

KTRH  
# 6270AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KTRH AM-Houston</u>	Date: <u>5-17-18</u>
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I, Haley Beth Davisbeing/on behalf of: Dan Patricka legally qualified candidate of the Republicanpolitical party for the office of: Texas Lt Governorin the Generalelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): 39,474.00 Net

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

5-17-18

Date

Haley Beth Davis

Signature

*To Be Signed By Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

Bob Windham

Signature

Bob Windham

Printed Name

Dir. of Political Sales Ops

Title

May 17, 18  
 CONT# 31829735 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KTRH-AM (Houston-Galveston TX)  
 FM TYLER TOMSON  
 OFF DALLAS  
 AGY WEEKS & CO C/O DAVIZ LENZ MEDIA  
 ADDR 6060 N CENTRAL EXPY  
 DALLAS, TX 75206

DDS CONT# 0  
 C/P/E: na / na / na  
 SALESPERSON FAX#  
 PH #

BYR HALEY BETH DAVIS  
 ADV DAN PATRICK FOR LIEUTENANT GOVERNOR  
 PDT Dan Patrick for Lieutenant Governor - Political - 5/29  
 thru 9/9  
 FLT May 29, 18 - Sep 09, 18

\* REP ORDER COMMENT \*

\*\* 5/17/2018 10:36:00 AM: !!!!RATE CLASS: OUT-OF-WINDOW\*\*\*THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!!

\*\* 5/17/2018 10:36:00 AM: ~~~~THIS IS A NEW ORDER\*\*\*PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8780 OR DIANAFITZGERALD@IHEARTMEDIA.COM~~~~

\*\* 5/17/2018 10:36:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\* STATION ORDER COMMENT \*

\*\* 5/17/2018 12:00:00 PM: NEW

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	National Agency-Political	.TWT...	6A - 10A	60	5/29/2018 - 5/31/2018	1W	3	\$550.00	3
	1.2	National Agency-Political	.TWT...	11A - 2P	60	5/29/2018 - 5/31/2018	1W	6	\$585.00	6
	1.3	National Agency-Political	.TWTFSS	6A - 12A	60	5/29/2018 - 6/3/2018	1W	3	\$0.00	3
		** WEEKLY FLIGHT TOTALS **						12	\$5,160.00	
		<b>FLIGHT 2</b>								
	2.1	National Agency-Political	MTW....	6A - 10A	60	6/11/2018 - 6/13/2018	1W	3	\$550.00	3
	2.2	National Agency-Political	MTW....	11A - 2P	60	6/11/2018 - 6/13/2018	1W	6	\$585.00	6
	2.3	National Agency-Political	..WTFSS	6A - 12A	60	6/13/2018 - 6/17/2018	1W	3	\$0.00	3
		** WEEKLY FLIGHT TOTALS **						12	\$5,160.00	
		<b>FLIGHT 3</b>								
	3.1	National Agency-Political	MTW....	6A - 10A	60	6/25/2018 - 6/27/2018	1W	3	\$550.00	3

May 17, 18  
 CONT# 31829735 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: na / na / na

	Jun 18	Jul 18	Aug 18	Sep 18			
SPOTS	24	36	24	24			
CASH	10320.00	15480.00	10320.00	10320.00			
TRADE	0.00	0.00	0.00	0.00			
NSL	0.00	0.00	0.00	0.00			
TOTAL	10320.00	15480.00	10320.00	10320.00			

						TOTAL
SPOTS						108
CASH						46,440.00
TRADE						0.00
NSL						0.00
TOTAL						46,440.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Order Confirmation

Page 1 of 3  
Printed: 05/18/2018 16:17:23

Dan Patrick for Lieutenant Gov  
c/o Weeks&Co c/o of Davis Lenz Medi  
Attn:  
6060 N Central Expy  
  
Dallas, TX 75206

Advertiser No: 584115  
Start Date: 05/29/2018  
End Date: 09/06/2018  
Month Type: Broadcast  
Entered: 05/18/2018 01:12 PM by Fusion  
Last Update: 05/18/2018 01:12 PM by Fusion  
Spl Req Inv:  
AE: DALLAS, MMS  
Note: KTRH-AM 31829735 DAN PATRICK EST  
Note 2:

Order No: 1118796270  
Contract/Code #: 31829735  
Co-op: No  
Package: No  
CPE: na - na - na  
Revision #: 0  
Agency Comm.: 15%

Market Station	Blind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Houston KTRH-AM	06:00-10:00 Commercial	05/29/18	09/06/18	15 2 1 13				x	x	x			3	1371278 18/EST DPLG/60	60	75 National Agency-Political	550.00	6	3,300.00
2 Houston KTRH-AM	11:00-14:00 Commercial	05/29/18	09/06/18	15 2 2 13				x	x	x			6	1371278 18/EST DPLG/60	60	85 National Agency-Political	585.00	12	7,020.00
3 Houston KTRH-AM	06:00-23:59 Commercial	05/29/18	06/03/18	1 1 1 0				x	x	x	x	x	3	1371278 18/EST DPLG/60	60	20 National Agency-Political	0.00	3	0.00
4 Houston KTRH-AM	06:00-10:00 Commercial	06/11/18	08/29/18	12 7 1 5		x	x	x					3	1371278 18/EST DPLG/60	60	75 National Agency-Political	550.00	21	11,550.00
5 Houston KTRH-AM	11:00-14:00 Commercial	06/11/18	08/29/18	12 7 2 5		x	x	x					6	1371278 18/EST DPLG/60	60	85 National Agency-Political	585.00	42	24,570.00
6 Houston KTRH-AM	06:00-23:59 Commercial	06/11/18	09/02/18	12 7 7 5		x	x	x	x	x	x	x	3	1371278 18/EST DPLG/60	60	20 National Agency-Political	0.00	21	0.00
7 Houston KTRH-AM	06:00-23:59 Commercial	09/03/18	09/06/18	1 1 1 0		x	x	x	x				3	1371278 18/EST DPLG/60	60	20 National Agency-Political	0.00	3	0.00



**Order Confirmation**

Page 2 of 3  
 Printed: 05/18/2018 16:17:23  
 Order No: 1118796270

No. of Spots/Misc/Digital: 108/0/0

Ordered Gross: \$46,440.00  
 Agency Commission: \$6,966.00  
 Ordered Net: \$39,474.00  
**Total Net Due:** \$39,474.00

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Amount Ord:	24	36	24	24	0	0	0	0	0	0	0	0	0
Gross:	10,320.00	15,480.00	10,320.00	10,320.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	8,772.00	13,158.00	8,772.00	8,772.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Dan Patrick for Lieutenant Gov 100%

**Spot Rotation**

Spot Title	Spot ID	Cart No	Length	Duration	Rotation
COPY GROUP: 18/EST DPLG/60	1371278				