



**WPOI-FM  
St. Petersburg, Florida**

Each quarter, **WPOI-FM** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between April 1 and June 30, 2021. While this list contains a brief description of some of **WPOI's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the second quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Will Calder, Director of Branding & Programming**

Dated: 7/1/2021

During the second quarter, the station regularly aired the following local public affairs programs:

- **“Sunday Morning”, 6:00 a.m., Sunday**

During the second quarter, the above listed programs covered a number of issues responsive to the community’s needs, including but not limited to:

- **Health, Education, Environment, Community Relations, and Economy**

## Health

Sunday, April 25, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Alberto Gonzales - Senior Strategist for the Health policy project.

More than 70 million Americans receive health coverage through Medicaid, including nearly 19 million Latinos. However, the numbers show many Latino children have no health coverage at all. 1.6 million Latino children were uninsured in 2018. Latino children are nearly two times more likely to be uninsured than non-Latino children. Mr. Gonzales talks about getting Latino children in Florida insured. First, he tells us, many low-income Latino's are unaware free or low-cost health care is available to kids 18 and younger through the Florida Kid Care program (funded by Medicaid). His group has research that shows many Latino radio stations in Florida don't air PSA's letting Latinos know that health insurance is available for their kids and there's very little coverage about the program in Latino media like television and print media. There is still a great fear in many Latino families that if you sign up for Florida Kid Care you could be investigated and deported. These kinds of myths are stopping many Latino people from getting their kids Florida Kid Care insurance. A media campaign needs to be directed at Latino communities to let them know under HIPPA laws your health information and even immigration status cannot be shared with federal agencies. Local Latino leaders and organizations are needed to help in the community discussing the advantages of signing up for Florida Kid Care and all the services that are offered. Many Latinos lost their jobs during the coronavirus pandemic and now they qualify for Medicaid/Florida Kid Care. They're either unaware the program exists or they're hesitant to sign up.

Sunday, May 16, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Steven Knaug - Senior Doctor of Chiropractic Medicine

May is National Posture Month, making it a good time to discuss the importance of good posture and spinal health and how many peoples neck and back pain got worse during the coronavirus pandemic. Dr. Knaug talks about good posture and neck and back pain. While back problems are what most people associate with poor posture, those issues are just the tip of the iceberg. Poor posture may be the culprit of chronic pain and an array of other medical issues including headaches, jaw pain, arthritis, poor digestion and poor circulation. Poor posture is not always the cause of back and neck pain and that is just one thing the doctor will look at. A patient that was involved in a bad accident or suffered back and neck trauma 10 or 20 years ago could just now start feeling the effects of the injury. Calcium growth on the spine and compressed vertebrae or a pinched nerve can also cause back and neck pain. Doctors in Florida saw complaints regarding back and neck pain rise during the pandemic as people spent more time working at home in uncomfortable chairs/desks and how the use of computers and phones for work also caused an increase in complaints last year. Doctors are now seeing younger people coming into the office with poor posture complaining of back and neck pain. He gives some tips on how to improve our posture and how to prevent back and neck pain. For example, look up when texting: try holding your phone/device at eye level when texting or browsing, all too often we are bending our necks looking down when using our smart devices. Invest in a standing desk: a standing desk allows users to use good posture and increases circulation. Invest in a proper desk chair: it may cost a little more money, but a proper desk chair should offer full back and lower lumbar support with different comfort options. Take a good look at our mattress: how old is the mattress and is it giving proper back and neck support during rest. Breathe: deep

breathing requires you to stand up straight. the practice of deep breathing breaks just a couple of times a day will trigger you to check your posture and it's also good for your overall health.

Sunday, May 23, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Kenneth Alexander - Chief of Infectious Diseases at Nemours Children's Hospital in Central Florida.

The United States has achieved a significant milestone in administering more than 200 million COVID-19 vaccine doses to date and the number keeps growing daily. The vaccine has been authorized by the FDA for children 12 and older, many parents and caregivers may have questions when, why and how to immunize their child. Dr. Alexander talks about vaccine use in kids 12 and older. It's important to get the vaccine for our kids. Children under 18 are accounted for 17% of reported new COVID-19 cases last month and those numbers are growing daily. Children and young people who are fully vaccinated can safely resume socializing with other vaccinated people and getting kids the vaccine is very critical right now as summer is coming and many kids will be heading back to summer camps or traveling with their families. Some of the topics discussed were why it is important for children over 12 years of age to get the vaccine, what advice would he give to parents and caregivers who are concerned about the safety of the vaccine or possible side effects. What the possible side effects are for younger people getting the vaccine, how the vaccine should be timed with other school immunizations and what he would say to parents who are hesitant to get their kids the vaccine. Also discussed is where kids in our area can get vaccinated and what questions we should ask our family doctor before and after getting our kids vaccinated. Medical staff at vaccination sites can also answer any questions a parent or caregiver has regarding the vaccine. Dr. Alexander reminds us the vaccine is free of charge even if you don't have health insurance.

Sunday, June 6, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Joseph Latino - Pest control expert, bed bug specialist

Now that the coronavirus vaccine is out, and more places are open Americans are now planning for summer travel and vacations. However, there is a chance you could come back from vacation with more than memories. Your clothes and luggage could be full of dangerous bed bugs. Mr. Latino talks about bed bug infestation and the risk we face when we're traveling. First, he tells us how serious the bed bug issue is here in the U.S. When it comes to hotels and vacation home rentals there is a good chance there are bed bugs. Look for bed bugs in a hotel in the mattress and furniture. When you check into a hotel or rental you should always put your luggage in the bathtub/shower while you inspect the room for bugs. It's a good idea to never use any dressers or nightstands in the room as that could be another hiding place for bed bugs. It doesn't matter if it's a five-star hotel or a dump they all could have bed bugs. In fact, he some of the worst infestations he's seen has been in high end hotels. When we get back from a trip, we should always leave our clothes and luggage in the garage or outside if possible until we have a chance to check our items for bed bugs. There is a possibility of getting bed bugs off someone else's luggage at the airport, in the trunk of a rental car or even as we're coming off a cruise and the port workers stack all the luggage on top on each other. It's even possible to bring home bed bugs from chairs at the movie theatre or furniture from a thrift store. Discussed is why treatment for bed bugs is so expensive and some of the new less toxic cheaper treatments are being offered to consumers. One of Mr. Latino's favorite tools to find in an infestation is a bed

bug sniffing dog. Also discussed is the various health issues we could face with a bed bug infestation.

## **Education**

Sunday, April 11, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Sarah Combs - Executive Director of the University Area Community Development Corporation in Tampa.

While many groups struggled during the coronavirus pandemic one local group worked hard to continue offering services to area residents in one of Tampa's most low-income areas. Ms. Combs talks about how they continued services during the pandemic. First, they were able to survive by applying for federal/local grants and assistance. More importantly, many residents in the University Area of Tampa came together to help one another out. The UACDC Community Center became a school/daycare for kids of all ages. Free Wi-Fi was set up in the community center where students could come and use their computers for virtual learning at school. Volunteer school counselors were also brought in to help kids with their schoolwork and with the help of local groups like Metropolitan Ministries they were able to offer breakfast, lunch and healthy snacks in the community center. Many residents came forward to get involved in the UACDC Community Garden to learn how to grow their own food and local chefs stopped by to show residents how to use/cook the food that they're growing. The UACDC's new Sports Center saw an uptick in use during the pandemic and they were able to offer more services to kids and adults to help them maintain a healthy lifestyle through exercise. With the help of Habitat for Humanity they were able to build two more homes for low-income families and they've already purchased more land that will allow them to build more homes and affordable apartments for residents in the University Area of Tampa.

Sunday, May 9, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Lauren Marino author of *Bookish Broads: Women Who Wrote Themselves into History*

Today is Mother's Day and today we celebrate women authors and women in literature. Ms. Marino talks about the important role of women authors and how literature was used to fight for equality for women. She shares some interesting facts about some of the greatest women writers. For example, Mary Shelley, Jane Austen and even Virginia Woolf did not have formal educations or university education, but they were huge readers and self-taught, wrote some of the world's most beloved books. Also talked about are the struggles Margaret Atwood faced while writing her dystopian novel *The Handmaid's Tale*. How Judy Blume became one of the most censored and banned writers due to her content regarding women's rights and the improvement of women's roles in society. How many scholars believe that some works of William Shakespeare were written by a woman. Ms. Marino also shares how the first novel was invented in 11th century Japan by a woman. Why women authors created a renaissance in children's books at the close of the 20th century and continue to revive it today. Why many female authors had to write under a male pseudonym, why we need to revisit some of the forgotten female writers of history and how J.K. Rowling became the only author to ever earn one-billion-dollars from her works. Something a male author has never done. She discusses

what today's female students can learn from literature and female authors. She also recommends some of today's literature as must reading for any woman.

## **Environment**

Sunday, April 18, 2021 – Sunday Morning 6:00 a.m.

Host: Jeff Slater. Guest: Poorva Joshipura - Senior Vice President of International Affairs with Peta

With Earth Day coming up this week many people are looking for a way to help the planet. Peta says starting a plant-based diet is one way we can help our environment. Ms. Poorva Joshipura discusses how a plant-based diet could help save the planet. When we think of greenhouse gas emissions that cause climate change, many of us think of what trains, planes and automobiles are spewing into the atmosphere however she says another big offender is animal-based agriculture. According to the United Nations Food and Agriculture Organization, animal-based agriculture represents 14.5% of total greenhouse emissions, cows making up 65% of that total. Farm animals are not only emitting gases, we are destroying forest and lands in order to feed them. Beyond the environmental impact, there's a devastating amount of life lost to feed animal-derived products to humans. About 80 billion land animals and up to trillions of marine animals are killed every year for food. At the same time the market has grown for vegan meats, milks, cheeses and other foods. Stores have made it easier for us to start a plant-based diet with companies like Walmart, Aldi, Whole Foods and Trader Joe's offering their own brands of vegan burgers, "chicken" and even vegan cheese. More and more meat companies have branched into vegan foods, too. Dairy companies are also investing in plant-based milk and dairy products and that 100-year-old dairy processor Elmhurst is switching all facilities to plant-based milk production. Changing our diets can make a big difference in saving the planet and more Americans are becoming more aware of the environmental impact of animal-based agriculture. She explains how Peta's website offers great information to consumers about how to begin and maintain a plant-based diet.

Sunday, May 30, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Adam Putnam - CEO of conservation group Ducks Unlimited.

We are just about ready to enter hurricane season 2021 and a conservation organization, Ducks Unlimited, is warning residents on Florida's gulf coast we could be at risk of flooding if a storm hits due to the destruction of our wetlands. Mr. Putnam talks about the destruction of our wetlands and why we need for protection from hurricane flooding and damage. He explains between 1780 and 1980, more than half the wetlands in the United States were drained, filled or significantly altered. Nearly half of the bird species and two-thirds of the fish species in the United States rely on wetlands for survival. The restoration of our wetlands is vital to our protection from storms as they form a natural barrier that helps absorb the 'energy' of a storm and slows the flow of water. The restoration work is still going on in the Florida panhandle after hurricane Michael hit that region several years ago. He explains how wetlands from the Florida Keys all the way up the coast of the Tampa area is still being restored after hurricane Irma. He explains how the restoration projects work and how it not only benefits the wildlife on our coast, it also protects us. Ducks Unlimited just received a multi-million-dollar grant from the James M. Cox Foundation (yes, that cox!) to help rebuild and restore wetlands on Florida's gulf coast.

Mr. Putnam is a fifth generation Floridian and a resident of nearby Bartow and he tells us about some of the changes he's seen on our waterways over his time growing up in the Tampa area. Most of the change man is making to our waterways is destroying the wetlands and harming wildlife.

## **Community Relations**

Sunday, April 4, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Elizabeth Davis - Fundraising Project Coordinator with Facebook

During the COVID-19 pandemic many organizations suffered financially due to the fact annual fundraisers and events had to be cancelled or held virtually. Many groups turned to social media to ask for help and many users on social media shared the request for donations or started their own fundraising events. Ms. Davis talks about raising money on social media. First, she explains how organizations/groups used social media in 2020 to raise money. This is only going to be a growing trend in the future. She gives some "marketing" tips when it comes to raising money on social media. Make it personal. Storytelling is a great way to inspire action as people engage more with fundraisers that share and authentic, personal and emotional connection. Drive action explains what you hope to accomplish and articulate the positive impact donors will make. Make it visual, add a cover photo to capture attention and show what your fundraiser is all about. Also, post updated photos of some of the good things the organization is doing. Say thanks and keep the giving going, celebrate milestones throughout your fundraiser, thanking donors for their gift and encouraging them to share the cause with their friends. She talks about how large organizations and small personal fundraisers were able to raise much needed money for local groups. She explains how the Facebook team is working to vet out scam/false fundraisers and how we can and should check out a charity before we donate.

## **Economy**

Sunday, May 2, 2021 – Sunday Morning 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Gene Goldman - Certified Financial Planner

Here we are five-months into the new year and we're still fighting a pandemic, yet the major markets are still over performing and investing indexes are still on the rise. Mr. Goldman talks about why the market is doing so well and how the COVID-19 pandemic changed the way some people are investing. First, he explains why we didn't see a major market drop after the presidential election. Normally after any national election we typically see a drop and many economists were predicting a big drop in all markets if Joe Biden won the presidency. However, that didn't happen. Mr. Goldman explains why. He also talks about how the federal government will continue to hold onto low interest rates and this is also encouraging news to investors. Globally many markets overseas took a hit due to the virus and shut-downs last year, especially the Asian and Pacific rim sectors, but those markets are now making gains and are bouncing back. A recent survey showed many Americans took their government stimulus money and invested it and this added to the boost we saw in the market right after the stimulus checks were sent out. Many investors had to drain their 401k's and outside investments/savings due to unemployment during the virus and he gave those investors some tips on how to start off fresh and how to get back into a "saving habit" once we're back on our feet. One thing we need

to keep an eye on this year is the continued trade war between the U.S. and China and how the U.S. economy could suffer due to the current trade/tariff situation. Mr. Goldman warns that there are warning signs right now that we could see major inflation here in the U.S. with the cost of products, services and goods going up in the next few months and lasting until possibly the fall when the supply chain is back up and running.