

**KYYS Public Affairs**  
**Report**  
**Third Quarter for**  
**Year 2022**  
**Ending**  
**September 30th 2022**

## **KYYs Public Affairs Report**

KYYs “La X” 1250 AM is a radio station licensed to Kansas City, Kansas.

KYYs is a Mexican Regional formatted station.

During this quarter significant treatment was given to a number of community issues via KYYs’s programming.

## **Public service Announcements (PSA’s)**

KYYs encourage both local and national non-profit organizations to send PSA’s to the station, in copy and /or recorded formats.

The following are examples of public service announcements aired on 1250 am KYYs during the second quarter (July 1<sup>st</sup> 2022 through September 30th, 2022)

- Middle School Mental Health
- Smokey Bear
- Child Car Safety
- Al-Anon
- Shriners Hospitals for Children
- Hearth Valve Voice USA
- High Blood Pressure Control
- American Society of Retina Specialists

### **KYYS Programming Schedule**

KYYS has different programs that serve the community on different days of the week,

These are some notes and interviews of local interest broadcasted during the Third quarter of 2022:

- Interview with Internal Revenue Service Media Relations – Prevent Scams
- Federal Trade Commission note, Fraud Alerts
- United States Department of Labor note- OFFICE OF DISABILITY EMPLOYMENT POLICY
- Great Plains SPCA Kansas City
- The Kansas City Public Library –Central
- U.S. Department of Health & Human Services
- 9/9/22 Interview with OSHA Rep Elizabeth Morales

During the Third quarter of 2022, KYYS kept the audience updated with information on school closures, traffic and weather alerts.

## KYYS Social Posts

**La X 1250 AM La Super Estación**  
September 19 at 1:52 PM · 🌐

Strong earthquake a few minutes ago with epicenter in Michoacán!

[See original](#) · [Rate this translation](#)

**aztecanoticias**



**ÚLTIMA HORA**

**OFICIAL:**  
SE REGISTRA SISMO DE MAGNITUD 7.4 CON  
EPICENTRO EN COALCOMAN, MICHOACÁN

**TV Azteca Deportes**  
September 19 at 1:43 PM · 🌐

FINAL Magnitude 7.4 of the #Earthquake south of Coalcomán, #Michoacán, at 13:05 h. #AtTheMoment no affections are reported in the states where it was perceived.... See more

[See original](#) · [Rate this translation](#)

**La X 1250 AM La Super Estación**  
September 16 at 10:46 AM · 🌐

Happy Independence Day to all our Mexicans! 🇲🇪❤️

[See original](#) · [Rate this translation](#)



**La X 1250 AM La Super Estación**  
September 5 at 9:31 AM · 🌐

Shout out to the people out there working in the field to put food on our tables. Let's give a shout out to the people who labor in the fields to put food on our tables. #WeFeedYou #LaborDay #AB2183

Thank you @ignaciogomezart for letting us use this art

[See original](#) · [Rate this translation](#)



**La X 1250 AM La Super Estación**  
August 17 · 🌐

Help us fill a Tundra with school supplies to benefit the students of Guadalupe Centers, Inc. You can drop off your donations at Hendrick Toyota in Merriam, Kan., or at the Two Worlds offices 1701 S 55th St Kansas City, Kan..

We are waiting for you 🇲🇪 Te Te 🇲🇪

[Hendrick Toyota Merriam](#)

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# Fill a Tundra

## BACK TO SCHOOL SUPPLY DRIVE

Join La X 1250am, Dos Mundos Radio 1480am, La Grande 1340 am, Dos Mundos Newspaper and Hendrick Toyota to help us gather supplies for our youth this school year. Stop by our Merriam store from August 4th thru August 21st we are collecting donations of school supplies.

**Some of supplies needed are:**

- Crayola Crayons
- Pencils
- Thick & thin markers
- Colored Pencils
- Sidewalk Chalk
- Wide Rule Notebook Paper
- Composition Notebooks
- Kleenex
- Jump Rope
- Soccer balls
- Dry Erase Markers and Erasers



**Guadalupe Centers**  
ELEMENTARY SCHOOL

All donations will be delivered to GuadalupeCenters Inc charter elementary school in Northeast Kansas City this year.

Supplies may be dropped off at Hendrick Toyota Tundra Truck located at 9505 W. 67th Street, Merriam, KS or our offices located at 1701 S. 55th Street in Kansas City, KS.

**Hendrick** **1040** **RADIO** **1480** **LA GRANDE** **DOS MUNDOS**