



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

# CONTRACT

<u>Contract / Revision</u> 624053 /		<u>Alt Order #</u> 08336114
<u>Product</u> STRICKLAND FOR GOV		
<u>Contract Dates</u> 09/06/16 - 09/11/16		<u>Estimate #</u>
<u>Advertiser</u> Ted Strickland US Senate-D		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Chicago TeleRep/CH	<u>Sales Office</u> TeleRep Chicag
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> 87246

And:

**AKPD Message & Media**  
**730 N Franklin, Suite 404**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNWO	09/07/16	09/07/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/07/16	09/13/16	--1----				1	\$30.00				
2	WNWO	09/08/16	09/08/16	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/16	09/14/16	---1---				1	\$120.00				
3	WNWO	09/07/16	09/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/07/16	09/13/16	--1----				1	\$55.00				
4	WNWO	09/09/16	09/09/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/09/16	09/15/16	----1--				1	\$55.00				
5	WNWO	09/08/16	09/08/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/08/16	09/14/16	---1---				1	\$175.00				
6	WNWO	09/06/16	09/06/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	-1-----				1	\$175.00				
7	WNWO	09/09/16	09/09/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/09/16	09/15/16	----1--				1	\$175.00				
8	WNWO	09/11/16	09/11/16	Sa-Su 6p-630p News	6:00 PM-6:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/16	09/17/16	-----1				1	\$125.00				
9	WNWO	09/06/16	09/06/16	Tue Prime Other/Specials	7:58 PM-10:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	-2-----				2	\$1,300.00				
D 10	WNWO	09/07/16	09/07/16	Wed 8p-9p	7:58 PM-9:00 PM		:30				NM	0	\$0.00
11	WNWO	09/07/16	09/07/16	Wed 9p-10p	9p-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/07/16	09/13/16	--1----				1	\$900.00				
N 12	WNWO	09/08/16	09/08/16	M-F 4p-5p	4p-5p		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---T---				1	\$55.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

<u>Contract / Revision</u>	<u>Alt Order #</u>
624053 /	08336114

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/11/16	STRICKLAND FOR GOV	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ted Strickland US Senate	09/06/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Totals								0.00				12	\$4,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	12	\$4,465.00	(\$669.75)	\$3,795.25
Totals	12	\$4,465.00	(\$669.75)	\$3,795.25

Signature: Laura StewartDate: 9/6/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Quity 22 9/6/16

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Rep: TELEREP, INC.  
Run On: Sep6/16 at 10:01

Order#: WINMO-TV TOLEDO  
Station: AXP MESSAGE & MEDIA  
Agency: POLI/T STRICKLAND/SENHOH  
Advertiser: DEBRA SCHOMMER KLEIN  
Buyer:

## REP BUYLINES

Hdl#: 8336114 (Mod 3.1)  
Dates: Sep06/16 - Sep11/16  
Prod: STRICKLAND FOR GOV  
Tel#:

Traffic#: 624053  
Salesperson: MARK ROBERTS  
Est#: RA35+  
Demo:

Page: 1  
Requested by: LAURA

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Wed5-6A	30S	\$30	Sep07/16	Sep07/16	1	1	1	\$30	NEWS	0.0 Jul28/16	Rev #0: A
	2	Thu7-9A	30S	\$120	Sep08/16	Sep08/16	1	1	1	\$120	TODAY SHOW	0.0 Jul28/16	Rev #0: A
	3	Wed4-5P	30S	\$55	Sep07/16	Sep07/16	1	1	1	\$55	JUDGE JUDY	0.0 Jul28/16	Rev #0: A
	4	Fri4-5P	30S	\$55	Sep09/16	Sep09/16	1	1	1	\$55	JUDGE JUDY	0.0 Jul28/16	Rev #0: A
	5	Thu7-730P	30S	\$175	Sep08/16	Sep08/16	1	1	1	\$175	CELEBRITY NAME GAME	0.0 Jul28/16	Rev #0: A
	6	Tue730-8P	30S	\$175	Sep06/16	Sep06/16	1	1	1	\$175	FAMILY FEUD	0.0 Jul28/16	Rev #0: A
	7	Fri730-8P	30S	\$175	Sep09/16	Sep09/16	1	1	1	\$175	FAMILY FEUD	0.0 Jul28/16	Rev #0: A
	8	Sun6-630P	30S	\$125	Sep11/16	Sep11/16	1	1	1	\$125	NEWS 6P	0.0 Jul28/16	Rev #0: A
	9	Tue758-10P	30S	\$1,300	Sep06/16	Sep06/16	1	2	2	\$2,600	ACT	0.0 Jul28/16	Rev #0: A
	10	Wed758-9P	30S	\$900	Sep07/16	Sep07/16	1	0	0	\$0	ACT	0.0 Sep02/16	Mod #2.1: S
	11	Wed9-10P	30S	\$900	Sep07/16	Sep07/16	1	1	1	\$900	ACT	0.0 Sep02/16	Mod #2.1: A
	12	Thu4-5P	30S	\$55	Sep08/16	Sep08/16	1	1	1	\$55	JUDGE JUDY	0.0 Sep06/16	Mod #3.1: A
Total 12 Spots for:										\$4,465		0.0	
Monthly Estimate Dollars:										\$4,465	Sep/16	0.0	Sep/16