

DUPLICATE

INVOICE



WCVB_MT
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
1534302-1	10/23/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
ECVB	Scott Tarka	Boston	Local

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WCVB_MT
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Vote Vets	Issue	5601

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	1534302	WOC10484285

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	182	195

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/16	10/17/16	M-F 9A-5P	M-F 9A-5P	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/12/16	2:55 PM	M-F 9A-5P	M-F 9A-5P	:30	VVNH160130H	\$50.00 NM
2	WCVB	Th	10/13/16	3:57 PM	M-F 9A-5P	M-F 9A-5P	:30	VVNH160130H	\$50.00 NM
2	10/11/16	10/17/16	M-F 5-8P	M-F 5-8P	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/11/16	4:57 PM	M-F 5-8P	M-F 5-8P	:30	VVNH160130H	\$200.00 NM
1	WCVB	M	10/17/16	5:53 PM	M-F 5-8P	M-F 5-8P	:30	VVNH160130H	\$200.00 NM
3	10/11/16	10/17/16	M-SU 8-11P	M-SU 8-11P	MTWTFSS	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTFSS 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/12/16	8:10 PM	M-SU 8-11P	M-SU 8-11P	:30	VVNH160130H	\$200.00 NM
2	WCVB	Su	10/16/16	8:47 PM	M-SU 8-11P	M-SU 8-11P	:30	VVNH160130H	\$200.00 NM

Total Spots **6**

Payment Terms 30 Days

<u>Gross Total</u>	\$900.00
<u>Agency Commission</u>	\$135.00
<u>Net Amount Due</u>	\$765.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.