

Tester for Senate 2024



Station	KLCB-AM	Buyer	Wil McLaughlin
Market	Spokane	Email	wil@screenstrategies.com
Flight Dates	4/18/2024 - 4/23/2024 (Est. 9121)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
6:00 AM - 10:00 AM	AM	MTu 60	\$12.00 \$48.00					2	2	4
6:00 AM - 10:00 AM	AM	WThF 60	\$16.50 \$66.00	2	2					4
10:00 AM - 3:00 PM	MD	MTu 60	\$12.00 \$48.00					2	2	4
10:00 AM - 3:00 PM	MD	WThF 60	\$16.50 \$66.00	2	2					4
3:00 PM - 7:00 PM	PM	MTu 60	\$12.00 \$48.00					2	2	4
3:00 PM - 7:00 PM	PM	WThF 60	\$16.50 \$66.00	2	2					4
6:00 AM - 10:00 AM	S1	Sa 60	\$12.00 \$12.00			1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$12.00 \$12.00			1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$12.00 \$12.00			1				1
6:00 AM - 10:00 AM	U1	Su 60	\$12.00 \$12.00				1			1

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Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
10:00 AM - 3:00 PM	U2	Su 60	\$12.00 \$12.00				1			1
3:00 PM - 7:00 PM	U3	Su 60	\$12.00 \$12.00				1			1
Station Totals			\$414.00	6	6	3	3	6	6	30