

## ORDER



KENY

<b>Orders</b>	<b>Order / Rev:</b>	<b>842712</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Candidate	
	<b>Estimate:</b>	3319	
	<b>Flight Dates:</b>	11/06/17 - 11/12/17	<b>Primary AE:</b> House National Non Rep
	<b>Original Date / Rev:</b>	11/06/17 / 11/06/17	<b>Sales Office:</b> CNDIC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NDIR
<b>Agency</b>	<b>Name:</b>	Strategic Media Services	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1911 N Ft Myer Dr Ste 400	<b>Billing Cycle:</b> WEEKLY
		Arlington, VA 22209	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	Dean Heller for US Senate	<b>New Business Thru:</b>
	<b>Demographic:</b>	A35+	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	PL US Senate Candidate	<b>Advertiser External ID:</b> 63720
	<b>Priority:</b>	Pol2	<b>Agency External ID:</b> 4769
	<b>Revenue Code 1:</b>	AGY	<b>Unit Code:</b> General
	<b>Revenue Code 2:</b>	Political	
	<b>Revenue Code 3:</b>	Political Candidate	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/06/17	11/12/17	9	\$710.00	\$603.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	9	\$710.00	\$603.50	0.00
<b>Totals</b>	<b>9</b>	<b>\$710.00</b>	<b>\$603.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National Non Rep	CNDIC	NDIR	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENV	11/07/17	11/09/17	News 10 Today News 10 Today	CM	6a-7a	-T-T---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	-T-T---		2				\$80.00		0.00			
N 2	KENV	11/07/17	11/10/17	M-F News 4 at 5p 5p-530p	CM	5p-530p	-T--F--	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	-T--F--		2				\$80.00		0.00			
N 3	KENV	11/08/17	11/08/17	M-F News 4 Nightly 6p-7p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$80.00	Pol2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	--W----		1				\$80.00		0.00			
N 4	KENV	11/12/17	11/12/17	Wolf Pack All Access Wolf Pack All Access	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$100.00	Pol2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	-----S		1				\$100.00		0.00			
N 5	KENV	11/08/17	11/09/17	M-F 11p Late News News 4 at 11p	CM	11p-1135p	--WT---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	--WT---		2				\$80.00		0.00			
N 6	KENV	11/11/17	11/11/17		CM	11p-1130p	-----S-	:30	1	\$50.00	Pol2	0.00	NM	1	\$50.00

Advertiser:	Dean Heller for US Senate
Product Desc:	Candidate
Estimate:	3319

Advertiser: Dean Heller for US Senate

Product Desc:	Candidate
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Estimate: 3319

Totals	9	\$710.00
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KENV-TV / ELKO, NV</u>	<b>Date:</b> <u>11/6/17</u>
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I, Michelle Irvin,

being/on behalf of: Heller for Senate,

a legally qualified candidate of the Republican

political party for the office of: Senate- NV

in the Primary

election to be held on: June 12, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): SEE ORDER**

I represent that the payment for the above described broadcast time has been furnished by:

Heller for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chrissie Hastie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/6/17

**Date**

Michelle Chen

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

D. Carter

**Signature**

D. Carter

**Printed Name**

RSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Michelle Irvin

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michelle Irvin

printed name

11/6/17

date