

ORDER



KENV

Orders
Order / Rev: 842712
Alt Order #:
Product Desc: Candidate
Estimate: 3319
Flight Dates: 11/06/17 - 11/12/17
Original Date / Rev: 11/06/17 / 11/06/17
Order Type: GENERAL

Primary AE: House National Non Rep
Sales Office: CNDIC
Sales Region: NDIR

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Dr Ste 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Dean Heller for US Senate
Demographic: A35+
Product Codes: PL US Senate Candidate
Priority: Pol2
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 63720
Agency External ID: 4769
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/06/17	11/12/17	9	\$710.00	\$603.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	9	\$710.00	\$603.50	0.00
Totals	9	\$710.00	\$603.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National Non Rep	CNDIC	NDIR	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENV	11/07/17	11/09/17	News 10 Today News 10 Today	CM	6a-7a	-T-T---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	-T-T---		2		\$80.00		0.00					
N 2	KENV	11/07/17	11/10/17	M-F News 4 at 5p 5p-530p	CM	5p-530p	-T--F--	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	-T--F--		2		\$80.00		0.00					
N 3	KENV	11/08/17	11/08/17	M-F News 4 Nightly 6p-7p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$80.00	Pol2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	--W----		1		\$80.00		0.00					
N 4	KENV	11/12/17	11/12/17	Wolf Pack All Access Wolf Pack All Access	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$100.00	Pol2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	-----S		1		\$100.00		0.00					
N 5	KENV	11/08/17	11/09/17	M-F 11p Late News News 4 at 11p	CM	11p-1135p	--WT---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	--WT---		2		\$80.00		0.00					
N 6	KENV	11/11/17	11/11/17		CM	11p-1130p	-----S-	:30	1	\$50.00	Pol2	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su 11p Late News											
				Sa-Su News 4 at 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	-----S-					1	\$50.00		0.00			
													Totals	9	\$710.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KENV-TV / ELKO, NV	Date: 11/6/17
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I, Michelle Irvin

being/on behalf of: Heller for Senate

a legally qualified candidate of the Republican

political party for the office of: Senate- NV

in the Primary

election to be held on: June 12, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Heller for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chrissie Hastie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/6/17

Date

Manette Carter

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

D. Carter

Signature

D. Carter

Printed Name

RSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Michelle Irvin

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michelle Irvin

printed name

11/6/17

date