

KYYS Public Affairs
Report
Fourth Quarter for
Year 2022
Ending
December 31st 2022

KYYs Public Affairs Report

KYYs “La X” 1250 AM is a radio station licensed to Kansas City, Kansas.

KYYs is a Mexican Regional formatted station.

During this quarter significant treatment was given to a number of community issues via KYYs’s programming.

Public service Announcements (PSA’s)

KYYs encourage both local and national non-profit organizations to send PSA’s to the station, in copy and /or recorded formats.

The following are examples of public service announcements aired on 1250 am KYYs during the fourth quarter (October 1st 2022 through December 31st, 2022)

- Recreational Boating & Fishing Foundation
- Middle School Mental Health
- National Crime Prevention Council
- American Academy of Pediatrics
- Flu Vaccination
- The Office of Infectious Disease and HIV-AIDS Policy
- Stand up to Cancer
- Child Car Safety
- Smokey Bear
- Heart Valve Voice USA
- Shriners Hospitals for Children

KYYS Programming Schedule

KYYS has different programs that serve the community on different days of the week,

These are some Interviews of general interest broadcasted during the fourth quarter of 2022:


Date	Guest	Association or Institution	Subject
10/11/2022	Octavio Saenz	IRS	IRS form of communications and what to do if you receive a letter from them
10/12/2022	Veronica Gallardo	Ad Council	Flu and Covid vaccinations
10/21/2022	Jorge Soberon	Arvest Bank	What is a credit report? What is a credit score? Fair Credit Report Act (FCRA)
11/08/2022	Octavio Saenz	IRS	What is retention? Why is it important to adjust withholding tax from time to time?

These are some notes of local interest broadcasted during the fourth quarter of 2022:

Date	DJ	Association or Institution	Subject
10/13/2022	Gerardo Corpus	Centers for Disease Control and Prevention	Floodwater After a Disaster or Emergency
10/21/2022	Gerardo Corpus	WyCo Health Dept	Updated (Bivalent) COVID Boosters for Children ages 5 to 11 in Wyandotte County
11/02/2022	Gerardo Corpus	The Kansas City Public Library	Available Technology Services
12/13/2022	Gerardo Corpus	Kansas City Community Kitchen	Free hot lunch every weekday
12/20/2022	Gerardo Corpus	Family Support Center Catholic Charities	Food distribution


Every segment the phone lines are available to our audience to help answer any questions they may have.

During the Fourth quarter of 2022, KYYS kept the audience updated with information on school closures, traffic and weather alerts.


 **La X 1250 AM La Super Estación**
December 22, 2022 at 7:38 AM · 🌐

Friends, the Kansas City KS Police Department reports that conditions on the streets and roads are in dire conditions. Don't go out if you don't have to. If it absolutely necessary to go out, do so very carefully and reduce your speed. Bridges are very slippery. Accidents are already reported in several parts of the city.
Please keep in mind the safety police officers attending these accidents and require you to slow down and stay alert.


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 **Kansas City Kansas Police Department - KCKPD** is in Fairfax, Kansas City, Kansas.
December 22, 2022 at 5:03 AM · 🌐





Folks the road conditions have quite literally gone, downhill. Don't get out if you don't have to. If you must be very careful and slow the heck down. Bridges a... See more



 **La X 1250 AM La Super Estación**
December 27, 2022 at 9:28 AM · 🌐


Así tendremos las condiciones del clima en la semana.
No se olviden de sintonizarnos para que escuchen los reportes de clima en vivo!
[See Translation](#)



Flurries Possible Today

Monday	Tuesday	Wednesday	Thursday
			
Low: Teens to Lower 20s High: Teens to Mid 20s	Low: Single Digits Above Zero High: Lower to Upper 30s	Low: Upper 20s to Lower 30s High: Mid 40s to Lower 50s	Low: Lower 30s to Lower 40s High: Lower 50s to Lower 60s
NNW 11-18 MPH with gusts up to 30 MPH	S 14-20 MPH with gusts up to 30 MPH	10-15 MPH with gusts up to 30 MPH	SSW 10-14 MPH with gusts up to 30 MPH

**6:00 AM
12/26/2022**  **National Weather Service Kansas City**  **@NWSKansasCity**

US National Weather Service Kansas City Missouri 
December 26, 2022 at 6:00 AM · 🌐

Don't be surprised if you see a few flurries today. And if you're sick of the cold, just hold out until Thursday!
[#50DegreeHeatWave](#)



La X 1250 AM La Super Estación

December 28, 2022 at 2:33 PM · 🌐

...

LET'S HELP!!!!!!

People, this family lost their home to a fire the morning of Dec. 25. [Mattie Rhodes Center](#) is now accepting donations of any kind at the address: 148N. Topping, KCMO, 64123.

Also, there is an option to help the family financially at the following [gofundme](#) link.... See more

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FOX4 News Kansas City

December 26, 2022 at 6:35 PM · 🌐

A Kansas City family of six has lost their home after a devastating fire on Christmas morning. Their neighborhood is already stepping up > > <https://bit.ly/3YNOj26>