

KTRH  
# 6270

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |                         |
|---|-------------------------|
| Station and Location:<br><u>KTRH AM-Houston</u> | Date:<br><u>5-17-18</u> |
|---|-------------------------|

I, Haley Beth Davis

being/on behalf of: Dan Patrick

a legally qualified candidate of the Republican

political party for the office of: Texas Lt Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

Attach proposed schedule with charges (if available): 39,474.00 Net

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

5-17-18  
Date

Haley Beth Davis  
Signature

*To Be Signed By Station Representative*

Accepted  
Paul Winkler  
Signature

Accepted in Part  
Bob Windham  
Printed Name

Rejected  
Dir. of Political Sale Opns  
Title

May 17, 18  
 CONT# 31829735 Mod# Ver# 1 (Last =)  
 REP iHeartMedia  
 TO KTRH-AM (Houston-Galveston TX)  
 FM TYLER TOMSON  
 OFF DALLAS  
 AGY WEEKS & CO C/O DAVIZ LENZ MEDIA  
 ADDR 6060 N CENTRAL EXPY  
 DALLAS, TX 75206

DDS CONT# 0  
 C/P/E: na / na / na  
 SALESPERSON FAX#  
 PH #

BYR HALEY BETH DAVIS  
 ADV DAN PATRICK FOR LIEUTENANT GOVERNOR  
 PDT Dan Patrick for Lieutenant Governor - Political - 5/29  
 thru 9/9  
 FLT May 29, 18 - Sep 09, 18

\* REP ORDER COMMENT \*

\*\* 5/17/2018 10:36:00 AM: !!!!RATE CLASS: OUT-OF-WINDOW\*\*\*THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!!

\*\* 5/17/2018 10:36:00 AM: ~~~~THIS IS A NEW ORDER\*\*\*PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8780 OR DIANAFITZGERALD@IHEARTMEDIA.COM~~~~

\*\* 5/17/2018 10:36:00 AM:  
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\* STATION ORDER COMMENT \*

\*\* 5/17/2018 12:00:00 PM: NEW

| MC | LN  | REV TYPE                   | DAYS    | TIME     | LEN | EFFECTIVE DATES       | # OF WKS | NPW | RATE     | TOT SPTS   |  |
|----|-----|----------------------------|---------|----------|-----|-----------------------|----------|-----|----------|------------|--|
|    |     | <b>FLIGHT 1</b>            |         |          |     |                       |          |     |          |            |  |
|    | 1.1 | National Agency-Political  | .TWT... | 6A - 10A | 60  | 5/29/2018 - 5/31/2018 | 1W       | 3   | \$550.00 | 3          |  |
|    | 1.2 | National Agency-Political  | .TWT... | 11A - 2P | 60  | 5/29/2018 - 5/31/2018 | 1W       | 6   | \$585.00 | 6          |  |
|    | 1.3 | National Agency-Political  | .TWFSS  | 6A - 12A | 60  | 5/29/2018 - 6/3/2018  | 1W       | 3   | \$0.00   | 3          |  |
|    |     | ** WEEKLY FLIGHT TOTALS ** |         |          |     |                       |          |     | 12       | \$5,160.00 |  |
|    |     | <b>FLIGHT 2</b>            |         |          |     |                       |          |     |          |            |  |
|    | 2.1 | National Agency-Political  | MTW.... | 6A - 10A | 60  | 6/11/2018 - 6/13/2018 | 1W       | 3   | \$550.00 | 3          |  |
|    | 2.2 | National Agency-Political  | MTW.... | 11A - 2P | 60  | 6/11/2018 - 6/13/2018 | 1W       | 6   | \$585.00 | 6          |  |
|    | 2.3 | National Agency-Political  | ..WTFSS | 6A - 12A | 60  | 6/13/2018 - 6/17/2018 | 1W       | 3   | \$0.00   | 3          |  |
|    |     | ** WEEKLY FLIGHT TOTALS ** |         |          |     |                       |          |     | 12       | \$5,160.00 |  |
|    |     | <b>FLIGHT 3</b>            |         |          |     |                       |          |     |          |            |  |
|    | 3.1 | National Agency-Political  | MTW.... | 6A - 10A | 60  | 6/25/2018 - 6/27/2018 | 1W       | 3   | \$550.00 | 3          |  |

May 17, 18  
 CONT# 31829735 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: na / na / na

|       | Jun 18   | Jul 18   | Aug 18   | Sep 18   |  |  |  |
|-------|----------|----------|----------|----------|--|--|--|
| SPOTS | 24       | 36       | 24       | 24       |  |  |  |
| CASH  | 10320.00 | 15480.00 | 10320.00 | 10320.00 |  |  |  |
| TRADE | 0.00     | 0.00     | 0.00     | 0.00     |  |  |  |
| NSL   | 0.00     | 0.00     | 0.00     | 0.00     |  |  |  |
| TOTAL | 10320.00 | 15480.00 | 10320.00 | 10320.00 |  |  |  |

|       |  |  |  |  |  |  | TOTAL     |
|-------|--|--|--|--|--|--|-----------|
| SPOTS |  |  |  |  |  |  | 108       |
| CASH  |  |  |  |  |  |  | 46,440.00 |
| TRADE |  |  |  |  |  |  | 0.00      |
| NSL   |  |  |  |  |  |  | 0.00      |
| TOTAL |  |  |  |  |  |  | 46,440.00 |

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.


**Order Confirmation**

 Page 1 of 3  
 Printed: 05/18/2018 16:17:23

 Dan Patrick for Lieutenant Gov  
 c/o Weeks&Co c/o of Davis Lenz Medi  
 Attn:  
 6060 N Central Expy  
  
 Dallas, TX 75206

 Advertiser No: 584115  
 Start Date: 05/29/2018  
 End Date: 09/06/2018  
 Month Type: Broadcast  
 Entered: 05/18/2018 01:12 PM by Fusion  
 Last Update: 05/18/2018 01:12 PM by Fusion  
 Spl Req Inv:  
 AE: DALLAS, MMS  
 Note: KTRH-AM 31829735 DAN PATRICK EST  
 Note 2:

 Order No: 1118796270  
 Contract/Code #: 31829735  
 Co-op: No  
 Package: No  
 CPE: na - na - na  
 Revision #: 0  
 Agency Comm.: 15%

| Market Station       | Blind To                  | Start Date | End Date | No On<br>Of Air Sch                                   | Skip | W. | M | T | W | T | F | S | S | Spots/<br>W. | Copy Group             | Spot<br>Len. | Priority<br>Revenue Type        | Rate   | Ord.<br>Spots | Ord.<br>Cost |
|----------------------|---------------------------|------------|----------|---|------|----|---|---|---|---|---|---|---|--------------|------------------------|--------------|---------------------------------|--------|---------------|--------------|
| 1 Houston<br>KTRH-AM | 06:00-10:00<br>Commercial | 05/29/18   | 09/06/18 | 15 2 1 13   |      |    |   | x | x | x |   |   |   | 3            | 1371278 18/EST DPLG/60 | 60           | 75<br>National Agency-Political | 550.00 | 6             | 3,300.00     |
|                      |                           |            |          | Run weeks of: 5/28, 9/3                               |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 2 Houston<br>KTRH-AM | 11:00-14:00<br>Commercial | 05/29/18   | 09/06/18 | 15 2 2 13   |      |    |   | x | x | x |   |   |   | 6            | 1371278 18/EST DPLG/60 | 60           | 85<br>National Agency-Political | 585.00 | 12            | 7,020.00     |
|                      |                           |            |          | Run weeks of: 5/28, 9/3                               |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 3 Houston<br>KTRH-AM | 06:00-23:59<br>Commercial | 05/29/18   | 06/03/18 | 1 1 1 0   |      |    |   | x | x | x | x | x | x | 3            | 1371278 18/EST DPLG/60 | 60           | 20<br>National Agency-Political | 0.00   | 3             | 0.00         |
|                      |                           |            |          | Run weeks of: 6/11, 6/25, 7/9, 7/23, 8/13, 8/20, 8/27 |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 4 Houston<br>KTRH-AM | 06:00-10:00<br>Commercial | 06/11/18   | 08/29/18 | 12 7 1 5  |      |    | x | x | x |   |   |   |   | 3            | 1371278 18/EST DPLG/60 | 60           | 75<br>National Agency-Political | 550.00 | 21            | 11,550.00    |
|                      |                           |            |          | Run weeks of: 6/11, 6/25, 7/9, 7/23, 8/13, 8/20, 8/27 |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 5 Houston<br>KTRH-AM | 11:00-14:00<br>Commercial | 06/11/18   | 08/29/18 | 12 7 2 5  |      |    | x | x | x |   |   |   |   | 6            | 1371278 18/EST DPLG/60 | 60           | 85<br>National Agency-Political | 585.00 | 42            | 24,570.00    |
|                      |                           |            |          | Run weeks of: 6/11, 6/25, 7/9, 7/23, 8/13, 8/20, 8/27 |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 6 Houston<br>KTRH-AM | 06:00-23:59<br>Commercial | 06/11/18   | 09/02/18 | 12 7 7 5  |      |    | x | x | x | x | x | x | x | 3            | 1371278 18/EST DPLG/60 | 60           | 20<br>National Agency-Political | 0.00   | 21            | 0.00         |
|                      |                           |            |          | Run weeks of: 6/11, 6/25, 7/9, 7/23, 8/13, 8/20, 8/27 |      |    |   |   |   |   |   |   |   |              |                        |              |                                 |        |               |              |
| 7 Houston<br>KTRH-AM | 06:00-23:59<br>Commercial | 09/03/18   | 09/06/18 | 1 1 1 0   |      |    | x | x | x | x |   |   |   | 3            | 1371278 18/EST DPLG/60 | 60           | 20<br>National Agency-Political | 0.00   | 3             | 0.00         |

No. of Spots/Misc/Digital: 108/0/0

 Ordered Gross: \$46,440.00  
 Agency Commission: \$6,966.00  
 Ordered Net: \$39,474.00  
**Total Net Due: \$39,474.00**

|             | Jun       | Jul       | Aug       | Sep       | Oct  | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  |
|-------------|-----------|-----------|-----------|-----------|------|------|------|------|------|------|------|------|------|
| Amount Ord: | 24        | 36        | 24        | 24        | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:      | 10,320.00 | 15,480.00 | 10,320.00 | 10,320.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:        | 8,772.00  | 13,158.00 | 8,772.00  | 8,772.00  | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_ Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**  
 Dan Patrick for Lieutenant Gov 100%

| Spot Rotation              |         |         |        |          |          |  |
|----------------------------|---------|---------|--------|----------|----------|--|
| Spot Title                 | Spot ID | Cart No | Length | Duration | Rotation |  |
| COPY GROUP: 18/EST DPLG/60 | 1371278 |         |        |          |          |  |