLEN & POSTMASTER - :STAMP OUT HUNGER FOOD FRIVE; DEBBIE PENNISTON- CO.-CHAIR OF RIVERSIDE LECTURE SERIES "INAUGURAL DLS DEBATES; JANIE HOOVER-MAIN STREET VB COMMITTEE-"2013 HIBISCUS FESTIVAL".

EVENTS THAT WE HOSTED INCLUDE: