On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve.

Period: July 1-Sept. 30, 2018

Recurring priority topics:

- Education
- Health care
- Opportunities for young people, and perhaps related neighborhood crime
- Employment opportunities, the labor pool, and availability of quality housing
- Health of the local retail economy
- Drug and alcohol abuse

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

Issues and Responsive Programming

WYEA-AM broadcast programming dealing with various issues important to the community.

- 1. <u>Community Calendar:</u> Our community calendar aired five times each weekday in the 7:00 a.m., 8:00 a.m., noon, 3:00 p.m., and 4:00 p.m. hours. Length averaged three minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
- 2. <u>Public Affairs</u>: Each Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
- 3. <u>Public Affairs</u>: Each Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.
- 4. <u>Health & Wellness</u>: Each Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
- 5. <u>Public Service Campaigns</u>: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

Alabama Bicentennial Commission Alabama Department of Human Resources Alabama Department of Public Health Alabama Department of Transportation
Alabama Housing Finance Authority
Alabama National Guard
AlabamaWorks
American Diabetes Association
American Heart Association
Center for Disease Control
First Presbyterian Church
National Highway Traffic Safety Administration
SAFE Family Services Center
Sylacauga City Schools
U.S. Department of Agriculture
U.S. Department of Health & Human Services

U.S. Department of Veterans Affairs

WYEA aired a total of 1,656 scheduled public service announcements during this quarter.

More specifically among those items:

The State of Alabama will celebrate its Bicentennial in 2019. The Alabama legislature established a Bicentennial Commission to plan for the celebration of the state's 200th year, and public service announcements featured related venues, events, and contributors.

The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children. PSAs featured University of Alabama star running back Bobby Humphrey, Auburn University Athletic Director Jay Jacobs, University of Alabama Head Football Coach Nick Saban.

The Alabama Housing Finance Authority is working to raise awareness to a federally funded foreclosure prevention program known as "Hardest Hit Alabama", which has already helped thousands of Alabamians save their homes. Counselors are available to speak with individuals to determine eligibility for mortgage assistance and assist in the process.

The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. To assist people across the state, the DOL has opened Career Centers in numerous locations.



Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2018

Date aired:	07/01/18	Time Aired: _	4:30 a.m.		
Barry S	chwartz, PhD	, Professor of Ps	ychology at Swarthmore College	, author of "Why	We Work"

Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.

Issues covered:
Workplace Matters
Mental Health

Length: 9:27

Length: 7:58

William MacAskill, PhD, Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of "*Doing Good Better: How Effective Altruism Can Help You Make a Difference*"

Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.

Issues covered:
Charitable Giving
Consumer Matters
Career

Show # 2018-27

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of "Who Gets What — and Why: The New Economics of Matchmaking and Market Design"

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:
Economics
Career
Education

<u>Length:</u> 9:17

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of "*The Whole Heart Solution*"

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

<u>Issues covered:</u> <u>Length:</u> 8:01 Personal Health

Disc # 2018-28

Date aired: _______ **Time Aired:** _______ 4:30 a.m.

Elizabeth Wallace, co-author of "The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life"

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

Issues covered:
Women's Concerns
Career
Marriage

Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain"

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

Issues covered:
Parenting
Children's Issues

<u>Length:</u> 7:52

Length: 9:22

Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:
Privacy
Children's Issues
Parenting

<u>Length:</u> 4:56

Show # 2018-29

Date aired: _______ **Time Aired:** _______ **4**:30 a.m.

Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of "The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

Issues covered:

Length: 8:53

Whistleblowing

Crime

Government Regulations

Mary Norris, longtime copy editor at "The New Yorker," author of "Between You & Me: Confessions of a Comma Queen"

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Length: 8:21

Education Career

Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Length: 4:54

Personal Health Minority Concerns

Show # 2018-30

Date aired: 07/29/18 **Time Aired:** 4:30 a.m.

Maria Konnikova, journalist, psychologist, author of "The Confidence Game: Why We Fall for It . . . Every Time"

Ms. Konnikova explained how the world's most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs. She talked about the most common methods used by crooks to lure their victims in.

<u>Issues covered:</u> <u>Length:</u> 9:04

Crime

Consumer Matters

Elizabeth Levy Paluck, PhD, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University

Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

<u>Issues covered:</u> <u>Length:</u> 7:51

Bullying Youth at Risk

Alex Hutchinson, PhD, contributing editor at Popular Mechanics magazine, author of "Big Ideas: 100 Modern Inventions That Transformed Our World"

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

<u>Issues covered:</u> <u>Length:</u> 5:02

Science

Government Spending

Show # 2018-31

Date aired: 08/05/18 **Time Aired:** 4:30 a.m.

Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

<u>Issues covered:</u> <u>Length:</u> 9:27

Child Safety Parenting

Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

<u>Issues covered:</u> <u>Length:</u> 7:44

Medical Errors Emergency Care **Jill Gonzalez**, contributing editor at Popular Mechanics magazine, author of "Big Ideas: 100 Modern Inventions That Transformed Our World"

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

<u>Issues covered:</u>
Youth at Risk
Violence

<u>Length:</u> 4:50

Show # 2018-32 **Date aired:** 08/12/18 **Time Aired:** 4:30 a.m.

Catherine Hodder, estate planning attorney, author of "Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Length: 8:22

Length: 8:54

Length: 4:58

Issues covered:
Estate Planning
Senior Citizens
Parenting

Poverty

Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:
Juvenile Crime
Parenting

Noreen Springstead, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

Issues covered:
Hunger
Poverty
Government Programs
Volunteerism

Show # 2018-33 _{08/19/18} Time Aired: 4:30 a.m. Date aired:

Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:

Length: 9:17

Parenting Substance Abuse Foster Care Retirement

Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "Reader, Come Home: The Reading Brain in a Digital World"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Length: 8:04

Literacy Education **Technology**

David Michael Slater, teacher, author of "We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them"

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Issues covered:

Length: 4:50

Length: 7:26

Education

Show # 2018-34

08/26/18 **Time Aired:** 4:30 a.m. Date aired:

Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent - not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered: **Human Trafficking** Women's Issues Crime

6

Dawn Graham, PhD, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "Switchers: How Smart Professionals Change Careers -- and Seize Success"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:

Length: 9:45

Career Aging

Susie Vanderlip, teen counselor, author of "52 Ways to Protect Your Teen"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:
Youth at Risk
Parenting Issues
Drug Abuse

Length: 4:54

Show # 2018-35

Date aired: 09/02/18 **Time Aired:** 4:30 a.m.

Susan B. Roberts, Ph.D., Director of the Energy Metabolism Laboratory at the Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston

Most people think of fast food when they imagine the unhealthy effects of eating out. Dr. Roberts led a study that found that 92 percent of meals from both large-chain and non-chain local restaurants exceeded recommended calorie requirements for a single meal. She explained how to keep tabs on restaurant portion sizes and calorie information. She proposed local legislation to require restaurants to offer partial portions at partial prices.

Issues covered:

Length: 8:31

Nutrition
Personal Health
Consumer Matters
Government Regulations

Marc Goodman, law enforcement and counterterrorism expert, author of "Future Crimes: Inside the Digital Underground and the Battle for Our Connected World"

Technology has improved our lives immeasurably, but Mr. Goodman said that a new tidal wave of tech advancements—from implantable medical devices to drones to WiFi thermostats—are all susceptible to hacking, with disastrous consequences. He explained some of the greatest concerns for the average consumer and how to attempt to keep devices secure.

Issues covered:

Length: 8:45

Crime

Online Security

Sissy Lappin, veteran real estate agent, author of "Simple and Sold: Sell Your House Fast and Keep the Commission"

Selling a house can be expensive. Ms. Lappin said that sales commissions typically devour 40-60% of a home seller's equity. However, she believes that the Internet has made it far easier for a property owner to take control of their own home-selling process and save money. She outlined the basic steps and common pitfalls.

Issues covered:
Consumer Matters
Personal Finance

Length: 4:57

Show # 2018-36

Date aired: _______ Time Aired: _______ 4:30 a.m._____

Justin Lee, social activist, author of "Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World"

America is more polarized than ever. Mr. Lee talked about his years of experience in trying to bridge the gap between the homosexual community and the Christian church. He explained how to communicate with people who have opinions that are diametrically opposed from your own, how to empathize with them, and how to possibly change their minds. He outlined five key barriers that make people resist differing opinions.

Issues covered:
Political Incivility
Citizenship
Religion
LGBT Issues

Beth Macy, journalist, author of "Dopesick: Dealers, Doctors, and the Drug Company that Addicted America"

Ms. Macy discussed her investigation into the origins of America's twenty-plus year struggle with opioid addiction and how this national crisis has become so firmly entrenched. She talked about the most promising methods of treatment for opioid addiction and why some are considered controversial. She also outlined several grassroots efforts to fight the epidemic.

Issues covered:
Drug Addiction
Crime
Government Policies

Length: 9:22

Length: 7:54

Timothy J. Mohin, environmental advocate, Director of Corporate Responsibility at Advanced Micro Devices, author of "Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations"

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

<u>Issues covered:</u> Environment Workplace Matters <u>Length:</u> 5:01

Show # 2018-37 09/16/18 Time Aired: 4:30 a.m. Date aired:

> Chris Bailey, productivity expert, author of "Hyperfocus: How to Be More Productive in a World of Distraction"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Issues covered:

Length: 8:31

Workplace Matters

Career

Janet Murnaghan, journalist, author of "Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

Issues covered:

Length: 8:44

Organ Donation

Government Regulation

KJ Dell'Antonia, editor of the Motherlode blog in the New York Times from 2011 until 2016, author of "How to be a Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute"

Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better.

Issues covered:

Length: 5:12

Parenting

Show # 2018-38

Date aired: 09/23/18 Time Aired: 4:30 am.

Alex M. Susskind, PhD, Associate Professor at the School of Hotel Administration at Cornell University

Prof. Susskind co-authored a study that found that diners at full service restaurants whose menus listed calories ordered fewer calories in their appetizer and entree courses. He said even the chefs at the restaurants in the study were startled by the high number of calories in some dishes. He said the study highlights the critical importance of information for consumers to make wise decisions.

Issues covered:

Length: 7:39

Nutrition

Government Regulation Consumer Matters

Patricia Hunt, PhD, Meyer Distinguished Professor in the School of Molecular Biosciences at Washington State University

Prof. Hunt is the geneticist who discovered the dangers of the endocrine disrupting chemical bisphenol A (BPA) in plastic products twenty years ago. Her latest study examined the effects of several BPA alternatives. She found that that these replacements impact reproduction in mice in much the same way as BPA. She offered advice to consumers on how to avoid products that may contain these hormone-disrupting compounds.

Issues covered: Personal Health **Government Regulation Consumer Matters**

Liz Weston, Certified Financial Planner, personal finance columnist at Nerdwallet.com

In the year since the Equifax security breach, which exposed the personal information of hundreds of millions of Americans, only 10 percent of consumers reported placing a freeze on their credit, according to a survey by NerdWallet and the Harris Poll. Ms. Weston said, effective Sept. 21, consumers can freeze and unfreeze their credit files for free at all credit reporting agencies. She explained why it is particularly important for parents to freeze the credit of children under the age of 16.

Issues covered: **Identity Theft** Personal Finance **Crime Prevention** Length: 4:58

Length: 9:33

Show # 2018-39

Time Aired: 4:30 a.m. 09/30/18 Date aired:

> Hilarie Gamm, tech industry expert, author of "Billions Lost: The American Tech Crisis and the Road Map to Change"

> Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide ranging ramifications these changes have on legislation, regulation and privacy.

Issues covered:

Length: 8:48

Education Career **Parenting**

Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Issues covered: Agriculture **Environment**

Length: 8:27

Kristin Rosenthal, pedestrian and bike safety expert from Safe Kids Worldwide

About every five days, a child in the U.S. dies from a train collision. Ms. Rosenthal said young people, particularly teenagers, do not understand how dangerous railroad tracks and crossings are. She offered advice to parents to teach their kids to not walk or take selfies on railroad tracks, to not walk with earbuds in, and to never try to beat a train at a railroad crossing.

Length: 4:52

<u>Issues covered:</u> Child Safety Traffic Safety

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2018-Q3 (July-September) Viewpoints Quarterly Report Compliancy Issues covered this quarter:

American government Medicine
American issues Mental health

Art Money management

Awards Music
Books News
Business Parenting
Catholicism Personality
Charity Personal issues

Community issues Poetry
Consumerism Policy

Creativity Political activism

Crime **Politics** Criminal justice Privacy Criticism Race Culture Racism Data Reading Diversity Relationships **Economics** Religion Education Science Family issues Self-help Film Social media

Financial issues
Financial issues
Sociology
Health
Speech
History
Spelling

Immigration Sports and recreation

International issues
Internet security
Interpersonal skills
Language
Technology
Television
Travel

Law enforcement Veteran's issues

LGBT issues Violence Literacy War

Media



Program 18-26 Producers Reed Pence, Evan Rook Air Week 7/1 -7/7/2018 Production Director Sean Waldron

Time Segment Dur.

1:47 SEGMENT 1: American Detainment: Lesson to Learn from America's Internment Camp Shame

Synopsis: It's a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.

Host: Gary Price. Guests: Richard Cahan, photo historian, former Chicago Sun-Times editor and author, *Un-American: The Incarceration of Japanese Americans during World War II*

Links for more info: http://www.cityfilespress.com/books/un-american-incarceration-japanese-americans-world-war-ii/

Compliancy Issues Covered: history; politics; American issues; racism

12:24 SEGMENT 2: Maximizing Your Experience Traveling Internationally

11:05

8:35

Synopsis: Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.

Host: Marty Peterson. **Guests:** Andrew Soloman, journalist and author, Far & Away: Reporting from the brink of change – seven continents, twenty-five years

Links for more info: http://www.andrewsolomon.com/

Compliancy Issues Covered: travel; history; international issues; education; diversity

24:29 Culture Crash: Music in a streaming world

1:57

Synopsis: As apps like Spotify and Pandora have taken over, musicians have been forced to make their new albums into an "event." We look at how they do that, and how streaming music impacts us as listeners.

Host: Evan Rook Compliancy Issues Covered: media; culture; music; business



Program 18-27 Producers Reed Pence, Evan Rook Air Week 7/8 -7/14/2018 Production Director Sean Waldron

Time Segment Dur.

1:47 SEGMENT 1: American Illiteracy

10:12

Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.

Host: Gary Price. **Guests:** Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, *Language At The Speed of Sight: How we read, why so many can't and what can be done about it;* Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University

Links for more information: https://seidenbergreading.net/ http://sbneuman.com/ https://sbneuman.com/ https://sbneuman.com/ <a href="https://sbn

Compliancy Issues Covered: literacy; reading; teaching

14:01 SEGMENT 2: Catholicism and the LGBT Community: One priest's mission to 'build a bridge'

9:10

Synopsis: For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.

Host: Marty Peterson. **Guests:** James Martin, SJ, a Jesuit priest and author, *Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity*

Links for more info: https://twitter.com/JamesMartinSJ https://www.harpercollins.com/9780062694317/building-a-bridge/

Compliancy Issues Covered: religion; LGBT issues; Catholicism; history

24:11 Culture Crash: What to do when you don't really like the book you're reading

2:17

Synopsis: It's a dilemma many of us face from time to time: Should you keep reading a book even if you don't like it very much, or should you set it down?

Host: Evan Rook Compliancy Issues Covered: media; culture; books; reading



Program 18-28 Producers Reed Pence, Evan Rook Air Week 7/15 -7/21/2018 Production Director Sean Waldron

Time Segment Dur.

1:47 **SEGMENT 1: Appreciating the Introvert**

8:29

Synopsis: When you're at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.

Host: Gary Price. **Guests:** Todd Kashdan, Professor of Psychology, George Mason University and author, *Mindfulness, Acceptance and Positive Psychology*; Sophia Dembling, introvert, author of the book, *The Introvert's Way: Living a quiet life in a noisy way*

Links for more information: http://www.toddkashdan.com/

 $\frac{https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books\&ie=UTF8\&qid=1496419939\&sr=1-128epwords=the+introvert\%27s+way$

Compliancy Issues Covered: interpersonal skills; personality; social issues

12:18 SEGMENT 2: Breaking Down the Pesky English Language

8:58

Synopsis: The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.

Host: Marty Peterson. **Guests:** Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, *Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?*; Niall McLeod Walman, author, *Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling*

Links for more info: https://www.amazon.com/Accomodating-Brocolli-Cemetary-Anybody-Spell/dp/0743297113 https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8

Compliancy Issues Covered: education; spelling; language; culture

22:16 Culture Crash: The Dark Knight 10 Years Later

4:11

Synopsis: Christopher Nolan's landmark superhero epic, *The Dark Knight* was released a decade ago this week, but its effects on our culture are still being felt.

Host: Evan Rook Compliancy Issues Covered: media; culture; film



Program 18-29 Producers Reed Pence, Evan Rook, Polly Hansen

Air Week 7/22 -7/28/2018 Production Director Sean Waldron

Time Segment Dur.

1:47 SEGMENT 1: The Italian Mothers Who Stood Up to the Mafia

8:29

Synopsis: Most of us have heard of the Cosa Nostra, but there's another powerful mafia in Italy: the 'Ndrangheta. We talk to an expert about this lesser-known mafia and the brave mothers who stood up to the crime organization.

Host: Gary Price. Guests: Alex Perry, author The Good Mothers: The true story of the women who took on the world's most powerful mafia

Links for more information: https://www.harpercollins.com/9780062655608/the-good-mothers/ https://www.alex-perry.com/

Compliancy Issues Covered: violence; crime; family issues

13:16 SEGMENT 2: Learning How to Identify and De-bunk Actual Fake News

8:58

Synopsis: 'Fake news' has remained a headline mainstay for years now... but politicians seem to be skewing its meaning. We talk to two teachers about what is and isn't fake news, and how they're teaching students (and their parents!) how to see through the fiction.

Host: Marty Peterson. **Guests:** Dr. Robert Probst, educator and author of the book, *Disrupting Thinking: Why How We Read Matters;* Dr. Kyleen Beers, educator and author of the book, *Disrupting Thinking: Why How We Read Matters*

Links for more info: https://shop.scholastic.com/teachers-ecommerce/books/disrupting-thinking-9781338132908.html http://www.heinemann.com/authors/56.aspx http://www.heinemann.com/authors/1804.aspx

Compliancy Issues Covered: education; media; news; politics

24:03 Culture Crash: Bo Burnham's Brilliant New Film, Eight Grade

4:11

Synopsis: Bo Burnham has followed in the footsteps of Jordan Peele and Greta Gerwig, transforming from a performer to the director of a terrific debut film. His movie, *Eighth Grade* is out now.

Host: Evan Rook Compliancy Issues Covered: media; culture; film

Program 18-30 Producers Reed Pence, Evan Rook, Jane Shulgan



Air Week 7/29 – 8/4/2018 Production Director Sean Waldron

Time Segment Dur.

1:49 SEGMENT 1: Serious Play: Using Tactical Performance as Protest

8:15

Synopsis: We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.

Host: Gary Price. **Guests:** Larry Bogad, professor at the University of California-Davis, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements*, and *Tactical Performance: The Theory and Practice of Serious Play*.

Links for more information: www.lmbogad.com

Compliancy Issues Covered: politics; political activism; art; education; law enforcement

12:07 SEGMENT 2: The Power of Picture Books

11:18

Synopsis: Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.

Host: Marty Peterson. Guests: Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers

Links for more info: www.diversebooks.org

www.eerdmansbooks.com

Compliancy Issues Covered: education; media; news; politics

24:27 Culture Crash: The Life of Funnyman Robin Williams

2:03

Synopsis: A new documentary from HBO, *Come Inside My Mind*, explores the life of actor Robin Williams as told by his friends and family. The documentary is cleverly narrated by the actor himself using audio from earlier interviews.

Host: Evan Rook Compliancy Issues Covered: media; culture; film



Program 18-31 Producers Reed Pence, Evan Rook, Polly Hansen

Air Week 8/5 - 8/11/2018 Production Director Sean Waldron

Time Segment Dur.

1:49 SEGMENT 1: The Shocking Truth of Who We Really Are

8:15

Synopsis: Have you ever lied on a survey or a social media post? Stephens-Davidowitz says that almost all of us do. He researched the data of big websites like Google and Facebook to discover that what people say or post about themselves often seems contradictory to what their internet searches reveal about their interests or beliefs.

Host: Gary Price. Guests: Seth Stephens-Davidowitz, author of Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are

Links for more information: https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856 https://sethsd.com/

Compliancy Issues Covered: data; statistics; sociology; science

11:30 SEGMENT 2: Racial Diversity in Opera

11:18

Synopsis: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is hopefully getting with the times.

Host: Marty Peterson. Guests: Naomi Andre, Associate Professor of Afro-American and African Studies at the University of Michigan and author, *Black Opera: History, Power, Engagement*

Links for more info: https://lsa.umich.edu/rc/people/faculty/nandre.html https://www.press.uillinois.edu/books/catalog/47wcf3tf9780252041921.html

Compliancy Issues Covered: art; culture; race; history; diversity; community issues

22:53 Culture Crash: TV Episode Bloat: Too Much of a Good Thing

2:03

Synopsis: Streaming networks have opened up the length an episode of television can run. Gone are the days when writers needed to accommodate advertisements. But episodes that run long often present a new slate of problems – namely, staying interesting.

Host: Evan Rook Compliancy Issues Covered: media; culture; television



Program 18-32 Producers Reed Pence, Evan Rook, Evan Rook
Air Week 8/12 - 8/18/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

1:48 SEGMENT 1: Maximizing Your Charity Donation's Impact

8:15

Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.

Host: Gary Price. **Guests:** Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of *Every Gift Matters: How your passion can change the world*

Links for more information: http://www.carriemorgridge.com/

Compliancy Issues Covered: charity; interpersonal skills, financial issues; community issues

13:30 SEGMENT 2: Overcoming The Fear of Speaking in Public

11:18

Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.

Host: Marty Peterson. **Guests:** Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, *Steal the Show*

Links for more info: https://www.amazon.com/Steal-Show-Interviews-Deal-Closing-Performances/dp/054455518X

Compliancy Issues Covered: personal issues; self-help; speech; business

23:55 Culture Crash: Blindspotting

2:03

Synopsis: One of this year's gems at the cinema is in theaters now. It's called *Blindspotting*, and it explores racial dynamics and gentrification in American cities.

Host: Evan Rook Compliancy Issues Covered: media; culture; race relations



Program 18-33 Producers Reed Pence, Evan Rook
Air Week 8/19 - 8/25/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

1:48 SEGMENT 1: Modern American Immigration

8:15

Synopsis: When people discuss "the immigrant narrative," you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.

Host: Gary Price. Guests: Daniel Connolly, journalist and author, *The Book of Isaias: A Child of Immigrants Seeks His Own America*; Shipli Somaya Gowda, author of *The Golden Son*

Links for more information: http://www.danielconnolly.net/ http://www.shilpigowda.com/

Compliancy Issues Covered: law; immigration; American issues; policy; international issues

13:43 SEGMENT 2: Seeking the Origins of Creativity

11:18

Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.

Host: Marty Peterson. Guests: Allen Gannett, CEO of TrackMaven and author, The Creative Curve: How to realistically cultivate creativity

Links for more info: https://www.penguinrandomhouse.com/books/558024/the-creative-curve-by-allen-gannett/9781524761714/

Compliancy Issues Covered: art; creativity; business

23:59 Culture Crash: The Academy's 'Best Popular Film' Snafu

2:03

Synopsis: In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that's a really bad idea.

Host: Evan Rook Compliancy Issues Covered: media; culture; film; awards



Program 18-34 Producers Reed Pence, Evan Rook
Air Week 8/26 - 9/1/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

1:47 SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8

8:15

Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.

Host: Gary Price. Guests: Jeffrey Kluger, author, Apollo 8: The thrilling story of the first mission to the moon

Links for more information: https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323

Compliancy Issues Covered: science; history; American government

15:08 SEGMENT 2: Racial Segregation in 'Sundown Towns'

11:18

Synopsis: We've all heard stories of segregated America circa the 1950's, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains 'sundown towns,' towns where minorities were not welcomed after sun down, and he says some of them are still unofficially 'sundown' due to their lasting reputations.

Host: Marty Peterson. Guests: James W. Loewen, author, Sundown Towns: A hidden dimension of American racism

Links for more info: https://sundown.tougaloo.edu/sundowntowns.php

Compliancy Issues Covered: history; American issues; racism

26:24 Culture Crash: The joys of 'junk food TV'

2:03

Synopsis: While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for 'junk food TV,' the purely entertaining shows that can help get us through our weeks.

Host: Evan Rook Compliancy Issues Covered: media; culture; television



Program 18-35 Producers Reed Pence, Evan Rook

Air Week 9/2 – 9/8/2018 Production Director Jason Dickey

TimeSegmentDur.1:47SEGMENT 1: The Use of Polygraph Machines9:01

Synopsis: We have all heard of polygraph machines or 'lie detectors.' But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph's history and its questionable use in our modern world.

Host: Gary Price. **Guests:** John Philipp Baesler, professor of history at Saginaw Valley State University and author, *Clearer Than Truth: The polygraph and the American Cold War*

Links for more information: http://www.umass.edu/umpress/title/clearer-truth

Compliancy Issues Covered: history; American government; law enforcement; science; technology

12:50 SEGMENT 2: How One Couple Confronted a Mental Health Crisis

10:36

Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Gulia's journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.

Host: Marty Peterson. Guests: Mark Lukach, author of My Lovely Wife in the Psych Ward

Links for more info: https://www.harpercollins.com/9780062422910/my-lovely-wife-in-the-psych-ward/

Compliancy Issues Covered: mental health; health; medicine; relationships

24:26 Culture Crash: TV Revivals

2:01

Synopsis: Reviving old TV shows has been all the rage lately, and more are on the way with *Murphy Brown* and *Veronica Mars* in the works. We look at how writers can make their revivals stand out.

Host: Evan Rook Compliancy Issues Covered: media; culture; television



Program 18-36 Producers Reed Pence, Evan Rook

Air Week 9/9 – 9/15/2018 Production Director Jason Dickey

Time Segment Dur.

1:47 SEGMENT 1: Soldier Poetry

8:42

Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war historian and author of *A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam* about the history and future of these soldier poets.

Host: Gary Price. Guests: Adam Gilbert, war historian and author, A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam

Links for more information: https://adamgilbert.net/ https://www.umass.edu/umpress/title/shadow-our-hearts

Compliancy Issues Covered: history; war; culture; poetry; American issues; veteran's issues

12:31 SEGMENT 2: Privacy Online

11:07

Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to reclaim our privacy in a digital world.

Host: Marty Peterson. **Guests:** Julia Angwin, journalist and author, *Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance*; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago

Links for more info: http://juliaangwin.com/

http://www.kentlaw.iit.edu/

Compliancy Issues Covered: privacy; internet security; law; technology

24:38 Culture Crash: American Animals

1:49

Synopsis: We have found a perfectly 2018 movie: *American Animals*. It's a stylish heist film with a stellar young cast and a catchy soundtrack that is interspersed with a true-crime documentary.

Host: Evan Rook Compliancy Issues Covered: media; culture; film

Program 18-37 Producers Reed Pence, Evan Rook, Polly Hansen



Air Week 9/16 – 9/22/2018 Production Director Jason Dickey

Time Segment Dur.

1:47 **SEGMENT 1: Learning Happiness**

9:48

Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.

Host: Gary Price. **Guests:** Neil Pasricha, author of *Two Minute Mornings: A journal to win your day every day*; Sharon Weil, author of *ChangeAbility: How artists, activists, and awakeners navigate change*

Links for more information: https://globalhappiness.org/neil-pasricha/
https://www.chroniclebooks.com/titles/two-minute-mornings.html
https://www.sharonweilauthor.com/

Compliancy Issues Covered: self-help; interpersonal skills; mental health; technology; social media issues

13:37 SEGMENT 2: The Sex Offender Reintegration Crisis

9:05

Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.

Host: Marty Peterson. **Guests:** Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, *The Sex Offender Housing Dilemma: Community activism, safety, and social justice*

Links for more info: https://nyupress.org/books/9781479836499/ https://www.weber.edu/mwilliams/home.html

Compliancy Issues Covered: crime; law; criminal justice; community issues; social issues

23:42 Culture Crash: Fall Sports

2:45

Synopsis: With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.

Host: Evan Rook Compliancy Issues Covered: media; culture; sports and recreation



1:47

Program Log for Viewpoints

Program 18-38 Producers Reed Pence, Evan Rook, Polly Hansen
Air Week 9/23 - 9/29/2018 Production Director Jason Dickey, Sean Waldron

Time Segment Dur.

Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.

Host: Gary Price. Guests: Kenneth Rogoff, professor of economics at Harvard University and author, The Curse of Cash

Links for more information: https://www.amazon.com/Curse-Cash-Kenneth-S-Rogoff/dp/0691172137

Compliancy Issues Covered: US government; community issues; crime; history

SEGMENT 1: The Uncertain Future of Cash

12:55 SEGMENT 2: Losing It All: The Collapse of Stroh Brewing Company

10:02

9:06

Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

Host: Marty Peterson. Guests: Frances Stroh, author, Beer Money: A memoir of privilege and loss

Links for more info: https://www.harpercollins.com/9780062393159/beer-money

Compliancy Issues Covered: history; family issues; economics; business; money management

23:57 Culture Crash: The Funny and Philosophical TV Comedy, The Good Place

2:28

Synopsis: This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, *The Good Place* has become a critical darling and a bold step forward for the genre as a whole.

Host: Evan Rook Compliancy Issues Covered: media; culture; television; criticism



Program 18-39 Producers Reed Pence, Evan Rook

Air Week 9/30 – 10/6/2018 Production Director Jason Dickey

Time Segment Dur.

1:47 SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture

9:06

Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, *An Absolutely Remarkable Thing*, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether is the internet is good.

Host: Gary Price. Guests: Hank Green, author, An Absolutely Remarkable Thing

Links for more information: https://www.hankgreen.com/

https://www.amazon.com/Absolutely-Remarkable-Thing-Novel/dp/1524743445

https://www.youtube.com/vlogbrothers

Compliancy Issues Covered: literature; art; ethics; internet; fame

12:41 SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War

10:02

Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.

Host: Marty Peterson. Guests: Karen Abbott, historian and author, Liar, Temptress, Soldier, Spy

Links for more info: http://karenabbott.net/

Compliancy Issues Covered: history; war; women's history; diversity

24:10 Culture Crash: 2018 Fall Films

2:28

Synopsis: This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.

Host: Evan Rook Compliancy Issues Covered: media; culture; film



2018-Q3 (July-September) Radio Health Journal Quarterly Report Compliancy Issues covered this quarter:

Addictions and treatment

Aging Bullying

Business and industry Climate change

Consumerism

Crime and justice system

Dementia

Diet and exercise

Disabilities Drug misuse

Economics of sports

Education

Environmental issues

Elderly and senior citizens

Ethics

Family and parenting issues

Federal government First responders

Flooding

Government and regulation

Health care Homelessness

Housing

Human development Infant mortality

Insurance

Interpersonal relationships

Law

Mental health

Military National security

Poverty PTSD

Public health Public safety

Research and development

Religion

Sports and recreation Substance use disorder

Technology

Treatment and prevention

Youth at risk



Program 18-26 Producers Reed Pence, Hannah Swarm

Air Week 7/1 – 7/7/2018 Production Director Sean Waldron

Time Segment Dur.

2:03 SEGMENT 1: THE "OTHER" SIDE OF MILITARY SCIENCE

12:20

Synopsis: Most people think of military science in terms of defeating the other side. But it also involves keeping our troops sheltered, clothed, fed, and protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well known side of military research.

Host: Reed Pence. Guest: Mary Roach, author: Grunt: The Curious Science of Humans at War

Compliancy issues covered: military; federal government; national security; research and development

Links for more information: http://maryroach.net

15:25 SEGMENT 2: SUMMER EYE PROTECTION

7:09

Synopsis: Summer is when people want to spend as much time outdoors as possible. Skin protection and sunscreen are something most of us consider, but overexposure to UV rays is extremely dangerous to the eyes as well. An expert discusses.

Host: Nancy Benson. Guest: Dr. Rachel Bishop, ophthalmologist, National Eye Institute

Compliancy issues covered: public health; consumerism

Links for more information: https://nei.nih.gov/pressroom/bishop



Program 18-27 Producers Reed Pence, Ariana Kraft

Air Week 7/8 – 7/14/2018 Production Director Sean Waldron

Time Segment Dur.

1:57 SEGMENT 1: THE SHRINKING HUMAN JAW

12:11

Synopsis: Over the last 8,000 years, the human jaw has been getting smaller due to an increasingly soft diet and a lack of jaw exercise. The result is an epidemic of crooked teeth and serious health consequences, as two experts explain.

Host: Reed Pence. **Guests:** Dr. Paul Erlich, Prof. Emeritus of Population Studies, Stanford Univ. and co-author, *Jaws: The Story of a Hidden Epidemic*; Dr. Sandra Kahn, orthodontist and co-author, *Jaws: The Story of a Hidden Epidemic*

Compliancy issues covered: youth at risk; human development; public health; diet and exercise

Links for more information: https://www.sup.org/books/title/?id=29626

15:10 SEGMENT 2: MEDICAL UNCERTAINTY

7:41

Synopsis: Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence.

Host: Nancy Benson. **Guest:** Dr. Steven Hatch, Asst. Prof. of Medicine, Univ. of Massachusetts Medical School and author, *Snowball In A Blizzard: A Physician's Notes on Uncertainty in Medicine*

Compliancy issues covered: consumerism; health care; technology

Links for more information: https://www.bostonglobe.com/arts/books/2016/03/13/steven-hatch-investigates-spectrum-certainty-snowball-blizzard/iyoA9290cTaZGbABT3h8gP/story.html



Program 18-28 Producers Polly Hansen, Hannah Swarm, Ariana Kraft

Air Week 7/15 – 7/21/2018 Production Director Sean Waldron

Time Segment Dur.

2:04 SEGMENT 1: IS SEX ADDICTION REAL?

12:48

Synopsis: The authoritative DSM-5 manual used by psychiatrists does not accept sex addiction as a real addiction, yet many doctors insist it's as real as any other compulsion. Experts and an admitted former sex addict discuss the disorder, its treatment, and the wreckage it leaves behind.

Host: Reed Pence. **Guests:** Dr. Kenneth Paul Rosenberg, addiction psychiatrist, Weill Cornell Medical College and author, *Infidelity: Why Men and Women Cheat*; Neil Strauss, author, *The Truth: An Eye-Opening Odyssey Through Love Addiction, Sex Addiction, and Extraordinary Relationships*

Compliancy issues covered: addictions and treatment; youth at risk; mental illness; family issues

Links for more information: https://drkenrosenberg.com; https://www.sa.org; https://www.sa.org; htt

15:54 SEGMENT 2: VITAMIN D AND PRETERM BIRTHS

7:02

Synopsis: Premature births are increasing in the US, but a new study shows they could be cut drastically if pregnant women increased blood levels of vitamin D. An expert discusses misconceptions about the vitamin, how it works and how it could be used to reduce infant mortality.

Host: Nancy Benson. Guest: Karen Howard, Executive Director, Organic and Natural Health Association

Compliancy issues covered: consumerism; health care; public health; youth at risk; infant mortality

Links for more information: http://organicandnatural.org/staff-board/karen-howard/



Program 18-29 Producer Reed Pence, Ariana Kraft

Air Week 7/22 - 7/28/2018 Production Director Sean Waldron

Time Segment Dur.

2:05 SEGMENT 1: INCREASING OSTEOPOROSIS

12:41

Synopsis: Osteoporosis is increasing as America ages. However, fewer people are being tested for bone density and are agreeing to treatment because of side effects of osteoporosis medications. Experts discuss the devastating effects of increased broken bones and what can now be done to prevent them.

Host: Reed Pence. **Guests**: Dr. Sundeep Khosla, Prof. of Medicine, Mayo Clinic College of Medicine; Dr. Ether Siris, Director, Toni Stabile Osteoporosis Center, New York Presbyterian Hospital and Columbia Univ. Medical Center

Compliancy issues covered: health care; public health; aging; elderly and senior citizens; consumerism

Links for more information: https://www.mayo.edu/research/faculty/khosla-sundeep-m-d/bio-00078126; https://www.nyp.org/physician/essiris/

15:48 SEGMENT 2: PTSD IN KIDS

7:08

Synopsis: Mental health experts once believed that children were too young to remember traumas well enough to suffer much from post-traumatic stress disorder. Now they know that children as young as 2 or 3 can be affected, often for the rest of their lives. An expert discusses PTSD in children and its treatment.

Host: Nancy Benson. Guest: Dr. Michael Scheeringa, Prof. of Child Psychiatry and Assoc. Prof. of Clinical Pediatrics, Tulane Univ. School of Medicine

Compliancy issues covered: youth at risk; mental health; family and parenting issues

Link for more information: http://www.infantinstitute.org/faculty-member/michael-s-scheeringa/



Program 18-30 Producer Reed Pence, Ariana Kraft, Hannah Swarm

Air Week 7/29 – 8/4/2018 Production Director Sean Waldron

Time Segment Dur.

2:02 SEGMENT 1: AN UNUSUAL COURT CHALLENGE TO OBAMACARE

11:55

Synopsis: A number of court cases have challenged the Constitutionality of the Affordable Care Act, and the federal government has always defended the law—until now, and a Federal Court case brought by the State of Texas. With the stakes increased, experts discuss what the government's reversal means to consumers.

Host: Reed Pence. Guests: Dr. Paul Ginsburg, Director, Schaeffer Initiative for Health Policy, Univ. of Southern California and the Brookings Institution; Timothy Jost, Emeritus Prof. of Law, Washington and Lee Univ.

Compliancy issues covered: health care; public health; federal government; courts and justice system; health insurance; politics

Links for more information: https://priceschool.usc.edu/paul-b-ginsburg/; https://law.wlu.edu/faculty/emeritus-faculty/tim-jost

14:59 SEGMENT 2: TICK PARALYSIS

7:06

Synopsis: Summer is tick season, and tick bites are common. However, bites from a couple of types of ticks can produce paralysis and even death if the tick is not removed quickly. An expert discusses.

Host: Nancy Benson. Guest: Dr. Mark Dworkin, Infectious disease specialist, Univ. of Illinois at Chicago School of Public Health

Compliancy issues covered: health care; public health; youth at risk; outdoors and environment

Links for more information: http://publichealth.uic.edu/global-health-program/mark-s-dworkin



Program 18-31 Producer Reed Pence, Hannah Swarm

Air Week 8/5 – 8/11/2018 Production Director Sean Waldron

Time Segment Dur.

2:03 SEGMENT 1: LONELY COLLEGE STUDENTS

12:04

Synopsis: Studies show that college students are America's loneliest people—even more so than the elderly—even though they're surrounded by people and activities. The role of technology is discussed in isolating students, and the role of changing culture toward children and adolescents having a constantly structured schedule with few breaks for downtime or spontaneity. Experts also discuss how parents, schools and students themselves can overcome social isolation.

Host: Reed Pence. Guests: Rachel Simmons, Leadership Development Specialist, Smith College; Dr. Victor Schwartz, Chief Medical Officer, JED Foundation; Dr. Julianne Holt-Lunstad, Prof. of Psychology and Neuroscience, Brigham Young Univ.

Compliancy issues covered: youth at risk; education; technology and society; parenting issues

Links for more information: https://www.jedfoundation.org/people/dr-victor-schwartz/; https://www.jedfoundation.org/people/dr-victor-schwartz/; https://https:/

15:09 SEGMENT 2: TRIGEMINAL NEURALGIA—SEARING PAIN IN THE FACE

7:50

Synopsis: A searing, stabbing pain on one side of the face can be so severe it's sometimes called "the suicide disease," and may evade diagnosis for some time. The cause of trigeminal neuralgia is often a throbbing artery in contact with nerves at the base of the brain, and while treatment can be difficult it is often ultimately successful. Two experts discuss diagnosis and treatment.

Host: Nancy Benson. Guests: Dr. Mark McLaughlin, Princeton Brain and Spine, Princeton, NJ; Dr. Jeffrey Brown, neurosurgeon, NYU Winthrop Hospital and Director of Medical Board, TNA Facial Pain Organization

Compliancy issues covered: health care; senior citizens; disability

Links for more information: https://www.princetonbrainandspine.com/dr/mark-mclaughlin-md/; https://www.nspc.com/physician/jeffrey-brown/



Program 18-32 Producers Reed Pence, Trevor Zavagno, Ariana Kraft

Air Week 8/12 - 8/18/2018 Production Director Sean Waldron

Time Segment Dur.

2:02 SEGMENT 1: ADDICTION, RELAPSE AND CRIMINALIZATION

13:05

Synopsis: After criminal convictions, many people with substance use disorder are placed on probation with the condition they remain completely drug free. They are often jailed when they relapse, setting back recovery and removing them from treatment that helps keep them clean. Is that fair, when relapse is a common symptom of their disease (and many others)? Addiction and legal experts discuss.

Host: Reed Pence. Guests: Lisa Newman-Polk, attorney and social worker, Ayer, MA; Michael Botticelli, Exec. Director, Grayken Center for Addiction, Boston Medical Center and former Director, National Drug Control Policy; Dr. Barbara Herbert, Immediate Past President, Massachusetts Society of Addiction Medicine; Dr. Sally Satel, addiction psychiatrist and Lecturer, Yale Univ. School of Medicine & Resident Scholar, American Enterprise Institute

Compliancy issues covered: drug misuse, addiction and treatment; criminal justice system; public health; substance use disorder

Links for more information: https://www.bmc.org/addiction/experts; https://www.masam.org; https://sallysatelmd.com/about/

16:09 SEGMENT 2: MISCOMMUNICATION AND PERSONALITY TYPE

6:41

Synopsis: People have different ways to interpret the world around them, and miscommunication is often a result when we assume we see the world similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes.

Host: Nancy Benson. Guest: Scott Schwefel, author, Discover Yourself

Compliancy issues covered: interpersonal communication; consumerism

Links for more information: http://discoveryourself.com/keynote



Program 18-33 Producer Reed Pence, Polly Hansen, Hannah Swarm

Air Week 8/19 - 8/25/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

2:02 SEGMENT 1: PREVENTING BULLYING OF KIDS WITH DISABILITIES

11:58

Synopsis: Many children are bullied, especially in the middle school years, and many parents worry about their kids, especially if the parents have experienced this themselves growing up. But kids with disabilities are about twice as likely to be victims as those without disabilities. Experts discuss the problem and provide specific how-to's to educate parents and schools to work together to prevent bullying of these children.

Host: Reed Pence. Guests: Barb Ziemke, Senior Advocate and Parent Trainer, Pacer Center and National No Bullying Prevention Center, Minneapolis; Jan Urbanski, Director, Safe and Humane Schools, Clemson Univ. Institute on Family and Neighborhood Life and Olweus Bullying Prevention Program

Compliancy issues covered: disabilities; youth at risk; education; bullying; parenting issues; law

Links for more information: http://www.pacer.org/bullying/; http://www.pacer.org/bullying/;

15:02 SEGMENT 2: BASEBALL PITCHERS AND ARM INJURIES

7:36

Synopsis: Major League Baseball teams spend \$1.7 billion annually on pitchers, yet it is an extremely risky investment. Teams haven't figured out how to prevent all-too-frequent arm injuries, which are now filtering down to children as well. A journalist who investigated the science of pitching injuries explains.

Host: Nancy Benson. Guest: Jeff Passan, baseball columnist, Yahoo Sports and author, The Arm: Inside the Billion Dollar Mystery of the Most Valuable Commodity in Sports

Compliancy issues covered: sports and recreation; youth at risk; economics of sports

Links for more information: http://thebiglead.com/2016/04/04/baseballs-billion-dollar-injury-crisis-a-review-of-jeff-passans-the-arm/



Program 18-34 Producer Reed Pence, Ariana Kraft
Air Week 8/26 - 9/1/2018 Production Director Sean Waldron, Jason Dickey

Time Segment ______ Dur.

2:02 SEGMENT 1: ELECTROSHOCK THERAPY TODAY

12:11

Synopsis: Electroconvulsive therapy still has a stigma, with the reputation of being a painful, disturbing procedure that wipes out memories and, if movies are to be believed, even creates zombies. Experts explain the reality—that ECT is a quiet procedure that provokes a short brain seizure, releasing huge amounts of neurotransmitters to reset the brain in what is the quickest and most dependable treatment for severe and often suicidal depression.

Host: Reed Pence. Guests: Dr. Sarah Lisanby, Director, Translation Research, National Institute of Mental Health and Director, NIMH Non-Invasive Neuro-Modulation Unit; Dr. Dan Maixner, Assoc. Prof. of Psychiatry, Univ. of Michigan

Compliancy issues covered: mental illness; health care; public health; technology

Links for more information: https://www.nimh.nih.gov/news/science-news/2015/lisanby-chosen-to-lead-nimh-division-of-translational-research.shtml; https://www.mlive.com/news/ann-arbor/index.ssf/2016/07/u-m hospital finds new home fo.html

15:15 SEGMENT 2: DROWNING: LISFRANC INJURIES

7:36

Synopsis: People who injure their foot often think they have a mere sprained foot or ankle when they actually have an injury that is potentially much more severe and disabling if not treated. Experts explain the Lisfranc joint and injuries that can hurt it.

Host: Nancy Benson. Guests: Dr. Mark Hardy, Balance Foot and Ankle Wellness Center, Lakewood, OH; Dr. Bryan Waxman, orthopedic surgeon, Illinois Bone and Joint Institute

Compliancy issues covered: health care; sports and recreation; disabilities

Links for more information: http://www.balancecle.com/balance-foot-and-ankle/staff/dr-mark-hardy-dpm-facfas/; https://www.ibji.com/doctors/waxman-bryan-md/



Program 18-35 Producer Reed Pence, Hannah Swarm, Ariana Kraft Air Week 9/2 – 9/8/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

2:03 SEGMENT 1: HEALTHCARE AND THE HOMELESS

12:12

Synopsis: Homeless Americans have a life expectancy of only around 50, and often use the ER for primary care at a huge cost. The lack of followup care for their illnesses and the mental health or substance abuse disorders common in this population add up to an enormous health burden. Experts discuss how doctors on the street can improve health for the homeless and lower cost for society.

Host: Reed Pence. **Guests:** Dr. Jim Withers, Medical Director and Founder, Pittsburgh Mercy Health System Operation Safety Net and the Street Medicine Institute; Dr. Jim O'Connell, President, Boston Healthcare for the Homeless Program and author, *Stories from the Shadows: Reflections of a Street Doctor*

Compliancy issues covered: homelessness; poverty, health care; public health; housing; substance use disorder; economics

Links for more information: http://streetmedicine.org; https://www.pmhs.org/operation-safety-net/; https://www.bhchp.org

14:17 SEGMENT 2: AN ONLINE TEST FOR DEMENTIA

7:39

Synopsis: If dementia is recognized early, medication and coping strategies are very beneficial. However, dementia is often undiagnosed and untreated until it is far along. A newly developed online test can help assess if someone has mild cognitive impairment, a precursor to dementia.

Host: Nancy Benson. Guest: Dr. Douglas Scharre, Director, Division of Cognitive Neurology, Ohio State Univ. and developer of BrainTest.com

Compliancy issues covered: health care; public health; senior citizens and elderly; education; dementia

Links for more information: https://braintest.com; https://wexnermedical.osu.edu/neurological-institute/researchers/douglas-scharre-md



Program 18-36 Producer Reed Pence, Polly Hansen, Hannah Swarm

Air Week 9/9 – 9/15/2018 Production Director Sean Waldron, Jason Dickey

Time Segment Dur.

2:01 SEGMENT 1: USING NALOXONE FOR DRUG OVERDOSES

12:22

Synopsis: The drug Naloxone has been hailed as a lifesaver, as it can reverse the effects of what would otherwise be fatal opioid overdoses. Expert panels recommend that more average citizens carry it, especially those likely to be in contact with drug users. However, obstacles including cost prevent even some first responders from having access. A new study also shows Naloxone may have unintended consequences, such as more drug use. Experts discuss.

Host: Reed Pence. Guests: Dr. Patrice Harris, Chair, Opioid Task Force and President-Elect, American Medical Assn.; Dr. Carl Latkin, Prof. of Health, Behavior and Society, Johns Hopkins Univ. Bloomberg School of Public Health; Dr. Jennifer Doleac, Assoc. Prof. of Economics, Texas A&M Univ.

Compliancy issues covered: substance use disorder; addiction; treatment and prevention; first responders; public health; economics; ethics

Links for more information: https://www.jhsph.edu/faculty/directory/profile/402/carllatkin; https://www.jhsph.edu/faculty/directory/profile/402/carllatkin; https://jenniferdoleac.com

15:25 SEGMENT 2: SAVING TALK THERAPY FOR MENTAL ILLNESS

7:41

Synopsis: Decades ago, psychiatric treatment meant talk therapy. Now it usually means drugs or cognitive behavioral therapy for an extremely short time. A noted clinical psychologist and author explains why patients are better served when talk therapy is an option for recovery.

Host: Nancy Benson. Guest: Dr. Enrico Gnaulati, clinical psychologist and author, saving Talk Therapy: How Health Insurer, Big Pharma, and Slanted Science are Ruining Good Mental Health Care

Compliancy issues covered: health care; mental health; military and PTSD; insurance; economics

Links for more information: http://www.gnaulati.net



Program 18-37 Producer Reed Pence, Ariana Kraft

Air Week 9/16 – 9/22/2018 Production Director Jason Dickey

Time Segment Dur.

2:03 SEGMENT 1: THE COMING "HOTHOUSE EARTH"

12:49

Synopsis: Rising global temperatures have produced effects such as extreme weather and a rising sea level. Climate scientists fear that if temperatures continue to rise, we may soon reach the point of no return. If the earth's natural cooling systems start to fail, each could feed failure of the next, resulting in a hothouse with large portions of the planet uninhabitable. Authors of a major report on this phenomenon explain.

Host: Reed Pence. Guests: Dr. Diana Liverman, Prof. of Geography and Development, Univ. of Arizona; Dr. Katherine Richardson, Prof. of Biological Oceanography and leader, Sustainability Science Center, Univ. of Copenhagen; Dr. Kristina Dahl, Senior Climate Scientists, Union of Concerned Scientists

Compliancy issues covered: environment; climate change; flooding; national government; politics; economics

Links for more information: https://www.environment.arizona.edu/diana-liverman; https://www.ecsj2017.com/profile/katherine-richardson; https://www.ucsusa.org/bio/kristina-dahl#.W5Khv1KZPOY

15:54 SEGMENT 2: IMPOSTER SYNDROME

7:05

Synopsis: Many people who are smart, talented and successful still believe they are incompetent on the inside and that others will eventually find out. This "imposter syndrome" can undermine careers and lead to psychological distress. Two noted experts in the field discuss origins and how to deal with the phenomenon.

Host: Nancy Benson. **Guests:** Dr. Valerie Young, founder, impostersyndrome.com and author, *The Secret Thoughts of Successful Women: Why Capable People Suffer from the Imposter Syndrome and How to Thrive In Spite of It*; Dr. Pauline Rose Clance, Prof. Emeritus, Georgia State Univ.

Compliancy issues covered: mental illness; business and industry; education; parenting issues

Links for more information: https://impostorsyndrome.com/valerie-young/; http://paulineroseclance.com/prc_biography.html



Program 18-38 Producer Reed Pence Air Week 9/23 - 9/29/2018 Production Director Jason Dickey

Time Segment Dur.

2:02 SEGMENT 1: LEWY BODY DEMENTIA

11:20

Synopsis: The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss.

Host: Reed Pence. Guests: Candy Schulman, daughter of woman who died with Lewy body dementia; Dr. James Leverenz, Director, Cleveland Clinic Lou Ruvo Center for Brain Health and Chair, Scientific Advisory Council, Lewy Body Dementia Association

Compliancy issues covered: aging; disabilities; mental illness; health care; consumerism

Links for more information: https://www.lbda.org

14:24 SEGMENT 2: GENE RESEARCH AND OUR MEDICAL FUTURE

8:32

Synopsis: Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.

Host: Nancy Benson. Guest: Dr. Siddhartha Mukherjee, Asst. Prof. of Medicine, Columbia Univ. and author, *The Gene: An Intimate History*.

Compliancy issues covered: consumerism; health care; ethics

Links for more information: http://authors.simonandschuster.com/Siddhartha-Mukherjee/49784674



Program 18-39 Producer Reed Pence, Hannah Air Week 9/30 – 10/6/2018 Production Director Jason Dickey

Time Segment Dur.

2:03 SEGMENT 1: SOLVING THE RECYCLING CRISIS

12:07

Synopsis: For decades, the US has exported much of its recycled waste to China, an option no longer available to us by Chinese government policy. Now much of this waste may go to other Asian third world countries that are poorly equipped to take it. Experts say US consumers need to improve their recycling habits, but some advocates say we should aim for more—a "zero waste" lifestyle where a family of four can literally fit its annual trash in a pint jar. Experts discuss recycling options and how to reduce waste.

Host: Reed Pence. Guests: Amy Brooks, Univ. of Georgia New Materials Institute; Bea Johnson, author, Zero Waste Home and founder, zero waste lifestyle movement

Compliancy issues covered: environment; pollution and recycling; federal government; economics

Links for more information: https://news.uga.edu/scientists-calculate-impact-of-chinas-ban-on-plastic-waste-imports/https://zerowastehome.com

15:12 SEGMENT 2: "FLAT HEAD SYNDROME"

7:14

Synopsis: Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.

Host: Nancy Benson. Guest: Dr. Peter Taub, Prof. of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount Sinai, New York

Compliancy issues covered: consumerism; health care; youth at risk; parenting issues

Links for more information: https://www.mountsinai.org/profiles/peter-taub